Marcin Galeza

Senior Product Designer (Design Systems Designer & Engineer)

Expert in Design Systems, scalable UI architecture & design-to-code workflows

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Summary

Senior Product Designer (Design Systems Designer & Engineer) with 10+ years of experience crafting and scaling robust design systems for modern web platforms. Skilled in bridging design and development through component-driven UI, design tokens, and cross-functional collaboration. Adept at leading system documentation, accessibility compliance, and governance processes. Proven impact on scalability, consistency, and developer efficiency.

Skills

- **UI/UX Design:** Figma, FigJam, Design Tokens, Interactive Prototyping, User Flows, Wireframing
- **UX Research & Testing:** User Interviews, Usability Testing, Heuristic Evaluation, A/B Testing, Analytics
- **Front-End Development:** React, Vue, TailwindCSS, HTML5, SASS, custom CSS, CSS3
- **Design System Expertise:** Token strategy and theming, Multi-brand component architecture, Figma to Storybook pipelines, Contribution model & governance, Atomic Design, Component Libraries, System Documentation
- **Tools & Workflow:** Git, Agile/Scrum, Jira, Confluence, Notion
- **Collaboration:** Cross-functional Team Communication, Developer Handoff, Design Critiques, Documentation Best Practices
- **Languages:** English - C1, Polish - native

Experience

Zight (www.zight.com) - Senior Product Designer - Apr 2022 - Jun 2025 (Remote)

- Designed and scaled a modular Design System (Vue, Tailwind, Storybook) rooted in accessibility and user needs - decreased UI inconsistencies by 40% and improved dev efficiency by 25%.
- Partnered with ML engineers and PMs to shape and validate AI-powered Smart Actions, aligning user workflows with intelligent automation.
- Improved product usability and consistency post-rebrand (CloudApp → Zight)
- Collaborated cross-functionally to define KPIs and optimize conversion

Key outcomes: 18% boost in feature engagement, improved onboarding flow conversion by 22%, and increased NPS through iterative UX improvements.

Filestack (www.filestack.com) - Senior Product Designer - Mar 2014 - Mar 2022 (Remote)

- **Designed the product from 0 → 1**, leading the evolution of a basic file picker into a robust content ingestion platform powering millions of uploads per day.
- Defined and shaped Filestack's **UX vision, product workflows, and UI architecture**, ensuring usability for both technical and non-technical users.
- Conducted early-stage discovery, stakeholder interviews, and competitive analysis to define product direction and MVP scope.
- Built the initial **design language and design system**, later evolving it into a scalable component library used across dashboard, docs, SDKs, and marketing.
- Led major redesigns focused on developer experience, improving onboarding success rate, and driving integration rates up by over 200%.
- Partnered closely with engineering on **performance-optimized UIs**, balancing flexibility, customization, and speed for enterprise-scale use cases.
- Supported Filestack's **acquisition and rapid growth (4000% revenue increase)** through consistent UX improvement, feature expansion, and user feedback loops.

Key outcomes: 4000% business growth over 8 years, used by over 100,000 developers worldwide.
Case study: https://marcingaleza.com/case-study-filepicker

ServeCloud - UX/UI Designer - Feb 2011 - Feb 2014 (On-site)

- Helped build ServeCloud from the ground up, one of Poland's first cloud service providers.
- Designed the brand identity and implemented the Client Panel with a focus on usability
- Delivered a seamless user experience that supported early growth and market positioning.

Earlier roles - 2002 - 2011

- UX/UI Designer in companies such as DigitalMines, AppIron, Hosting365, and as a Freelancer.
- Designed branding, landing pages, and user-friendly UI solutions for early SaaS projects.

References

Available upon request.

Portfolio

www.marcingaleza.com

LinkedIn Profile

https://www.linkedin.com/in/marcingaleza/