Marco Aurélio Pereira Rocha

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Objective: Data Analyst

Summary

Professional with 2 years of experience in the field of supply chain at a multinational tobacco company. Currently transitioning to a career in data analysis. Possesses strong expertise in technology, particularly in process automation, data processing and analysis, and dashboard creation.

Professional Experience

BAT Brasil - Uberlândia - MG

Senior Analyst - Logistics/Partnership - jun/2023 - currently
Responsible for supplying 33 warehouses across Brazil, with a focus on the following functions and achievements:

- Process mapping for the disposal of improper materials, resulting in a cost avoidance of R$250,000
- Reduction of manual activities through process automation, yielding more than 1 hour of time savings per day
- Automated extraction of reports via SAP Script and VBA in Excel, enhancing speed and data analysis accuracy
- Data organization and processing for the development of dashboards and reports in Power BI
- Development of a robot for order creation, reducing work time and enhancing process efficiency and safety
- Material purchase and distribution planning to meet the specific needs of each location

Senior Analyst - Logistics/Export - sep/2022 - may/2023
Mid-level Analyst - Logistics/Export - jun/2022 - aug/2023
Responsible for supplying other countries, primarily in Latin America, with notable functions and achievements:

- Developed a system for calculating lead times for arrival in each location, streamlining decision-making in critical scenarios
- Automated the export documentation process, increasing departmental reliability and productivity
- Managed export documentation for Cuba, ensuring compliance with specific regulations.
- Led a project to optimize fill rates in containers. Although it was not successful, the experience provided valuable insights into challenges and opportunities in the field.

Intern - Logistics/Warehouse - jun/2021 - may/2022
Responsible for managing material reception and ensuring factory supply, with a focus on the following functions and achievements:
- Created Power BI dashboards for monthly and weekly meetings, providing clear insights and expediting decision-making.
- Developed an Excel-based gate control system for yard management, enhancing cargo prioritization and unloading control, and increasing team productivity.
- Implemented improvements in the reverse logistics process, achieving a return rate of over 95% of materials, reducing costs and environmental impact.
- Actively participated in the annual inventory control audit, both internally (SOx) and externally (KMPG), ensuring the accuracy and compliance of records.

Educational Background

Mechanical Engineering Bachelor's - Federal University of Uberlândia - 2022

Languages

Portuguese - Native
English - Advanced
Spanish - Intermediate

Technology

Python
SQL
Power BI
Power Query
VBA / Excel
SAP / SAP Script
Figma