

MARCO MARINO VISUAL BOOK

Work Experience

Senior User Interface Designer - The Knot Worldwide

We help couples around the world navigate and enjoy life's biggest moments together. As a global company, our industry-leading websites, top-ranked mobile apps and trusted resources provide the most sought-after information, connections and services to engaged couples, newlyweds and first-time parents everywhere.

Senior User Interface Designer - Bodas.net

We are the leading wedding portal in the world, but beyond that we are romantics who help couples in love to organise their wedding.

Senior Design Project - SHARE Festival Barcelona

Music and solidarity. SHARE FESTIVAL is a Festival thought for a new generation to which we want to give voice.

Freelance - Marco Marino Design

I learned, therefore, meeting deadlines and effectively manage my time. It was above all a great opportunity to get in the game, bet on myself and groped new roads.

Zoom Digital Creative Agency - Visual Designer

A digital creative agency based in Barcelona, but also have one foot in Madrid.

FDV Consulting - Graphic Designer

Professional services company specialised in business strategy for hotel, catering and retail business.

Evento Xtra - Graphic Designer

The 1st global network of the European events agencies, and the exclusive event manager for "Barcelona.com", the first touristic platform in Barcelona since 1996.

Tools

PRIMARY TOOLS

**Sketch / Illustrator /
Photoshop / Procreate /
Invision / Zeplin / Html5 /
Css3 / Hype 3 / Sublime
Text /**

SECONDARY TOOLS

**Asana / G Suite / Pages / Keynote /
Mailchimp / Zeplin / Git Hub / Balsamiq**

Skills

SERVICES

**User Interface / User
Experience / Web /
Responsive / Design
System / Mobile App /
Branding / Print Design**

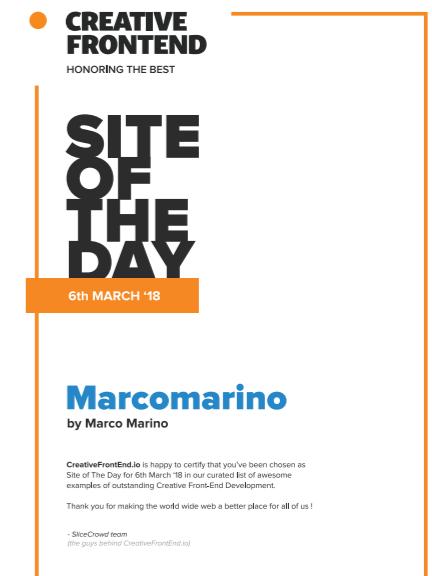
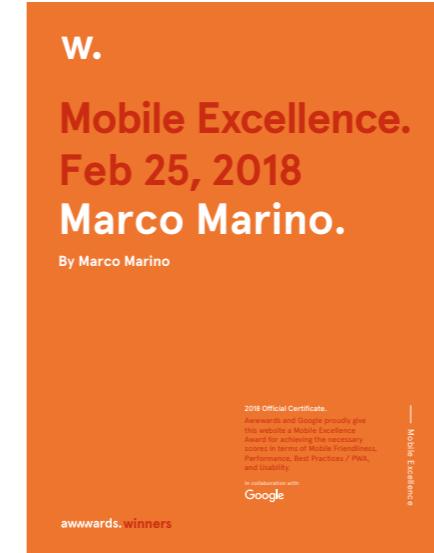
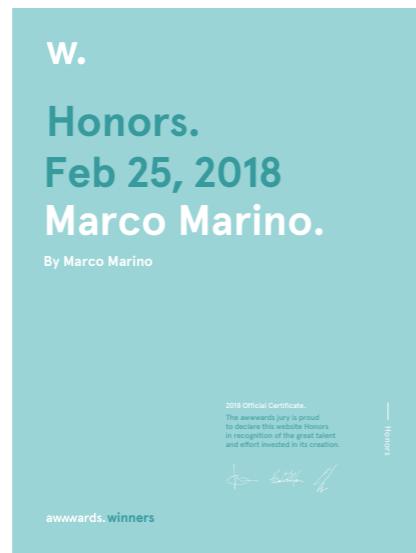
INDUSTRIES OF
SPECIALISATION

**Design / Fashion / Lifestyle / Food /
Technology / Apps / Travel / Photography**

Awards

SELECTION

Honorables Mention / Mobile Site of the Week / Mobile Excellence / Creative Front-End SOTD



Case Studies

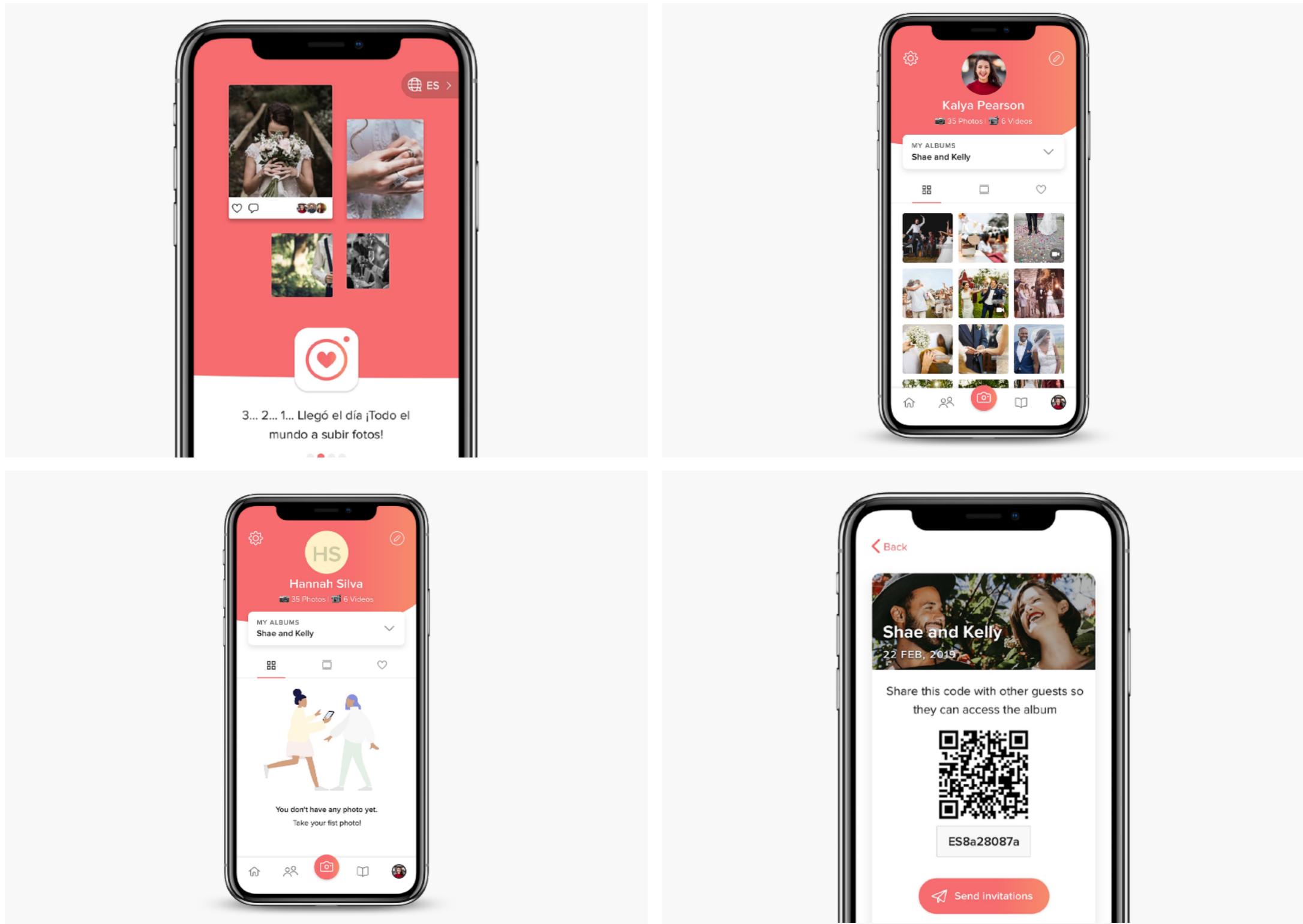
Worldwide wedding marketplace

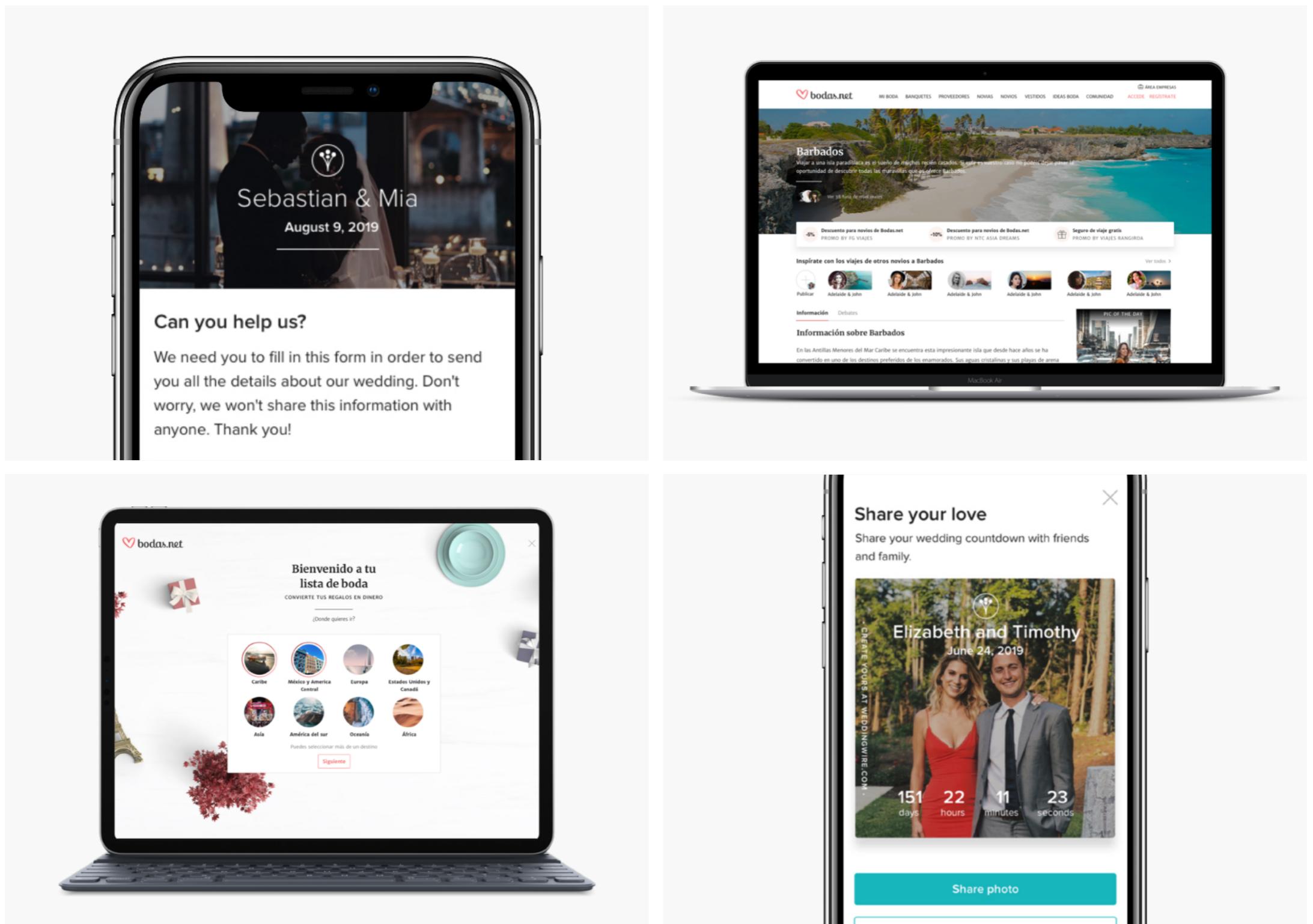
In 15 countries around the world, The Knot Worldwide's leading global family of brands inspire, inform and celebrate our communities as they move through life's biggest milestones. From the proposal to the wedding day, creating a home to starting a family together, we're there for them every step of the way.

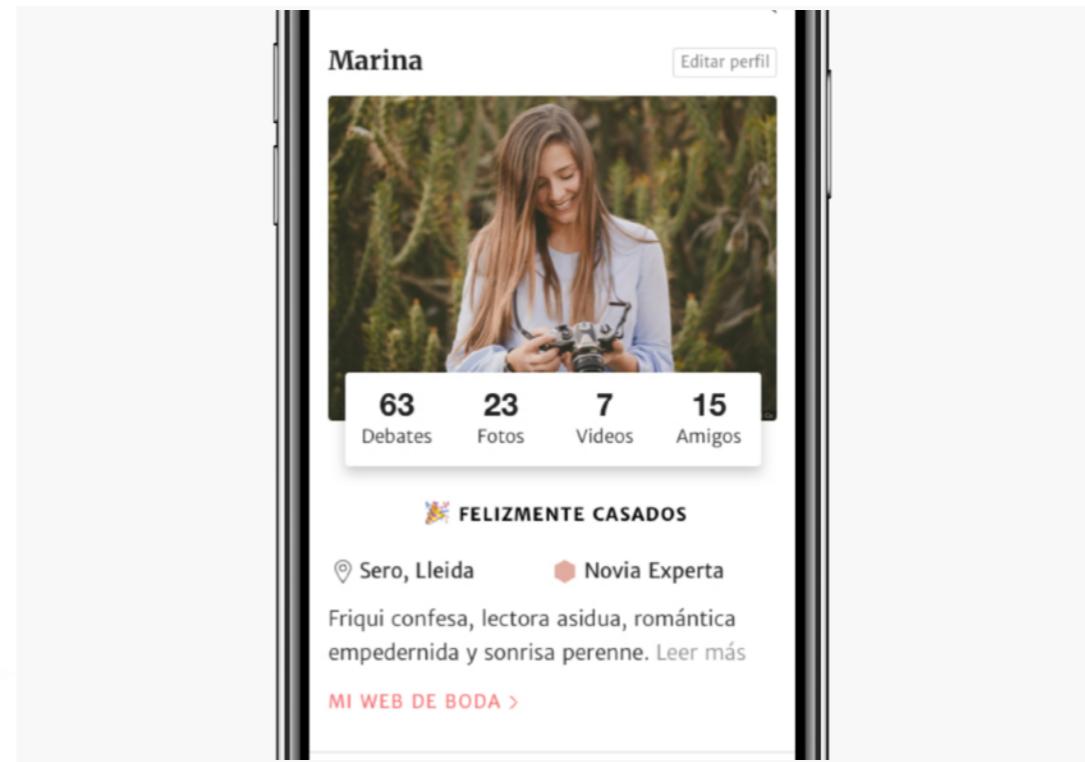
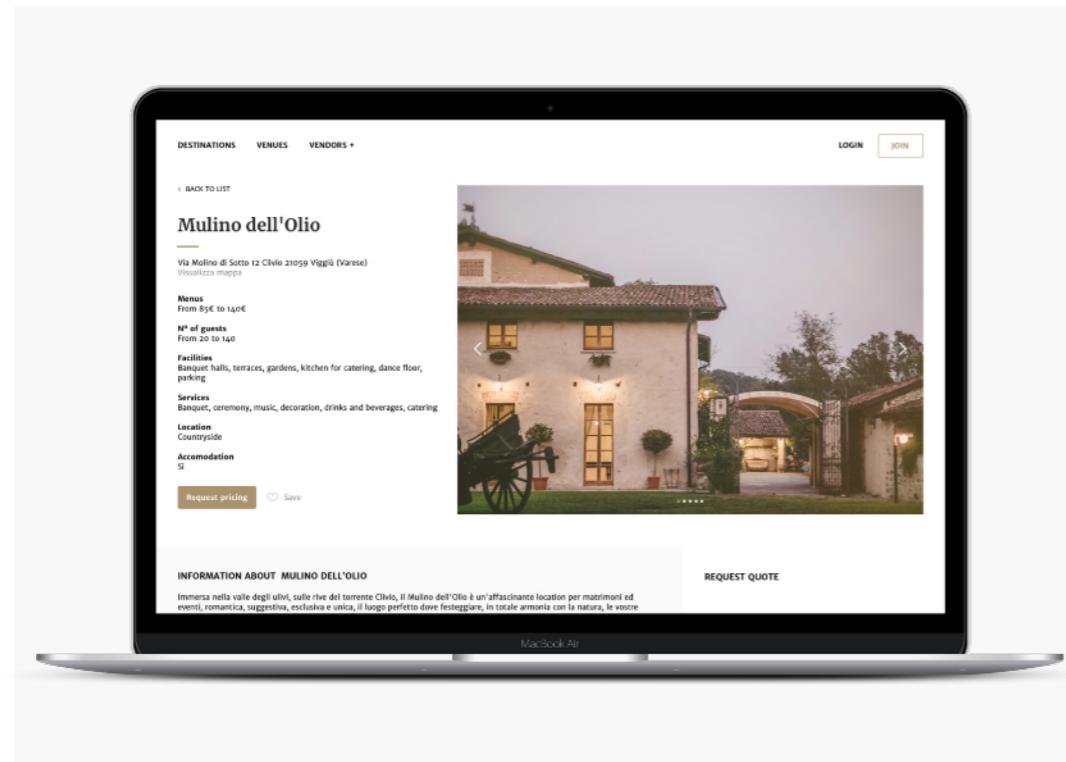
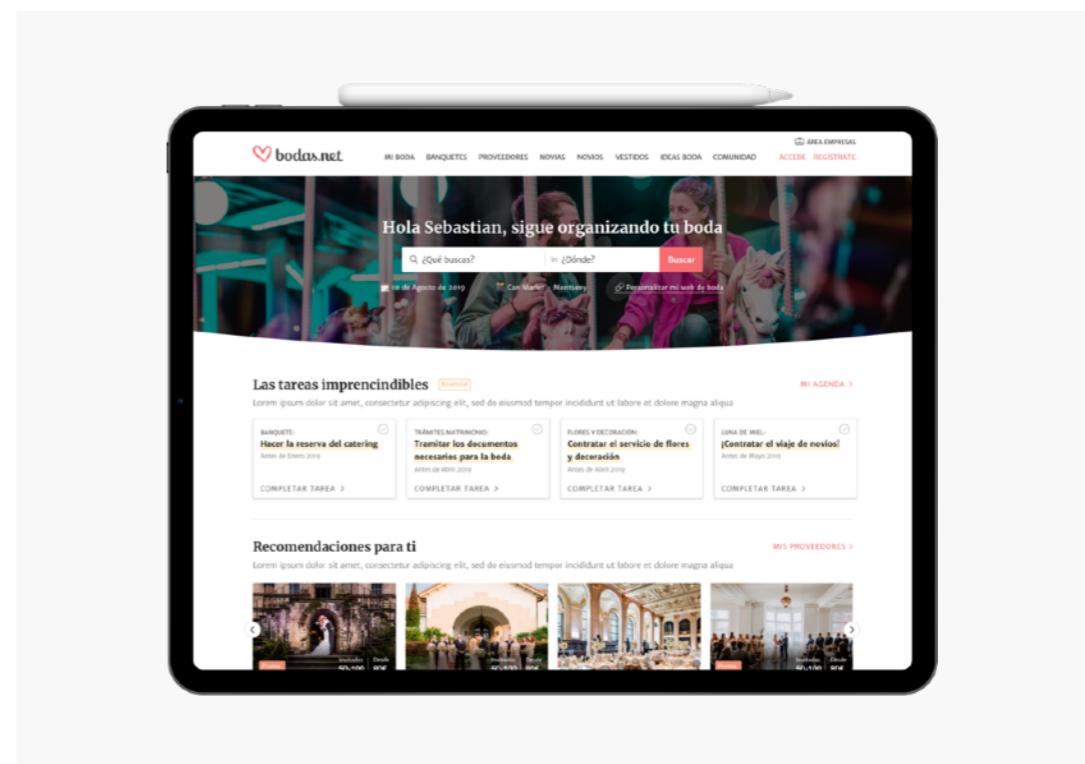
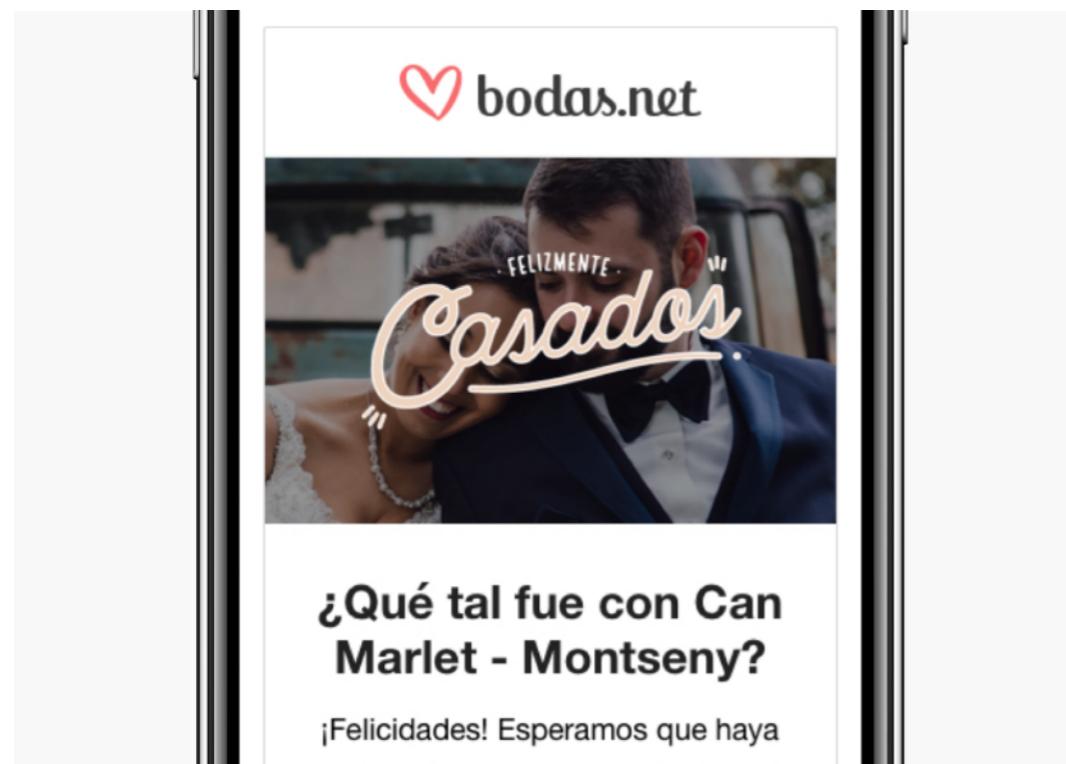
UI UX APP

TheKnot WORLDWIDE







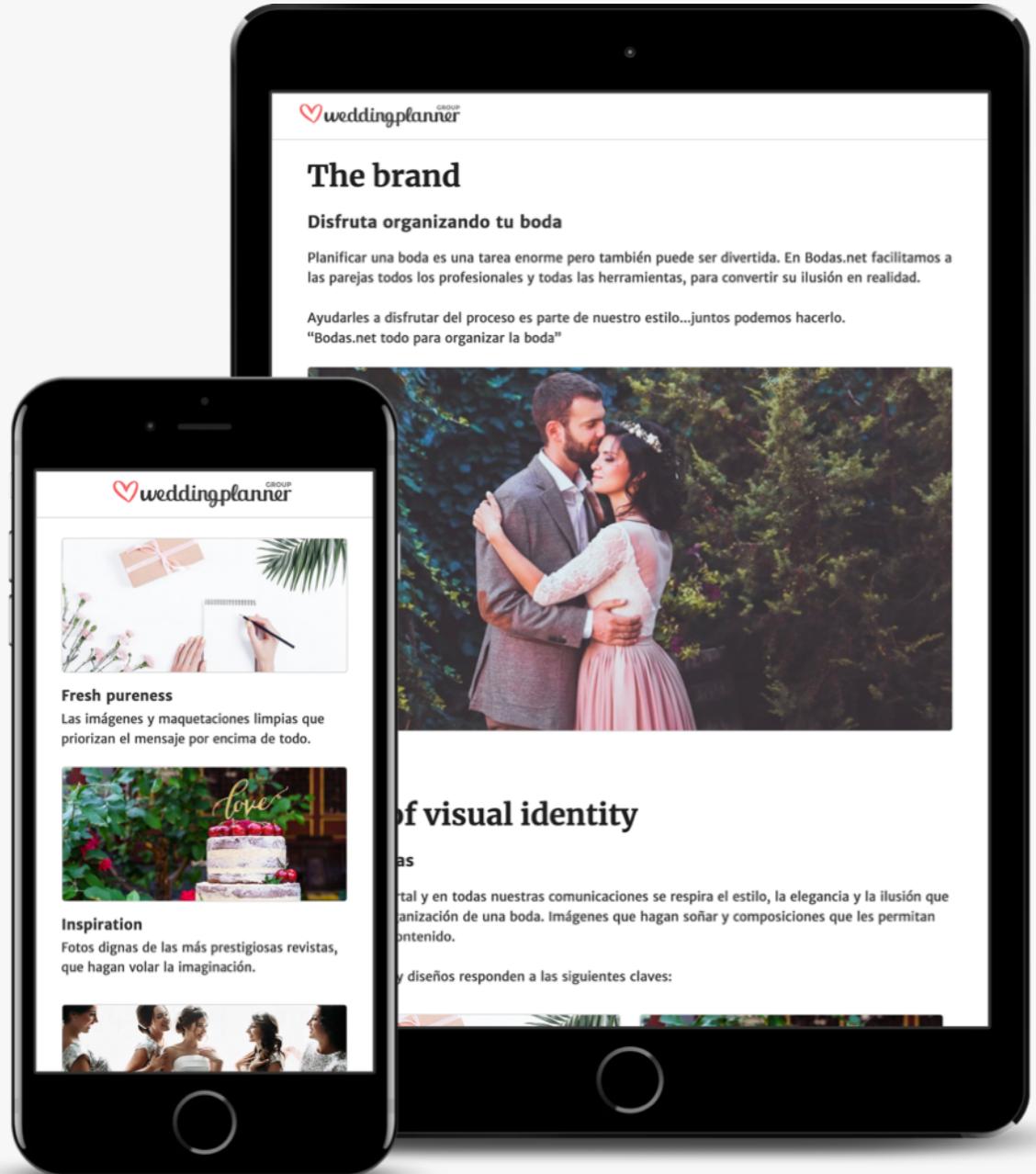


Bodas Branding Guideline + Design System Library

Bodas powers the leading wedding-planning portal across Europe, Central America and South America. In Spain, France, Italy, Argentina and more, we help couples organize their wedding, book vendors and get inspired by our community.

Through inspiration, planning tools and apps, and our local vendor directory, we help couples navigate every step of the wedding journey. Engaged couples can easily find everything they need, from their venue to attire to local wedding customs, on Bodas.





Watch Live

TEXT COLORS:

\$color-font	#222222
\$color-secondary	#6C6C6C
\$color-grey	#8C8C8C

BRAND COLORS:

\$color-primary	#F76C6F	\$color-primary	#19B5BC
\$color-complementary	#19B5BC	\$color-complementary	#F76C6F

BG COLORS:

\$color-bg	#EFEFEF
\$color-bg-light	#F8F8F8
\$color-bg-primary	#F9F0ED
\$color-border	#D9D9D9
\$color-border-light	#E8E8E8
\$color-gold	#EAC448 (review stars)
\$color-blush	#FEEEEE
\$color-white	#FFFFFF

WEDDINGWIRE:

\$color-primary	#19B5BC
\$color-complementary	#F76C6F

TEXT COLORS:

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WEDDINGWIRE:

\$color-primary	#19B5BC
\$color-complementary	#F76C6F

TYPE GUIDELINES

Bodas.net + international countries

Class	Desktop		Mobile		Typeface	Others
	Font-size	Line-height	Font-size	Line-height		
.font-titleHero	32px	44px	--	--	\$font-weight-bold	Merriweather
.font-title1	28px	40px	22px	34px	\$font-weight-bold	Merriweather
.font-title2	24px	36px	18px	30px	\$font-weight-bold	Merriweather
.font-title3	18px	30px	16px	28px	\$font-weight-bold	Merriweather Sans
.font-subtitle	16px	28px	16px	28px	\$font-weight-semibold	Merriweather Sans
.font-hero	16px	26px	16px	26px	\$font-weight-regular	Merriweather Sans
.font-body	14px	24px	14px	24px	\$font-weight-regular	Merriweather Sans
.font-secondary	13px	23px	13px	23px	\$font-weight-regular	Merriweather Sans
.font-small	12px	22px	12px	22px	\$font-weight-regular	Merriweather Sans
.font-xsmall	11px	21px	11px	21px	\$font-weight-regular	Merriweather Sans
.font-upper	14px	24px	14px	24px	\$font-weight-regular	Merriweather Sans
.font-article	16px	32px	16px	32px	\$font-weight-regular	Merriweather Sans

Focus on products with a great people stories.

For many years Decathlon has been achieving more and more success all over the world.

From the beginning, the aim of the brand has been focused on the idea that sport can be for everyone. This is the reason why the slogan is: “El deporte más grande del mundo” (“The biggest sport of the world”).

Due to the different brands and to their clear visual identities, the aim -throughout Zoom Agency- was to give to Decathlon a diversified image. However, at the same time, this image would need to maintain its coherence and all its values.

Decathlon



UI

UX

APP



The collage consists of five distinct screenshots from the Decathlon website:

- Mesa de Ping Pong Artengo FT 750:** A product page for an outdoor ping pong table. It features a large image of the grey, foldable table, its price (299,99€), a 'Comprar' button, and a detailed description in Spanish. A red circular icon with an exclamation mark provides additional information about the table's portability and quality.
- NUESTRA IDEA DE DESARROLLO SOSTENIBLE:** A sustainability section featuring a group of people sitting around a campfire at night near tents. The page discusses environmental impact and recycling.
- #estupasada:** A section titled '#estupasada' with the subtitle 'EXPERIENCIA DE DEPORTE Y DE AVENTURA'. It includes a photo of two people on a kayak and a call-to-action: 'Pasar tu tiempo libre, conseguir una experiencia deportiva y con amigos, puedes compartirlo con quien tú quieras #estupasada'.
- ¿Qué es el grupo Decathlon?**: An informational page about the Decathlon group. It highlights the company's history (founded in 1976), its global presence (over 66,000 employees), and its focus on sports and commerce. It features a video player showing people interacting.
- #pasionporelpadel:** A page dedicated to padel. It features a large image of a player in action, the price €39,99, and a call-to-action 'VER CATALOGO'. Below this, there is a section for 'PALAS DE PÁDEL ARTENGO' with three racket models shown with their prices: €39,99, €39,99, and €9,99.

Mes que unas marcas. El alma de Barcelona

More than 140 years ago, the young master brewer August Kuentzmann Damm emigrated from Alsace with his wife Melanie, fleeing the Franco-Prussian war. The trip took them to the Mediterranean coast, where they settled down to fulfill their dream: to make beer.

From there begins the story of the star that together with FC Barcelona form a partnership that represents the city of Barcelona and its history.

UI

WEB

Estrella
+
Barça



Estrella

¡Vive el partido del 22 de mayo desde el Camp Nou con 14 amigos, catering y muchas sorpresas!



1/2
ELIGE UNA FOTO PARA COMPARTIR

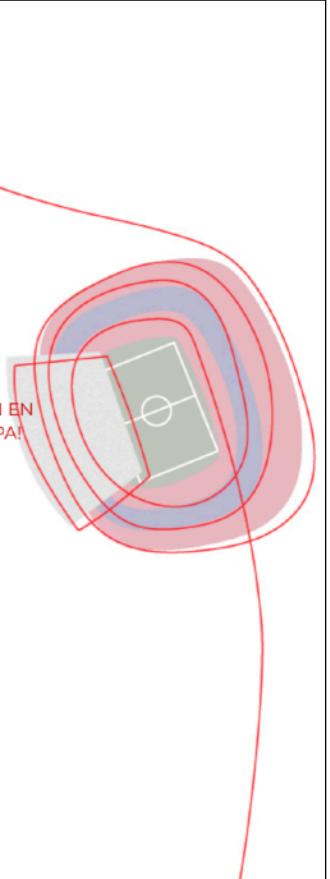
SEGUIR

Estrella

1/3
¡Vive el partido del 22 de mayo como una Estrella!

HASTA 14 AMIGOS, CATERING Y MUCHAS SORPRESAS MÁS TE ESPERAN EN EL CAMP NOU. SI QUIERES VIVIR UNA EXPERIENCIA ÚNICA... ¡PARTICIPA!

SEGUIR





Music and solidarity. Give voice to a new generation.

SHARE Festival is a new festival that will take place this coming summer in Barcelona.

The main topic is happiness, and the event proposes two ways in its pursuit:
Music and Solidarity.

Music: thanks to artist's performances sending a positive, joyful and optimistic message with their music.

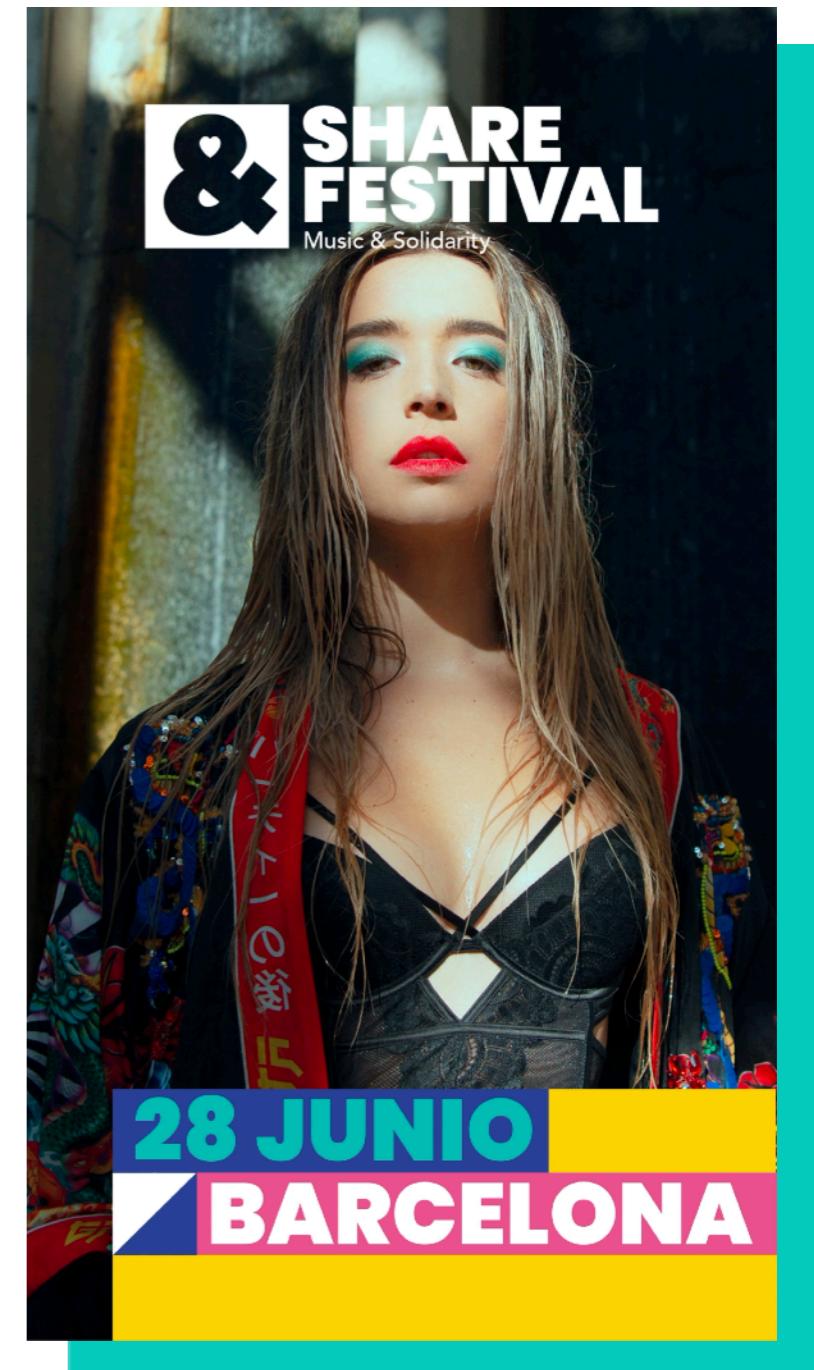
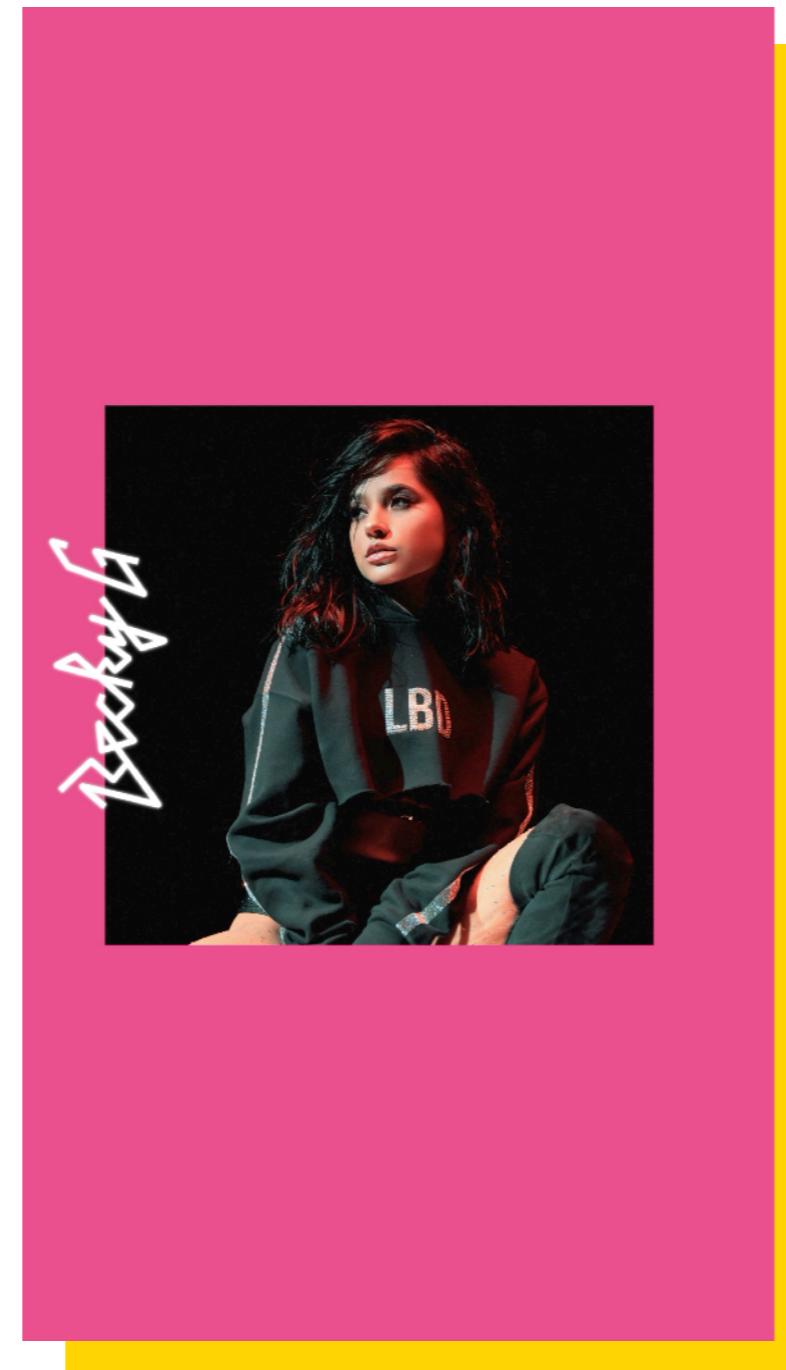
Solidarity: because we believe sharing is the best way to achieve happiness.

RRSS

ART

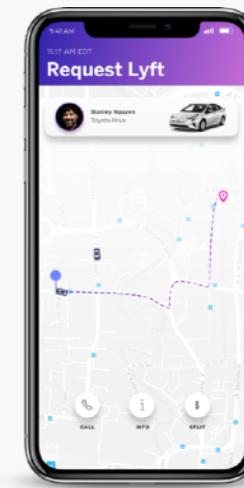
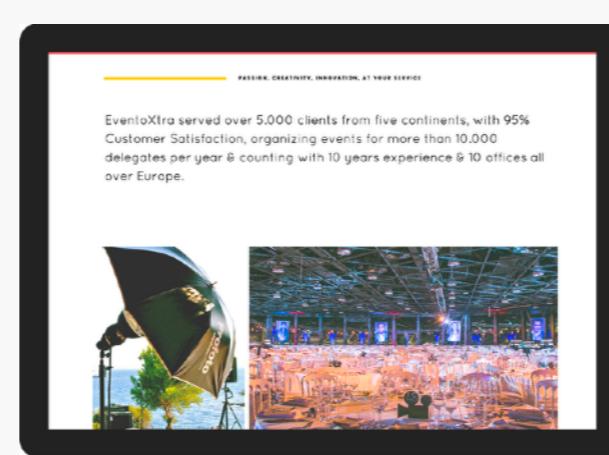
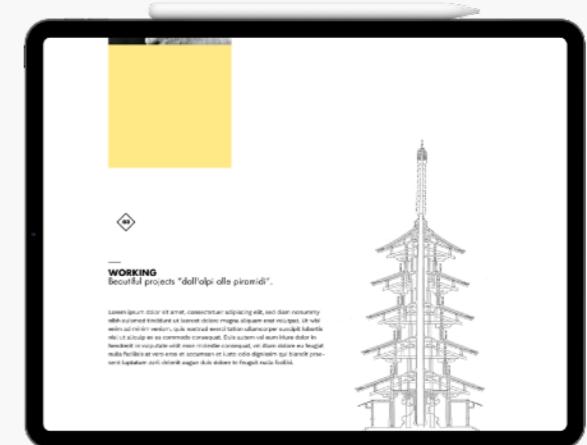
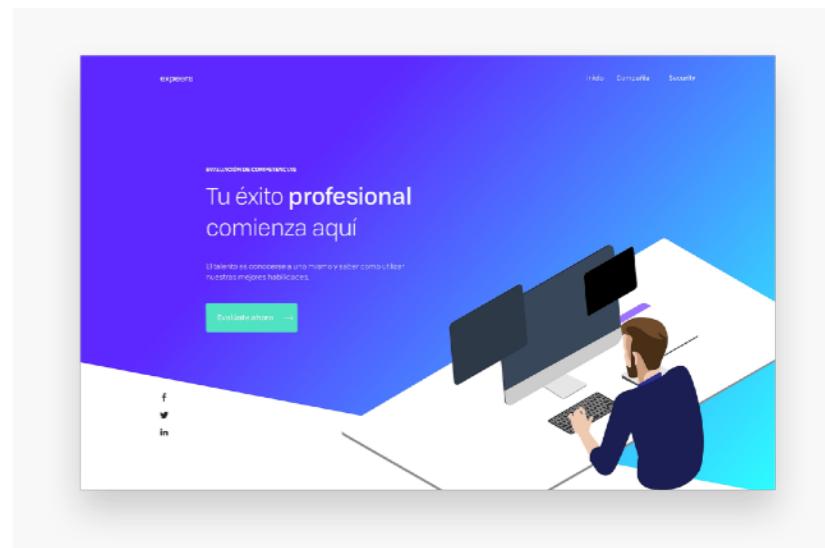
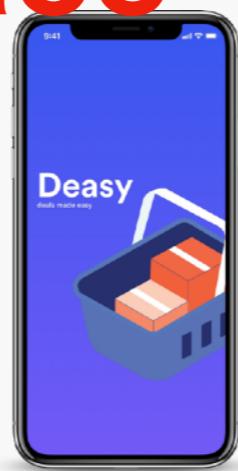
Share Fest



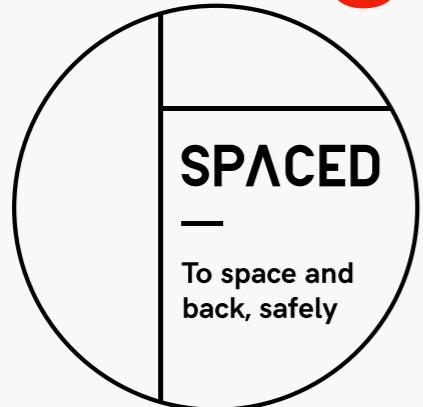


More Projects

More User Interface



Branding



EL FLAKO
CORN FLAKES
& CO.

CUINA MEDITERRÀNIA

X

Tapas i arròs tradicionals

RACÓ DEL
NURIA

DES DE 1926

RAMBLA DE CANALETES



EST The 008

KULUHA SOAP
FOUNDRY

HAND CRAFTED

ICE 2019

International
Conference
on Engines &
Vehicles



OBERT DES DEL 7 DE FEBRER DEL 1926

NURIA

Restaurant
de tapes

RAMBLA DE CANALETES

**& SHARE
FESTIVAL**
Music & Solidarity

AB

**THANK
YOU**