Unemployment, pt. 1

EC 103-003

Marcio Santetti Spring 2023

Motivation

Housekeeping

Required readings:

- OpenStax, ch. 8
 - Sections 8.1 and 8.2.
- How the Government Measures Unemployment (BLS)

Required listening:

- FRED's Economic Lowdoen podcast series: Unemployment
- Planet Money podcast: Car parts, celery & the labor market

A look at the data

Offical US unemployment data

A plural phenomenon

Unemployment is much **more** than an *economic* statistic.

Not only do its consequences affect one's **financial** provision, but also **familiar** relations, and **mental** and **physical** health.

An **analogy** to understand unemployment is to compare it with a functional, but unused *factory*.

Thus unemployment is a **signaling** measure that output (i.e., GDP) may be falling short of **potential** output—that is, the *maximum* the economy can produce without rising inflation or completely depleting raw materials.

In the US, the Bureau of Labor Statistics tracks and reports all unemployment-related data over time.

• BLS website

Defining who is unemployed is more **complex** than just calculating the share of the total population that is currently not working.

- A person is considered **unemployed** if they do not have a job, but are currently available to work, and actively looking for work in the previous four weeks;
- A person is employed if currently working for pay.

Every month, the US government carries out the **Current Population Survey** (CPS), off of which the unemployment rate for the previous month is based.

• It began in 1940, and in 1942 the US Census Bureau took over the CPS.

There are about **60,000** eligible sample households, and the Bureau employees ask several labor-market-related questions regarding the reference week (which usually includes the 12th day of the month).

Every first Friday of each month, the unemployment rate for the previous month is announced.

• See the latest numbers

Despite being incredibly complex and representative, measuring the unemployment rate is *not* free from **criticism**.

• What about care work? Cleaning? House chores? (Both paid and unpaid)

For unemployment computing purposes, a useful concept is the labor force.

The labor force includes all individuals that are **currently** employed *and* the **unemployed** (i.e., actively looking for a job).

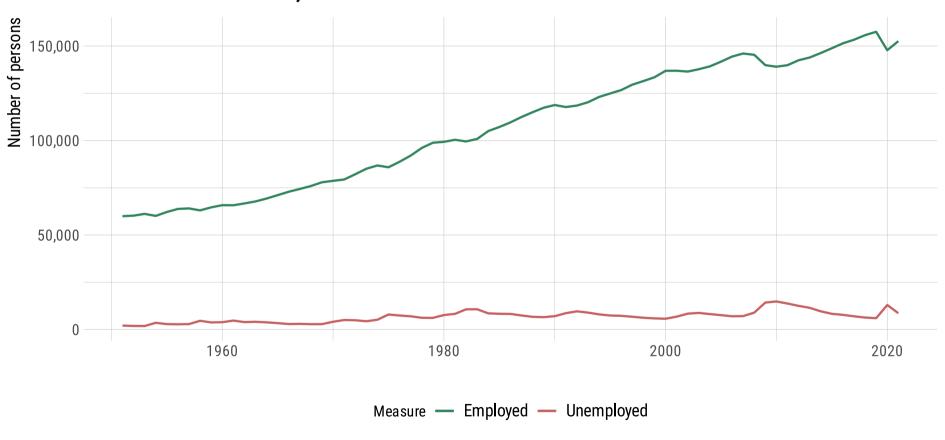
- To be considered **out of the labor force**, one has to have either **given up** looking for work *or* or not been currently available to work (due to a parental leave, injury, etc.).
- Also, full-time students, retirees, institutionalized individuals, those staying home to take care of children, and discouraged job seekers are considered **out** of the labor force.

Furthermore, unemployment statistics only include the adult population (16-and-over).

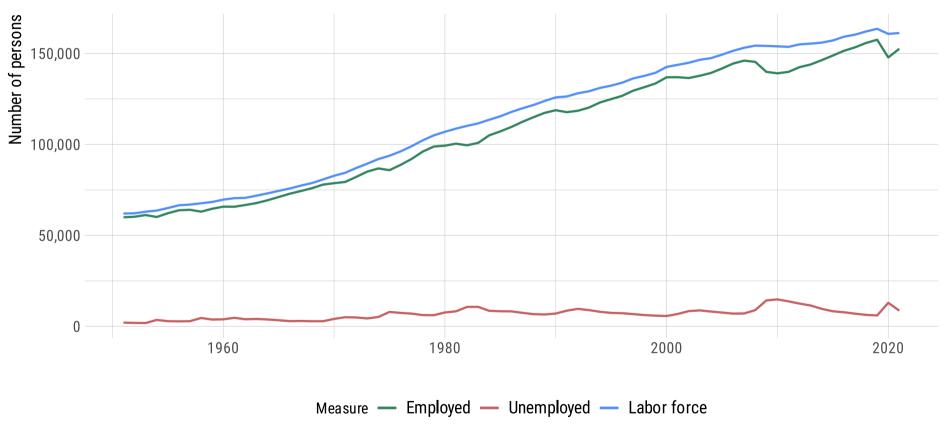
Thus, the **unemployment rate** is the percentage (%) of adults who are in the labor force but who **do not** have jobs:

$$Unemployment \ rate = \frac{Unemployed}{Total \ labor \ force}$$









Along with the unemployment rate, another important labor market statistic is the labor force **participation rate**.

This rate is obtained by *dividing* the total labor force by the adult population:

$$LF \ participation \ rate = \frac{Labor \ force}{Total \ adult \ population}$$

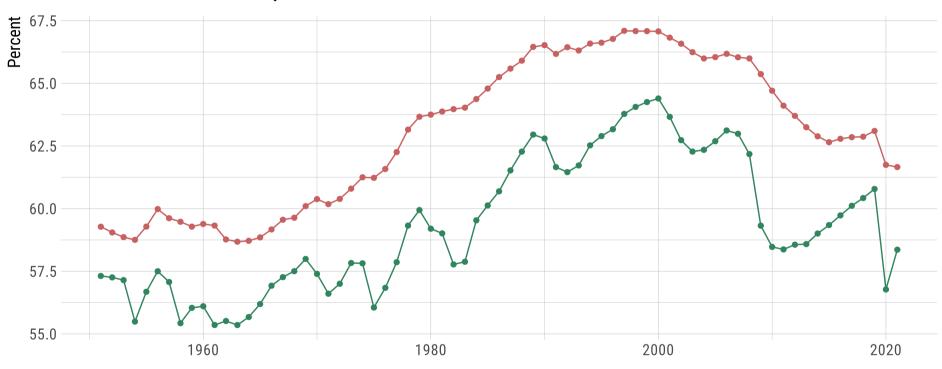
Finally, we have the **employment-to-population ratio**.

As the name suggests, it is the ratio of individuals with paid work—of any kind—to the total population.

This measure is convenient when the goal is to **compare** (un)employment statistics across countries.

• Also keep in mind that each country has its own methodology to compute unemployment statistics.

Labor market data: US, 1950-2021



Measure → Employment to population ratio → Labor force participation rate

We have already talked about how unemployment can be considered a waste of potential.

• Both from individual and aggregate points of view!

When someone is **stuck** in a lower-paid, less productive job, they are considered **underemployed** (aka disguisedly unemployed).

- This situation may come about due to periods of *low demand* for jobs in general, or more specifically in a person's area of specialization.
- There is **no** actual *data* on underemployment.

Examples?

Applications

Employment data for the US: 2017-2021

Year	Adult Population	Employed	Unemployed
2017	255,079	153,337	6,982
2018	257,791	155,761	6,314
2019	259,175	157,538	6,001
2020	260,329	147,795	12,947
2021	261,445	152,581	8,623

Calculate the following statistics:

- (a) The total labor force;
- (b) The number of persons not in the labor force;
- (c) The unemployment rate;
- (d) The employment-to-population ratio;
- (e) The labor force participation rate.

Next time: Unemployment vs. other aggregates; types of unemployment