

# MARCO DUINKERKEN

FREELANCE DATA PROFESSIONAL

BASED IN AMSTERDAM, THE NETHERLANDS

## CONTACT

 LINKEDIN [linkedin.com/in/marco-duinkerken](https://linkedin.com/in/marco-duinkerken)

## EMPLOYMENT HISTORY

AUG 2020 → **Present**

**Freelance data professional at Dewpoint Advisory**, Amsterdam, NL

DAMA DMBOK Data Governance Data Management Change Management Collibra Microsoft Purview

Supporting companies in structuring and leveraging their data to enhance decision-making and operational efficiency. Key accomplishments include:

- Iteratively embedding data governance throughout organizations using an agile and use-case based approach
- Defining data governance frameworks to establish clear accountability and procedures for data quality, data sharing and data usage
- Leading the implementation of data governance solutions such as Collibra Data Intelligence Cloud and Microsoft Purview

APR 2017 → MAR 2020

**Data & analytics consultant at Avanade**, Utrecht, NL

DAMA DMBOK Data quality management Microsoft Azure

Fulfilled various roles such as Data Quality Coordinator, Data Engineer, Machine Learning Engineer and Data Analyst.

MAY 2014 → MAR 2017

**Consultant at Generali Verzekeringen**, Diemen, NL

Data ownership Data security Data compliance GDPR COBIT

Supported the Business Information Management function on various initiatives in the domains of IT governance, IT portfolio management and data governance, in collaboration with business units, IT, compliance and risk management.

## EDUCATION

SEP 2015 → JUN 2017

**Master of Science at University of Amsterdam**, Amsterdam, NL

Specialization in Business Information Systems and electives in Data Science

SEP 2011 → JUN 2015

**Bachelor of ICT at Amsterdam University of Applied Sciences**, Amsterdam, NL

Specialization in IT Management

## CERTIFICATIONS

DAMA INTERNATIONAL

Certified Data Management Practitioner - Associate

PROSCI

Change Management Practitioner

SCRUM.ORG

Professional Scrum Master I

COLLIBRA

Solution Architect

MICROSOFT

Azure Solution Architect – Azure Security Engineer – Identity and Access Administrator

GOOGLE CLOUD

Cloud Digital Leader

## LANGUAGES

|         |                                  |
|---------|----------------------------------|
| DUTCH   | Native proficiency               |
| ENGLISH | Professional working proficiency |

## PROFESSIONAL EXPERIENCE

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JUN 2024 → *Present*

**Data governance expert at Global manufacturer**, Dalarna county, SE

DAMA DMBOK Data Governance Data Management Change Management Microsoft Azure Snowflake

Advisory on digitalization program:

- Set digitalization objectives and key results, strategy, roadmap and change management approach
- Define data governance target operating model and data management solution architecture
- Support on roll-out across regions and business units

OCT 2023 → JAN 2024

**Data governance expert at European Investment Bank**, Luxembourg, LU

DAMA DMBOK Metadata management Data quality management Project Management Change Management

Supporting Data Governance tool selection process:

- Ensured Steering Committee was consistently informed and engaged on the selection process
- Coordination with business and IT, to obtain objectives and ambitions of the target solution
- Identified and articulated pain points, use cases, functional- and technical requirements

APR 2023 → JAN 2024

**Data governance expert at Red Bull GmbH**, Salzburg, AUT

DAMA DMBOK Metadata management Data quality management Change Management Collibra Microsoft Purview

Supporting Data Catalog tool selection process

- Review, refine and compose RFP materials e.g.: (non)-functional requirements, data governance use cases, business use cases
- Evaluate responses and vendor presentations
- Provide recommendations to stakeholders on next steps regarding federated data catalog solution architecture, data governance and change management

FEB 2023 → SEP 2023

**Solution architect at Lansweeper**, Flemish region, BE

DAMA DMBOK Metadata management Data quality management Microsoft Azure Snowflake

Transition a scale-up to a data centric way of working. Key accomplishments include:

- Advisory on the tooling composition of a modern data platform solution architecture
- Collaborating with business units to define data domains and align on business concepts, metrics and its ownership

NOV 2022 → SEP 2023

**Data governance expert at Schneider Electric**, Paris, FR

DAMA DMBOK Data ownership Data security Collibra

Roll out of Data Sharing Agreements on a global scale. Key accomplishments include:

- Define the framework for data sharing agreements, including roles and responsibilities
- Aligning the framework with an approach for attribute-based access control with automated workflows
- Lead the implementation of a practical implementation in Collibra Data Intelligence Cloud
- Managing communications with business partners and vendors on the rollout of data sharing agreements

OCT 2022 → NOV 2022

**Data governance expert at Colt**, London, GB

DAMA DMBOK Metadata management Collibra

Led a series of workshops for the initial setup and usage of data governance tooling supporting the rollout of the data governance framework.

MAY 2022 → SEP 2022

### Data governance expert at NOS, Lisbon, PT

DAMA DMBOK Metadata management Data mesh Collibra Google Cloud Platform

Roll out Data Mesh on Cloud environment. Key accomplishments include:

- Defining data governance capabilities and use-cases
- Translate the definitions into a solution design
- Translate the definitions to a product backlog
- Create materials to on-board business units

MAY 2022 → JUL 2022

### Data governance expert at Alliander, Arnhem, NL

DAMA DMBOK Metadata management Data security Data mesh Collibra

Assess, adapt, and accelerate existing data governance implementation. Key accomplishments include:

- Evaluation of sustainability of the metadata model to support defined use cases, ensuring coherence with tools, processes, and the target operating model
- Configuring use cases by identifying essential components for Data Domain adoption, facilitated efficient metadata exchange through integrations and trained and coached the data office
- Assure target operating model supports Conceptual Information Model, Data Privacy, Data Classification, a more robust Data Access authorization process, Data Retention policies and standards, and managing external data in the solution

JUN 2021 → JUL 2022

### Data governance expert at Orange Group, Paris, FR

DAMA DMBOK Data ownership Metadata management Data security Data compliance Change management Collibra Google Cloud Platform

Set up Data Governance as a Managed Service in a Telecommunication company on a global scale.

Key accomplishments include:

- Defining data governance use-cases to offer as managed services to business units
- Defining data ownership and stewardship roles and responsibilities
- Create materials to on-board business units

JUN 2021 → FEB 2022

### Data governance expert at Vodafone GmbH, Düsseldorf, DE

DAMA DMBOK Data ownership Metadata management Data security Data compliance

Roll out a Data Governance Office for the German branch of a multinational telecommunications company. Key accomplishments include:

- Set up an Agile-based Data Governance Product Target Operating Model using a roadmap driven by an 'Objectives and Key Results'-framework to develop capabilities using a Data Mesh approach with value-based prioritization using strategic, organizational, business, functional and technical dimensions.
- Embed Data Domain-driven Ownership and Data Classification to accelerate Data Governance Operationalization and to prioritize Data Domains for on-boarding based on their risk and/or value.

AUG 2020 → JUN 2021

### Data governance expert at Proximus Group, Brussels, BE

DAMA DMBOK Metadata management Data security Data compliance Microsoft Purview Collibra

Roll out cloud-based Data Governance capabilities by:

- Leveraging native features of both Microsoft Azure and Collibra Data Intelligence Cloud
- Building a custom integration between Microsoft Purview and Collibra Data Intelligence Cloud
- Implementing a solution that streamlines the processes of responsibility assignment, data classification, control specification, control monitoring and access requests for data objects on Azure, leveraging a Data Classification framework to adapt workflows based on data object characteristics.

FEB 2019 → FEB 2020

## Data quality coordinator at Alliander, Arnhem, NL

DAMA DMBOK Data ownership Data quality management

Built a new multidisciplinary team that focusses on monitoring data quality and delegating data quality improvements. Key accomplishments include:

- Define a data quality monitoring innovation roadmap for asset management
- Implement custom built data quality monitoring solutions
- Advise on data governance practices to support the improvement of data quality for asset management