

MARCO DUINKERKEN

DATA MANAGEMENT COORDINATOR

BASED IN AMSTERDAM, THE NETHERLANDS

CONTACT

 LINKEDIN [linkedin.com/in/marco-duinkerken](https://www.linkedin.com/in/marco-duinkerken)

EMPLOYMENT HISTORY

AUG 2020 → <i>Present</i>	Freelance Data Professional at Dewpoint Advisory , Amsterdam, NL <div><div>DAMA DMBOK</div><div>Data ownership</div></div> <p>Supporting companies in structuring and leveraging their data to enhance decision-making and operational efficiency. Key accomplishments include:</p> <ul style="list-style-type: none">• Leading the implementation of data ownership frameworks to establish clear accountability for data quality, data sharing and data usage.• Working with stakeholders to define roles such as data owners and data stewards, ensuring effective governance.
APR 2017 → MAR 2020	Data & Analytics Consultant at Avanade , Utrecht, NL <div><div>DAMA DMBOK</div><div>Data quality management</div></div> <p>Fulfilled various roles such as Data Quality Coordinator, Data Engineer, Machine Learning Engineer and Data Analyst.</p>
MAY 2014 → MAR 2017	Consultant at Generali Verzekeringen , Diemen, NL <div><div>Data ownership</div><div>Data security</div><div>GDPR</div></div> <p>Supported the Business Information Management function on various initiatives such as IT governance, IT portfolio management and data governance.</p>

EDUCATION

SEP 2015 → JUN 2017	Master of Science at University of Amsterdam , Amsterdam, NL Specialization in Business Information Systems and electives in Data Science
SEP 2011 → JUN 2015	Bachelor of ICT at Amsterdam University of Applied Sciences , Amsterdam, NL Specialization in IT Management

CERTIFICATIONS

DAMA INTERNATIONAL	Certified Data Management Practitioner - Associate
PROSCI	Change Management Practitioner
SCRUM.ORG	Professional Scrum Master I

LANGUAGES

DUTCH	Native proficiency
ENGLISH	Professional working proficiency

PROFESSIONAL EXPERIENCE

JUN 2024 → *Present*

Data Governance Expert at Global manufacturer, Dalarna county, SE

DAMA DMBOK Data ownership Data quality management Change management

Advisory on digitalization program

- Set digitalization objectives and key results, strategy, roadmap and change management approach
- Define data governance target operating model and data management solution architecture
- Support on roll-out across regions and business functions

OCT 2023 → JAN 2024

Data Governance Project Manager at European Investment Bank, Luxembourg, LU

DAMA DMBOK Metadata management Data quality management Project Management Change Management

Supporting Data Governance tool selection process

APR 2023 → JAN 2024

Data Governance Expert at Red Bull GmbH, Salzburg, AUT

DAMA DMBOK Metadata management Data quality management Change Management

Advisory on data governance roll-out and supporting data catalog tool selection process

FEB 2023 → SEP 2023

Solution architect at Lansweeper, Flemish region, BE

DAMA DMBOK Metadata management Data quality management

Transition a scale-up to a data centric way of working. Key accomplishments include collaborating with business functions to define data domains and align on business concepts, metrics and its ownership.

NOV 2022 → SEP 2023

Data Governance Architect at Schneider Electric, Paris, FR

DAMA DMBOK Data ownership Data security

Roll out of Data Sharing Agreements on a global scale. Key accomplishments include:

- Define the framework for data sharing agreements, including roles and responsibilities
- Managing communications with business partners and vendors on the rollout of data sharing agreements

OCT 2022 → NOV 2022

Data Governance Expert at Colt, London, GB

DAMA DMBOK Metadata management

Led a series of workshops for the initial setup and usage of data governance tooling supporting the rollout of the data governance framework.

MAY 2022 → SEP 2022

Data Governance Expert at NOS, Lisbon, PT

DAMA DMBOK Data Mesh

Roll out Data Mesh on Cloud environment. Key accomplishments include:

- Defining data governance capabilities and use-cases
- Translate the definitions to a product backlog
- Create materials to on-board business functions

MAY 2022 → JUL 2022

Data Governance Expert at Alliander, Arnhem, NL

DAMA DMBOK Data ownership Metadata management Data security Data Mesh

Assess, adapt, and accelerate existing data governance implementation. Key accomplishments include:

- Evaluation of sustainability of the metadata model to support defined use cases, ensuring coherence with tools, processes, and the target operating model
- Configuring use cases by identifying essential components for Data Domain adoption, facilitated efficient metadata exchange through integrations and trained and coached the data office
- Assure target operating model supports Conceptual Information Model, Data Privacy, Data Classification, a more robust Data Access authorization process, Data Retention policies and standards, and managing external data in the solution

JUN 2021 → JUL 2022

Data Governance Expert at Orange Group, Paris, FR

DAMA DMBOK Data ownership Metadata management

Set up Data Governance as a Managed Service in a Telecommunication company on a global scale. Key accomplishments include:

- Defining data governance use-cases to offer as managed services to business units
- Defining data ownership and stewardship roles and responsibilities
- Create materials to on-board business units

JUN 2021 → FEB 2022

Data Governance Expert at Vodafone GmbH, Düsseldorf, DE

DAMA DMBOK Data ownership Metadata management Data security

Roll out a Data Governance Office for the German branch of a multinational telecommunications company. Key accomplishments include:

- Set up an Agile-based Data Governance Product Target Operating Model using a roadmap driven by an 'Objectives and Key Results'-framework to develop capabilities using a Data Mesh approach with value-based prioritization using strategic, organizational, business, functional and technical dimensions.
- Embed Data Domain-driven Ownership and Data Classification to accelerate Data Governance Operationalization and to prioritize Data Domains for on-boarding based on their risk and/or value.

FEB 2019 → FEB 2020

Data Quality Coordinator at Alliander, Arnhem, NL

DAMA DMBOK Data quality management Data ownership

Built a new multidisciplinary team that focusses on monitoring data quality and delegating data quality improvements. Key accomplishments include:

- Define a data quality monitoring innovation roadmap for asset management
- Implement custom built data quality monitoring solutions
- Advise on data governance practices to support the improvement of data quality for asset management