

Summary

My thesis was that the congressional hearing on TikTok would harm Chinese companies with users in the US, and that would help US social media companies as a result. I believe that my thesis was correct, and that my portfolio is evidence of such. Overall, I profited around 15% of my total investments. While my options in SNAP did expire, I still made profit from my options in BABA and META. I made most of my profit from shorting BABA stocks, and I profited from buying META as well. I shorted BABA based on the belief that the congressional hearing would harm Alibaba users in the US, and I attribute my big returns from shorting BABA to this. While I did not make as much returns from US stocks, I believe my profits from META are due to the loss of users from TikTok, and subsequent gains in Meta.

Performance Update

Overall, if you followed my advice, you would've made \$30k from an initial investment of \$200k, making it a return of 15% over a roughly 1 month span. Annualized, you would get a return of around 180%.

Final Words

I think my investment strategy worked, and that it shows that it is possible to take advantage of political events to trade stocks.

My investment strategy based on one-time events such as TikTok's congressional hearing has shown that such a strategy can provide high short-term returns for investors. My mix of long/short equity positions along with call/put options allow for flexibility in the investment strategy as well as downside protection in the event that the thesis does not pan out. I will continue to monitor the current markets and look for potential opportunities to bring great investment ideas to readers of the firm's publications.