

ISSUE NO. 1 // AUGUST 2022

# MALLORCA



## MAGIC

WE SHARE THE PASSION TOGETHER



MALLORCA MAGIC GUIDE

Life is better at the beach, capture every moment and save happiness.

# TRAVEL TOGETHER

UNFORGETTABLE EXPERIENCES LIFELONG MEMORIES.



# 10 memorable beaches on Mallorca

Mallorca is synonymous with blissful beaches, turquoise sea and sunshine. And luckily, there are over 250 to choose from. Along the island's 550 kilometre coastline, countless sandy coves and secluded bays meet the crystal clear Mediterranean. Laid-back chiringuitos serve cold drinks and delicious seafood on some of the more popular hotspots, whereas others are wild virgin beaches that are practically untouched.

Here are our top ten favourite beaches on Mallorca.



## Es Trenc - South East

Endless white sand and the most crystal clear sea you can imagine? Es Trenc is a 2 kilometre stretch of paradisiacal shore in the southeast of the island. Remote, wild and flanked by dunes, Es Trenc is the ultimate Mediterranean dream.

[see more](#)

## Es Caragol and Es Carbó - South East

South of Colònia San Jordi and Es Trenc, Es Caragol and Es Carbó are two remote beaches accessed only on foot or by boat. As a result, these two sandy beauty spots are usually quieter than the more popular beaches.

[see more](#)



# 10 memorable beaches on Mallorca

## Cala Llombards - South East

Located in the Santanyí in the southeast of the island, Cala Llombards is a picture-perfect cove with white sand and bright turquoise water. A beach bar and sun loungers sit on the shore facing out onto the glittering Mediterranean, bordered by dramatic cliffs and trees on either side.

[see more](#)



## Cala Mondragó - South East

Situated within its eponymous natural park, Cala Mondragó is one of the most spectacular coves on the island, with shallow crystalline waters surrounded by rocky cliffs that are perfect for exploring.

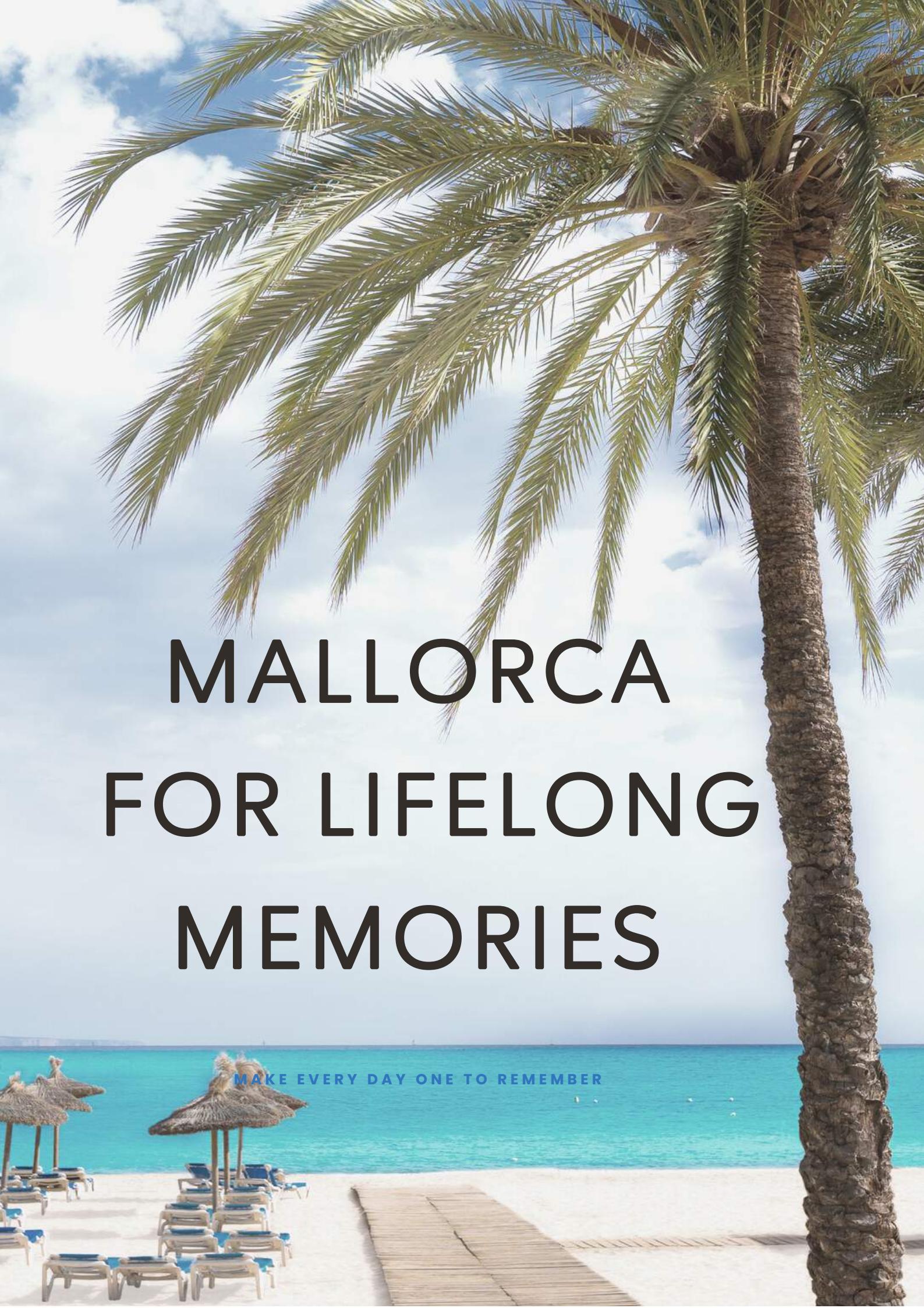
[see more](#)

## Cala Egos - South East

Not far from its more well-known counterpart Cala D'or, Cala Egos is a small sandy beach with a stretch of aquamarine sea that looks as if it has been carved out of the rock that flanks it on both sides.

[see more](#)





# MALLORCA FOR LIFELONG MEMORIES

MAKE EVERY DAY ONE TO REMEMBER

# 10 memorable beaches on Mallorca

## Calo des Moro - South East

A recognisable beach often seen on postcards, Calo des Moro is breathtaking, situated six kilometres from Santanyí and only reached on foot after a short walk from a car park. Although there is only a smattering of sand, the bright blue water is worth seeing; and, especially Instagrammable.

[see more](#)



@mallorcamagic

## Cala Fornells - South West

On the opposite side of the island, the municipality of Calviá is home to a string of idyllic beaches, and Cala Fornells is one of the highlights. The pretty sandy cove gives way to a rocky shoreline perfect for walking or swimming around, where you can find beach after beach.

[see more](#)



## Camp de Mar - South West

If you watched Netflix's White Lines, Camp de Mar beach, and its stunning restaurant, Sa Illetas, which sits in the middle of the sea, accessed via a narrow walkway, will be recognisable. A small, pretty cove with sand and safe, shallow waters, this is an attractive beach popular with local families and a more elegant crowd who enjoy cocktails and dinner whilst soaking up the sunset.

[see more](#)

@mallorcamagic



# 10 memorable beaches on Mallorca



## Cala Agulla – North East

On the northeast coast of Mallorca, you will find Cala Agulla, a beautiful sandy bay that is largely undeveloped. Situated in the Llevant Peninsula Natural Park, the cala is far enough away from the more popular resort of Cala Ratjada to feel secluded.

[see more](#)

## Playa de Formentor – North

Head to the northern tip of the island for our final favourite beach. Set in a wild and dramatic location, Playa de Formentor is a long stretch of sand with views of the Tramuntana Mountains with calm water that rarely breaks into a wave. Enjoy your trip to the island's most brilliant beaches. And don't forget your sunscreen!

[see more](#)



A scenic coastal landscape featuring a winding road through a valley with vineyard terraces on the left and a rugged coastline with turquoise water on the right. In the background, a range of mountains is visible under a clear blue sky.

TRAVEL IS  
NEVER A  
MATTER OF  
MONEY, BUT  
OF COURAGE.

T.S. ELLIOT

# incredibale Hotels in Mallorca



## Cap Rocat – Palma Bay

In a secluded area of Palma Bay, an ancient fortress perches on a cliffside: welcome to Cap Rocat, a sandstone showstopper of a five-star hotel. Designed to blend into the 30-hectare nature reserve that surrounds it, the restored fortified citadel with palm-tree-lined courtyards, battlements and watchtowers is carved into the cliff and listed as a National Monument. Inside, elegant suites with canopied beds and private swimming pools offer the ultimate tranquillity at this luxurious retreat that overlooks a marine reserve.

[see more](#)

## Nixe Palace – Cala Mayor

West of Palma near Cala Major, Nixe Palace is a five-star hotel nestled on a hillside above the beach overlooking the vast expanse of the Mediterranean Sea. The swimming pool and terrace area share these spectacular views and rooms combine elegance with supreme comfort with classic, neutral interiors. The spa and wellness area is perfect for relaxation and maintaining a fitness routine, plus Bistro 269 serves fine dining cuisine Mediterranean-style out on the dreamy terrace.

[see more](#)



## Jumeirah Port Soller

The ultimate clifftop retreat in Mallorca has a name and that's Jumeirah Port de Sóller. Located on the picturesque coast in Mallorca's beautiful Port de Sóller, Jumeirah stands for stunning views across the mountains, the Mediterranean and the bustling port, luxury and superb service. Exceptional restaurants, an award winning spa, stress-relieving treatments and stylish, intimate rooms and suites guarantee to make the most of your stay at this retreat.

[see more](#)

@jumeirahportsoller



@palma.riad



## Palma Riad - Palma

As the name suggests, this five-star adult-only is Moroccan-inspired with soft-lit wooden interiors and flashes of rich jewel-toned fabrics. Palm trees in the courtyard overlook a swimming pool and exotic terrace area lit by lanterns. Each suite is unique with grand double beds and sumptuous soft furnishings, including Moroccan rugs and intricate detailing. Morokko Bar and Restaurant offers fusion cuisine and expertly mixed cocktails—a Moorish jewel in central Palma.

[see more](#)

## Pleta de Mar | Canyamel

On the eastern coast of the island, Pleta de Mar is a five-star hotel surrounded by nature with views of the Mediterranean Sea. This luxury hotel boasts 2 infinity pools and a terrace with Balinese beds, wellness services and a concierge service that creates bespoke excursions.

[see more](#)

@pletademar



# Incredible Hotels in Mallorca

## Racó d'Artà - Artà

For a stay that will take you back to nature, this country-house hotel in Mallorca's wild northeast offers traditional Mallorcan simplicity and tranquillity at a five-star standard. Situated within the protected Parc Natural de la Península de Llevant close to the town of Artà, this 13th-century agricultural estate now hosts eight rooms within the main stone building that is filled with character and old-world charm. The decor favours the rustic Mallorcan aesthetic: whitewashed walls, beamed ceilings and natural fabrics.

[see more](#)

@esracodartadestino



@hotelposadaterrasanta



## Posada Terra Santa - Palma

In the heart of the Old Town, this boutique hotel is tucked away down a side street surrounded by historical buildings. Dating back to 1576, this reformed mansion with Gothic arches combines a rich heritage with modernised comfort and style, providing an ideal base for anyone who wants to stay in one of the most desirable areas of the city. The spa and Mediterranean-style restaurant are added bonuses.

[see more](#)

@summumhotel



## Summum - Palma

Next to Paseo del Born in the city centre, Summum is a five-star boutique hotel housed within a 15th-century palace built during the Gothic era. Now a luxury hotel with 18 elegantly decorated suites, including one with a hand-painted ceiling fresco, Summum is home to the 1874 lounge with a terrace—the perfect place to enjoy a cocktail after a day of sightseeing.

[see more](#)

# Bincredibile Hotels in Mallorca



## Can Ferrereta - Santanyí

The island's southeast is decorated with some of the island's finest beaches, and hotels like Can Ferrereta, a 17th-century mansion with five stars and 32 rooms and suites where Mediterranean style meets cutting-edge design and ultra-modern amenities. The Ochre bar and restaurant is an excellent space to while away the evenings before or after exploring the lovely traditional town of Santanyí.

[see more](#)

## Finca Serena - Montuïri

Serena by name, serene by nature, this five-star hotel on a 40-hectare estate in central Mallorca is not far from the villages of Montuïri and Algaida. With vineyards, lush gardens and an idyllic swimming pool, this is a recommended retreat for those who want to get away from it all and sample a slice of countryside island living. In addition to yoga and wellness, the hotel's Jacaranda restaurant uses produce from the vegetable gardens, orchards and 900 olive trees.

[see more](#)



A wooden lifeguard stand stands on a sandy beach, facing the ocean. The stand has a dark brown roof and vertical wooden panels. The background shows the ocean with gentle waves under a clear blue sky.

The magic is there  
or those who  
wish to see it.

## Feel the pulse of Palma

Palma: the elegant capital city of Mallorca, the largest of the Balearic Islands, a sparkling archipelago in the western Mediterranean Sea. Rich in history, Palma is a cosmopolitan centre of culture, where you can lose yourself in the labyrinthine streets and vibrant island-city ambience.

@catedralmca

### Visit Palma Cathedral

Palma de Mallorca's star attraction is La Seu, the magnificent Gothic cathedral that stands proudly on the edge of the Old Town overlooking the Mediterranean Sea. Constructed from sandstone between 1230 and 1600, La Seu demands a visit: exquisite carved exteriors, spectacular stained glass windows and recent additions by world-renowned Spanish artists, Antoni Gaudí and Miquel Barceló.

[see more](#)



### Tapas at Mercat d'Olivar

Don't miss a visit to the best market in central Palma: Mercat d'Olivar. Popular with locals and restaurant owners, who source the ripest seasonal fruit and vegetables here, the market is a true sensory experience and an authentic taste of Mallorca.

@marcelo.ritzcl



ACTIVITIES

Feel the pulse of Palma

## Enjoy a hot chocolate at Can Joan de s'Aigo

From the cathedral, walk the winding cobblestone streets of the Old Town to Ca'n Joan de s'Aigo, a cosy chocolatier founded in 1700 and steeped in Mallorcan history. It's a family-owned business that oozes old-world charm, with uniformed waiters serving traditional handmade pastries, ice cream, and steaming hot chocolate..



## Kasui Restaurant

An intimate Japanese grill and cocktail bar in downtown Palma, Kasui has black and red interiors indicative of the country that inspires its cuisine. The glowing neon wall sign aptly describes the owners' philosophy: Eat it, drink it, share it; and the menu is divided into different sections: izakaya—a traditional Japanese drinking-and-dining den concept—alongside charcoal-grilled dishes known as robatayaki, kushiyaki (grilled skewers) and assorted street food.

## Can Bordoy Grand House & Garden

In the upmarket area of central Palma, this five-star luxury boutique hotel offers palatial interiors that epitomise opulence. Aristocratic architecture complements the Art Deco details and velvet curtains that drape lavishly in rooms, of which there are 24 unique suites complete with a private butler service.

[see more](#)



## Feel the pulse of Palma

### Tast Club

Down a narrow side street off the central boulevard of Paseo del Born, one of Palma's most esteemed restaurants can be found underground in a warm, intimate space that recalls a private member's club. Elegant cocktails are mixed at the marble bar lit by a grand chandelier hung from the vaulted ceiling. Tast offers a refined menu, a low-lit ambience and glamorous clientele making this restaurant one of Palma's not-so-best-kept secrets.

@\_layetano



@hotelsantfrancesc



### Sant Francesc Hotel Singular

Offering 5-star luxury in a nineteenth-century mansion with a rooftop pool and 360-degree views of the city, Sant Francesc is tastefully decorated with understated rooms that are comfortable and luxurious.

[see more](#)

### DINS by Santi Taura

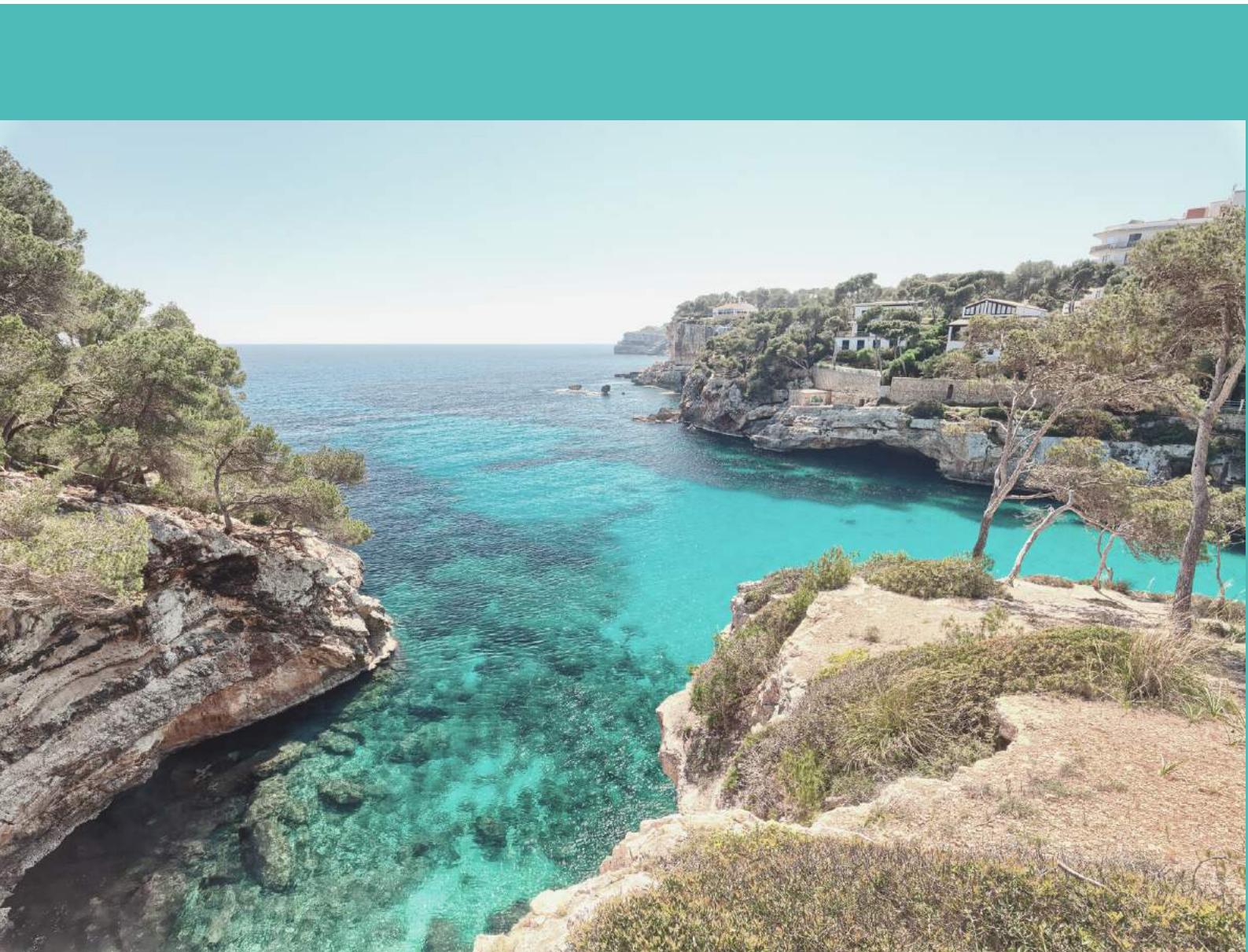
For Majorcan cuisine with a contemporary twist, Dins offers a gastronomic experience taking fresh, local ingredients that chef, Santi Taura, interprets into unique dishes. Located in the Calatrava neighbourhood close to the cathedral, Dins has a stellar reputation verified by two Repsol Suns and a Michelin star.

@dinssantitaura



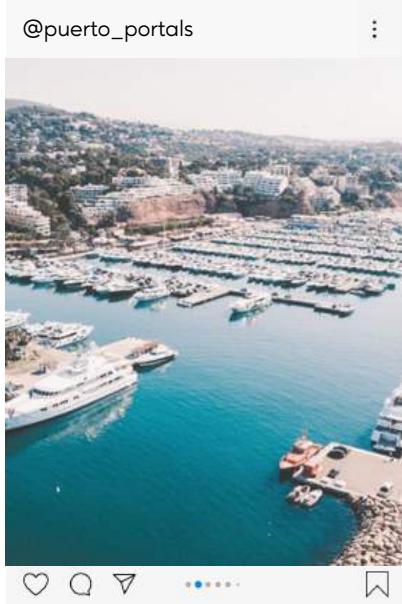
**"I TRAVEL NOT TO GO  
ANYWHERE, BUT TO GO.  
I TRAVEL FOR TRAVEL'S SAKE"**

*Robert Louis Stevenson*



# Puerto Portals exclusive

Puerto Portals is one of the most prestigious yachting marinas in the Mediterranean. Tucked away on the southwestern coast of Mallorca, the port attracts the international jet-set crowd, who enjoy the first-class restaurants and boutiques in a relaxed waterfront setting.



## Sailing

With 650 mooring spaces offering the sleekest of superyachts, one of the port's main attractions is, quite clearly, sailing. Puerto Portals is a vibrant nautical and leisure complex. If you do not own your own yacht, you can charter one or head out on one of the many excursions to Palma or the island's southea

## Shopping

For luxury, boutiques and high-end retail therapy, Puerto Portals is the jewel in the southwest's crown. Discover designer fashion brands and accessories in the port's glamorous selection of stores like Corner or Relojería Alemana.



## Dining

After a day's sailing or a morning browsing the high-end stores, sample one of the many excellent restaurants that are situated in Puerto Portals. Cosmopolitan eateries offer fine dining from all over the world, in a stunning setting overlooking the marina and the Mediterranean.

## Tahını

Situated in the heart of the port, Tahını is a first-class Japanese fusion restaurant in a peaceful, private garden setting. A gastronomic and sensory experience, the menu offers a range of fresh sushi and sashimi, exquisite cocktails, like the eponymous Tahını cocktail with Japanese gin and yuzu.



## Baiben

For Mediterranean and Latin cuisine created by Fernando P. Arellano, a chef with a Michelin star, you cannot miss Baiben and its panoramic views of the port. The laid-back atmosphere and stylish interior decor only enhance the excellent gastronomic experience.

## Flanigan

A world-class restaurant also situated in the port, Flanigan offers an extensive selection of traditional Spanish, Mallorcan and European dishes with a luxurious twist and a personal touch.



## The St. Regis Mardavall

Just outside Portals Nous, in Costa dén Blanes the 5-star St. Regis Mardavall Mallorca Resort offers a refined luxurious experience with manicured grounds surrounding the grand Mediterranean-style buildings.

[see more](#)

## Portals Hills

For high-octane glamour, the Portals Hills Boutique Hotel is a white and gold showstopper with art-deco styling that echoes the style of Miami. Set in the hills of Portals, the hotel has spectacular views of the bay and the Mediterranean Sea with decadent interior features like a Hollywood-style staircase and floor-to-ceiling glass walls looking over the sleek swimming pool area.



[see more](#)

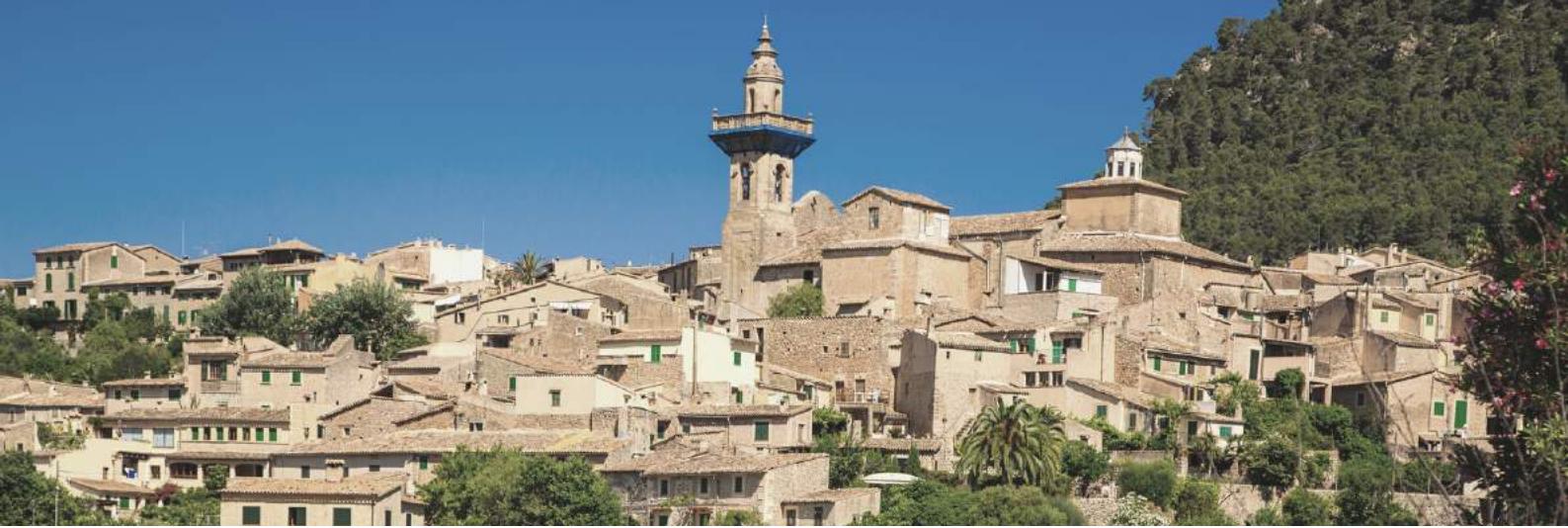


# TRAVEL FOR THE SOUL

## Most beautiful villages in Mallorca

With over 250 beaches and coves, Mallorca is known in the rest of Europe and all over the world for being an idyllic beach destination. And even though it is true this island is a Mediterranean paradise filled with white-sanded beaches, turquoise waters and dramatic cliffs and pine forests, it also has another side to it that we are looking forward to uncover for you.

Have you ever heard about the large list of staggering villages you will find in Mallorca? Here's our guide to unveiling these beauties!



@mallorc.magic

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## Fornalutx one of Spain's most beautiful villages

Have you ever heard of Fornlatux? In spite of being one of the tiniest villages on the island, it's also one of the most beautiful ones. Located between the Puig Major massif, the highest point of Sierra de Tramuntana, and Sóller it offers a peaceful and relaxing environment.

[see more](#)

## Valldemossa - Chopin's inspiration

As you're driving towards Valldemossa, you will already see why this village resonates to anyone who has been in Mallorca before. Steeped away in the midst of the Tramuntana Mountains, Valldemossa features quiet, cobbled streets filled with shops, cafés and art galleries. A must visit: the Real Cartuja, the Carthusian Monastery where Frederic Chopin and George Sand spent a winter.

[see more](#)

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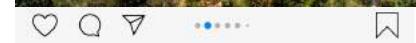
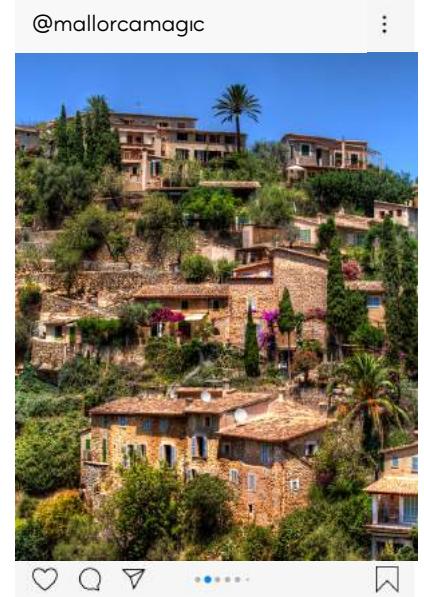


# Most beautiful villages in Mallorca

## Deià - chic village in middle of the mountains

An absolute postcard-worthy village in authentic Majorcan style. Deià on the slope of a hill in the middle of the Tramuntana mountain range, Deià is famous for being a dreamy escape and inspiring artists, such as author Robert Graves. The green-shuttered and honey-hued stone houses add a special charm to the village that has become a must-visit for tourists who are looking for the authentic Majorcan experience.

[see more](#)



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## Sóller and Port de Sóller

Located in the northwestern area of the island, Sóller and Port de Sóller lie in a large fertile bowl-shaped valley known as the 'valley of oranges' or 'valley of gold'. You can reach Port de Sóller by hopping on a historic tram in Sóller. At Port de Sóller you will be able to experience coastal living at its large bay and protected harbour.

[see more](#)

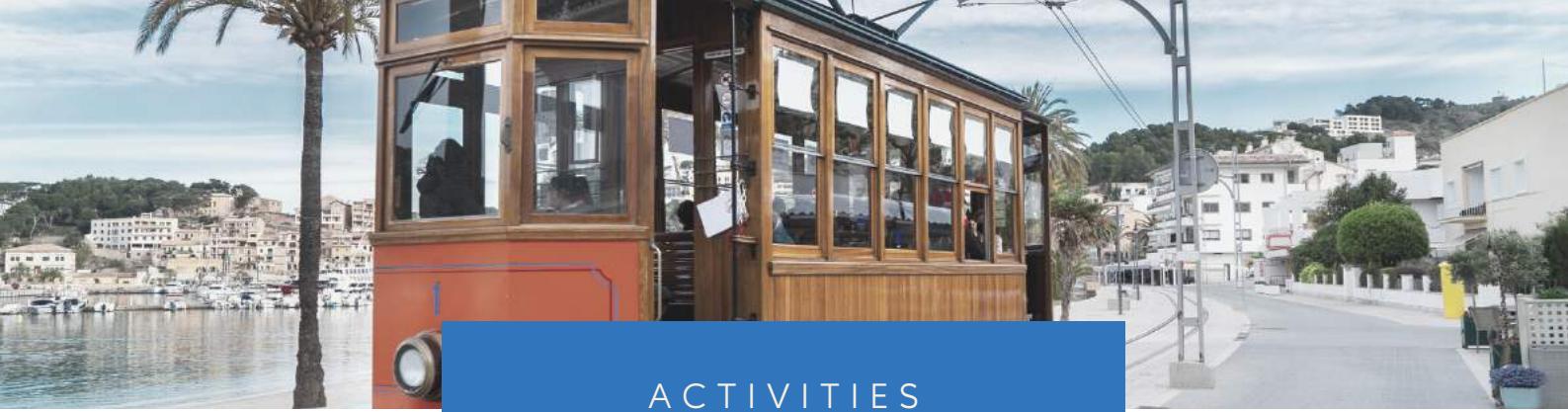


*you don't need magic*

**to disappear**

*all you need is*

**mallorca magic**



## ACTIVITIES



### Mallorca in One Day Sightseeing Tour with Boat Ride and Vintage Train

Uncover the stirring landscapes of Mallorca's west coast on this full-day tour. Following pickup from your hotel or the cruise port, travel by coach to the UNESCO-listed Serra de Tramuntana mountain range, whose formidable limestone peaks tower over the coastline. Follow the winding roads to La Calobra, where you'll catch a boat to the coastal village of Port Soller. After free time to do as much or as little as you want, take the tram to Soller before capping your tour with a ride through Soller Valley aboard a vintage train.

[see more](#)

### Mallorca Catamaran Small Group Trip with Tapas

Whether you'd prefer a relaxing or an active half-day on the water around Mallorca, this small-group catamaran tour delivers. You'll be welcomed with tasty tapas to snack on while you admire the beautiful Balearic Island views. Take a swim in the water from the boat, or with a snorkel or SUP board if you like. Alternatively, simply relax with your friends or family on board.

[see more](#)





## ACTIVITIES

### Mallorca Hot Air Balloon Ride

Soar over the scenic sprawl of northeast Mallorca during an exhilarating 2-hour hot-air balloon experience. Ascend to the air from Cala Millor and feel your excitement heighten as you take to the skies and see blissful beaches and verdant beauty from a unique perspective. Gaze at panoramic vistas of the idyllic island throughout your 2-hour ride then return to the ground to toast your flight with a glass of lavish Champagne.

[see more](#)



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### Spanish Cooking Experience in Mallorca

Go in-depth with Spanish cooking during this half-day cooking class in Mallorca. With a professional chef as your guide, you'll learn about the local cuisine and Spain's culinary history while preparing a meal. Complete some easy recipes that you can take home to prepare for your friends and family after your trip. After the meal prep, sit down with your fellow classmates and a nice Spanish wine to dine and chat.

[see more](#)

