

In your job description, you describe the task as “communicating sophisticated technology effectively,” and I find it truly fascinating to approach scientific and technological concepts from a communication perspective.

The idea of contributing to your visual communication strategy is especially stimulating to me, as it aligns with my inclination toward a design language that is both clean and rigorous in its aesthetics, and effective in conveying complex content.

What I also find interesting is that your existing visual identity—as I’ve seen from *xxystudio*—is already of high visual quality. Starting from a strong foundation is not something I take for granted; on the contrary, I see it as a clear sign of your vision and your understanding of the importance of visual quality in communication.

This is an aspect I deeply value, and I believe it creates the perfect ground for a meaningful collaboration.

Marco Trabattoni