Hello 👋, I'm Marcin

I am a generalist, technical product designer,
and I help teams ship better products.

I build bridges between complex systems and user needs. With over a
decade of experience across smart home, SaaS, renewables, and travel,
I use **design and coding tools** to solve complex B2B and B2C challenges.

EXPERIENCE (TASK ORIENTED)

More at Linkedin or Portfolio

Home Assistant
SR. PRODUCT DESIGNER · REMOTE — OCT 2024 – PRESENT · 1 YRS 4 MOS

Designing core experiences for a privacy-first, open-source smart
home ecosystem. Key initiatives include streamlining the automation
editor, solving complex information architecture issues, and
modernizing the design system to support hundreds of volunteer
contributors.

Codibly
SR. PRODUCT DESIGNER · REMOTE — DEC 2021 – PRESENT · 2 YRS 8 MOS

Designed SaaS platforms for insurance and energy sectors,
specialising in intuitive UI and advanced functionality across multi-
platform systems.

Marcin Bauer
GENERALIST · REMOTE — JAN 2013 – PRESENT · 11 YRS 7 MOS

Created diverse works across branding, Wordpress websites,
marketing videos, and iOS/Android app designs. My services
extended to various industries including health management,
accounting, renewable energy, music, coaching, language learning,
food & catering.

lastminute.com
SR. PRODUCT DESIGNER · ON-SITE — DEC 2016 – DEC 2021 · 5 YRS 1 MOS

Developed an adaptive and personalisable WYSIWYG website
builder, "Content Hub" for lastminute.com, featuring sophisticated
SEO integration and dynamic elements, leading to the migration of
over 140,000 pages. Further responsibilities encompassed designing
internal communication resources and a portal exclusively for
employees.

Phantom.me
UI/UX DESIGNER · ON-SITE — JUN – OCT 2016 · 5 MOS

Managed branding and design for an all-in-one Android app
featuring biometric secure login and encryption for communication,
file storage and note-taking; also handled user experience analysis,
website design and promotional assets.

Softbay
UI/UX DESIGNER · ON-SITE — SEP 2013 – JUL 2016 · 2 YRS 11 MOS

Oversaw UI and UX design for diverse applications across iOS,
Android, and Windows Phone platforms, including a travel guide app
and a doctor appointment management system.

StopanGo (STARTUP)
UI/UX DESIGNER · ON-SITE — JUL 2013 – JAN 2014 · 7 MOS

Designed marketing assets for a public transit mobile app facilitating
real-time updates and personalised route suggestions in major
Polish cities.

Eduranto (STARTUP)
UI/UX DESIGNER · ON-SITE — START – END · 5 MOS

Created promotional materials and designed a responsive web
application for note-sharing and knowledge exchange among users.
Secured a spot in the second to last round of funding from
YCombinator.

Game Factory
JUNIOR UI/UX DESIGNER · ON-SITE — START – END · 5 MOS

Designed UI/UX for facebook games.

EDUCATION & CERTIFICATION

Agile Methods for UX Design — 2023
THE INTERACTION DESIGN FOUNDATION

Design Thinking: The Ultimate Guide — 2023
THE INTERACTION DESIGN FOUNDATION

UX-PM Level 1 — 2023
UXALLIANCE

Samsung Labo UX Workshop (facilitator) — 2016
SAMSUNG LABO

Uniwersytet Szczeciński — 2004 – 2010
MASTERS DEGREE IN ECONOMETRICS · SZCZECIN
Specialty: Multimedia

KNOWLEDGE IN INDUSTRIES

- 🏠 SMARTHOME
- ⚡ ENERGY / RENEWABLES
- ☁ SAAS
- 🐢 PERSONAL BRANDING
- 💼 TRAVEL / OTA
- 🛡 INSURANCE
- 💊 HEALTH

DESIGN TOOLS

* I'm actively learning

- FIGMA
- FIGMA MAKE *
- AFFINITY *
- RIVE
- FRAMER *
- PROTOPIE
- ILLUSTRATOR
- PHOTOSHOP
- AFTER EFFECTS
- LYSSNA
- GOOGLE FORMS
- HOTJAR
- GITHUB *
- CODE EDITORS *
- BLENDER
- SPLINE
- SHAPR3D
- JIRA
- RAYCAST
- AI AGENTS
- NOTEBOOKLM
- HTML5
- CSS3

SKILLS & METHODS

- DESIGN SYSTEM / STYLE GUIDE
- DESIGN HAND-OFF
- VIBE CODING
- USER FLOWS
- HIGH FIDELITY PROTOTYPES
- MOBILE DESIGN
- RESPONSIVE DESIGN
- WCAG / A11Y
- EMPATHY MAPS
- CUSTOMER JOURNEY MAP
- COMPETITIVE ANALYSIS
- DESK RESEARCH
- HEURISTIC REVIEW
- STAKEHOLDER INTERVIEW
- 5 WHY'S
- HMW'S
- USER STORIES
- CARD SORTING
- A/B TESTING
- QA/DEV SUPPORT

SOFT SKILLS

- Adaptability,
- growth mindset,
- receptiveness to feedback,
- attention to detail,
- communication,
- teamwork,
- independence,
- presentation,
- persistence.

HOBBIES

Smarthome & electronics, 3D
print, woodworking, biohacking

LANGUAGES

English - B2
Polish - native

tl;dr:

Father & husband, self-taught designer, maker,
tinkerer, pragmatist, geek, 16personalities: Assertive
Logician (INTP-A)

I'M HERE *

Explore my work → marcinbauer.framer.website
See my career → linkedin.com/in/marcinbauer85
Contact me → marcinbauer85@gmail.com

For a better experience,
please read my CV on Github.
Thank you 🙏

Read on Github