Marco Duinkerken

Freelance data professional

Based in Amsterdam, the Netherlands

Contact

in **LinkedIn**   linkedin.com/in/marco-duinkerken

Employment history

Aug 2020 → *Present*

Freelance data professional at Dewpoint Advisory, Amsterdam, NL

`DAMA DMBOK` `Data Ownership`

Supporting companies in structuring and leveraging their data to enhance decision-making and operational efficiency. Key accomplishments include:
- Leading the implementation of data ownership frameworks to establish clear accountability for data quality, data sharing and data usage.
- Working with stakeholders to define roles such as data owners and data stewards, ensuring effective governance.

Apr 2017 → Mar 2020

Data & analytics consultant at Avanade, Utrecht, NL

`DAMA DMBOK` `Data quality management`

Fulfilled various roles such as Data Quality Coordinator, Data Engineer, Machine Learning Engineer and Data Analyst.

May 2014 → Mar 2017

Consultant at Generali Verzekeringen, Diemen, NL

`Data ownership` `Data security` `GDPR`

Supported the Business Information Management function on various initiatives such as IT governance, IT portfolio management and data governance.

Education

Sep 2015 → Jun 2017

Master of Science at University of Amsterdam, Amsterdam, NL

Specialization in Business Information Systems and electives in Data Science

Sep 2011 → Jun 2015

Bachelor of ICT at Amsterdam University of Applied Sciences, Amsterdam, NL

Specialization in IT Management

Certifications

DAMA International	Certified Data Management Practitioner - Associate
Prosci	Change Management Practitioner
Scrum.org	Professional Scrum Master I

Languages

Dutch	Native proficiency
English	Professional working proficiency

Professional experience

Jun 2024 ➜ *Present* | **Data governance expert** at **Global manufacturer,** Dalarna county, SE

`DAMA DMBOK` `Data ownership` `Data quality management` `Change management`

Advisory on digitalization program
- Set digitalization objectives and key results, strategy, roadmap and change management approach
- Define data governance target operating model and data management solution architecture
- Support on roll-out across regions and business functions

Oct 2023 ➜ Jan 2024 | **Data governance expert** at **European Investment Bank,** Luxembourg, LU

`DAMA DMBOK` `Metadata management` `Data quality management` `Project Management` `Change Management`

Supporting Data Governance tool selection process

Apr 2023 ➜ Jan 2024 | **Data governance expert** at **Red Bull GmbH,** Salzburg, AUT

`DAMA DMBOK` `Metadata management` `Data quality management` `Change Management`

Advisory on data governance roll-out and supporting data catalog tool selection process

Feb 2023 ➜ Sep 2023 | **Solution architect** at **Lansweeper,** Flemish region, BE

`DAMA DMBOK` `Metadata management` `Data quality management`

Transition a scale-up to a data centric way of working. Key accomplishments include collaborating with business functions to define data domains and align on business concepts, metrics and its ownership.

Nov 2022 ➜ Sep 2023 | **Data governance expert** at **Schneider Electric,** Paris, FR

`DAMA DMBOK` `Data ownership` `Data security`

Roll out of Data Sharing Agreements on a global scale. Key accomplishments include:
- Define the framework for data sharing agreements, including roles and responsibilities
- Managing communications with business partners and vendors on the rollout of data sharing agreements

Oct 2022 ➜ Nov 2022 | **Data governance expert** at **Colt,** London, GB

`DAMA DMBOK` `Metadata management`

Led a series of workshops for the initial setup and usage of data governance tooling supporting the rollout of the data governance framework.

May 2022 ➜ Sep 2022 | **Data governance expert** at **NOS,** Lisbon, PT

`DAMA DMBOK` `Data Mesh`

Roll out Data Mesh on Cloud environment. Key accomplishments include:
- Defining data governance capabilities and use-cases
- Translate the definitions to a product backlog
- Create materials to on-board business functions

May 2022 ➡ Jul 2022 | **Data governance expert** at **Alliander,** Arnhem, NL

`DAMA DMBOK` `Data ownership` `Metadata management` `Data security` `Data Mesh`

Assess, adapt, and accelerate existing data governance implementation. Key accomplishments include:
- Evaluation of sustainability of the metadata model to support defined use cases, ensuring coherence with tools, processes, and the target operating model
- Configuring use cases by identifying essential components for Data Domain adoption, facilitated efficient metadata exchange through integrations and trained and coached the data office
- Assure target operating model supports Conceptual Information Model, Data Privacy, Data Classification, a more robust Data Access authorization process, Data Retention policies and standards, and managing external data in the solution

Jun 2021 ➡ Jul 2022 | **Data governance expert** at **Orange Group,** Paris, FR

`DAMA DMBOK` `Data ownership` `Metadata management`

Set up Data Governance as a Managed Service in a Telecommunication company on a global scale. Key accomplishments include:
- Defining data governance use-cases to offer as managed services to business units
- Defining data ownership and stewardship roles and responsibilities
- Create materials to on-board business units

Jun 2021 ➡ Feb 2022 | **Data governance expert** at **Vodafone GmbH,** Düsseldorf, DE

`DAMA DMBOK` `Data ownership` `Metadata management` `Data security`

Roll out a Data Governance Office for the German branch of a multinational telecommunications company. Key accomplishments include:
- Set up an Agile-based Data Governance Product Target Operating Model using a roadmap driven by an 'Objectives and Key Results'-framework to develop capabilities using a Data Mesh approach with value-based prioritization using strategic, organizational, business, functional and technical dimensions.
- Embed Data Domain-driven Ownership and Data Classification to accelerate Data Governance Operationalization and to prioritize Data Domains for on-boarding based on their risk and/or value.

Feb 2019 ➡ Feb 2020 | **Data quality coordinator** at **Alliander,** Arnhem, NL

`DAMA DMBOK` `Data quality management` `Data ownership`

Built a new multidisciplinary team that focusses on monitoring data quality and delegating data quality improvements. Key accomplishments include:
- Define a data quality monitoring innovation roadmap for asset management
- Implement custom built data quality monitoring solutions
- Advise on data governance practices to support the improvement of data quality for asset management