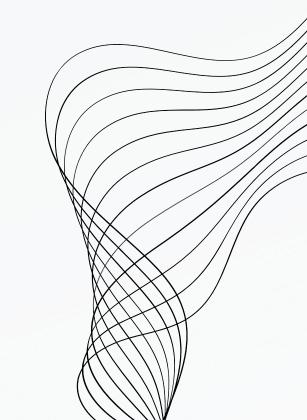


DISCOVER THE CHEMISTRY OF DOING BUSINESS

EPISODE 1 2020





Do you dream of starting your own business, but don't know how to get started? I put together a step-by-step plan for you and explain how can help you.

Essential "steps"info for starting entrepreneurs.

### CONTENT

01

WHY WORKING AS A FREELANCER?

From dream to deed as a freelancer

02

PROS VS. CONS

03

ROADMAP TO BECOME A FREELANCER

Must have steps to follow

04

JUMPSTARTERS PRESTARTER TRAJECT

Personal training flow - preparing your business

05

NETTO INCOME PLANNER

Most important

QUESTIONS?

06

WHAT'S UP NEXT ....

heck if you can keep your benefits, how to get fund via via, some bottnelneck, do's and don't, ....



### WHY WORKING AS FREELANCER?

#### **More Freedom**

Not a morning person?
Then just start your
day an hour later. After
all, you decide when
you work.

#### Independency

You don't have to answer to a boss. Of course you have to satisfy your clients.

#### Variation

As a freelancer, you often work with a variety of clients and can therefore undertake a wide variety of assignments.



## PROS <> CONS CHECK YOUR MINDSET

01	MORE FREEDOM
02	INDEPENDENCE
03	MORE VARIATION
04	SET YOUR OWN PRICE
05	LESS STRESS
06	BETTER WORK-LIFE BALANCE
07	FISCALLY INTERESTING

01 FREELANCER YOU'RE 24/7 02 FINANCIAL INSECURITY 03 EXTRA ADMINISTRATION 04 OWN PLANNING -> PERSISTENCE 05 BEST QUALITY, RESPONSABILITY 06 HOLIDAY, SICKNESS IS NO MONEY! 07 BAD PAYERS

### BEST ROADMAP TO START









#### START CAPITAL

- Own Capital
- Micro Credit
- Risc Credit
- Gouvernment Funding
- Family and friends
- Crowdfunding

#### **BUSINESS PLAN**

- Description Idea
- Corporate Data
- Market Study
- Mission, Vision, Strategy
- Marketing Plan
- Financial Plan

#### **FORMALITIES**

- Certificates
- Main Job <> Sec. Job
- Corporate Form
- Company Number
- VAT Number
- Check Soc. Sec. Contributions
- Health Insurance Fund

#### COACHING

- Free Coaching
- Paid Coaching
- Networking.

## PRESTARTER TRAJECT "JUMPSTARTERS"

In a **prestarter** program, you **prepare** to start your own business. (6 months) - Startup as second job (12 monts) --> You **keep** your soc. **benefits for 18 months**!

\*\*\*\* Finaly start as main profession \*\*\*

Possible via the **VDAB** 

- Could I succeed as freelancer??
- KickOff and Plannings interview
- Mapping Entrepreneurial Needs

FEASIBILITY PHASE



- Development entrepreneurial skills
- startup formalities
- funding opportunities
- Marketing, Networking

REALIZATION PHASE

- Business days
- Networking
- Partners
- Advisors

AFTER CARE



## INCOME PLANNER BE CAREFULL!!

Money coming in is not profit

**Gross is not Net!!** 

For 2300 net income you have to make 60.000 yearly!

# 

### Q&A?

#### **Rufus Stewart**



What is better to start as freelancer?
Start as primary job or second job?



#### Morgan Maxwell



What costs can I bring in as a freelancer

