

# MARCO DUINKERKEN

DATA MANAGEMENT COORDINATOR

BASED IN AMSTERDAM, THE NETHERLANDS

## CONTACT

 LINKEDIN [linkedin.com/in/marco-duinkerken](https://www.linkedin.com/in/marco-duinkerken)

## EMPLOYMENT HISTORY

AUG 2020 → <i>Present</i>	<b>Freelance Data Professional at Dewpoint Advisory</b> , Amsterdam, NL <b>DAMA DMBOK</b> <b>Data ownership</b> Supporting companies in structuring and leveraging their data to enhance decision-making and operational efficiency. Key accomplishments include: <ul style="list-style-type: none"><li>Leading the implementation of data ownership frameworks to establish clear accountability for data quality, data sharing and data usage.</li><li>Working with stakeholders to define roles such as data owners and data stewards, ensuring effective governance.</li></ul>
APR 2017 → MAR 2020	<b>Data &amp; Analytics Consultant at Avanade</b> , Utrecht, NL <b>DAMA DMBOK</b> <b>Data quality management</b> Fulfilled various roles such as Data Quality Coordinator, Data Engineer, Machine Learning Engineer and Data Analyst.
MAY 2014 → MAR 2017	<b>Consultant at Generali Verzekeringen</b> , Diemen, NL <b>Data ownership</b> <b>Data security</b> <b>GDPR</b> Supported the Business Information Management function on various initiatives such as IT governance, IT portfolio management and data governance.

## EDUCATION

SEP 2015 → JUN 2017	<b>Master of Science at University of Amsterdam</b> , Amsterdam, NL Specialization in Business Information Systems and electives in Data Science
SEP 2011 → JUN 2015	<b>Bachelor of ICT at Amsterdam University of Applied Sciences</b> , Amsterdam, NL Specialization in IT Management

## CERTIFICATIONS

DAMA INTERNATIONAL	Certified Data Management Practitioner - Associate
PROSCI	Change Management Practitioner
SCRUM.ORG	Professional Scrum Master I

## LANGUAGES

DUTCH	Native proficiency
ENGLISH	Professional working proficiency

## PROFESSIONAL EXPERIENCE

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JUN 2024 → *Present*

**Data Governance Expert at Global manufacturer**, Dalarna county, SE

**DAMA DMBOK** **Data ownership** **Data quality management** **Change management**

Advisory on digitalization program

- Set digitalization objectives and key results, strategy, roadmap and change management approach
- Define data governance target operating model and data management solution architecture
- Support on roll-out across regions and business functions

OCT 2023 → JAN 2024

**Data Governance Project Manager at European Investment Bank**, Luxembourg, LU

**DAMA DMBOK** **Metadata management** **Data quality management** **Project Management** **Change Management**

Supporting Data Governance tool selection process

APR 2023 → JAN 2024

**Data Governance Expert at Red Bull GmbH**, Salzburg, AUT

**DAMA DMBOK** **Metadata management** **Data quality management** **Change Management**

Advisory on data governance roll-out and supporting data catalog tool selection process

FEB 2023 → SEP 2023

**Solution architect at Lansweeper**, Flemish region, BE

**DAMA DMBOK** **Metadata management** **Data quality management**

Transition a scale-up to a data centric way of working. Key accomplishments include collaborating with business functions to define data domains and align on business concepts, metrics and its ownership.

NOV 2022 → SEP 2023

**Data Governance Architect at Schneider Electric**, Paris, FR

**DAMA DMBOK** **Data ownership** **Data security**

Roll out of Data Sharing Agreements on a global scale. Key accomplishments include:

- Define the framework for data sharing agreements, including roles and responsibilities
- Managing communications with business partners and vendors on the rollout of data sharing agreements

OCT 2022 → NOV 2022

**Data Governance Expert at Colt**, London, GB

**DAMA DMBOK** **Metadata management**

Led a series of workshops for the initial setup and usage of data governance tooling supporting the rollout of the data governance framework.

MAY 2022 → SEP 2022

**Data Governance Expert at NOS**, Lisbon, PT

**DAMA DMBOK** **Data Mesh**

Roll out Data Mesh on Cloud environment. Key accomplishments include:

- Defining data governance capabilities and use-cases
- Translate the definitions to a product backlog
- Create materials to on-board business functions

MAY 2022 → JUL 2022

### Data Governance Expert at Alliander, Arnhem, NL

DAMA DMBOK Data ownership Metadata management Data security Data Mesh

Assess, adapt, and accelerate existing data governance implementation. Key accomplishments include:

- Evaluation of sustainability of the metadata model to support defined use cases, ensuring coherence with tools, processes, and the target operating model
- Configuring use cases by identifying essential components for Data Domain adoption, facilitated efficient metadata exchange through integrations and trained and coached the data office
- Assure target operating model supports Conceptual Information Model, Data Privacy, Data Classification, a more robust Data Access authorization process, Data Retention policies and standards, and managing external data in the solution

JUN 2021 → JUL 2022

### Data Governance Expert at Orange Group, Paris, FR

DAMA DMBOK Data ownership Metadata management

Set up Data Governance as a Managed Service in a Telecommunication company on a global scale. Key accomplishments include:

- Defining data governance use-cases to offer as managed services to business units
- Defining data ownership and stewardship roles and responsibilities
- Create materials to on-board business units

JUN 2021 → FEB 2022

### Data Governance Expert at Vodafone GmbH, Düsseldorf, DE

DAMA DMBOK Data ownership Metadata management Data security

Roll out a Data Governance Office for the German branch of a multinational telecommunications company. Key accomplishments include:

- Set up an Agile-based Data Governance Product Target Operating Model using a roadmap driven by an 'Objectives and Key Results'-framework to develop capabilities using a Data Mesh approach with value-based prioritization using strategic, organizational, business, functional and technical dimensions.
- Embed Data Domain-driven Ownership and Data Classification to accelerate Data Governance Operationalization and to prioritize Data Domains for on-boarding based on their risk and/or value.

FEB 2019 → FEB 2020

### Data Quality Coordinator at Alliander, Arnhem, NL

DAMA DMBOK Data quality management Data ownership

Built a new multidisciplinary team that focusses on monitoring data quality and delegating data quality improvements. Key accomplishments include:

- Define a data quality monitoring innovation roadmap for asset management
- Implement custom built data quality monitoring solutions
- Advise on data governance practices to support the improvement of data quality for asset management