







Introduction to Machine Learning Hands on Artificial Neural Networks

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#### Plan of the attack

- Introduction to Machine Learning
  - Revolution of AI
    - ❖ Where we are?
    - ❖ Where we are heading?
  - What Machine Learning is?
  - Well known techniques in Machine Learning:
    - K-Nearest Neighbors(KNN)
    - Linear Regression
    - Classification and Regression Trees (CART)
  - How ANN works?
- Hands-on Artificial Neural Networks!
  - Churn Modelling
  - First working Neural Network, which is applicable in business















# These people do not exist



#### Generative Adversarial Networks + NLP





# Cat or dog?







### How about this?

$$\sqrt[31]{519358139193191301^{192219}} * \int_{-4243}^{1284} e^{-24x} x^{14} dx$$



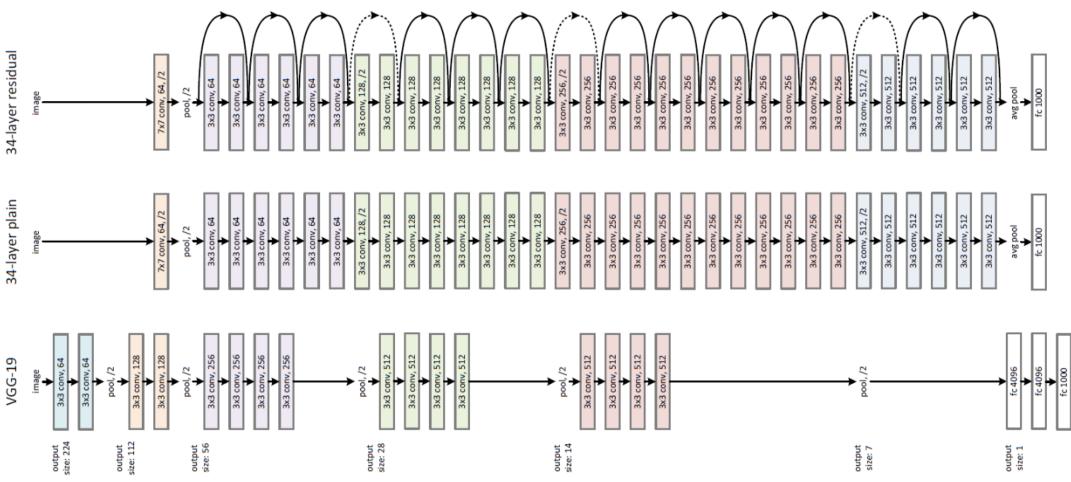
# Why now?



### 86 milions of neurons



#### ResNet152 – 60 mln parameters, 152 layers

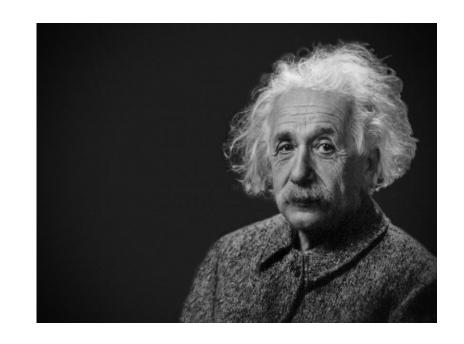




### Frog vs Human



VS



16 mln neurons

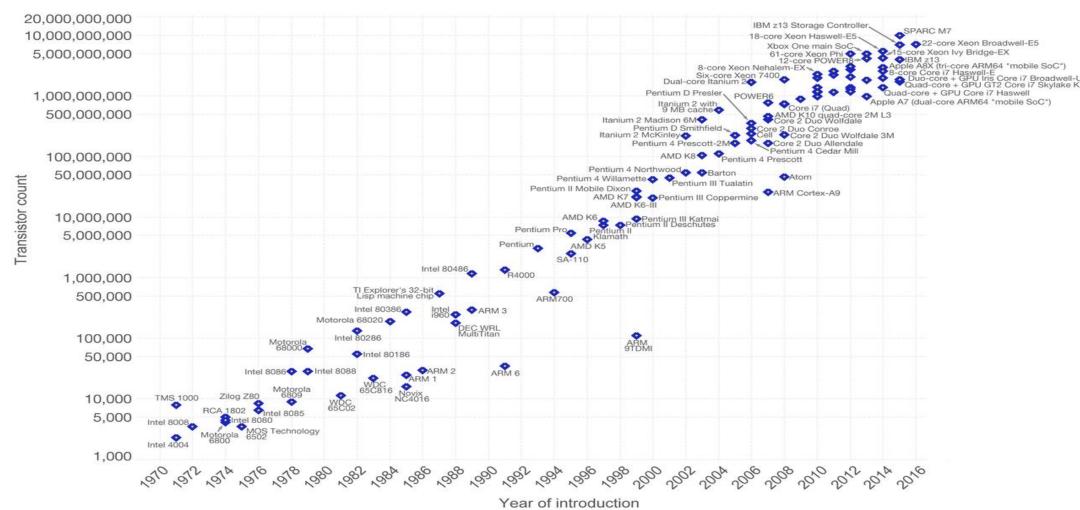
86 mln neurons



#### Moore's Law – The number of transistors on integrated circuit chips (1971-2016)



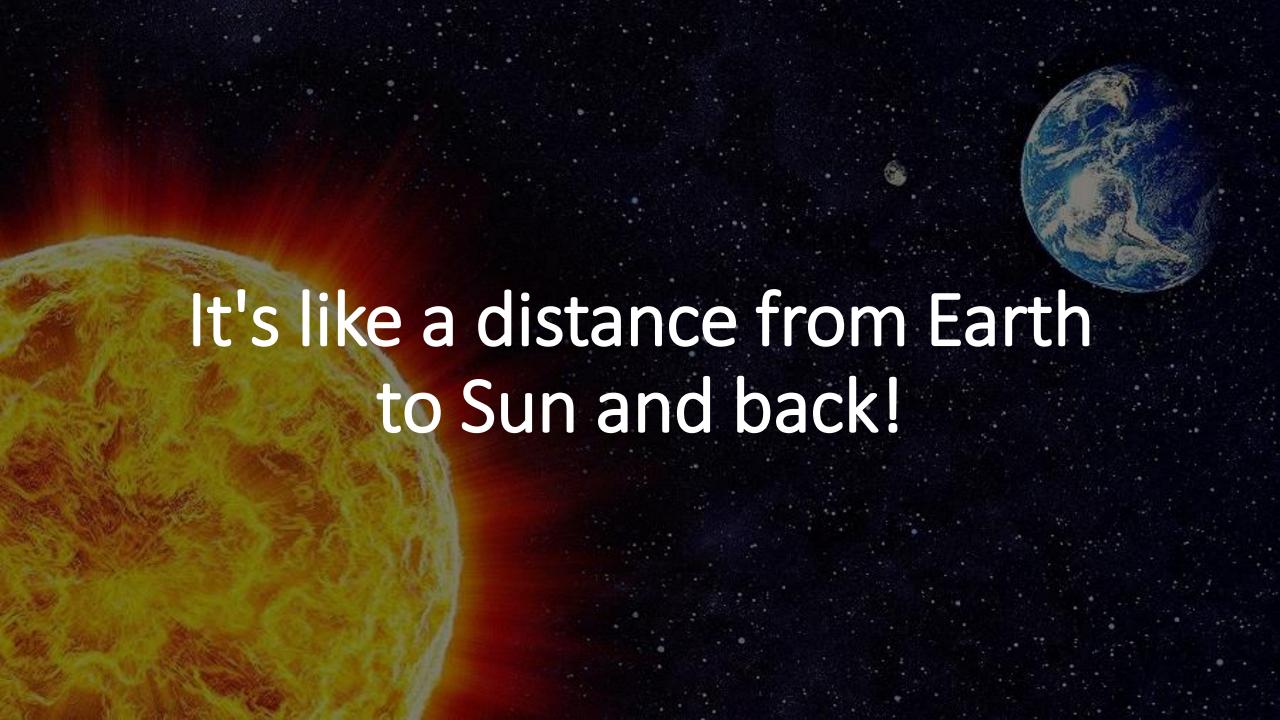
Moore's law describes the empirical regularity that the number of transistors on integrated circuits doubles approximately every two years. This advancement is important as other aspects of technological progress – such as processing speed or the price of electronic products – are strongly linked to Moore's law.





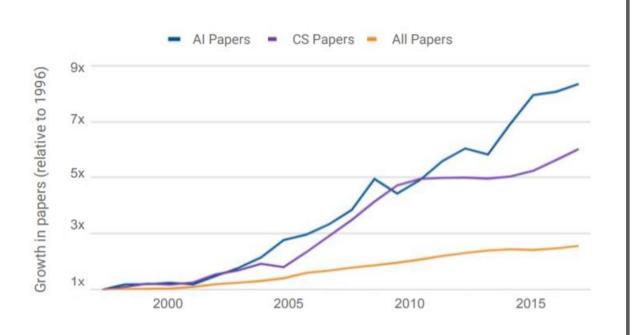
If the efficiency of internal combustion engines increased in accordance with Moore's Law, modern cars would cover a distance of 200 billion kilometers on one tank!



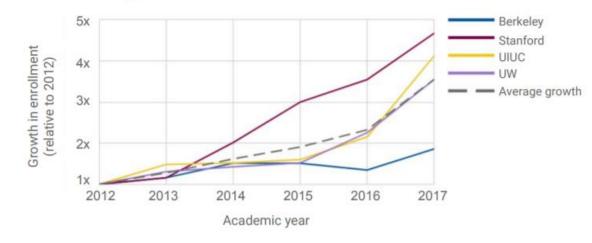




#### What is the future?



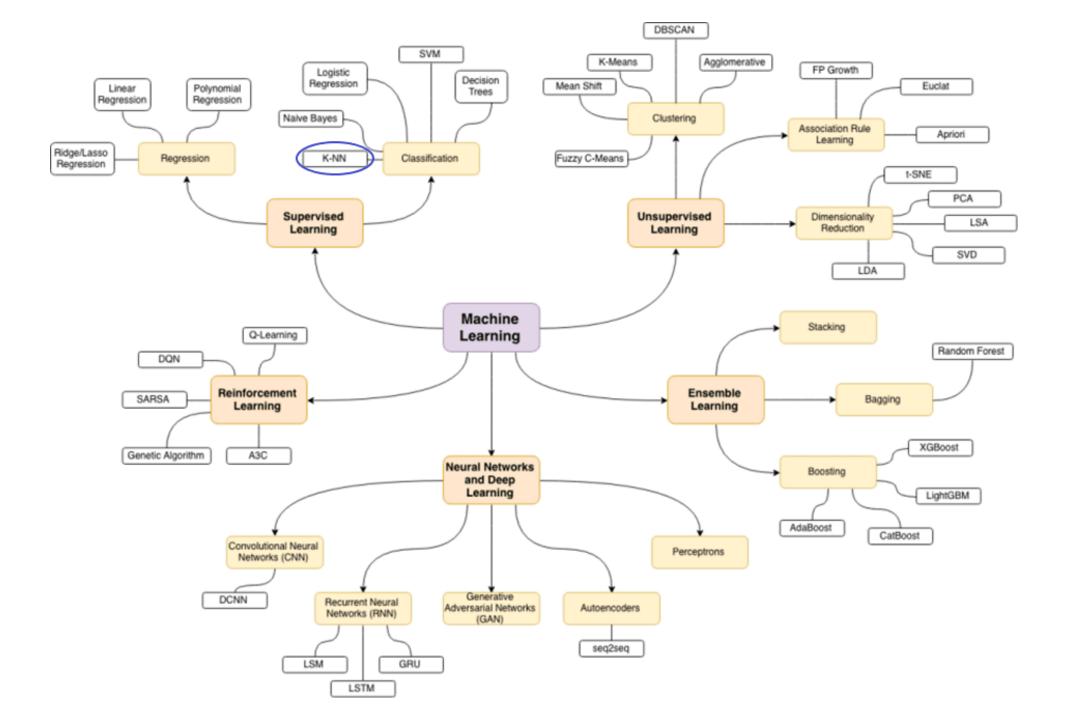
#### Growth in introductory Al course enrollment (2012–2017) Source: University provided data





## What Machine Learning is?









Meet Bartek, Gradient President!

Bartek loves listening to new songs!

He decides whether he likes the song or not on the basis of the song:

- Tempo
- Genre
- Intensity
- Gender of Voice

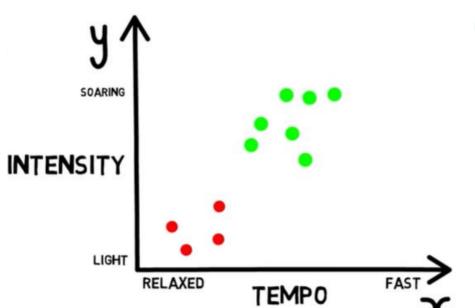








Let's take data from Bartek!



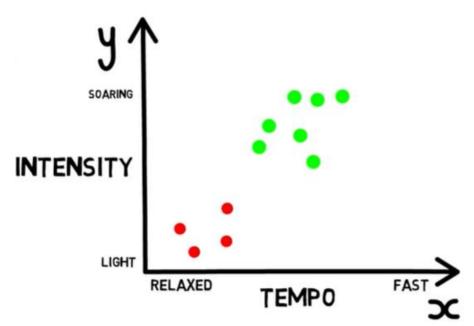








Let's take data from Bartek!







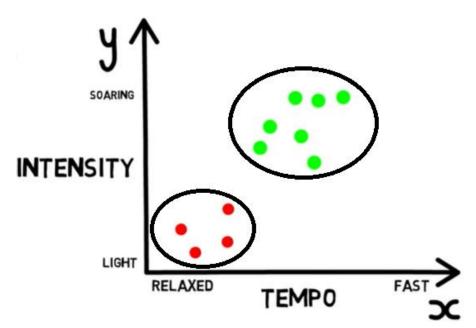
For example: Bass Astral x Igo







Let's take data from Bartek!







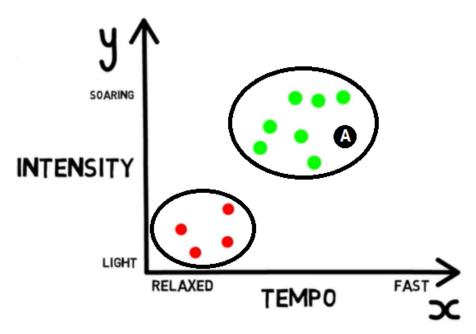
For example: Bass Astral x Igo







Bartek found new song(A) on Spotify: "Sex on fire"!



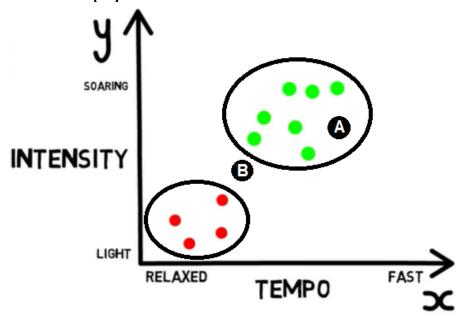
"Sex on fire" has:

- Medium tempo
- Soaring intensity





Now Bartek is listetning to new song "Better now" by Post Malone(B)



#### "Song B" has:

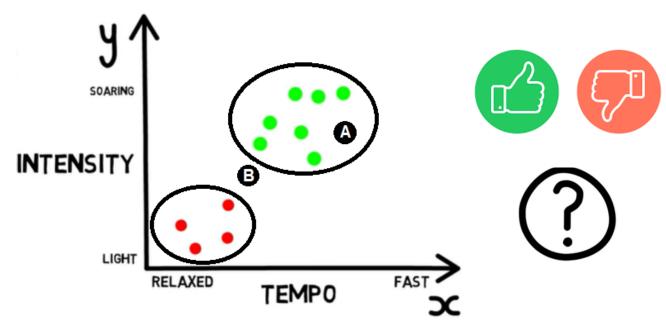
- Medium tempo
- Medium intensity







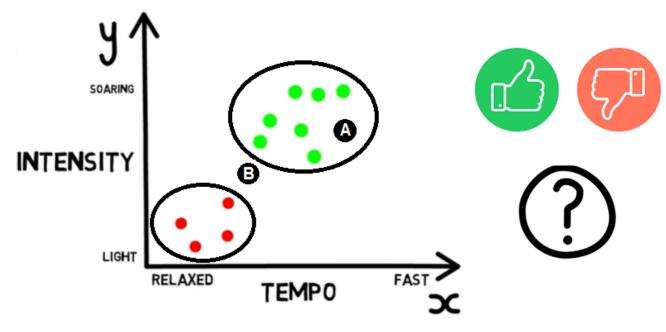
Will Bartek like this song or not?







Will Bartek like this song or not?

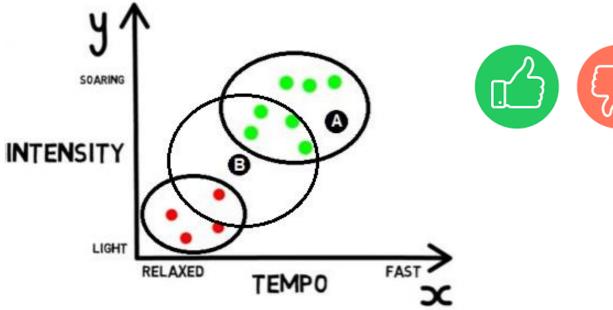


Thats where Machine Learning comes in!





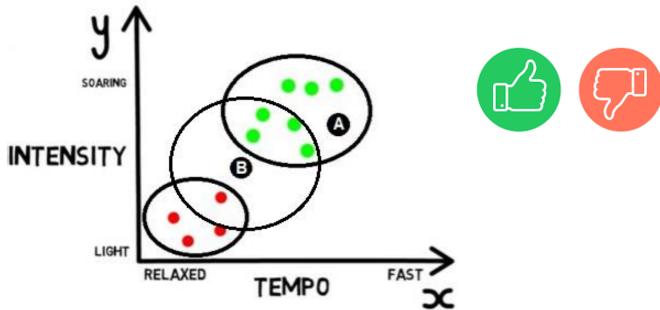
Bartek will definitely like this song!









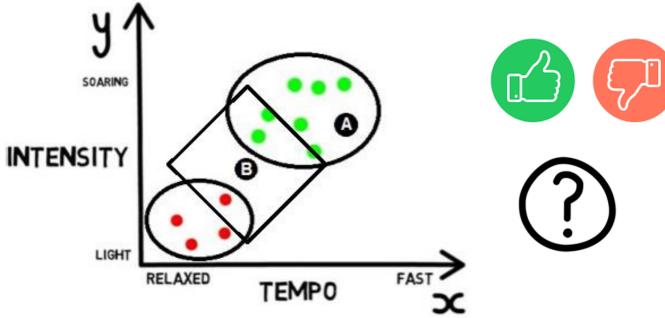






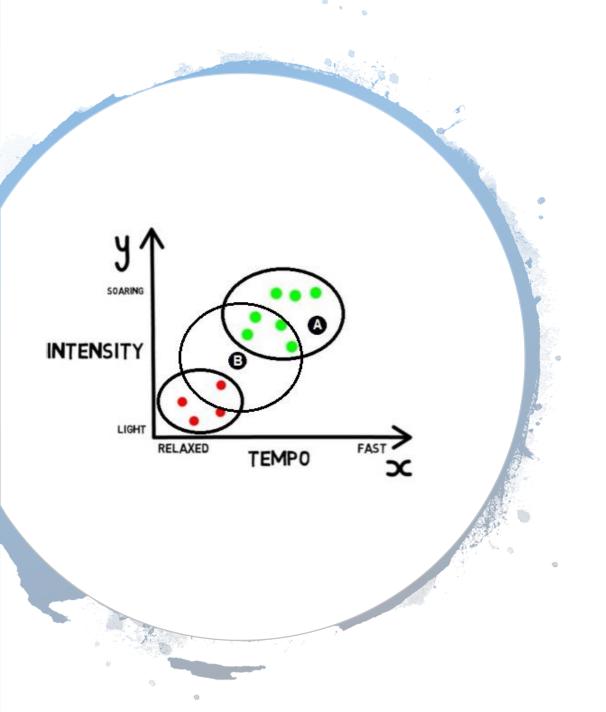
#### L1 norm in KNN

Different output of the algorithm!



K-Nearest Neighbors Algorithm(KNN)



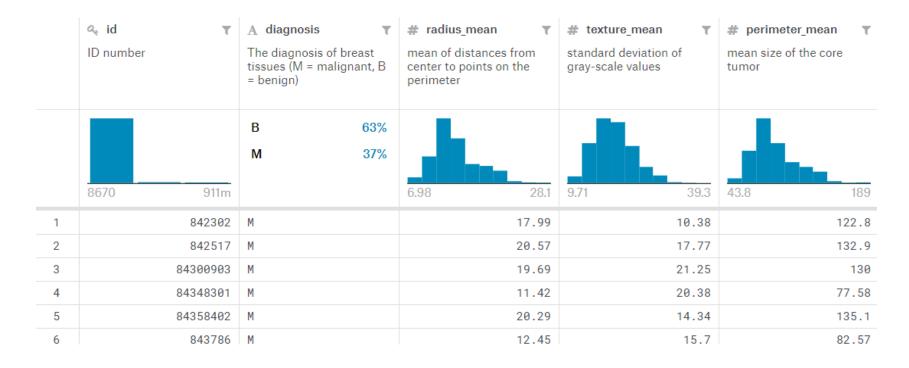


# K-nearest neighbors in 3 easy steps:

- Calculate the distance of a new data point to all other training data points(Euclidean or Manhatan etc.)
- Then select the K-nearest data points, where K can be any integer
- 3. Make predictions

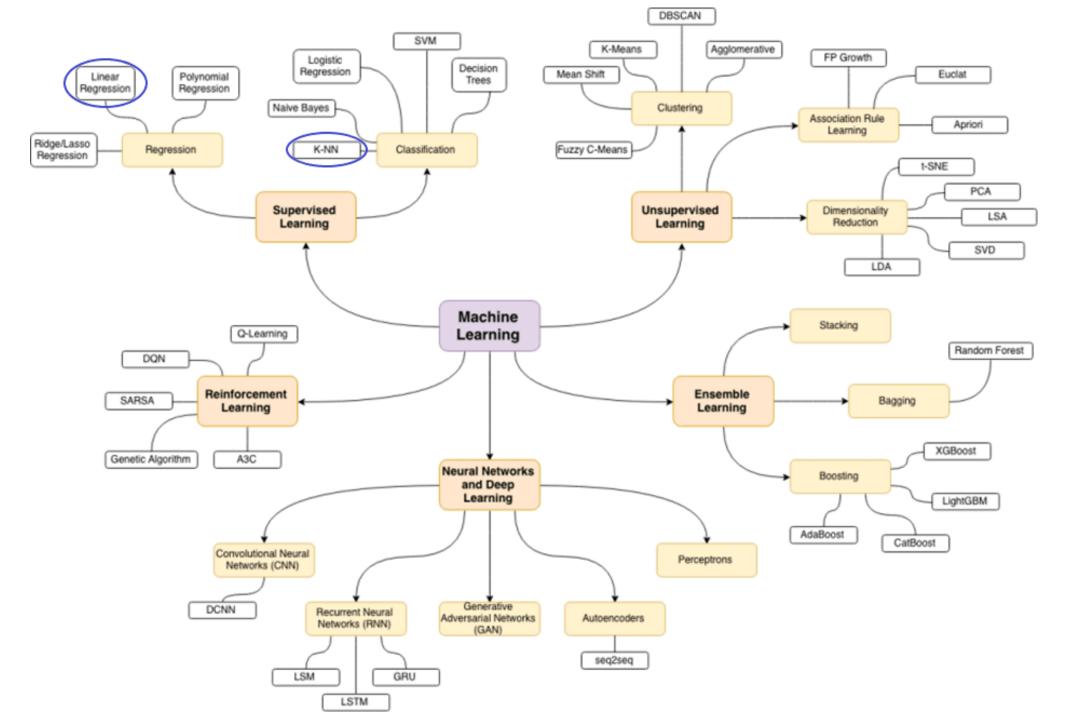






Using <u>Breast Cancer Wisconsin Data Set</u> predict if tumor will be maligant or bengin

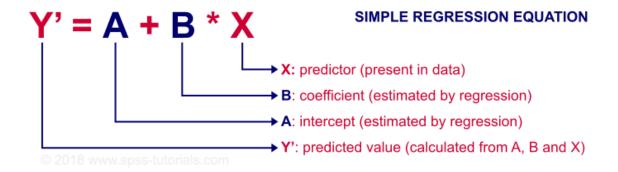






#### **Linear Regression**

Simple Linear Regression



Multivariable Linear Regression

$$Y(x_1, x_2, x_3) = w_1 x_1 + w_2 x_2 + w_3 x_3 + w_0$$



#### **Linear Regression**

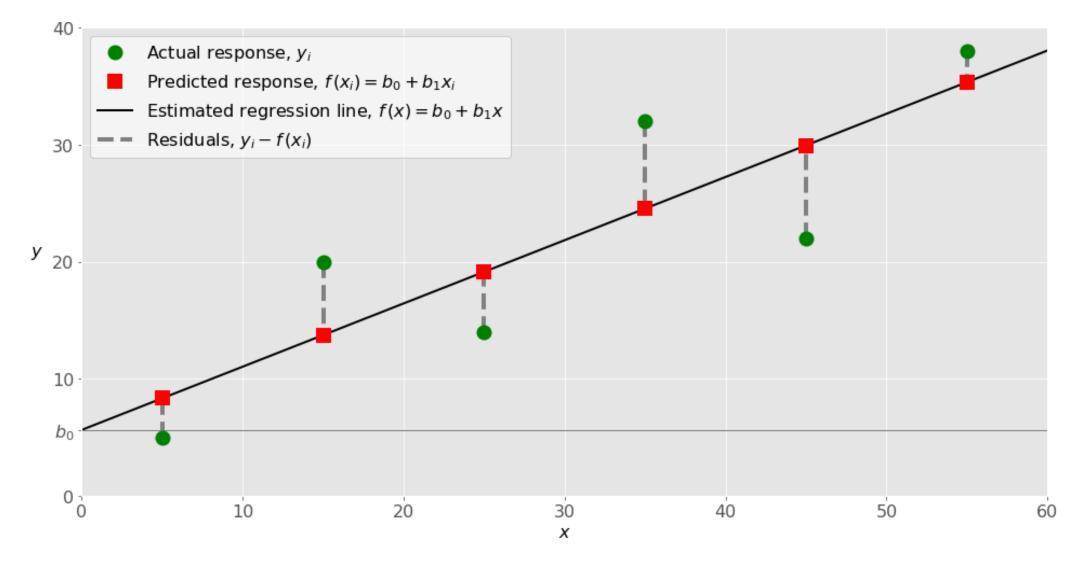
Mean Squarred Error (MSE) Cost Function

$$MSE = \frac{1}{N} \sum_{i}^{n} (Y_i - y_i)^2$$

- N number of points
- Y<sub>i</sub> predicted value
- y<sub>i</sub> actual value

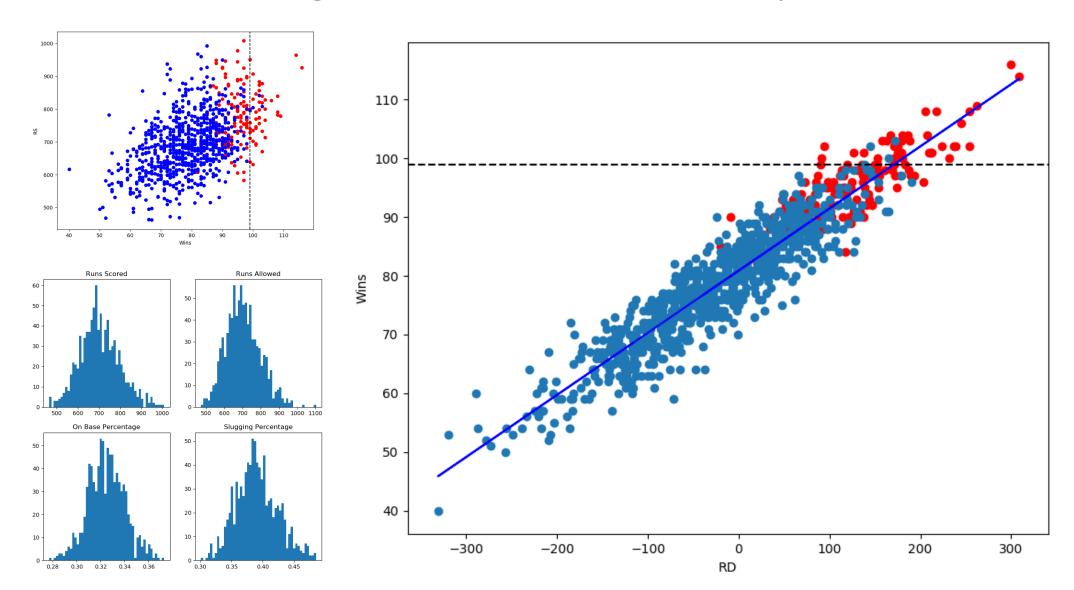


## **Linear Regression**

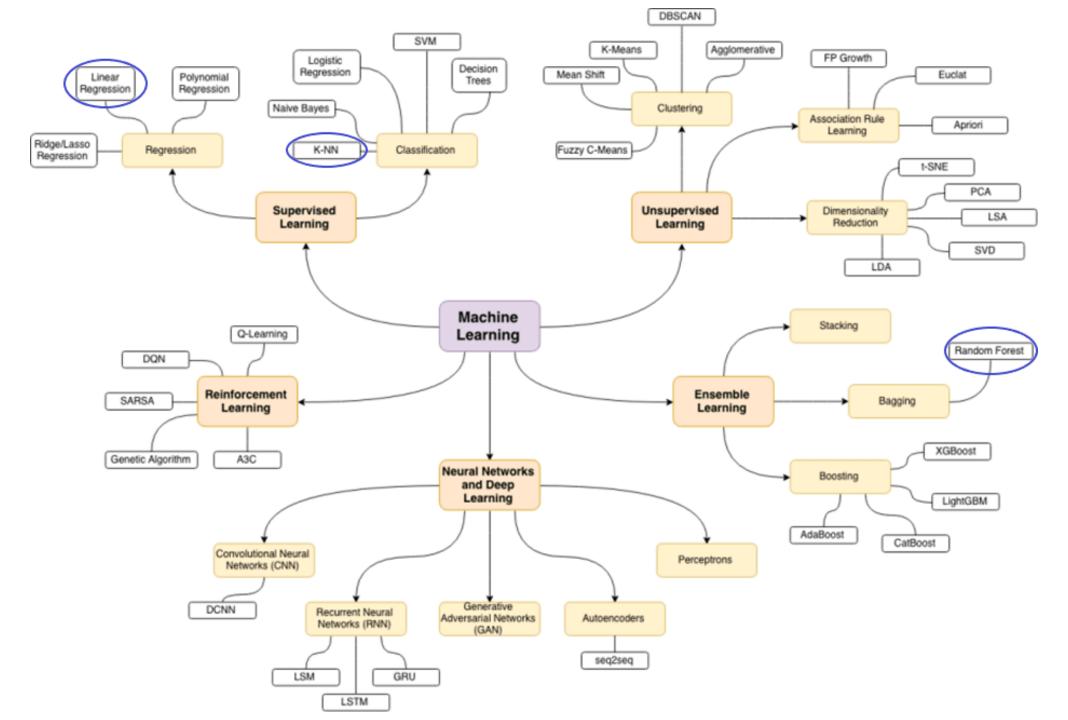




#### How Linear Regression broke the history in baseball?













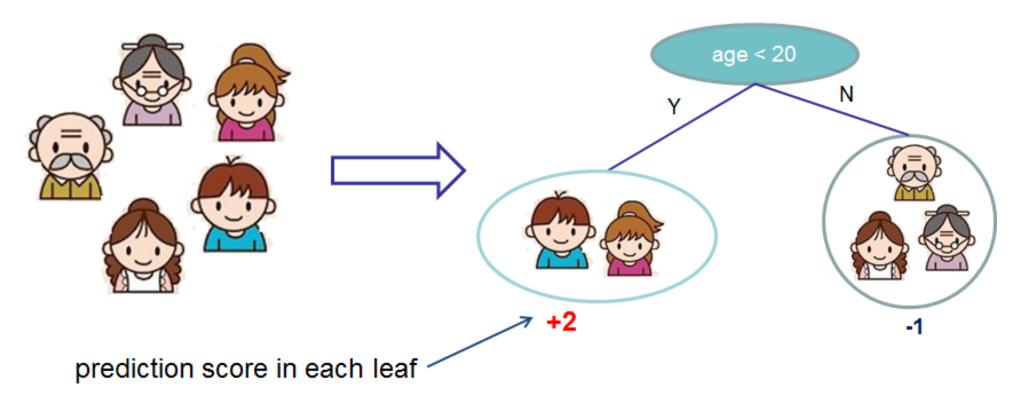
# It just asks the series of questions!



#### Classification and Regression Trees

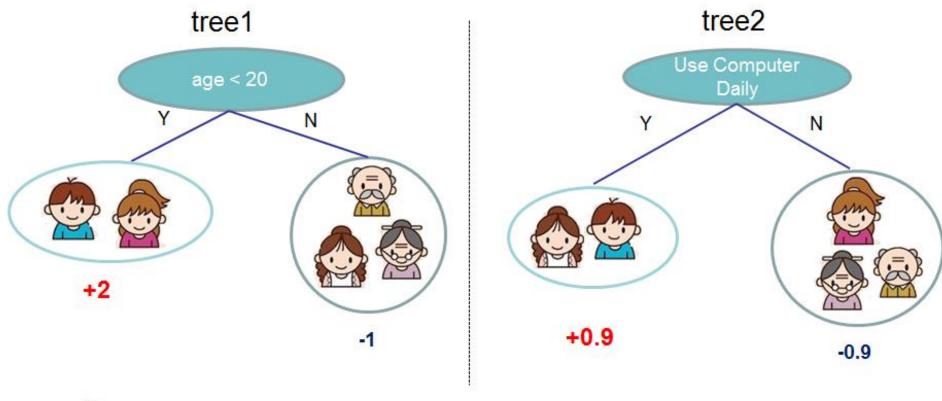
Input: age, gender, occupation, ...

Like the computer game X

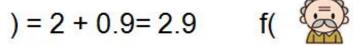




#### Classification and Regression Trees



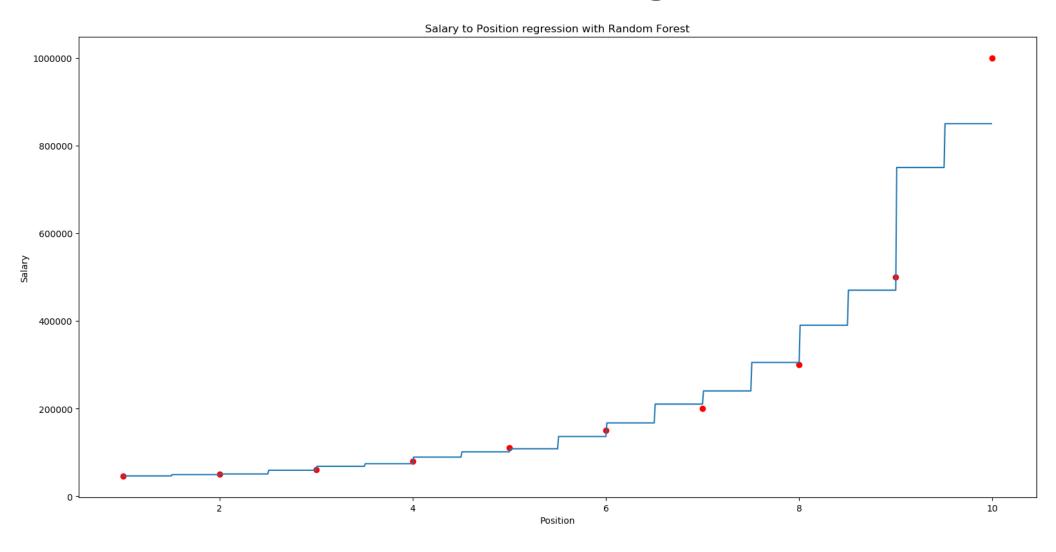








## Random Forest Regression

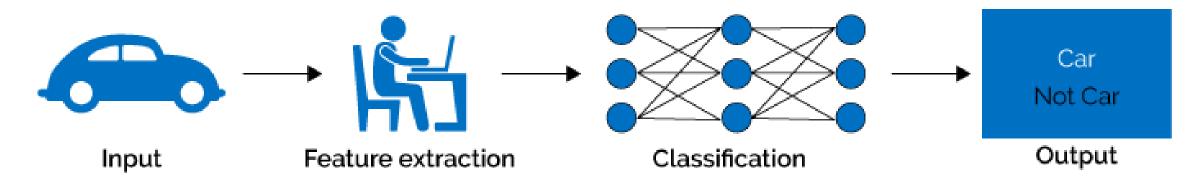




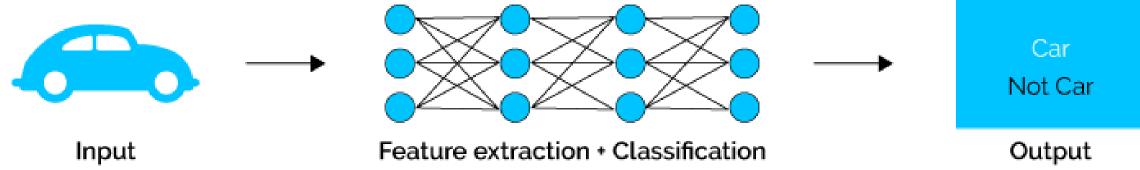
## How Artificial Neural Network works?



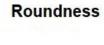
#### Machine Learning

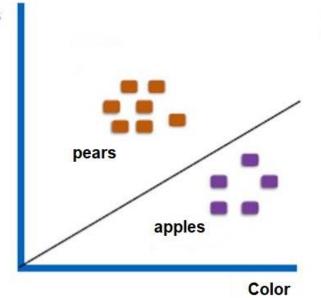


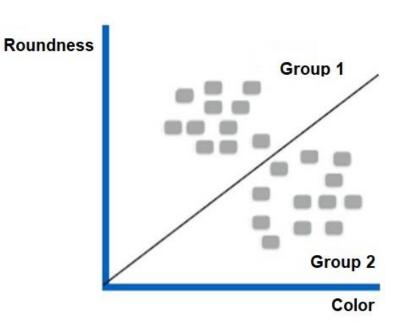
#### Deep Learning



## Types of learning









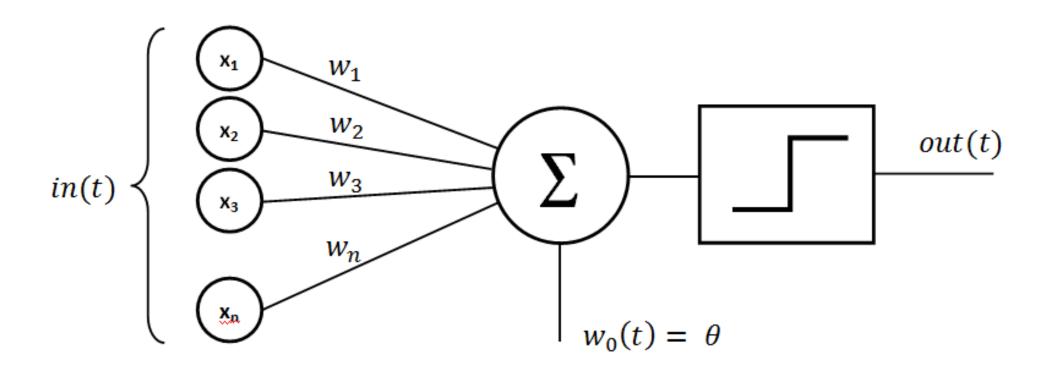
**Supervised Learning** 

**Unsupervised Learning** 

**Reinforcement Learning** 



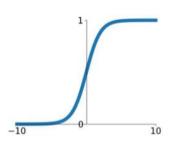
# Percepton



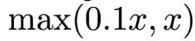


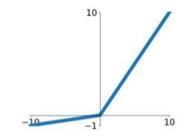
# Types of activation functions

Sigmoid 
$$\sigma(x) = \frac{1}{1+e^{-x}}$$



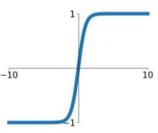
#### Leaky ReLU





#### tanh

tanh(x)

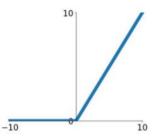


#### **Maxout**

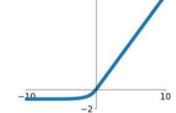
$$\max(w_1^T x + b_1, w_2^T x + b_2)$$

#### ReLU

 $\max(0,x)$ 

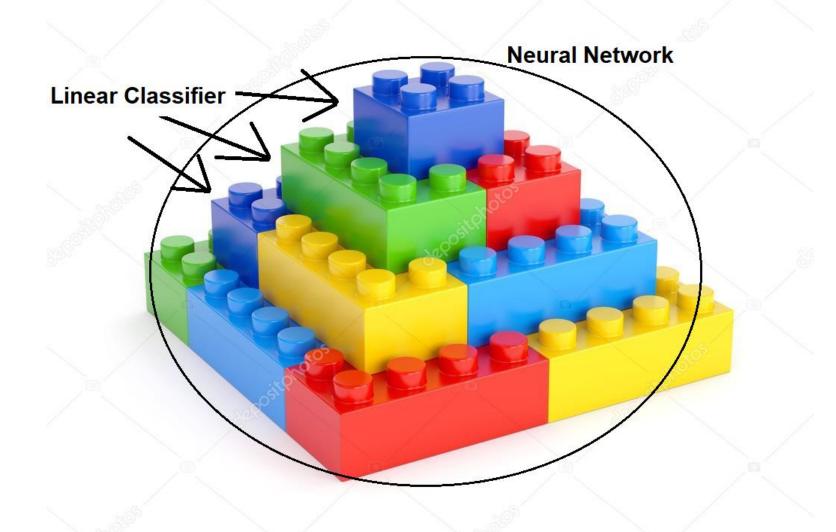


$$\begin{cases} x & x \ge 0 \\ \alpha(e^x - 1) & x < 0 \end{cases}$$



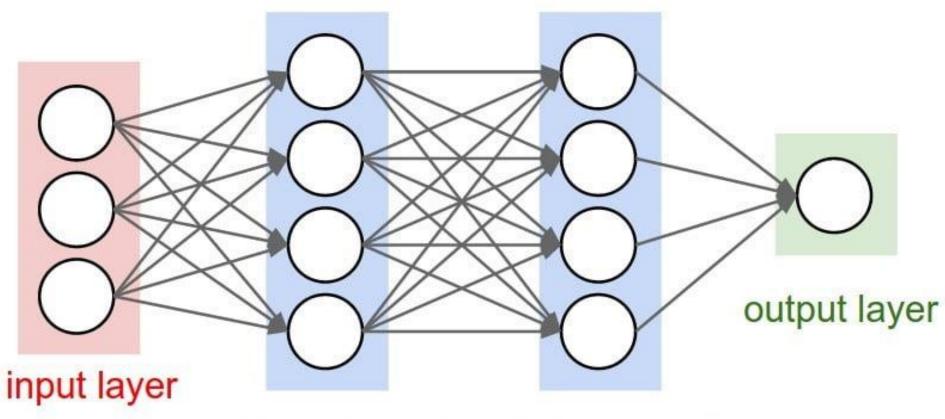


# Neural Network





#### **Artificial Neural Network**



hidden layer 1 hidden layer 2



## Loss function - how good our classifier is

Loss over the dataset is a sum of losses over samples divided by number of samples

$$L = \frac{1}{N} \sum_{i} L_{i}$$

Multiclass SVM Loss

$$L_i = \sum_{j 
eq y_i} \max(0, f_j - f_{y_i} + 1)$$

Cross-entropy Loss

$$L_i = -\log\!\left(rac{e^{f_{y_i}}}{\sum_j e^{f_j}}
ight)$$



# How to optimize?



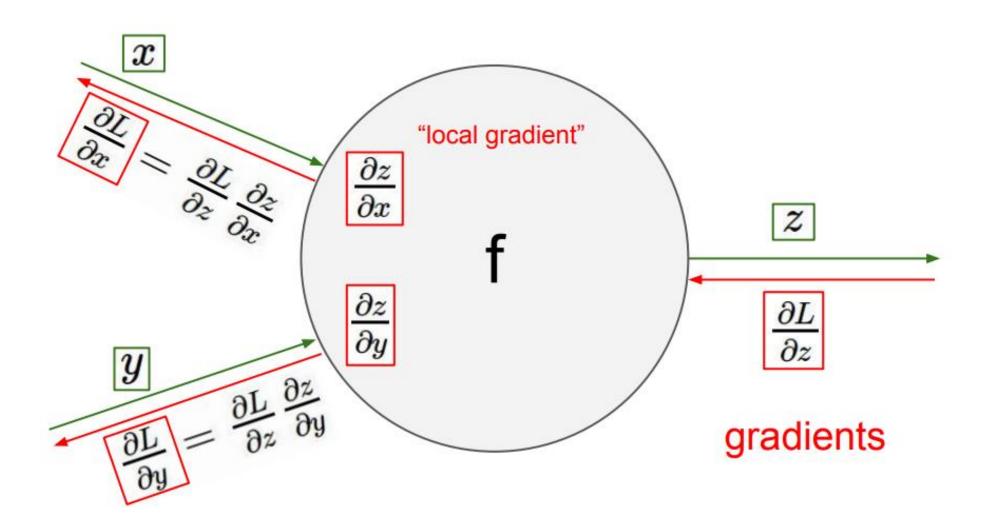
#### Gradient

$$rac{df(x)}{dx} = rac{f(x+h)-f(x)}{h}$$
 (bad, do not use)  $rac{df(x)}{dx} = rac{f(x+h)-f(x-h)}{2h}$  (use instead)

$$abla f(p) = \left[egin{array}{c} rac{\partial f}{\partial x_1}(p) \ dots \ rac{\partial f}{\partial x_n}(p) \end{array}
ight].$$

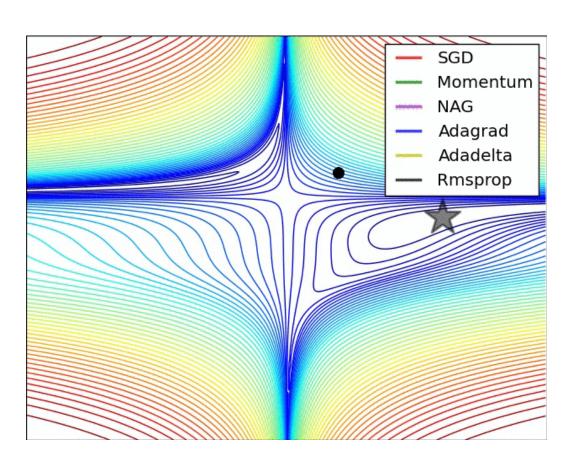


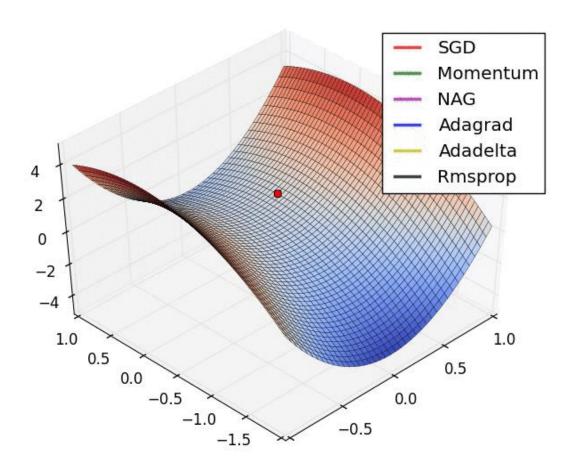
## Chain rule





# **Optimizers**

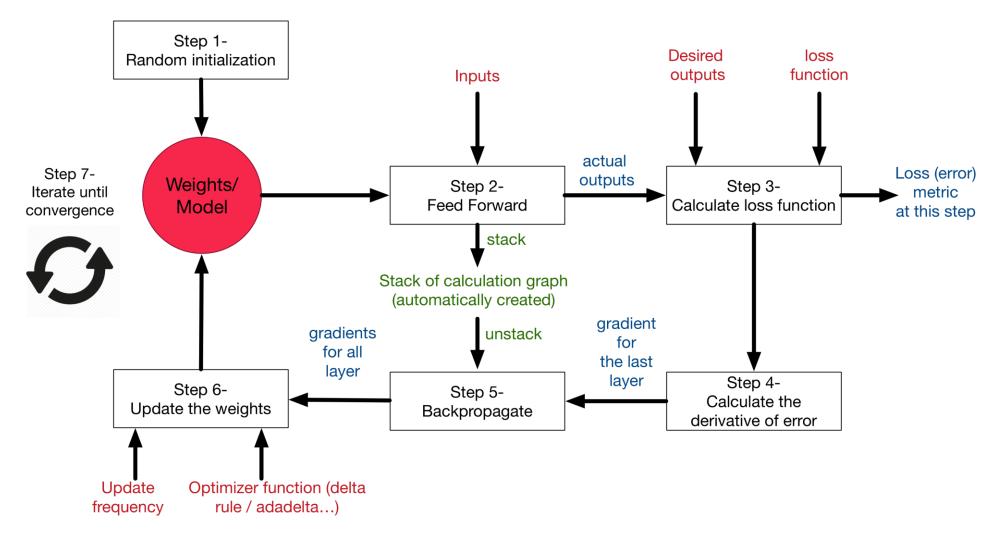




source: <a href="http://cs231n.github.io/neural-networks-3/#vis">http://cs231n.github.io/neural-networks-3/#vis</a>

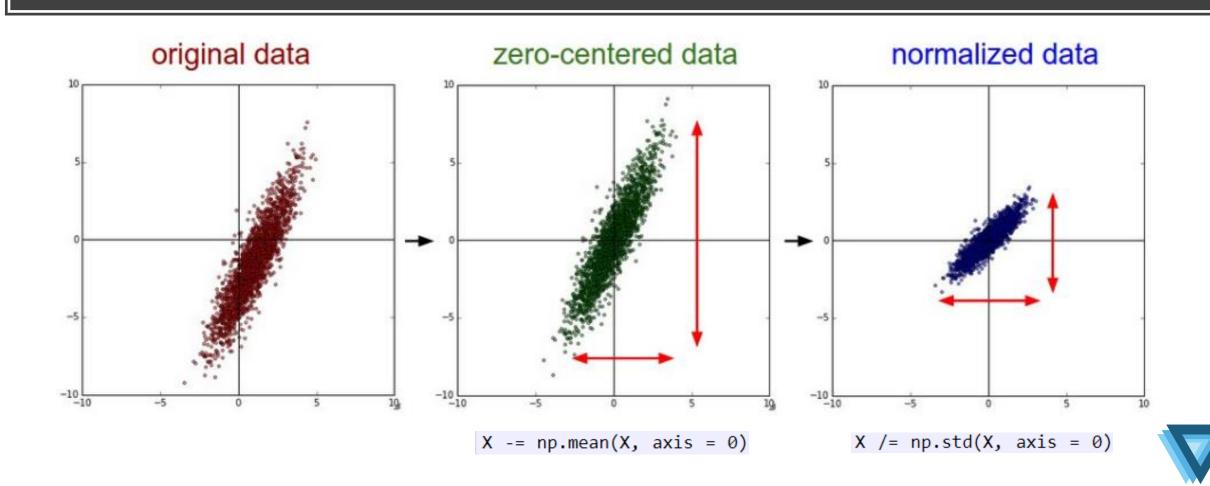


# Summary

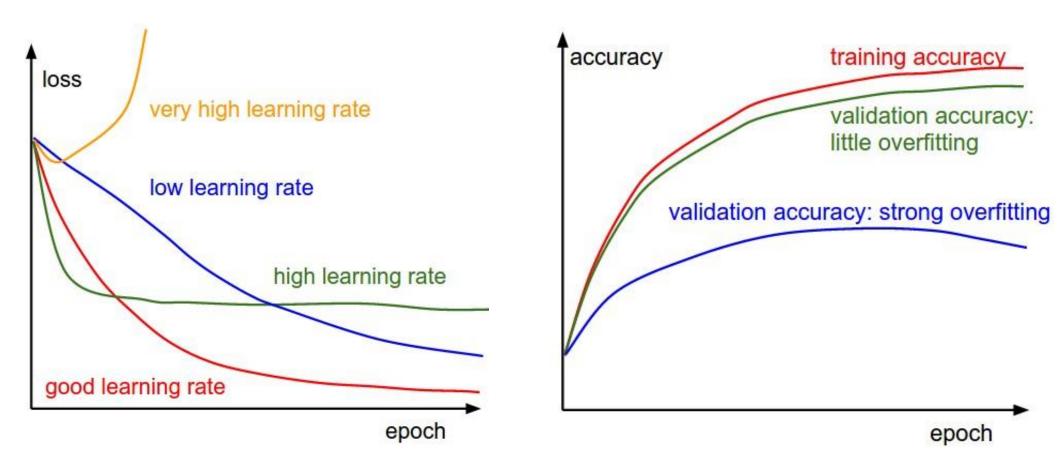




# Data preprocessing



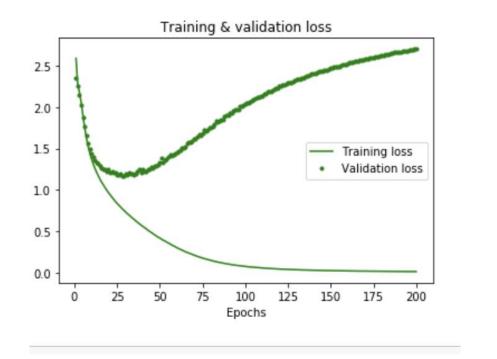
# Hyperparameters

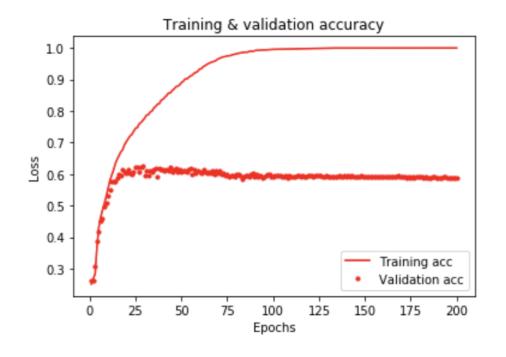


source: <a href="http://cs231n.github.io/neural-networks-3/#vis">http://cs231n.github.io/neural-networks-3/#vis</a>



# Overfitting How do you know your NN is overfitting?



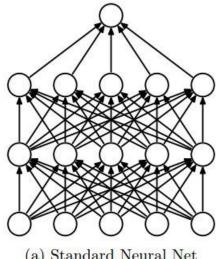


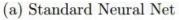


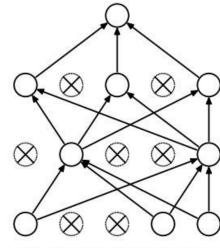


# How to prevent your NN from overfitting?

- Early Stopping
- L1 regularization
- L2 regularization
- Adding Dropout Layer







(b) After applying dropout.

#### Regularization

$$\lambda$$
 = regularization strength (hyperparameter)

$$L=rac{1}{N}\sum_{i=1}^{N}\sum_{j
eq y_i}\max(0,f(x_i;W)_j-f(x_i;W)_{y_i}+1)+\lambda R(W)$$

#### In common use:

$$R(W) = \sum_{k} \sum_{l} |W_{k,l}|$$

 $R(W) = \sum_{k} \sum_{l} W_{k,l}^2$ 

L1 regularization



### How does it look like in code?

- Early Stopping
- L1 regularization
- L2 regularization
- Adding Dropout Layer



# Deep Learning Problems

- Deep learning requires a gigantic learning data set
- Most often it is not possible to transfer the obtained model
- The world is changing. Deep learning implies differently?
- Who is lower? Mr. Marek or his son who is going to the 3rd grade in primary school this year?
- Problem in accuracy. We can't trust neural networks 100%



# Let's code!

**Google Colab**(click)



# Questions?

