

# Blockchain-Enabled Prediction Markets



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**Sustainability.Exchange**

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- 5 Liquidity
- 6 Oracles
- 7 Pitfalls



# Prediction



- Forecast
- Guess
- Indicator
- Conjecture
- Survey
- Artificial Intelligence



# Market



- Price discovery
- Arbitrage
- Multiple stakeholder



# Is this a prediction market?



- Horse number 12 has 5:1 odds
- What are the chances it will win?
- Who contributed to that prediction?



Do you trust it?

# Why does it work?

## “wisdom of the crowd”



- You take significantly more care more if stand to gain or lose monetarily.
- It takes into account non-public information

# Why does it work?

## “wisdom of the crowd”



- You take significantly more care more if stand to gain or lose monetarily.
- It takes into account non-public information

# To Make a Prediction Market (You must first create the “tickets/tokens”)



## Set payout rules

The person who bet on the winning horse takes all

The winning horse takes 60%, second place bets get 30% and third place gets 10%

Other..

## Sell “All Tickets”

Buy one of every ticket for \$100

## Determine winner

And the winner is....

## Payout winners





# A demo Prediction Market

## “What is the word on the next slide?”



### Set payout rules

If the word on my page is  
“Defense” the pink ticket is worth  
\$0.01, otherwise the yellow ticket is  
worth \$0.01

“Defense”

Not “Defense”

### Sell “All Tickets”

For \$0.01 you can buy one pink  
tickets and one yellow ticket

### Determine winner

I’ll tell you the word in five minutes

### Payout winners

I’ll give you the agree upon value  
of the pink and yellow tickets in  
five minutes



Defence

# To Make a Prediction Market usable (There must be liquidity for tokens)



## Set payout rules

The person who bet on the winning horse takes all

The winning horse takes 60%, second place bets get 30% and third place gets 10%

Other..

## Sell “All Tickets”

Buy one of every ticket for \$100

### Buy/Sell Tickets

Betting on horse#12 costs \$5

Betting on horse#5 costs \$12

## Determine winner

And the winner is....

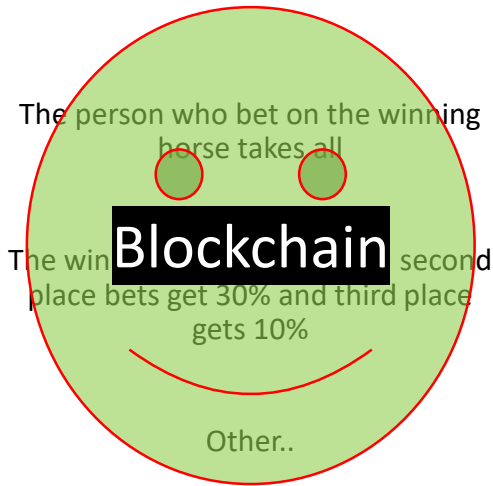
## Payout winners



That's not what we agreed.  
What if I don't want to pay what we agreed?



## Set payout rules



## Sell "All Tickets"

Buy one of every ticket for \$100

## Buy/Sell Tickets

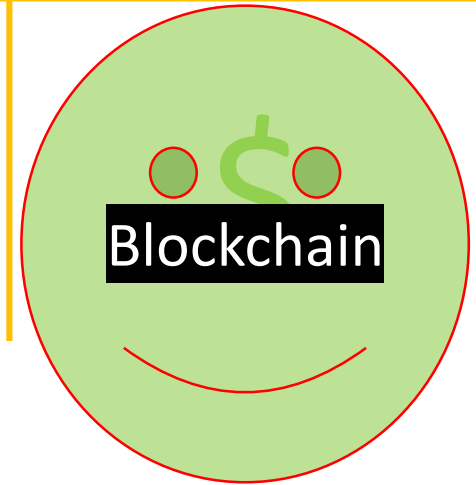
Betting on horse#12 costs \$5

Betting on horse#5 costs \$12

## Determine winner

And the winner is....

## Payout winners



# How many markets...?

## What about counterfeit tickets?



### Set payout rules

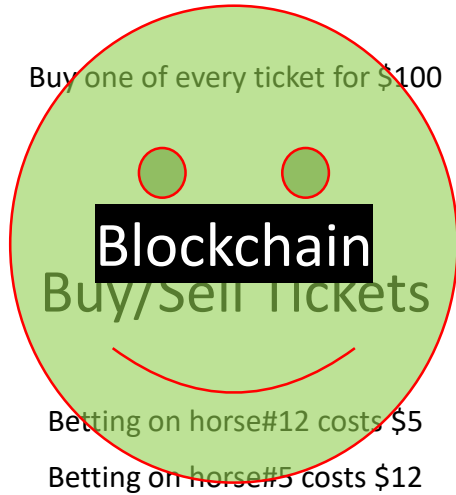
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Other..

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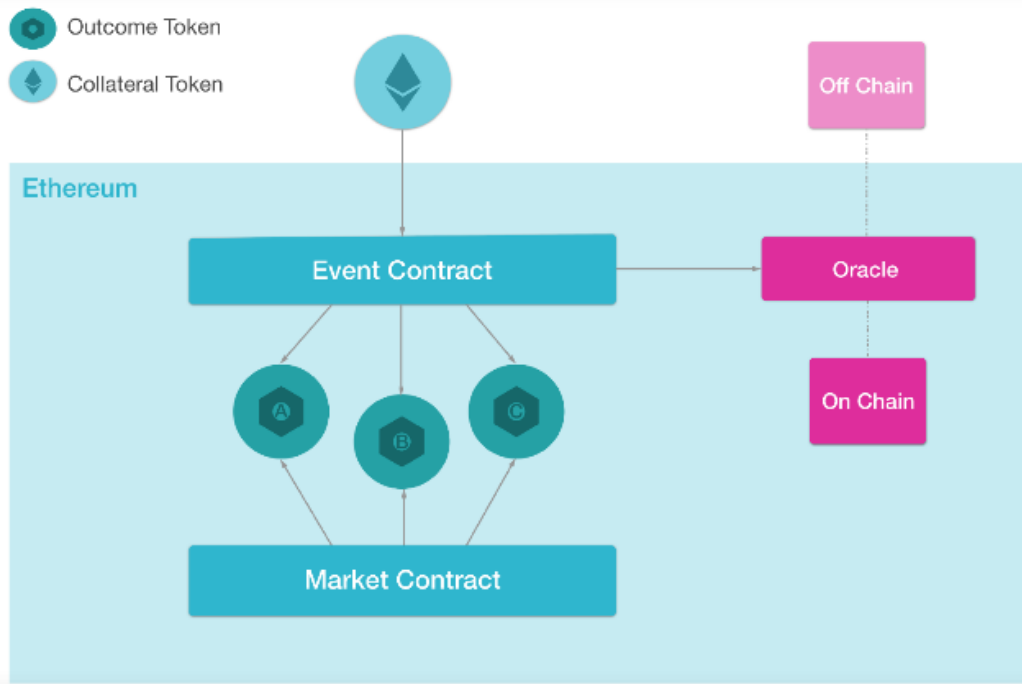
### Determine winner

And the winner is....

### Payout winners



# Mature blockchain prediction market platforms



<https://blog.gnosis.pm/getting-to-the-core-4db11a31c35f>



# Payouts can be pre-arranged in various ways



	Categorical	Scalar
Will trump win the 2020 election?	1) Yes    2) No	NA
What will the price of one common Tesla share be on Jan 1, 2019?	1) \$0            2) \$1-\$100 3) \$101-200\$ 4) \$201-\$300   5) \$301+	Lower Bound->\$0 Upper Bound->\$500
Who will win the sports event?	1) Team A 2) Team B 3) Team C	NA

# Predictions of various payout types

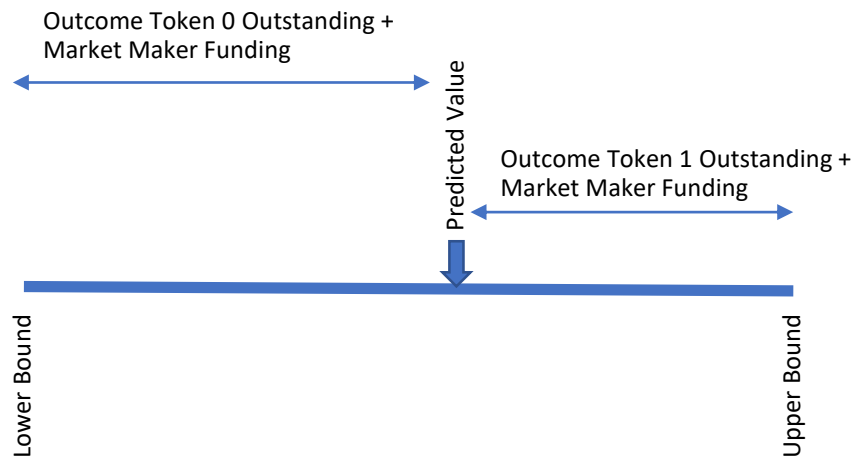


Categorical => Predicted Likelihood

Price of outcome token

Price of collateral token

Scalar => Predicted Value





# Every bet needs a counterparty

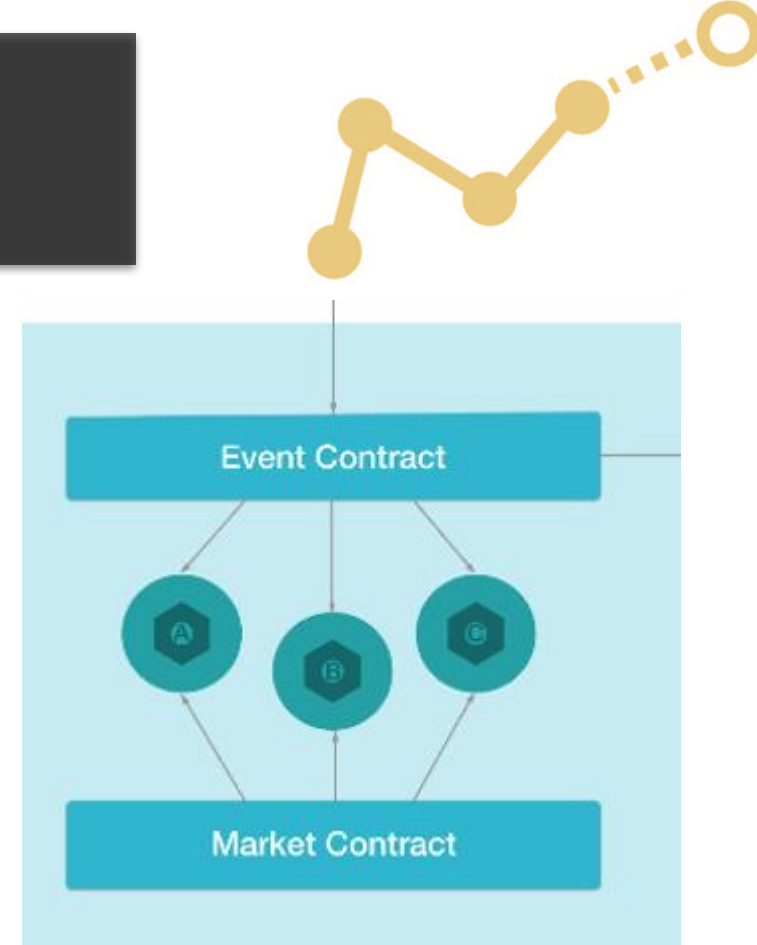
Logarithmic Market Scoring Rule

$$C = b * \ln(e^{q1/b} + e^{q2/b})$$

Change the price

Vs

Buy and sell shares



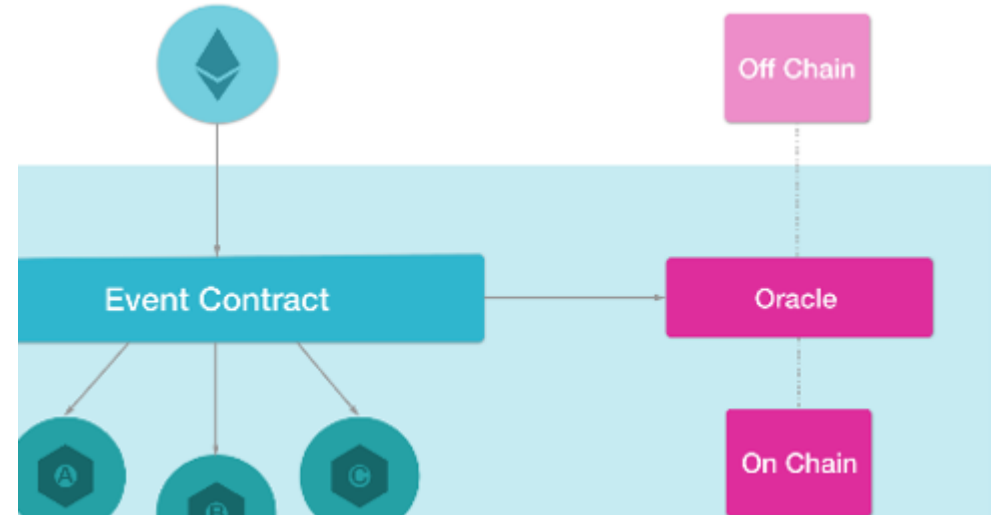
# The contract needs to know the settled outcome



On-Chain Oracles

Centralized Oracles

Decentralized Oracles



# Other considerations



Illegal bets

Technological complexity

Small markets to make big decisions

Funds are locked up

# Discussion



“You’re incentivizing people to really search for the truth.”

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