

## CONTACT

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[Linked In](#)

## ABOUT

I'm a product designer looking to grow my expertise in both product design and front-end development. Most recently, working as a product designer for a U.S.-based start-up, contributing to end-to-end design across multiple web applications and helping shape product features from concept to launch.

## SKILLS

- UX/UI
- HTML & CSS & JS (basics)
- Prototyping in code
- Wireframing & prototyping
- User scenarios & Personas
- Data visualisation
- Interaction design
- Building Design Systems
- Working in a start-up environment

## TOOLS

### Design:



### Code:



## PROFESSIONAL EXPERIENCE

### PRODUCT DESIGNER - ASCENT PLATFORM

July '24- Nov '25

- Led end-to-end product design for banking and lending applications used by U.S. banks and credit unions, improving usability across multiple workflows.
- Translated business requirements into user flows, wireframes, and polished interfaces that supported key financial operations.
- Collaborated closely with developers to ensure high-quality implementation, performing regular reviews to maintain design consistency and product accuracy.

### DESIGNER (FREELANCE) - INFRACOST

May- June '24

- Designed marketing materials—including infographics, leaflets, and business cards—that improved the clarity and visual identity of the brand.

### JUNIOR UX/UI DESIGNER - GRAFTERR

May '22 – June '23

- Built the company's design system from scratch, establishing standards that improved design speed and product consistency.
- Designed low- and high-fidelity prototypes for GOapp, Kiosk, KDS, and dashboard products, improving usability across the product suite.
- Led the full redesign of multiple core applications as the sole designer, contributing to improved customer experience and more intuitive workflows.
- Partnered directly with developers to deliver features smoothly into production, reducing back-and-forth and ensuring alignment between design and implementation.
- Worked closely with the product manager to shape product direction, helping refine features and improve overall quality across the company's apps.

### VOLUNTEER RESEARCH ASSISTANT

June '21 – May '22

- Assisted in co-design workshops with older adults, gathering insights that informed a published research paper.
- Created and refined open-ended questionnaires to support qualitative research.
- Analysed and coded workshop data, contributing to the development of research findings and publication.

## EDUCATION

### BSC (HONS) USER EXPERIENCE (UX) DESIGN

Edinburgh Napier University

2020-2024

Grade: First-Class Honours

### FOUNDATION IN JAVASCRIPT

GirlsCodeFirst

2023

### PUBLISHED PAPERS (CO-AUTHOR)

[Link to a research paper](#)

Ageing Collaborations: Co-Designing Future Technology Opportunities

2021