Marco Duinkerken

Freelance data professional

Based in Amsterdam, the Netherlands

Contact

 in LinkedIn   linkedin.com/in/marco-duinkerken

Employment history

Aug 2020 → *Present* | **Freelance data professional** at **Dewpoint Advisory**, Amsterdam, NL

DAMA DMBOK   Data Ownership

Supporting companies in structuring and leveraging their data to enhance decision-making and operational efficiency. Key accomplishments include:
- Leading the implementation of data ownership frameworks to establish clear accountability for data quality, data sharing and data usage.
- Working with stakeholders to define roles such as data owners and data stewards, ensuring effective governance.

Apr 2017 → Mar 2020 | **Data & analytics consultant** at **Avanade**, Utrecht, NL

DAMA DMBOK   Data quality management

Fulfilled various roles such as Data Quality Coordinator, Data Engineer, Machine Learning Engineer and Data Analyst.

May 2014 → Mar 2017 | **Consultant** at **Generali Verzekeringen**, Diemen, NL

Data ownership   Data security   GDPR

Supported the Business Information Management function on various initiatives such as IT governance, IT portfolio management and data governance.

Education

Sep 2015 → Jun 2017 | **Master of Science** at **University of Amsterdam**, Amsterdam, NL

Specialization in Business Information Systems and electives in Data Science

Sep 2011 → Jun 2015 | **Bachelor of ICT** at **Amsterdam University of Applied Sciences**, Amsterdam, NL

Specialization in IT Management

Certifications

DAMA International	Certified Data Management Practitioner - Associate
Prosci	Change Management Practitioner
Scrum.org	Professional Scrum Master I

Languages

Dutch	Native proficiency
English	Professional working proficiency

Professional experience

Jun 2024 → *Present* | **Data governance expert** at **Global manufacturer**, Dalarna county, SE

DAMA DMBOK   Data ownership   Data quality management   Change management

Advisory on digitalization program
- Set digitalization objectives and key results, strategy, roadmap and change management approach
- Define data governance target operating model and data management solution architecture
- Support on roll-out across regions and business functions

Oct 2023 → Jan 2024 | **Data governance expert** at **European Investment Bank**, Luxembourg, LU

DAMA DMBOK   Metadata management   Data quality management   Project Management   Change Management

Supporting Data Governance tool selection process

Apr 2023 → Jan 2024 | **Data governance expert** at **Red Bull GmbH**, Salzburg, AUT

DAMA DMBOK   Metadata management   Data quality management   Change Management

Advisory on data governance roll-out and supporting data catalog tool selection process

Feb 2023 → Sep 2023 | **Solution architect** at **Lansweeper**, Flemish region, BE

DAMA DMBOK   Metadata management   Data quality management

Transition a scale-up to a data centric way of working. Key accomplishments include collaborating with business functions to define data domains and align on business concepts, metrics and its ownership.

Nov 2022 → Sep 2023 | **Data governance expert** at **Schneider Electric**, Paris, FR

DAMA DMBOK   Data ownership   Data security

Roll out of Data Sharing Agreements on a global scale. Key accomplishments include:
- Define the framework for data sharing agreements, including roles and responsibilities
- Managing communications with business partners and vendors on the rollout of data sharing agreements

Oct 2022 → Nov 2022 | **Data governance expert** at **Colt**, London, GB

DAMA DMBOK   Metadata management

Led a series of workshops for the initial setup and usage of data governance tooling supporting the rollout of the data governance framework.

May 2022 → Sep 2022 | **Data governance expert** at **NOS**, Lisbon, PT

DAMA DMBOK   Data Mesh

Roll out Data Mesh on Cloud environment. Key accomplishments include:
- Defining data governance capabilities and use-cases
- Translate the definitions to a product backlog
- Create materials to on-board business functions

May 2022 → Jul 2022 | **Data governance expert** at **Alliander**, Arnhem, NL

DAMA DMBOK Data ownership Metadata management Data security Data Mesh

Assess, adapt, and accelerate existing data governance implementation. Key accomplishments include:
- Evaluation of sustainability of the metadata model to support defined use cases, ensuring coherence with tools, processes, and the target operating model
- Configuring use cases by identifying essential components for Data Domain adoption, facilitated efficient metadata exchange through integrations and trained and coached the data office
- Assure target operating model supports Conceptual Information Model, Data Privacy, Data Classification, a more robust Data Access authorization process, Data Retention policies and standards, and managing external data in the solution

Jun 2021 → Jul 2022 | **Data governance expert** at **Orange Group**, Paris, FR

DAMA DMBOK Data ownership Metadata management

Set up Data Governance as a Managed Service in a Telecommunication company on a global scale. Key accomplishments include:
- Defining data governance use-cases to offer as managed services to business units
- Defining data ownership and stewardship roles and responsibilities
- Create materials to on-board business units

Jun 2021 → Feb 2022 | **Data governance expert** at **Vodafone GmbH**, Düsseldorf, DE

DAMA DMBOK Data ownership Metadata management Data security

Roll out a Data Governance Office for the German branch of a multinational telecommunications company. Key accomplishments include:
- Set up an Agile-based Data Governance Product Target Operating Model using a roadmap driven by an 'Objectives and Key Results'-framework to develop capabilities using a Data Mesh approach with value-based prioritization using strategic, organizational, business, functional and technical dimensions.
- Embed Data Domain-driven Ownership and Data Classification to accelerate Data Governance Operationalization and to prioritize Data Domains for on-boarding based on their risk and/or value.

Feb 2019 → Feb 2020 | **Data quality coordinator** at **Alliander**, Arnhem, NL

DAMA DMBOK Data quality management Data ownership

Built a new multidisciplinary team that focusses on monitoring data quality and delegating data quality improvements. Key accomplishments include:
- Define a data quality monitoring innovation roadmap for asset management
- Implement custom built data quality monitoring solutions
- Advise on data governance practices to support the improvement of data quality for asset management