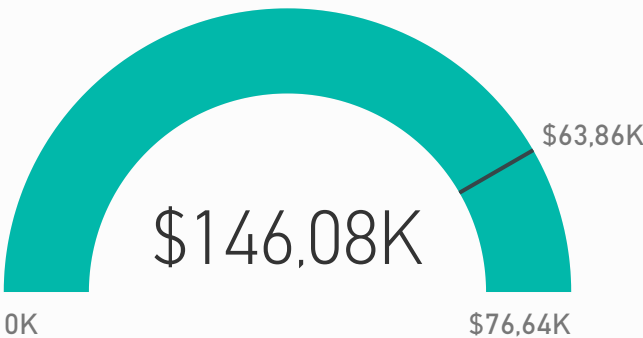




Performance de Vendas Mês Atual

Objetivo de Vendas



KPI's

\$146.083,82
Total Fat \$

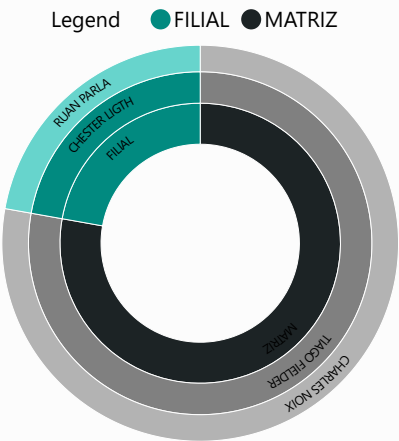
\$63.864,00
Total Meta \$

228,74%
% Realiz.

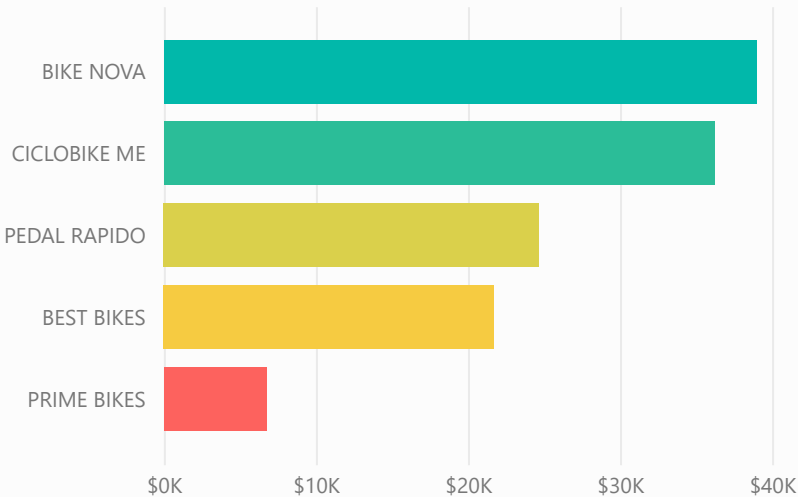
51.49% ●
MoM

24.3% ●
YoY

Comercial % Vendas



Top 5 Clientes



Indicadores MoM e YoY

| Fantasia | Total Fat \$ | MoM | YoY |
|----------|--------------|-----------|-----------|
| FILIAL | \$32.427,78 | -56.49% ● | -40.94% ● |
| MATRIZ | \$113.656,04 | 418.81% ● | 81.5% ● |

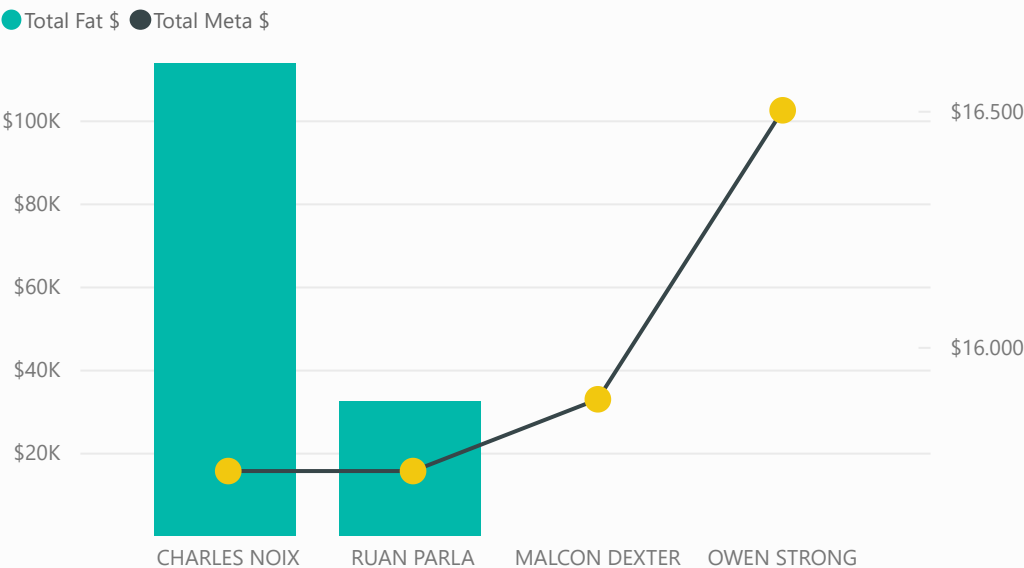
Indicadores de Objetivo

| Fantasia | Total Fat \$ | Total Meta | % Realiz. | KPI_META |
|----------|--------------|-------------|-----------|----------|
| FILIAL | \$32.427,78 | \$32.238,00 | 100,59% | ● |
| MATRIZ | \$113.656,04 | \$31.626,00 | 359,38% | ● |

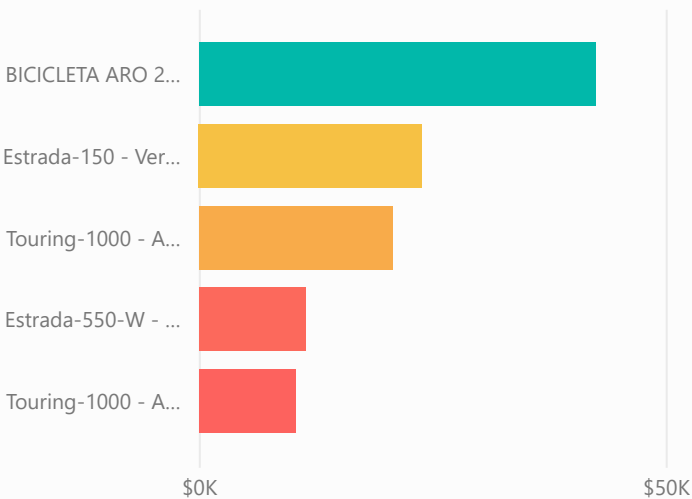
Indicadores de Rentabilidade

| Fantasia | Total Fat % | Lucro \$ | % Lucro | KPI_LUCRO |
|----------|--------------|-------------|---------|-----------|
| FILIAL | \$32.427,78 | \$3.242,97 | 11,11% | ● |
| MATRIZ | \$113.656,04 | \$11.365,33 | 11,11% | ● |

Total Fat \$ X Total Meta \$ por Vendedor



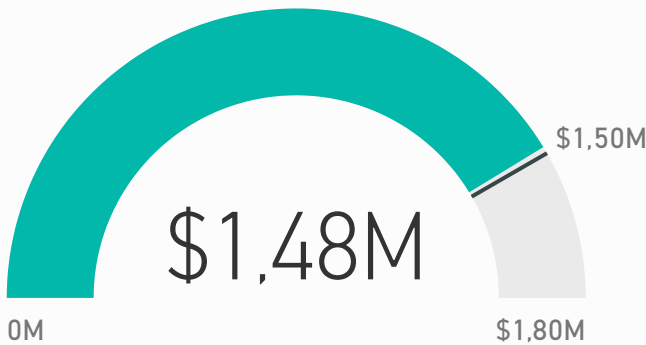
Top 5 Produtos





Performance de Vendas Ano Atual

Objetivo de Vendas



KPI's

\$1.483.535,34
Total Fat \$

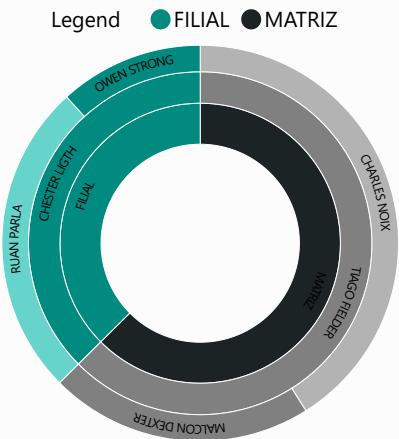
\$1.497.653,75
Total Meta \$

99,06%
% Realiz.

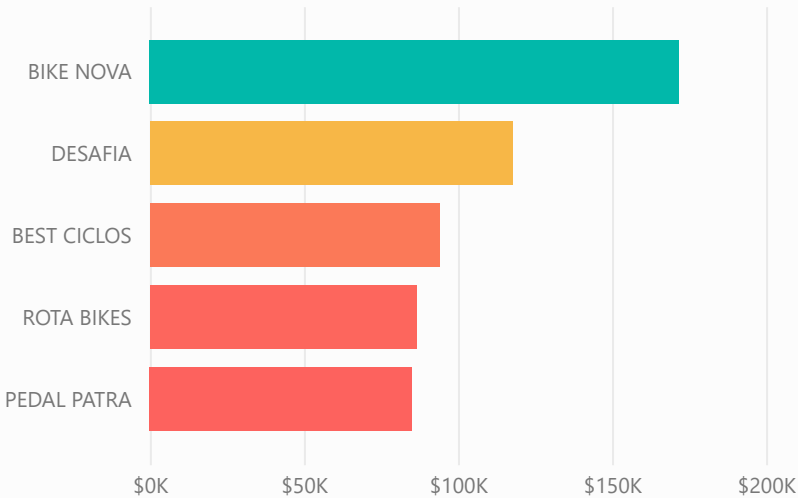
KPI_META

-17.37% YoY

Comercial %Vendas



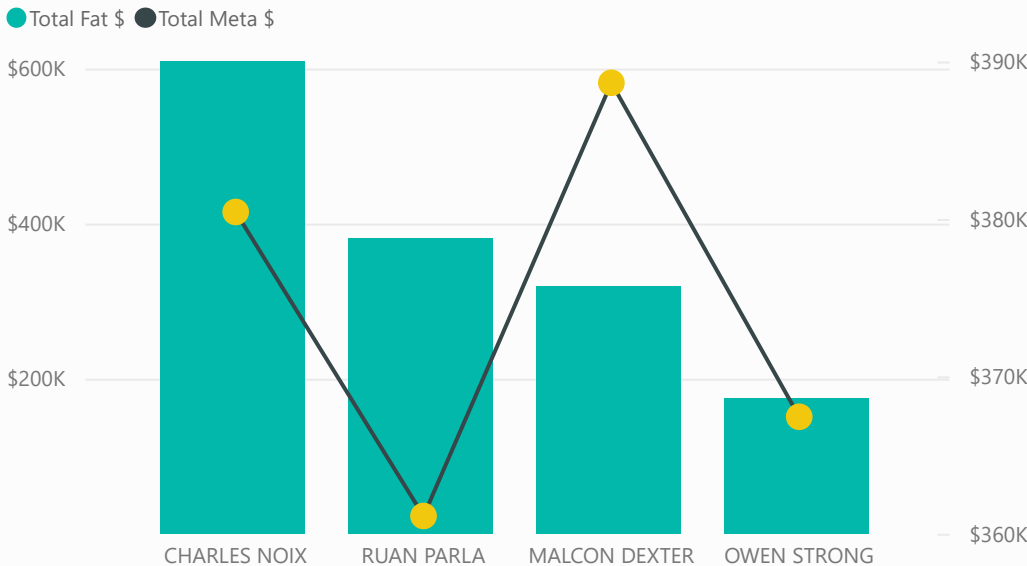
Top 5 Clientes



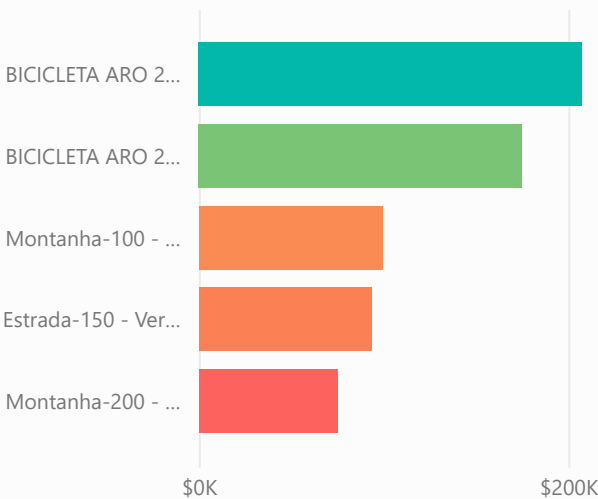
Indicadores YoY

| Fantasia | Total Fat \$ | YoY |
|----------|--------------|---------|
| FILIAL | \$555.484,91 | 2.27% |
| MATRIZ | \$928.050,43 | -25.88% |

Total Fat \$ X Total Meta \$ por Vendedor



Top 5 Produtos



Indicadores de Objetivo

| Fantasia | Total Fat \$ | Total Meta | % Realiz. | KPI_META |
|----------|--------------|--------------|-----------|----------|
| FILIAL | \$555.484,91 | \$728.559,99 | 76,24% | |
| MATRIZ | \$928.050,43 | \$769.093,76 | 120,67% | |

Indicadores de Rentabilidade

| Fantasia | Total Fat % | Lucro \$ | % Lucro | KPI_LUCRO |
|----------|--------------|-------------|---------|-----------|
| FILIAL | \$555.484,91 | \$55.550,03 | 11,11% | |
| MATRIZ | \$928.050,43 | \$92.803,83 | 11,11% | |



Análise de Tendência

Vendedor

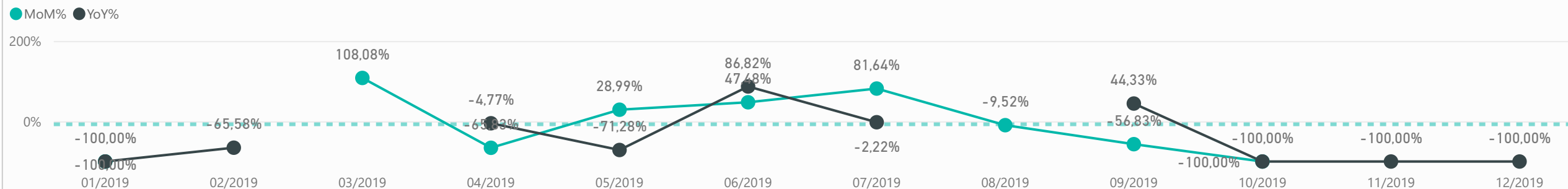
CHARLES NOIX

MALCON DEX...

OWEN STRONG

RUAN PARLA

MoM % x YoY %



Faturamento x Meta

