

... before we
begin!



ON AIR



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Managing the process

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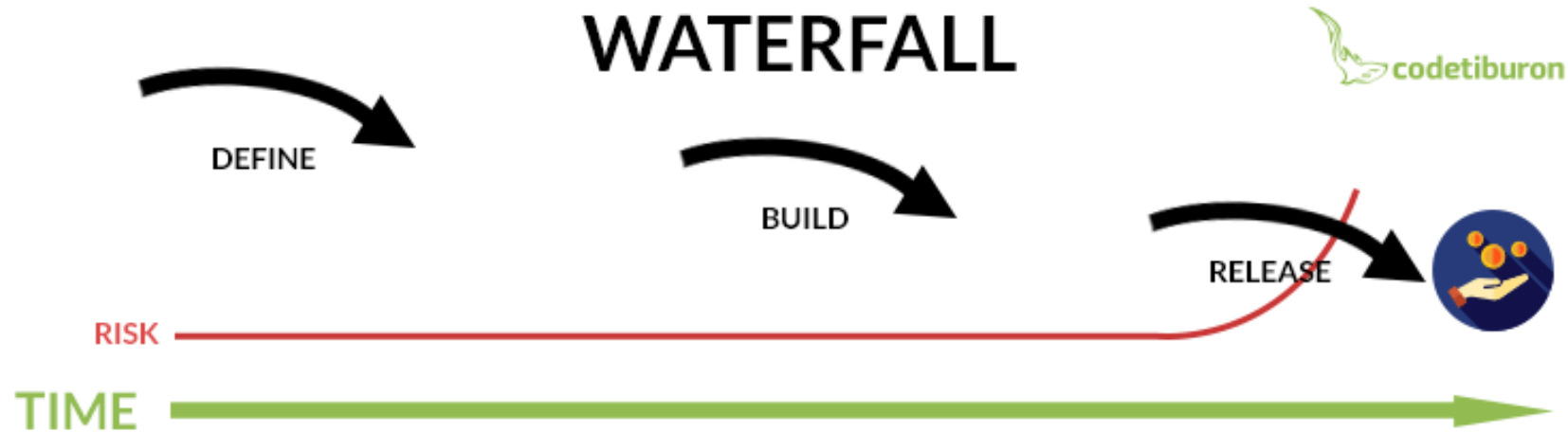
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GR5069: Applied Data Science
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Spring 2024
Columbia University

a tale of two approaches...



for our purposes, **waterfall** is

➡➡➡ **sequential** approach to manage **development processes**

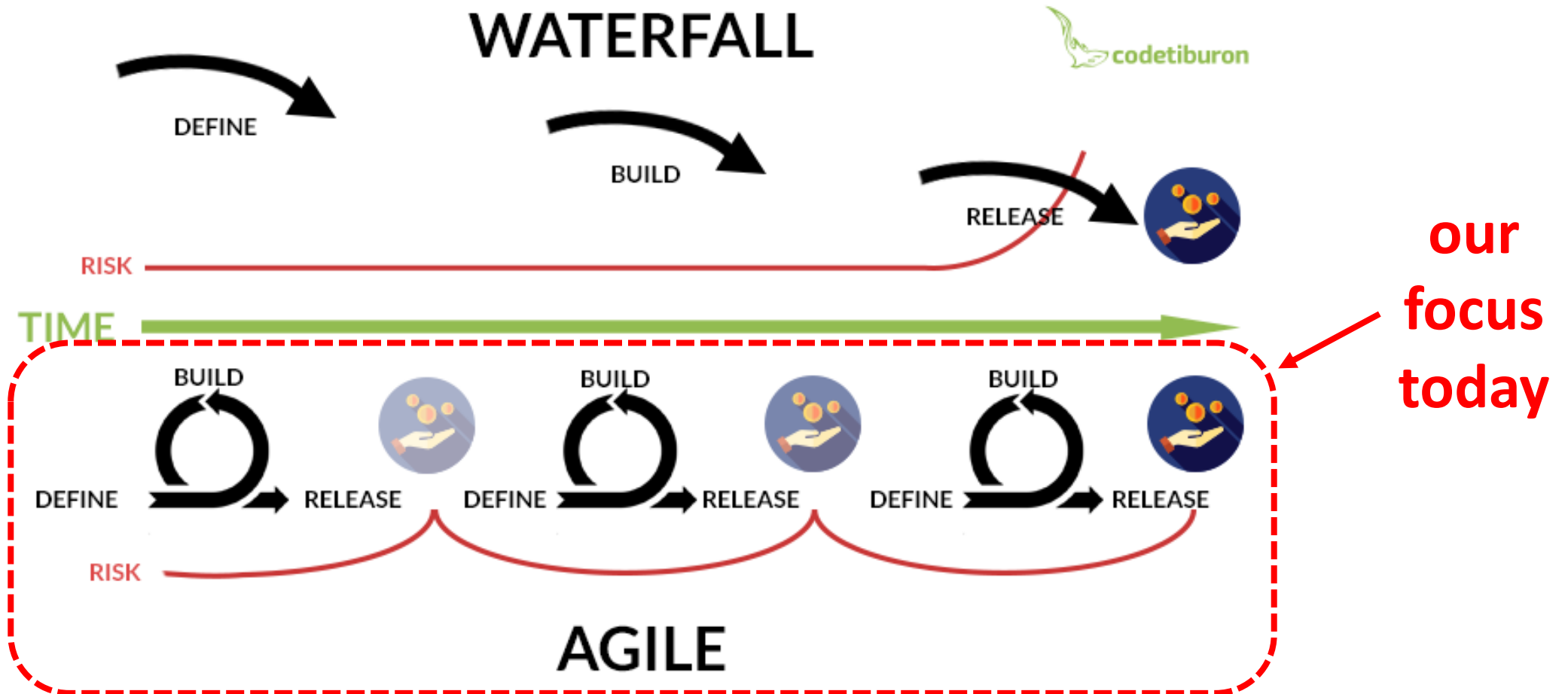


where completing a stage is a **prerequisite** to start the next one



aiming to release a **single final product**

a tale of two approaches...



for our purposes, **Agile** is



iterative approach to manage **development processes**



focused on **continuous releases**

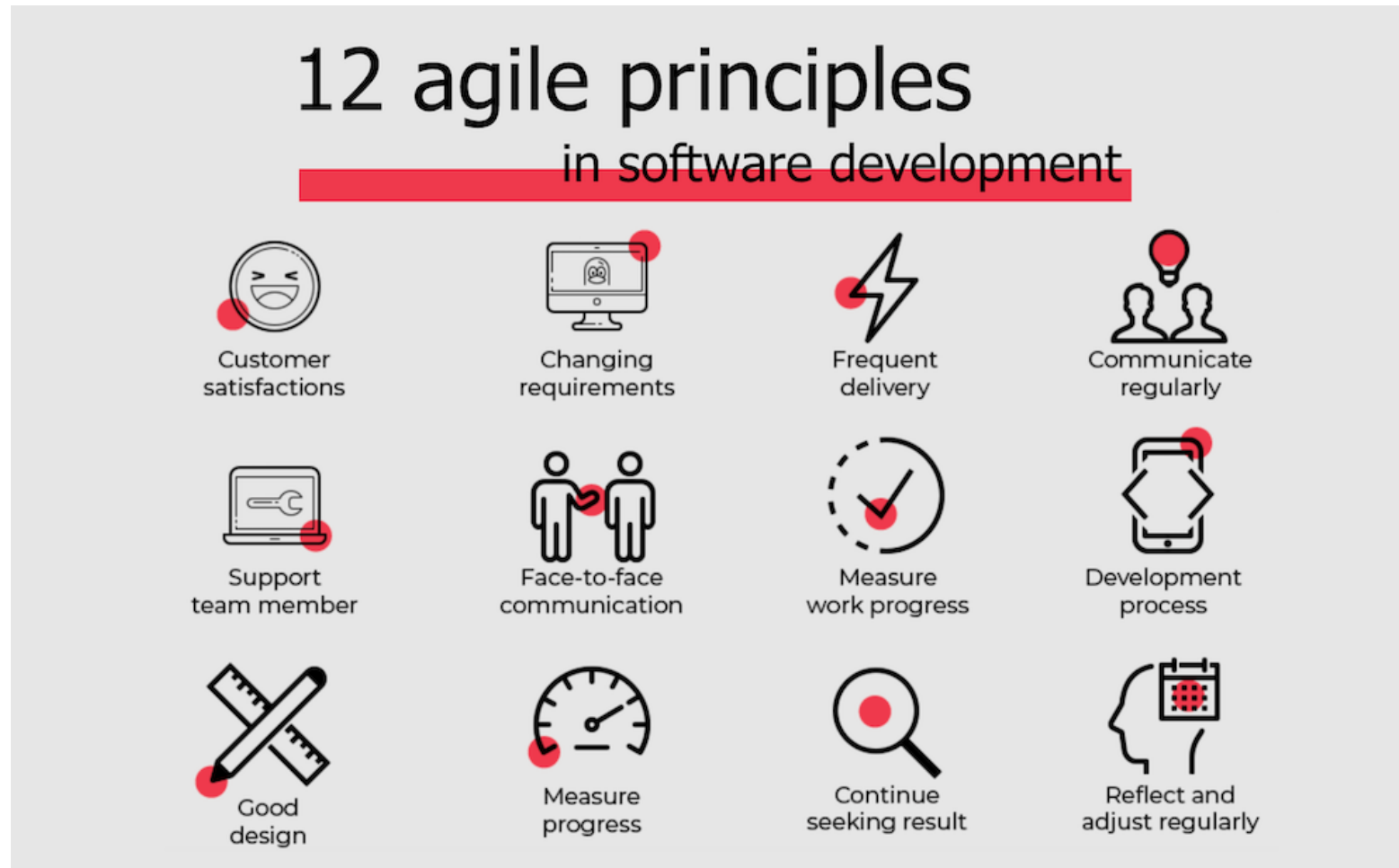


that incorporate **adjustments** at every iteration
based on **user feedback**



enabling **planning for unplanned work**

Agile as a dynamic and user-centric approach



with a little help from my (Agile) friends!



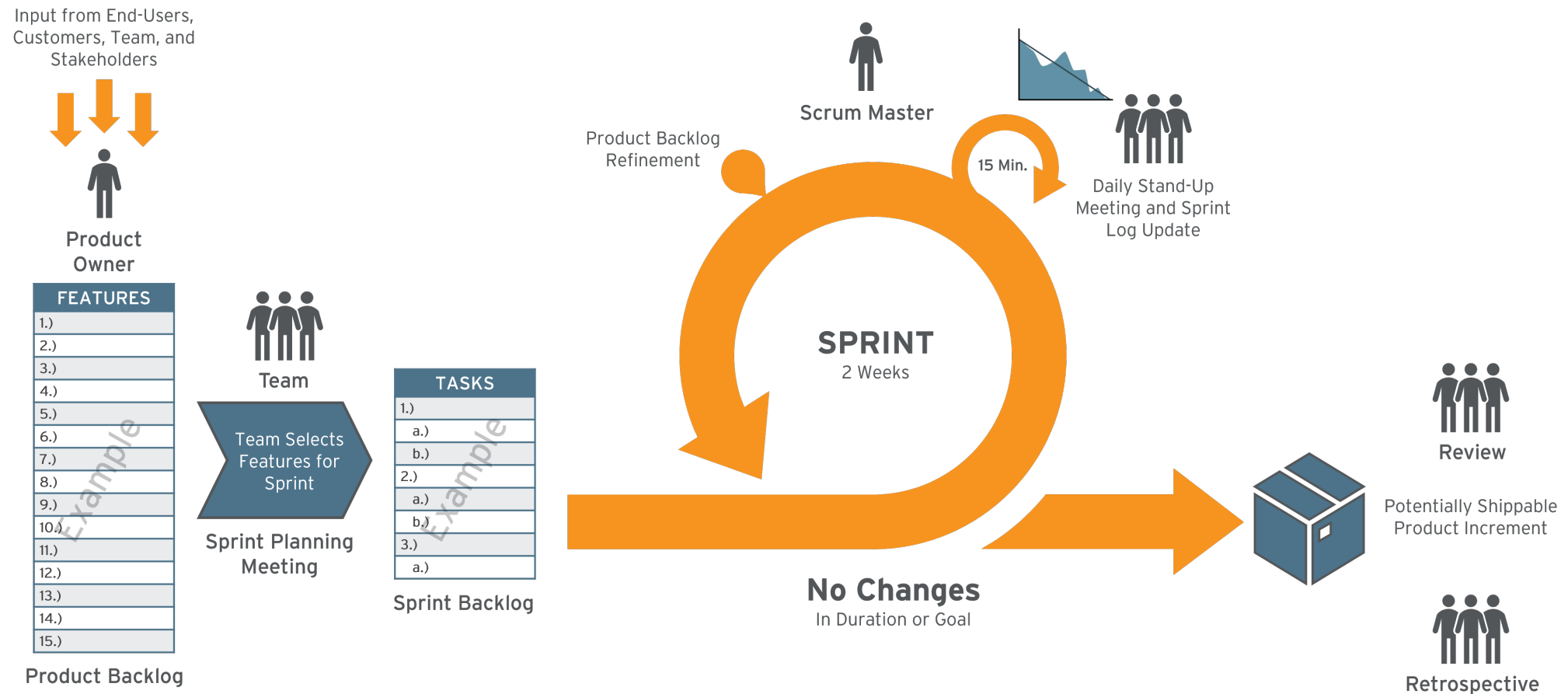
scrum



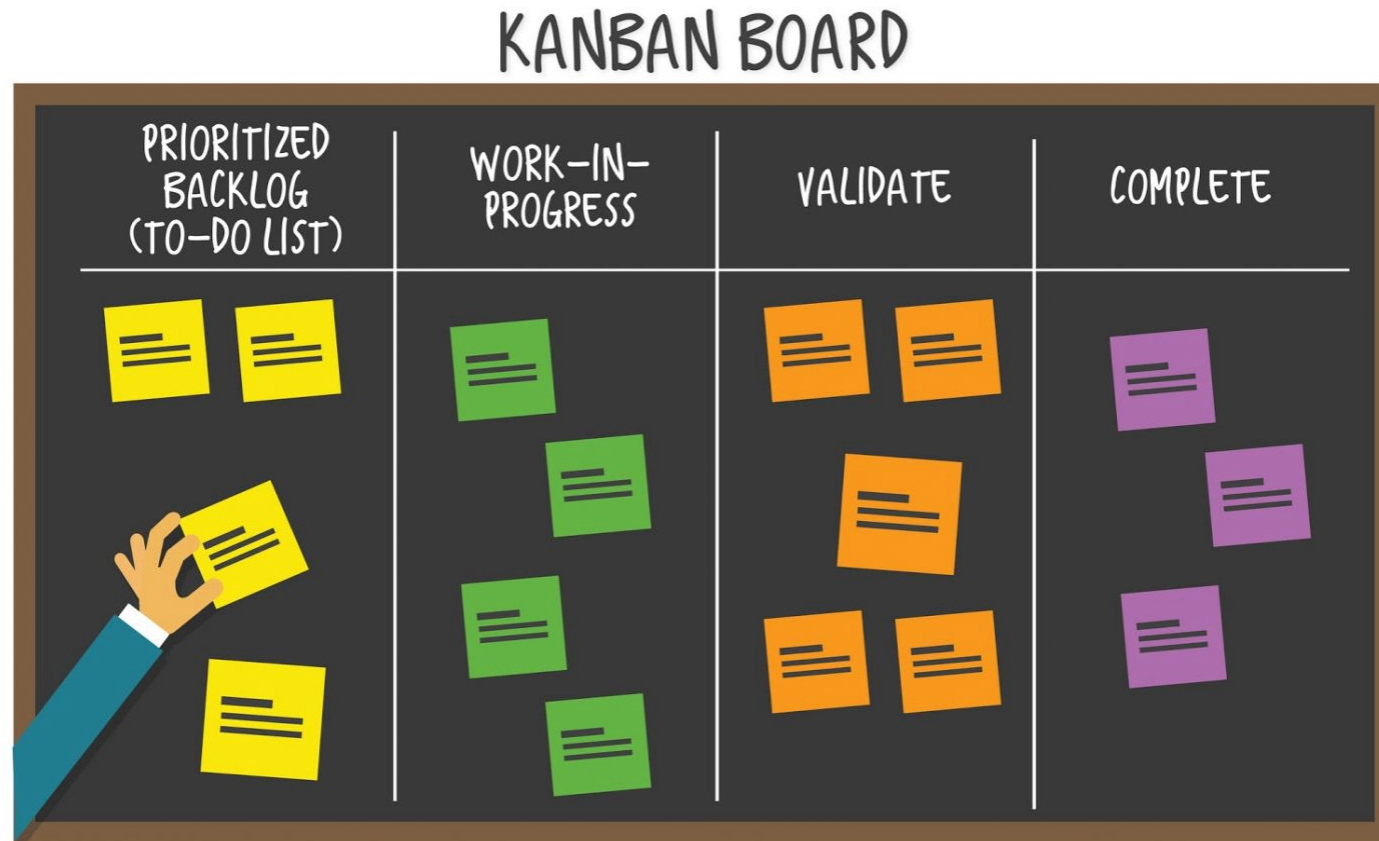
Kanban

two commonly used **methods** to **implement** the Agile philosophy to **build** and **evolve** digital solutions

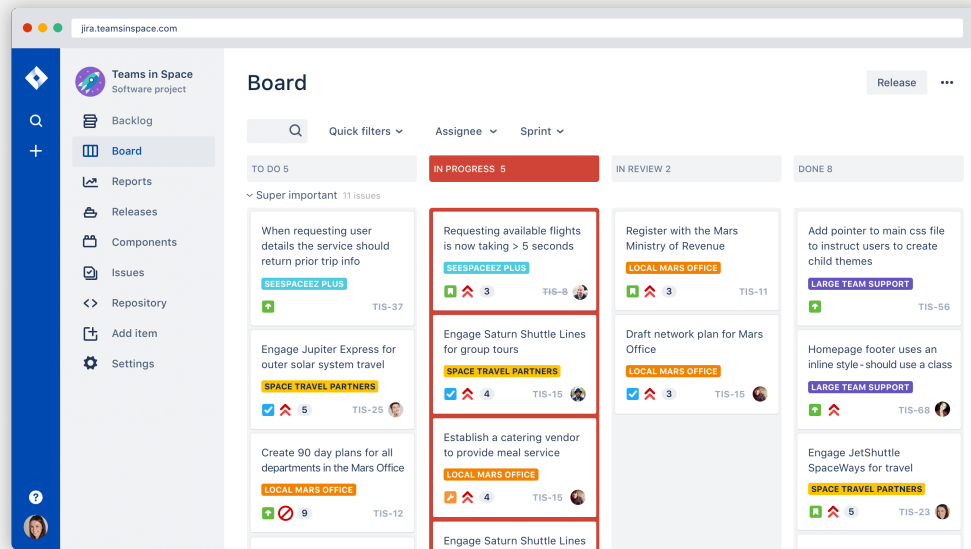
scrum as a structured method to be Agile



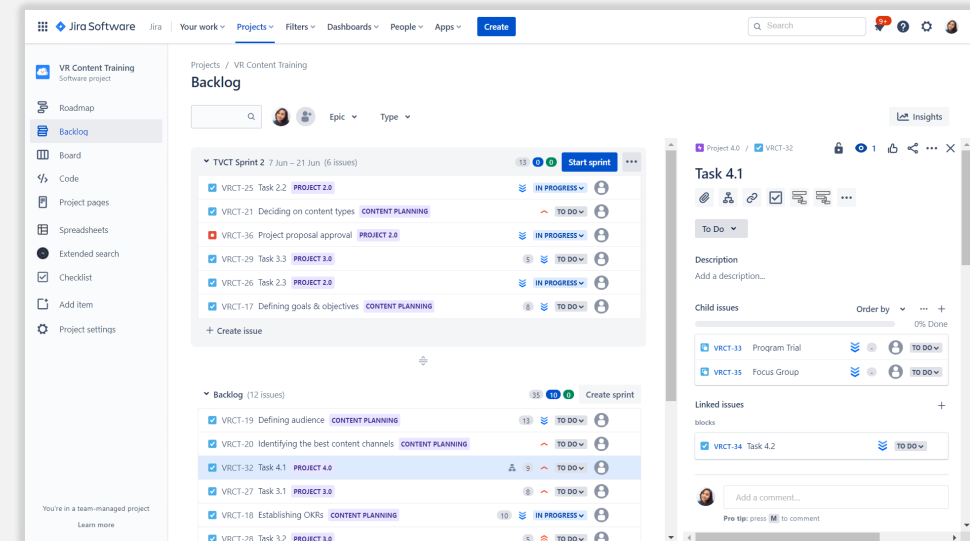
for everything else, there's kanban cards



plenty of (software) tools to be Agile



Kanban board



SCRUM backlog



a key concept to grasp: MVPs!



for our purposes, an MVP is



a **version** of a product



with just **enough features** to be usable

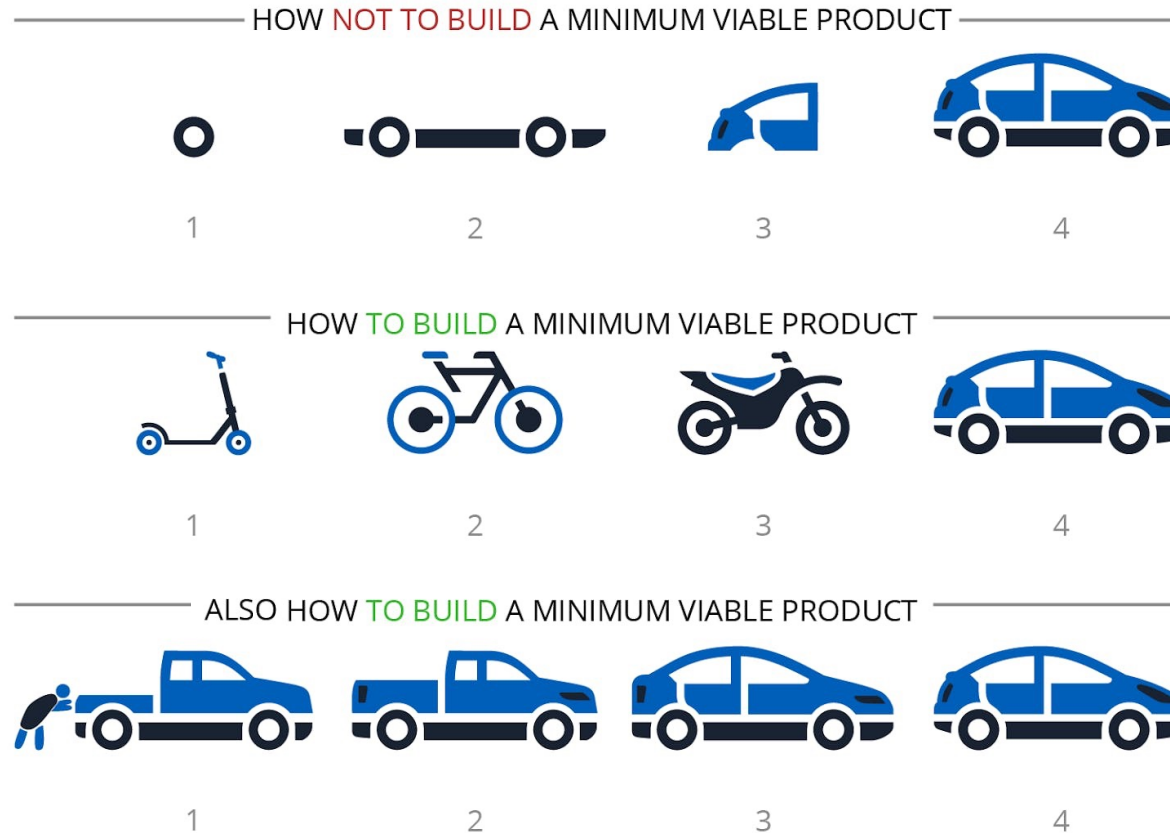


that enables collecting **feedback**



with **minimal effort**

important to clearly understand MVPs!



building MVPs has useful advantages



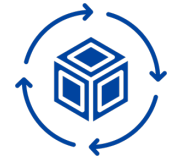
safe way to **validate** solution



early **user feedback**



lower **upfront costs**

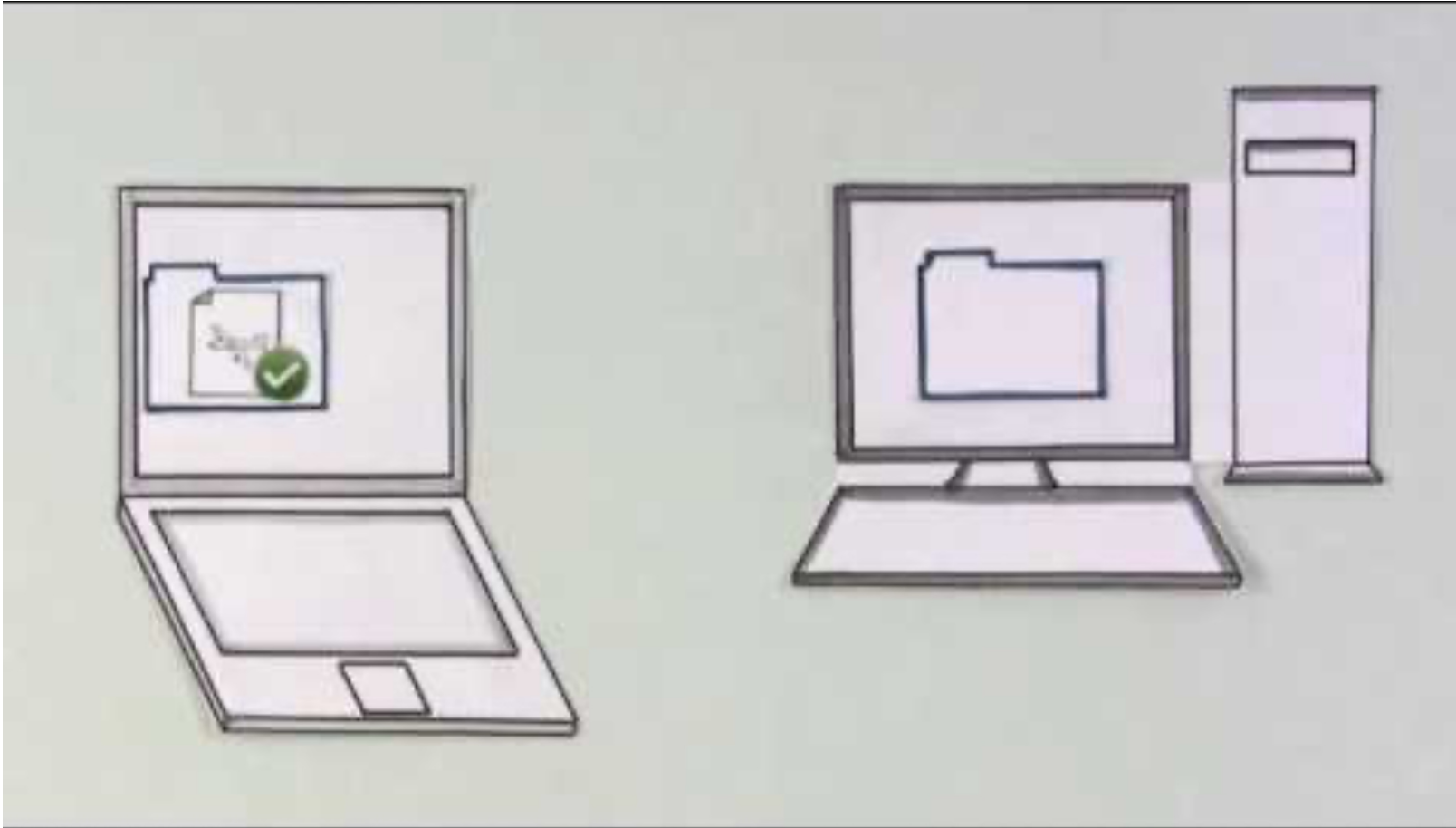


easier iterative development



faster **time-to-market***

from the hall of fame of MVPs: **Dropbox**



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