

Marc Lucraft

Wickford, Essex, UK
marclucraft@gmail.com | +44(0) 7482 673713

Professional Experience

- | | |
|--|------------------------|
| TMW Unlimited
<i>Digital Designer/Developer - Ford of Britain and Ireland</i> | 06/20 - Present |
| I Designs Ltd
<i>Senior Graphic Designer</i> | 05/15 – 06/20 |
| <ul style="list-style-type: none">• Collaborated with marketing teams from various sectors to create promotional materials for large, global conferences and events.• Regularly 'headhunted' by clients to complete their projects.• Worked remotely whilst continuing to provide exceptional service and time management. | |
| The Partyman Group
<i>Graphic Designer</i> | 04/13 - 05/15 |
| <ul style="list-style-type: none">• Developed brand identities and guidelines to be used across all business locations. A lot of the brand elements are still being used today• Designed, produced and coordinated the advertising campaign for a children's festival (dubbed 'Glastonbury for kids..') that SOLD OUT two years running.• Worked with licensed brands including Peppa Pig, Paw Patrol and Mister Maker.• Implemented new tiling system across the whole business as well as aiding in its design. | |
| Excel Press
<i>Graphic & Web Designer</i> | 03/12 - 04/13 |
| <ul style="list-style-type: none">• Owned more than 40 projects per year from initial research and conceptual design through testing and implementation phases.• Developed modern websites using HTML/CSS/jQuery as well as creating bespoke themes for Wordpress.• Designed print materials such as brochures, banners and signs for various hospitality sector clients, and planned artworks for print. | |
| Carillion-telent JV
<i>Regional Programme Assistant</i> | 07/10 - 03/12 |
| <ul style="list-style-type: none">• Responsible for planning and tracking the rollout of 'Super-fast broadband' on behalf of BT Openreach.• Having no prior formula or VBA experience, I quickly got to grips with Excel and produced various tracking tools, widely used by Project Managers. Other areas within the business also adopted these useful, lifesaving tools. | |
| marclucraft.co.uk
<i>Freelance Graphic Designer</i> | 07/10 - 04/13 |
| <ul style="list-style-type: none">• Completed various freelance design projects ranging from branding and identity work, through to WordPress powered websites for companies spanning various sectors from builders to beauty therapists. | |
| I Designs Ltd
<i>Graphic Designer</i> | 10/06 - 04/10 |
| <ul style="list-style-type: none">• As my first graphic design role, I quickly became highly proficient with the Adobe Creative Suite to develop engaging marketing and promotional materials for our clients including flyers, brochures and exhibition signage to generate new sales.• Provided training and feedback to a Junior Graphic Designer in all aspects of the business from Adobe Creative Suite, through to HTML and CSS. | |

Education

Udemy

The Complete React Developer Course (w/ Hooks and Redux)

The Modern JavaScript Bootcamp

South East Essex College

BTEC National Diploma Acting – DISTINCTION

GNVQ Performing Arts - PASS

- Lead role in final major project as 'The Baker' in 'Into The Woods'.
- Lived in a glass-walled, hotel room on wheels for one week - advertising the opening of a new, local 'Travelodge'.

Key Skills

- Self-motivated, Problem Solving, Project and Time Management, Conflict Resolution, Process Implementation.
- Adobe Creative Suite, Microsoft Office, Visual Studio Code, Mac/PC.
- Graphic Design, Web Design
- HTML, CSS, JavaScript, React, WordPress, PHP

Interests

- Continuous Learning.
- Skateboarding, Snowboarding, Skiing, Golf.
- Watching whole Netflix series' in one sitting!