

**Motivation**

Fact: Using preference data outperforms methods based on positive examples only, e.g., supervised fine-tuning vs. alignment phase.

How can preferences explain these empirical performance gains?

This paper: Estimation for parametric distributions with preferences.

Take-home message

- Preference-based M-estimators have **smaller asymptotic variance** than sample-only M-estimators.
- Deterministic preference-based MLE has an **accelerated estimation error rate of $\mathcal{O}(n^{-1})$** , improving upon the rate $\Theta(n^{-1/2})$ of M-estimators.
- Matching minimax lower bound $\Omega(n^{-1})$** , up to constants.

Problem statement

Distribution $p_\theta \in \mathcal{P}(\mathcal{X})$ with $\theta \in \Theta \subseteq \mathbb{R}^k$ and $\mathcal{X} \subseteq \mathbb{R}^d$.

Observe **samples** $(X_i, Y_i)_{i \in [n]} \sim p_{\theta^*}^{\otimes[2n]}$ with $\theta^* \in \Theta$.

Preference function $\ell_\theta : \mathcal{X}^2 \rightarrow \mathbb{R}$, e.g., $\ell_\theta(x, y) = r_\theta(x) - r_\theta(y)$.

• **Reward** function $r_\theta : \mathcal{X} \rightarrow \mathbb{R}$, e.g., $r_\theta = \log p_\theta$.

Observe **preference** Z_i for each pair (X_i, Y_i)

• **Stochastic:** $Z_i = \begin{cases} 1 & \text{with prob. } \sigma(\ell_{\theta^*}(X_i, Y_i)) \\ -1 & \text{otherwise} \end{cases}$ with $\sigma(x) \stackrel{\text{def}}{=} (1 + e^{-x})^{-1}$.

• **Deterministic:** $Z_i = \text{sign}(\ell_{\theta^*}(X_i, Y_i))$.

Goal: Estimate the unknown θ^* based on n samples with preferences.

Example: Gaussian natural parameter θ with known Σ and $r_\theta = \log p_\theta$, i.e., $\ell_\theta(X_i, Y_i) = \langle X_i - Y_i, \theta - \Sigma^{-1}(X_i + Y_i)/2 \rangle$.

Sample-only M-estimator

The **sample-only maximum likelihood estimator** is

$$\hat{\theta}_n^{\text{SO}} \in \arg \min_{\theta \in \Theta} L_n^{\text{SO}}(\theta) \quad \text{with} \quad L_n^{\text{SO}}(\theta) \stackrel{\text{def}}{=} - \sum_{i \in [n]} \log p_\theta^{\otimes 2}(X_i, Y_i). \quad (\text{SO MLE})$$

Under enough regularity, **SO MLE** is asymptotically normal, i.e.,

$$\sqrt{n}(\hat{\theta}_n^{\text{SO}} - \theta^*) \rightsquigarrow_{n \rightarrow +\infty} \mathcal{N}(0_k, \mathcal{I}(p_{\theta^*}^{\otimes 2})^{-1}),$$

where $\mathcal{I}(p_\theta) \stackrel{\text{def}}{=} \mathbb{E}_{p_\theta}[-\nabla_\theta^2 \log p_\theta]$ is the Fisher information matrix of p_θ .

Example: $L_n^{\text{SO}}(\theta) = \|\theta - \hat{\theta}_n^{\text{SO}}\|_\Sigma^2$ with $\hat{\theta}_n^{\text{SO}} = \frac{1}{2n} \sum_{i \in [n]} \Sigma^{-1}(X_i + Y_i)$.

Preference-based M-estimator

The **stochastic preferences MLE** is

$$\hat{\theta}_n^{\text{SP}} \in \arg \min_{\theta \in \Theta} \{L_n^{\text{SO}}(\theta) - \frac{1}{n} \sum_{i \in [n]} \log \sigma(Z_i \ell_\theta(X_i, Y_i))\}. \quad (\text{SP MLE})$$

$\hat{\theta}_n^{\text{SP,det}}$ defined similarly when preferences are deterministic.

Theorem 1 (Smaller asymptotic variance).

Under regularity and **geometric assumptions** on p_θ and ℓ_θ :

- $\hat{\theta}_n^{\text{SP}}$ and $\hat{\theta}_n^{\text{SP,det}}$ are **asymptotically normal estimators**,
- with **asymptotic variance** $V_{\theta^*}^{\text{SP,det}} \preceq V_{\theta^*}^{\text{SP}} \preceq \mathcal{I}(p_{\theta^*}^{\otimes 2})^{-1}$.

Beyond M-estimators for deterministic preferences

Minimizers of the **empirical 0-1 loss** are

$$\mathcal{C}_n \stackrel{\text{def}}{=} \arg \min_{\theta \in \Theta} \sum_{i \in [n]} \mathbf{1}(Z_i \ell_\theta(X_i, Y_i) < 0) = \{\theta \mid \forall i \in [n], Z_i \ell_\theta(X_i, Y_i) \geq 0\}.$$

Any estimator $\hat{\theta}_n^{\text{AE}} \in \mathcal{C}_n$. The **deterministic preferences MLE** is

$$\hat{\theta}_n^{\text{DP}} \in \arg \min \{L_n^{\text{SO}}(\theta) \mid \theta \in \mathcal{C}_n\}. \quad (\text{DP MLE})$$

Theorem 2 (Fast estimation rate within \mathcal{C}_n). For Gaussian distributions with known Σ and $r_\theta = \log p_\theta$, for all $n \geq \tilde{\mathcal{O}}(\log(1/\delta))$, with probability $1 - \delta$,

$$\forall \hat{\theta}_n \in \mathcal{C}_n, \quad \|\hat{\theta}_n - \theta^*\|_\Sigma \leq \mathcal{O}\left(\frac{A_d}{n} \log(1/\delta) \log n\right) \quad \text{with} \quad A_d =_{+\infty} \mathcal{O}(\sqrt{d}).$$

Theorem also holds under **geometric assumptions** on p_θ and ℓ_θ :

- **Identifiability** under preferences feedback,
- **Linearization validity** of the preferences constraints, i.e., $\mathcal{C}_n \subseteq \tilde{\mathcal{C}}_n$,
- **Positive regular** p.d.f. of $V_{\theta^*, u}(X_i, Y_i) \stackrel{\text{def}}{=} \frac{\ell_{\theta^*}(X_i, Y_i)}{-\langle u, \nabla_{\theta^*} \ell_{\theta^*}(X_i, Y_i) \rangle}$ for all u near 0.

Proof sketch: let $R_{n,u} \stackrel{\text{def}}{=} \max\{\varepsilon \geq 0 \mid \theta^* + \varepsilon u \in \tilde{\mathcal{C}}_n\}$ for all $u \in \mathcal{S}_{k-1}$. Then,

$$R_{n,u} \leq \min_{i \in [n]} \{V_{\theta^*, u}(X_i, Y_i) \mid \ell_{\theta^*}(X_i, Y_i) \langle u, \nabla_{\theta^*} \ell_{\theta^*}(X_i, Y_i) \rangle < 0\}.$$

Restrictive geometric assumptions

✗ Monotonic p_θ , e.g., Exponential, Laplace and Pareto with known location.

✓ Other distributions, e.g., Laplace with known scale, Rayleigh.

✓ Monotonic rewards $r_\theta = g \circ p_\theta$, e.g., odds-ratio $g(x) = -\log(x^{-1} - 1)$.

Variants: Gaussian for $r_\theta = \log p_\theta$ with

✗ Reference model $\ell_\theta - \ell_{\theta_0}$ with known $\theta_0 \in \Theta$.

✓ Margins $\ell_\theta + c$ with known $c \in \mathbb{R}$.

Lower bound on the estimation error

Theorem 3 (Fast estimation rate is minimax optimal). For Gaussian distributions with known Σ and $r_\theta = \log p_\theta$, for all n ,

$$\inf_{\hat{\theta}_n} \sup_{\theta^* \in \Theta} \mathbb{E}_{q_{\theta^*, h_{\text{det}}}^{\otimes n}} [\|\hat{\theta}_n - \theta^*\|_\Sigma] \geq \Omega\left(\min\left\{\frac{A_d \sqrt{d}}{n}, \sqrt{\frac{d}{n}}\right\}\right).$$

Theorem also holds under **geometric assumptions** on p_θ and ℓ_θ :

- **Squared Hellinger distance** $H^2(\mathbb{P}, \mathbb{Q})$ is bounded by a **quadratic**,
- The **Bhattacharyya coefficient** $BC(\mathbb{P}, \mathbb{Q}) \stackrel{\text{def}}{=} \|\sqrt{\mathbb{P}\mathbb{Q}}\|_1$ restricted to the set of paired observations with disagreeing preference \widetilde{BC} is **Lipschitz**.

Open problem: Close the \sqrt{d} gap between the upper and lower bounds.

Proof sketch: Assouad's lemma, $\text{TV}(\mathbb{P}^{\otimes n}, \mathbb{Q}^{\otimes n}) \leq \sqrt{2nH^2(\mathbb{P}, \mathbb{Q})}$ and $H^2(q_{\tilde{\theta}}, q_\theta) = \widetilde{BC}(\tilde{\theta}, \theta) + H^2(p_{\tilde{\theta}}^{\otimes 2}, p_\theta^{\otimes 2})$ for all $\theta, \tilde{\theta} \in \Theta$

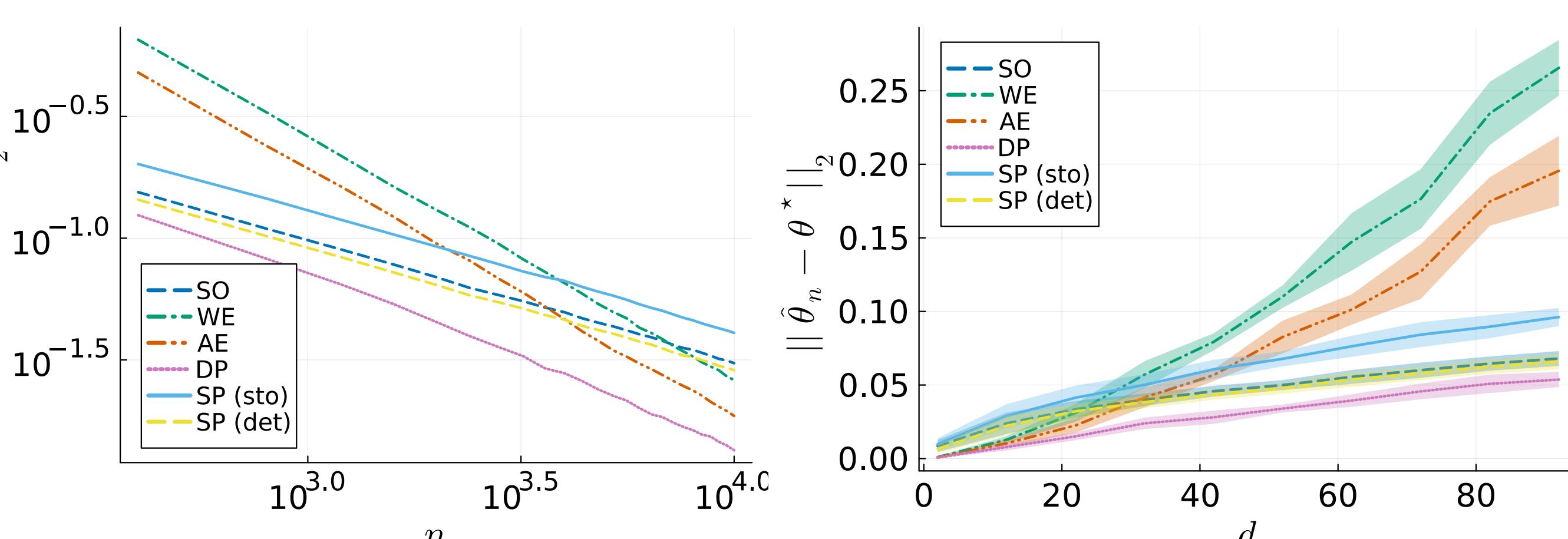
Experiments on Gaussian with log-likelihood reward

Figure 1: Estimation error with $\mathcal{N}(\theta^*, I_d)$ where $\theta^* \sim \mathcal{U}([1, 2]^d)$, as a function of (a) the sample size n for $d = 20$ and (b) the dimension d for $n = 10^4$.

Given loss f , normalization $\beta > 0$ and regularization $\lambda \geq 0$,

$$\hat{\theta}_n^{f, \lambda, \beta} \in \arg \min_{\theta \in \Theta} \{L_n^{\text{SO}}(\theta) + \lambda \sum_{i \in [n]} f(\beta Z_i \ell_\theta(X_i, Y_i))\}.$$

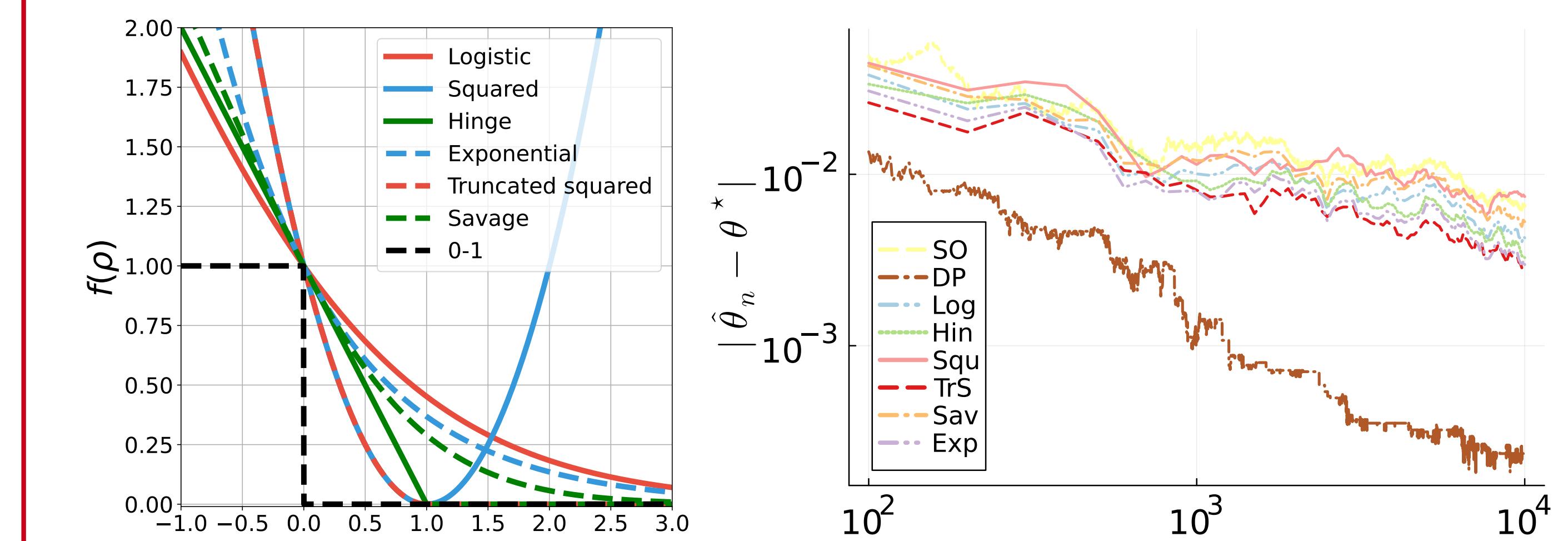


Figure 2: (a) Notable examples of binary classification loss functions. (b) Estimation error when minimizing the empirical losses for $\mathcal{N}(\theta^*, 1)$ where $\theta^* \sim \mathcal{U}([1, 2])$ and $\beta = \lambda = 1$.