



# Hello 👋, I'm Marcin

I am a generalist, technical product designer,  
and I help teams ship better products.

I build bridges between complex systems and user needs. With over a **decade of experience** across smart home, SaaS, renewables, and travel, I use **design and coding tools** to solve complex B2B and B2C challenges.

## EXPERIENCE (TASK ORIENTED)

More at [Linkedin](#) or [Portfolio](#)



### Home Assistant

SR. PRODUCT DESIGNER · REMOTE

OCT 2024 - PRESENT · 1 YRS 4 MOS

Designing core experiences for a privacy-first, open-source smart home ecosystem. Key initiatives include streamlining the automation editor, solving complex information architecture issues, and modernizing the design system to support hundreds of volunteer contributors.



### Codibly

SR. PRODUCT DESIGNER · REMOTE

DEC 2021 - PRESENT · 2 YRS 8 MOS

Designed SaaS platforms for insurance and energy sectors, specialising in intuitive UI and advanced functionality across multi-platform systems.



### Marcin Bauer

GENERALIST · REMOTE

JAN 2013 - PRESENT · 11 YRS 7 MOS

Created diverse works across branding, Wordpress websites, marketing videos, and iOS/Android app designs. My services extended to various industries including health management, accounting, renewable energy, music, coaching, language learning, food & catering.



### lastminute.com

SR. PRODUCT DESIGNER · ON-SITE

DEC 2016 - DEC 2021 · 5 YRS 1 MOS

Developed an adaptive and personalisable WYSIWYG website builder, "Content Hub" for lastminute.com, featuring sophisticated SEO integration and dynamic elements, leading to the migration of over 140,000 pages. Further responsibilities encompassed designing internal communication resources and a portal exclusively for employees.



### Phantom.me

UI/UX DESIGNER · ON-SITE

JUN - OCT 2016 · 5 MOS

Managed branding and design for an all-in-one Android app featuring biometric secure login and encryption for communication, file storage and note-taking; also handled user experience analysis, website design and promotional assets.



### Softbay

UI/UX DESIGNER · ON-SITE

SEP 2013 - JUL 2016 · 2 YRS 11 MOS

Oversaw UI and UX design for diverse applications across iOS, Android, and Windows Phone platforms, including a travel guide app and a doctor appointment management system.



### StopanGo (STARTUP)

UI/UX DESIGNER · ON-SITE

JUL 2013 - JAN 2014 · 7 MOS

Designed marketing assets for a public transit mobile app facilitating real-time updates and personalised route suggestions in major Polish cities.



### Eduranto (STARTUP)

UI/UX DESIGNER · ON-SITE

START - END · 5 MOS

Created promotional materials and designed a responsive web application for note-sharing and knowledge exchange among users. Secured a spot in the second to last round of funding from YCombinator.



### Game Factory

JUNIOR UI/UX DESIGNER · ON-SITE

START - END · 5 MOS

Designed UI/UX for facebook games.

## EDUCATION & CERTIFICATION



### Agile Methods for UX Design

THE INTERACTION DESIGN FOUNDATION

2023



### Design Thinking: The Ultimate Guide

THE INTERACTION DESIGN FOUNDATION

2023



### UX-PM Level 1

UXALLIANCE

2023



### Samsung Labo UX Workshop (facilitator)

SAMSUNG LABO

2016



### Uniwersytet Szczeciński

MASTERS DEGREE IN ECONOMETRICS · SZCZECIN

2004 - 2010

Specialty: Multimedia

## KNOWLEDGE IN INDUSTRIES



SMARTHOME



ENERGY / RENEWABLES



SAAS



PERSONAL BRANDING



TRAVEL / OTA



INSURANCE



HEALTH

## DESIGN TOOLS

\* I'm actively learning



FIGMA



FIGMA MAKE \*



AFFINITY \*



RIVE



FRAMER \*



PROTOPIE



ILLUSTRATOR



PHOTOSHOP



AFTER EFFECTS



LYSSNA



GOOGLE FORMS



HOTJAR



GITHUB \*



CODE EDITORS \*



BLENDER



SPLINE



SHAPR3D



JIRA



RAYCAST



AI AGENTS



NOTEBOOKLM



HTML5



CSS3

## SKILLS & METHODS

DESIGN SYSTEM / STYLE GUIDE

DESIGN HAND-OFF

VIBE CODING

USER FLOWS

HIGH FIDELITY PROTOTYPES

MOBILE DESIGN

RESPONSIVE DESIGN

WCAG / A11Y

EMPATHY MAPS

CUSTOMER JOURNEY MAP

COMPETITIVE ANALYSIS

DESK RESEARCH

HEURISTIC REVIEW

STAKEHOLDER INTERVIEW

5 WHY'S

HMW'S

USER STORIES

CARD SORTING

A/B TESTING

QA/DEV SUPPORT

## SOFT SKILLS

- Adaptability,
- growth mindset,
- receptiveness to feedback,
- attention to detail,
- communication,
- teamwork,
- independence,
- presentation,
- persistence.

## HOBBIES

Smarthome & electronics, 3D print, woodworking, biohacking

## LANGUAGES

English - B2

Polish - native

## tl;dr:

Father & husband, self-taught designer, maker, tinkerer, pragmatist, geek, 16personalities: Assertive Logician (INTP-A)



Explore my work —————→ [marcinbauer.framer.website](https://marcinbauer.framer.website)

See my career —————→ [linkedin.com/in/marcinbauer85](https://linkedin.com/in/marcinbauer85)

Contact me —————→ [marcinbauer85@gmail.com](mailto:marcinbauer85@gmail.com)

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For a better experience,  
please read my CV on Github.

Thank you 🙏

[Read on Github](#)