

# Making plots informative

EC 103–003

Marcio Santetti

# What is your plot about?

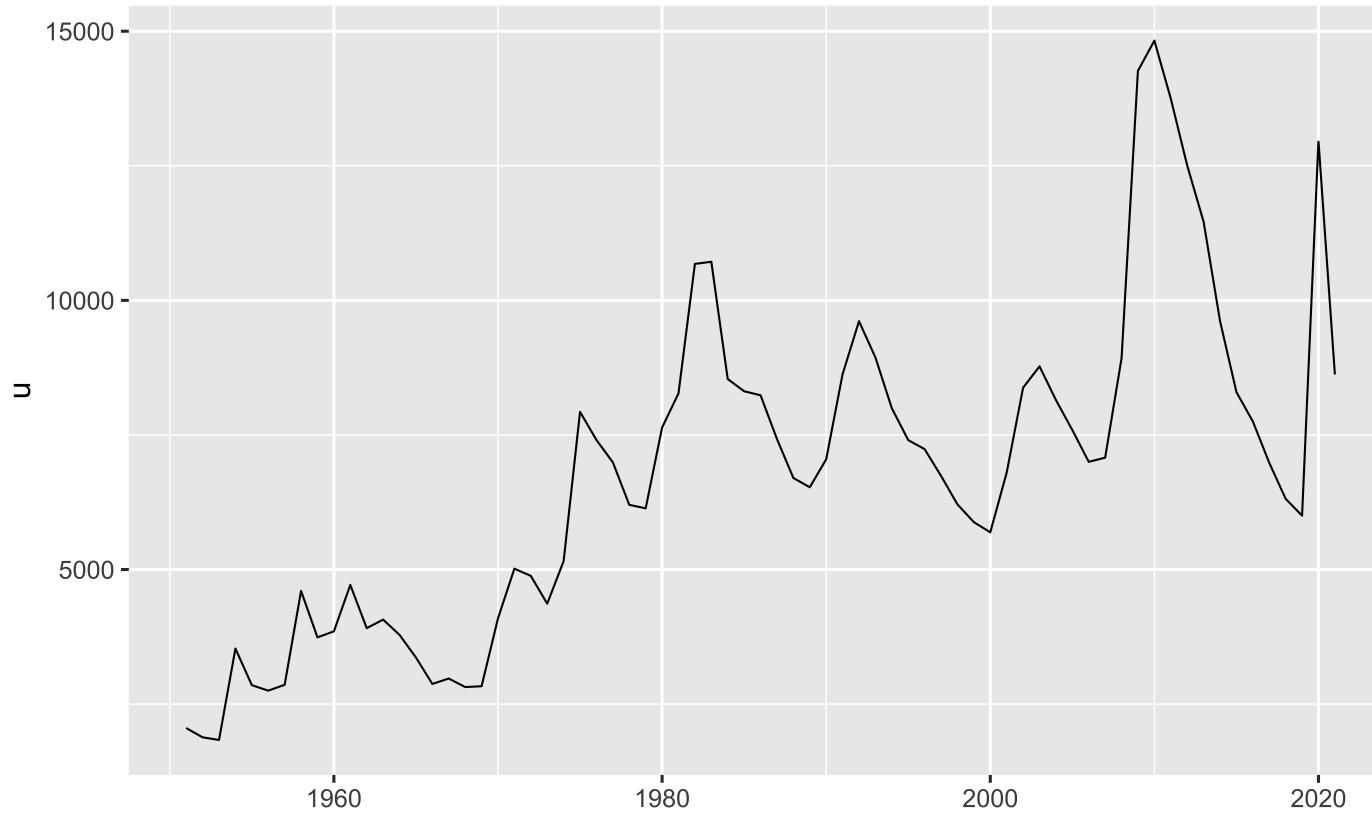
# What is your plot about?

In the previous lab, we learned how to map data into *aesthetics*, using the “grammar of graphics” with the `ggplot2` package.

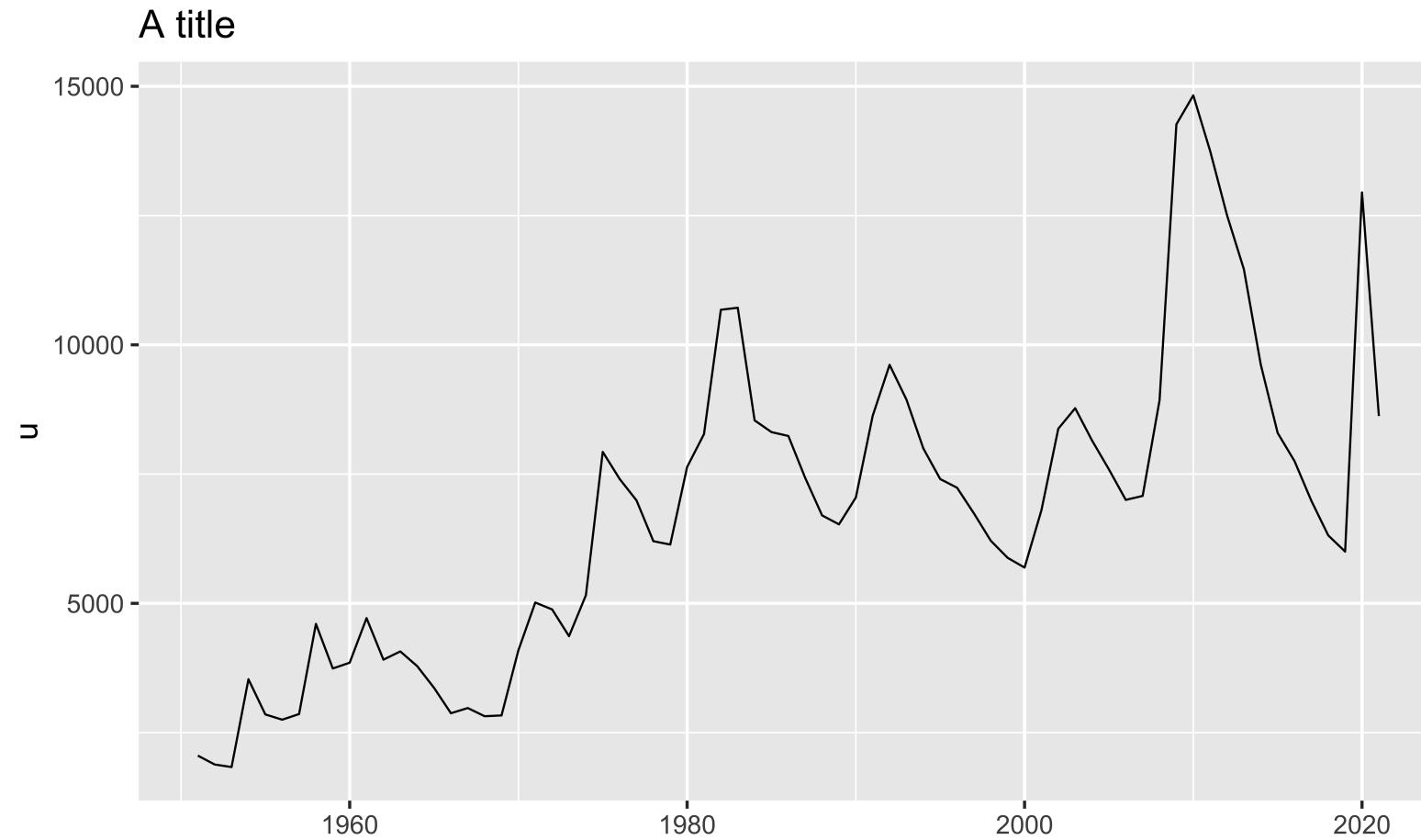
However, that is not enough!

Always keep in mind that *any* person should be able to **read** and **interpret** what your figure wants to express.

# What is your plot about?



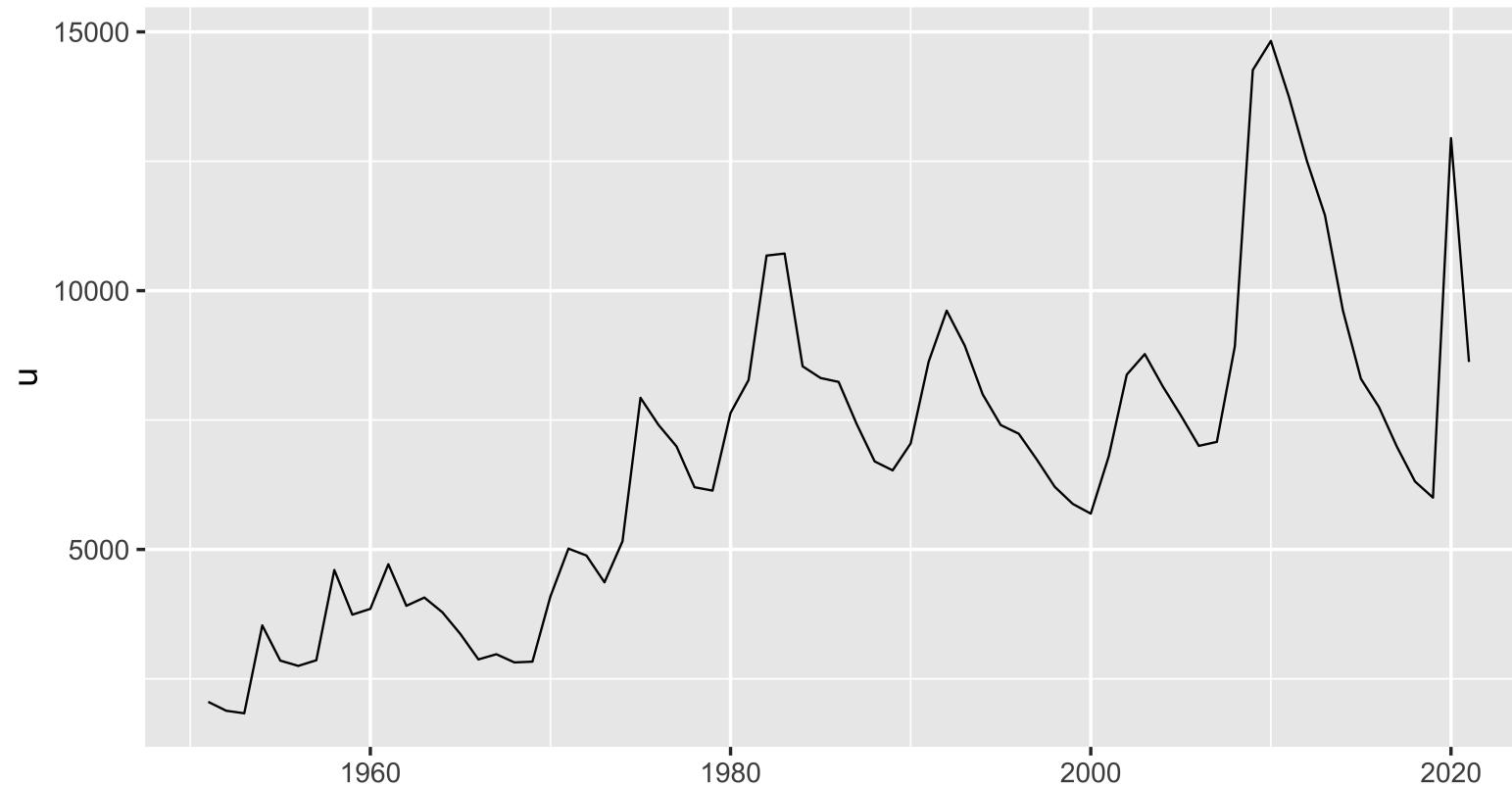
# What is your plot about?



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A title

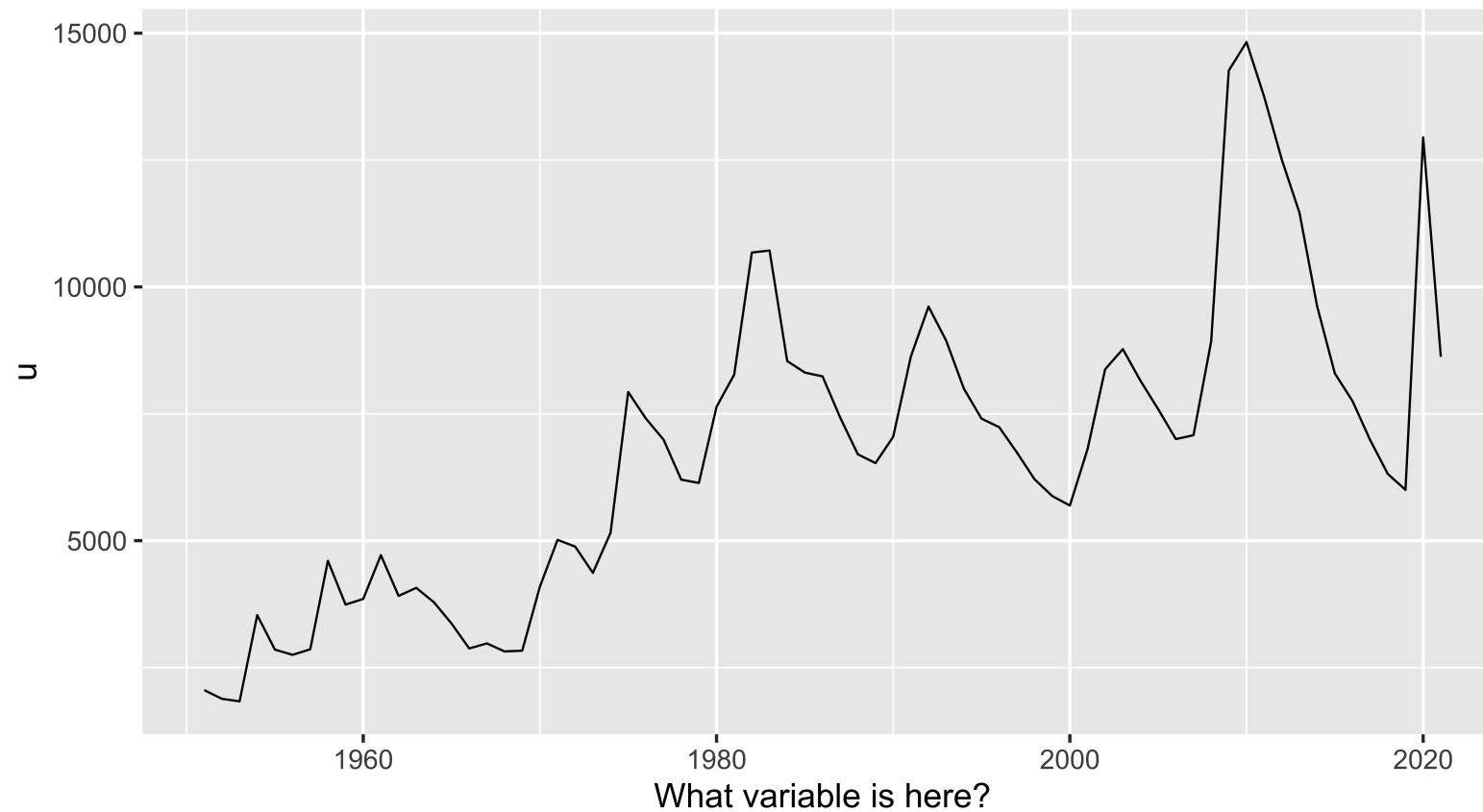
Maybe a subtitle?



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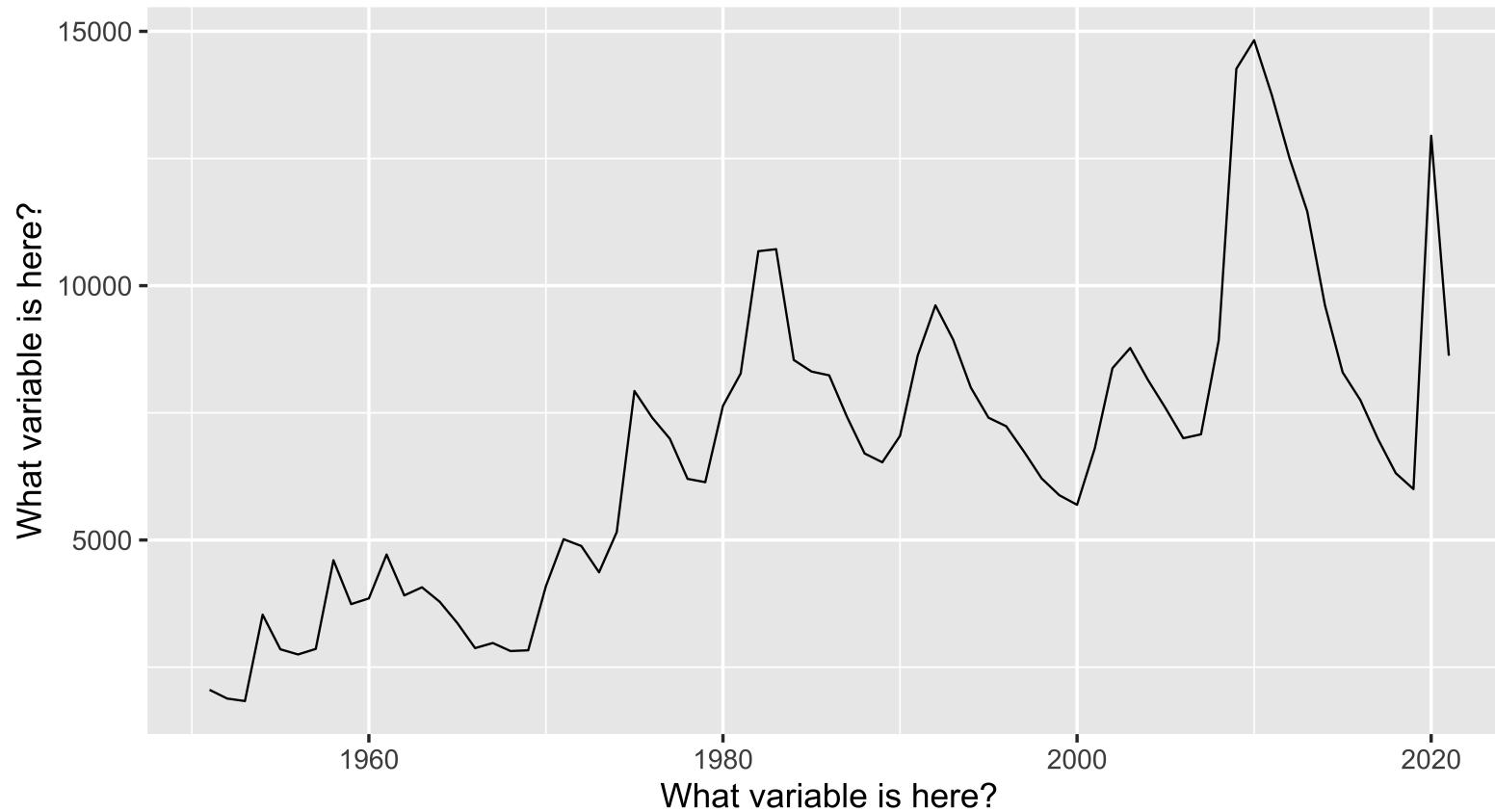
Maybe a subtitle?



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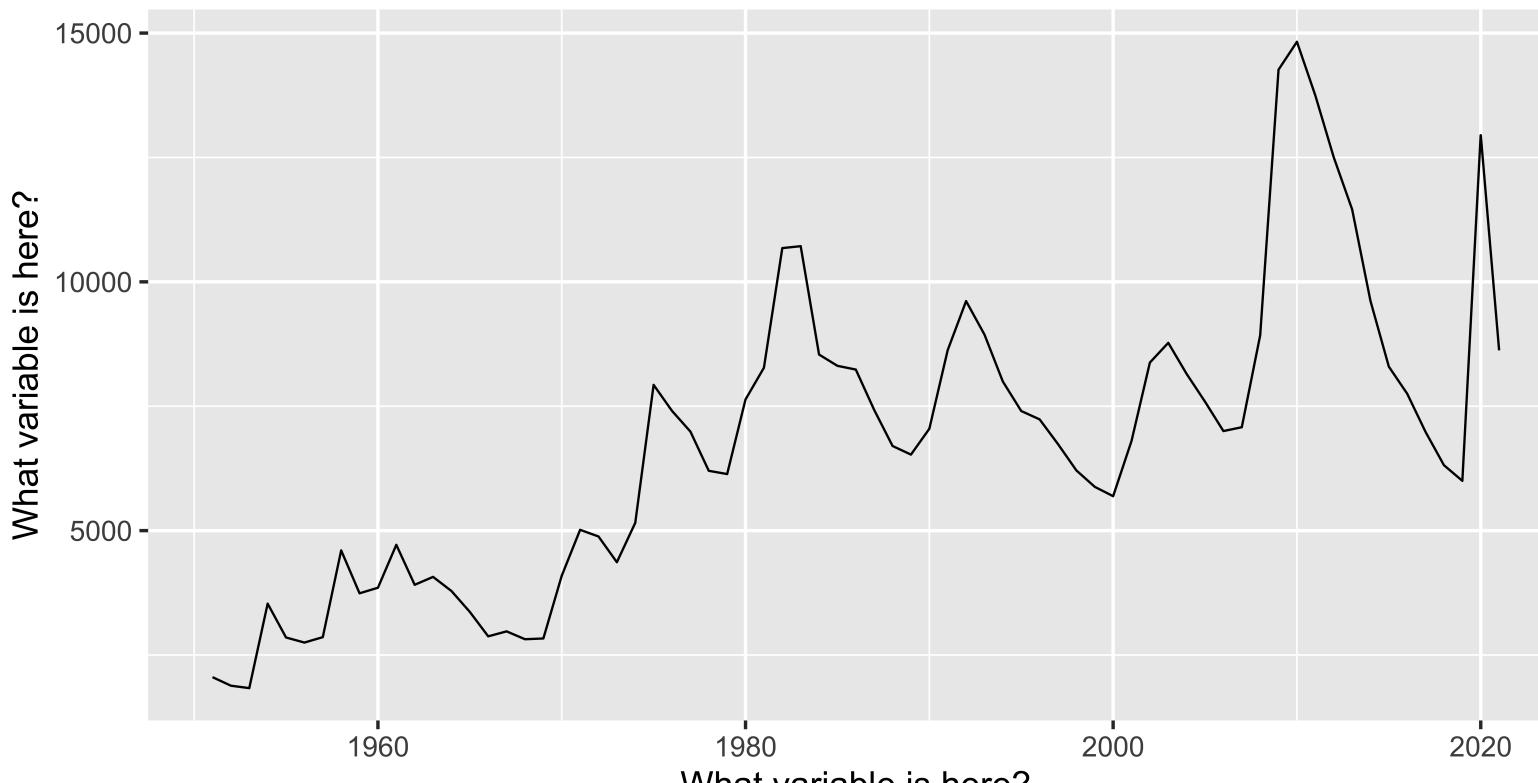
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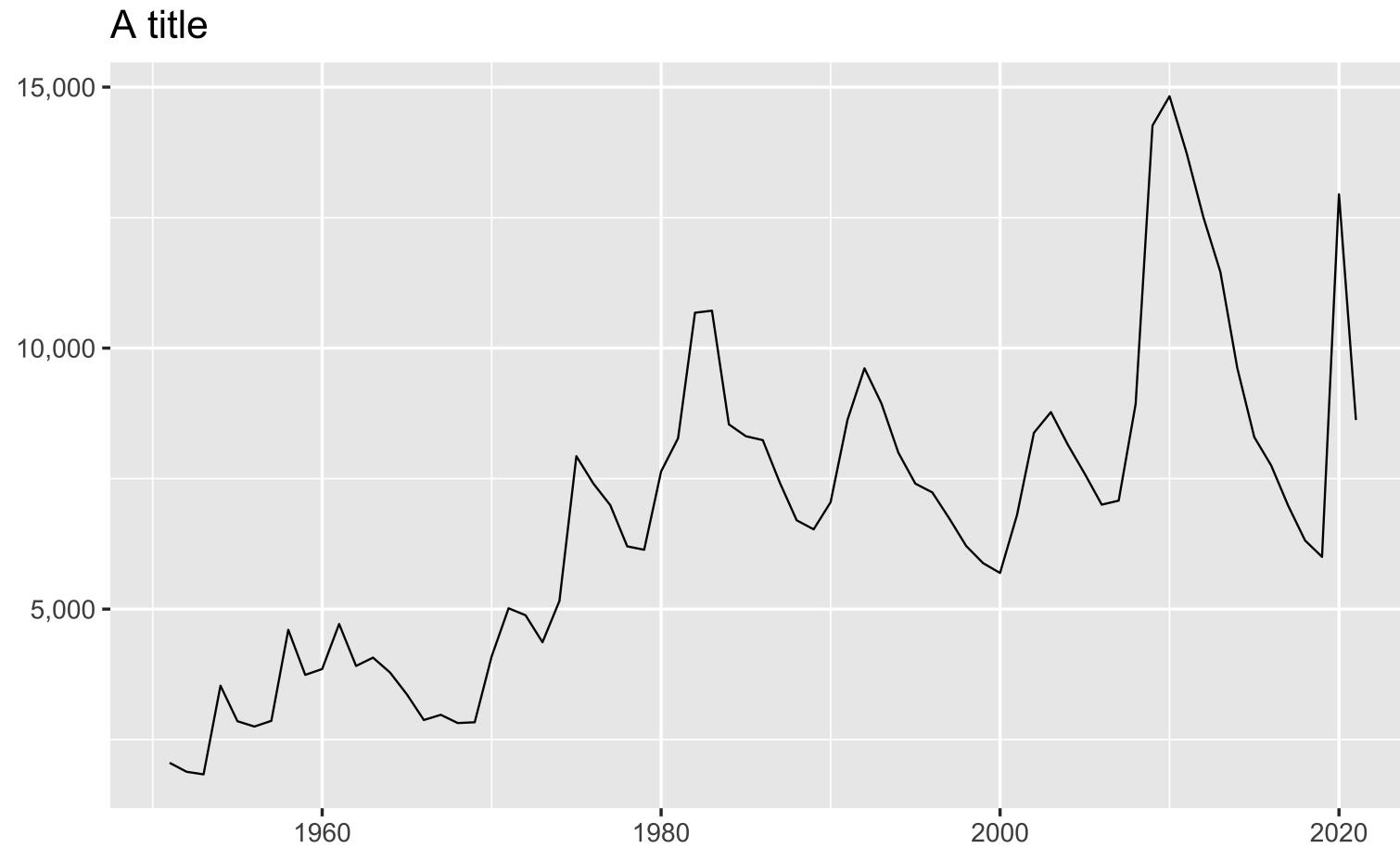
What is the data source?

# What is your plot about?

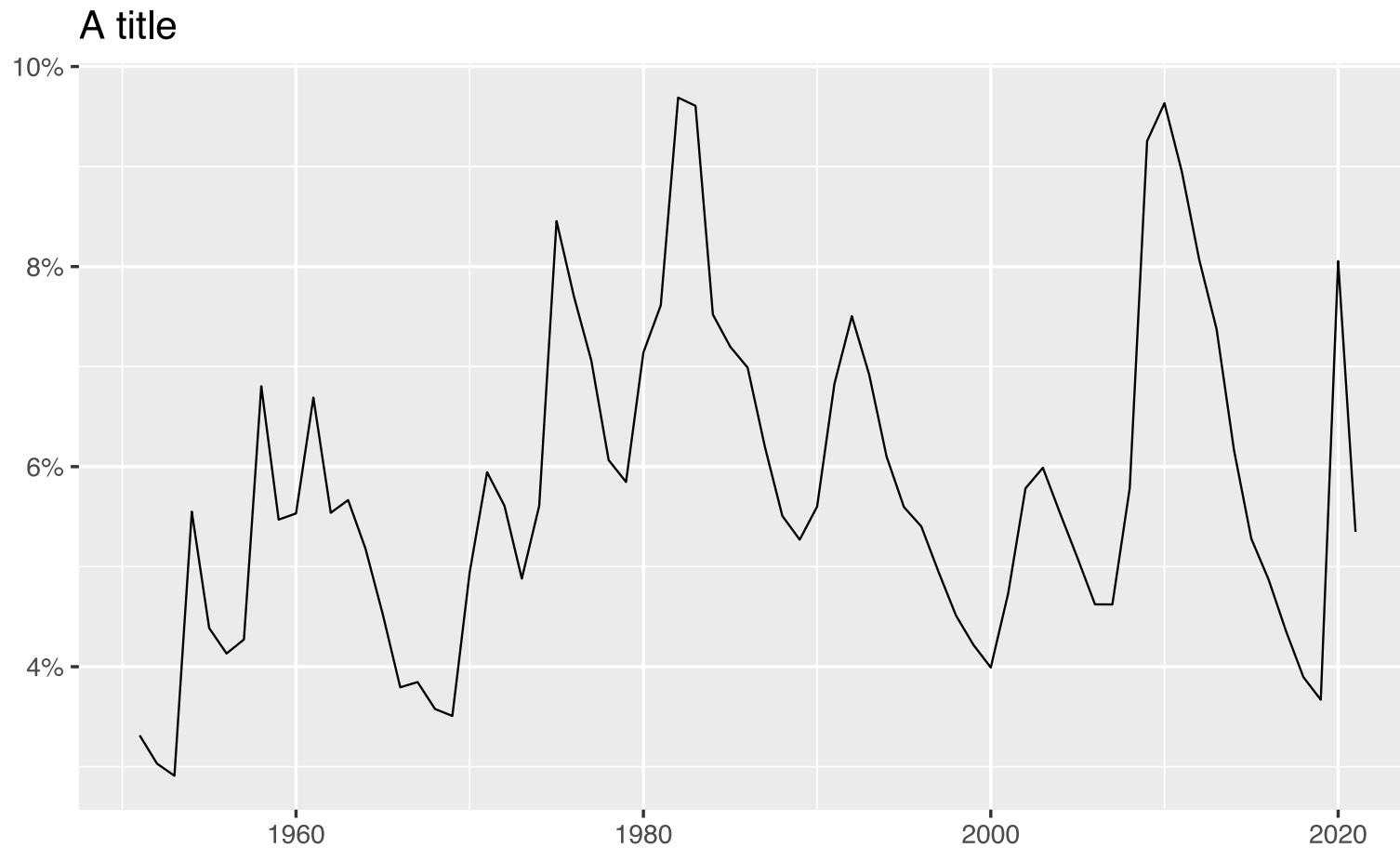
In a plot, **labels** matter.

And also do **scales**.

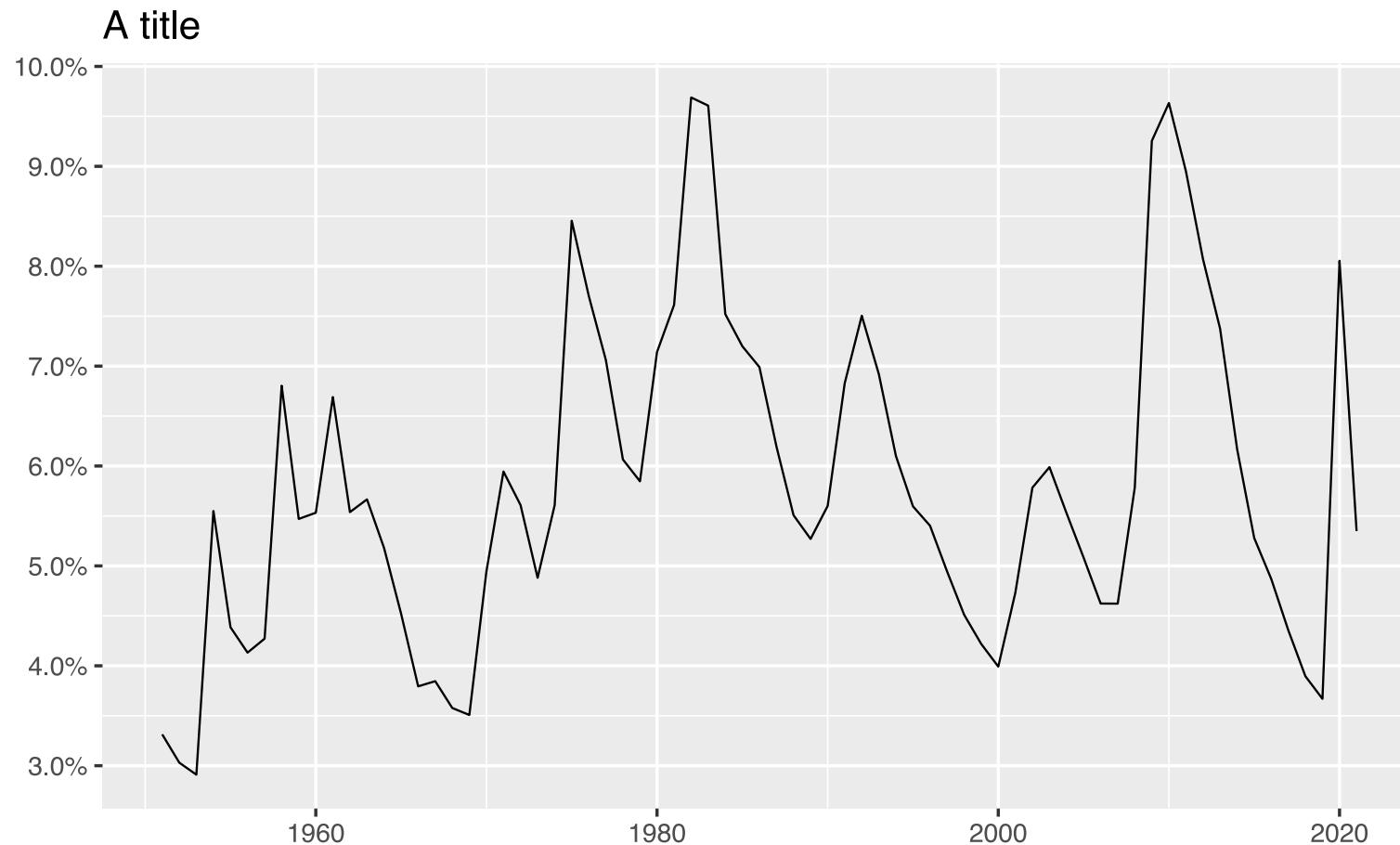
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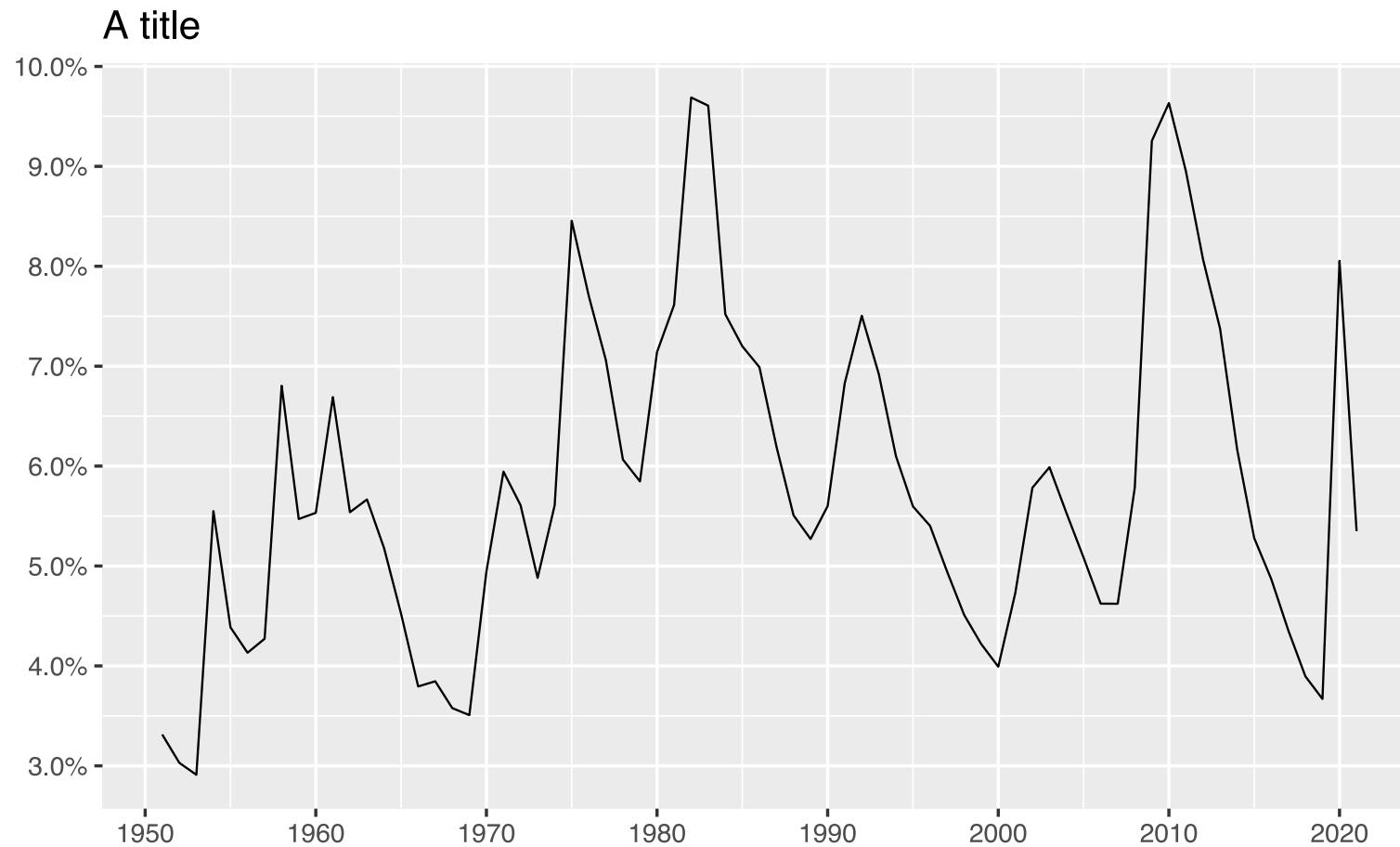
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# RStudio time!

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