

# Inflation: Basic definitions

*Principles of Macroeconomics // Fall 2024*



Prof. Santetti

[marcio.santetti@emerson.edu](mailto:marcio.santetti@emerson.edu)

# Readings

# Recommended readings

## Required readings:

-  Consumer Price Index FAQs (*BLS*)
-  Consumer Expenditure surveys FAQs (*BLS*)

## Recommended listening:

-  Planet Money Podcast: Inflation & drinking buddies (*NPR*)

# Words of the day

- CPI;
- PCE.

# Measuring inflation

# Measuring inflation

As of September 2024, the U.S. *inflation rate*, measured by the **Consumer Price Index (CPI)**, is of **0.2%**.

- How do you *interpret* this statistic?

# Measuring inflation

*Inflation* is defined as the **percentage change** in the *price index* over a given time period.

- An economy's **price index** is an *index number* arbitrarily set to 1 or 100 for a certain period.
- The price index then increases (decreases) for each subsequent year by the *rate of inflation* (deflation/disinflation).

The *inflation rate* is nothing but the **growth rate** of a price index:

$$\text{Inflation rate (\%)} = \frac{\text{Final period's price index} - \text{Initial period's price index}}{\text{Initial period's price index}} \times 100$$

# Measuring inflation

When defining inflation, the term **price index** was used.

This leads to the question of **what prices** we are considering.

In the U.S., there are a number of *different* measures of inflation.

The most common are:

- The *Consumer Price Index* (CPI);
- The *Personal Consumption Expenditure Deflator* (PCE).



# Measuring inflation

The *Consumer Price Index* (CPI) is the most **popular** inflation measure across media outlets.

- Released by the **U.S. Bureau of Labor Statistics** (BLS), the CPI measures the average change over time in the prices paid by consumers for a *representative basket of consumer goods and services*.

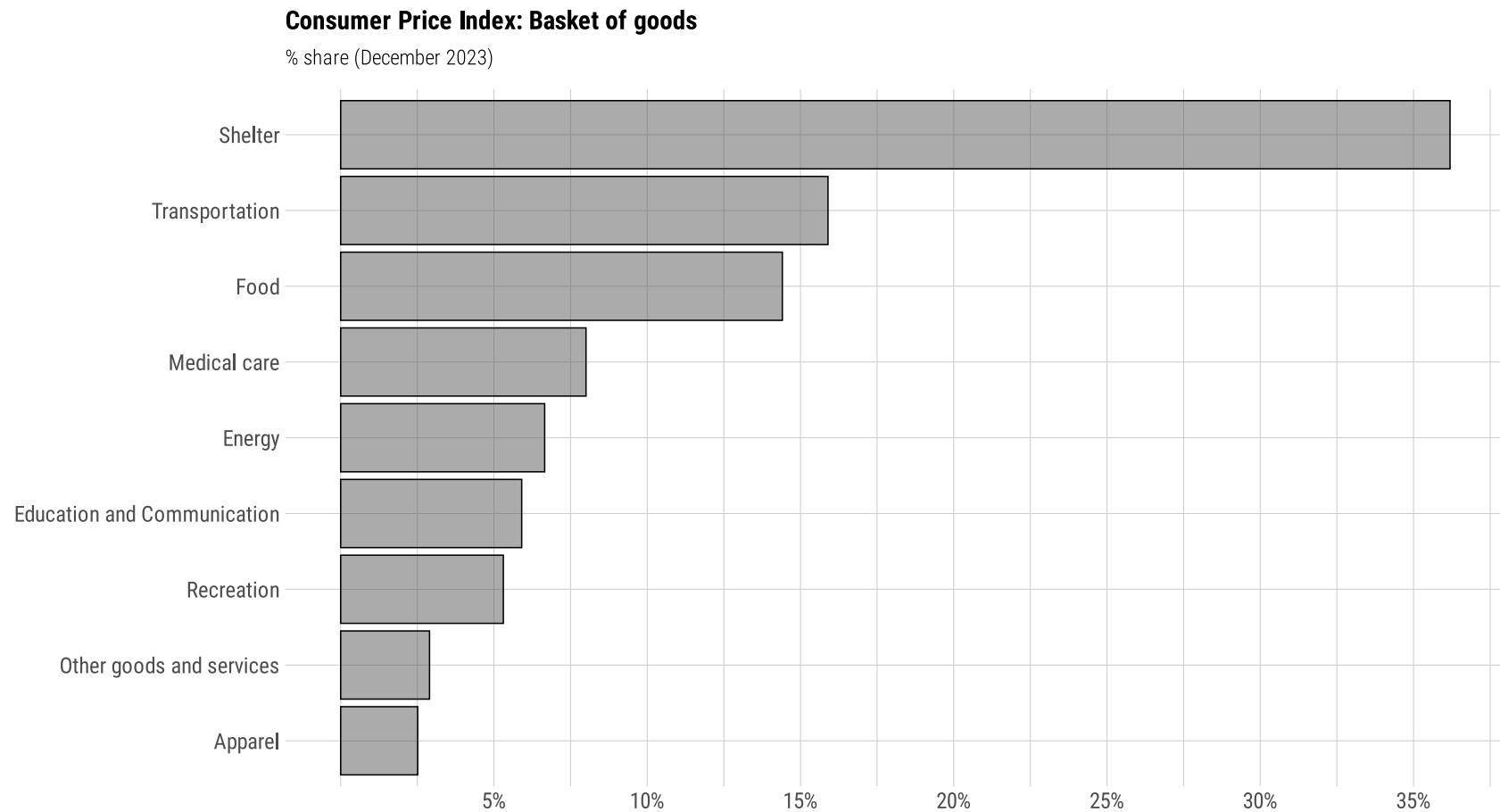
Its purpose is to reflect inflation as experienced by consumers in their *day-to-day living expenses*.

# Measuring inflation

The CPI compiles data on expenditure items into more than **200** categories, arranged into **8 major groups**:

1. Food and beverages;
2. Housing (shelter);
3. Apparel;
4. Transportation;
5. Medical care;
6. Recreation;
7. Education and communication;
8. Other goods and services.

# Measuring inflation



Source: U.S. Bureau of Labor Statistics.

# Measuring inflation

 What lies in each category?

# Measuring inflation

Before moving on...

Q: Why should we *care* about inflation?

A: Inflation **deteriorates** the **purchasing power** of money.

- Recall that one of the *functions* of money is to **store value**.
- Given that, US\$ 1,000 have *different* value properties when the inflation rate is **0.2%** and **5%**.
  - Why?

# Measuring inflation

Back to the *Consumer Price Index* (CPI).

## WHO

Q: What is the *sample* for the CPI?

A: **2** population groups:

- All *Urban* Consumers (CPI-U);  
→  $\approx 90\%$  of the population.
- Urban *Wage* Earners and *Clerical* Workers (CPI-W).  
→  $\approx 30\%$  of the population.

# Measuring inflation

## WHO

Q: What is the *sample* for the CPI?

A: *Consumer Expenditure* (CE) surveys conducted by the U.S. Census Bureau on behalf of the BLS.

- Two *independent* data collection surveys:
  - *Quarterly Interview* (monthly *out-of-pocket* expenditures);
  - *Weekly Diary survey* (weekly expenditures of *frequently* purchased items).
- $\approx$  7,000 households.

# Measuring inflation

 [How the Consumer Price Index Measures Inflation \(WSJ\)](#)



# Measuring inflation

**Food** and **energy** tend to be the most *volatile* components of the CPI.

To address this issue, we have the **Core CPI**.

*“It provide(s) a better guide to monetary policy than the other indices, since it measures the more persistent underlying inflation rather than transitory influences on the price level.”*

(Ben Bernanke, former chair of the U.S. Federal Reserve)

 **The latest numbers**

# Measuring inflation

Another measure of inflation policymakers keep a close eye on is the *Personal Consumption Expenditures Price Index* (PCE).

The **PCE** has a *broad*er scope than the CPI:

- Also includes *rural* consumers, as well as expenditures made on consumers' *behalf*.
  - Health insurance, Medicare, and Medicaid, for instance.

 The latest numbers

# Measuring inflation

 Inflation over time

Next time: Inflation & other  
aggregates