**Files:**

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| --- | --- |
| **File** | **Description** |
| train\_users.csv | the training set of users |
| test\_users.csv | the test set of users |

**Variables:**

|  |  |
| --- | --- |
| **Variable** | **Description** |
| Id | User id |
| Date\_account\_created | The date of account creation |
| Timestamp\_first\_active | Timestamp of the first activity |
| Date\_first\_booking | Date of first booking |
| Gender | Male, female, or unknown |
| Age | Age as an integer |
| Signup\_method | How they signed up (could be through facebook, or airbnb site) |
| Signup\_flow | The page a user came to signup up from |
| Language | International language preference |
| Affiliate\_channel | What kind of paid marketing |
| Affiliate\_provider | Where the marketing is e.g. Google, craigslist, other |
| First\_affiliate\_tracked | What’s the first marketing the user interacted with before the signing up |
| Signup\_app | Whether the user signed up on web or mobile |
| First\_device\_type | Type of device the user was on |
| First\_browser | Brower the user was on |
| Country\_destination | Target variable – where the user ends up staying |

There are 12 possible outcomes of the destination country: 'US', 'FR', 'CA', 'GB', 'ES', 'IT', 'PT', 'NL','DE', 'AU', 'NDF' (no destination found), and 'other'.