

# EBSN Roadmap

Presentation of the roadmap for the development of the event-based social network app and the recommender system

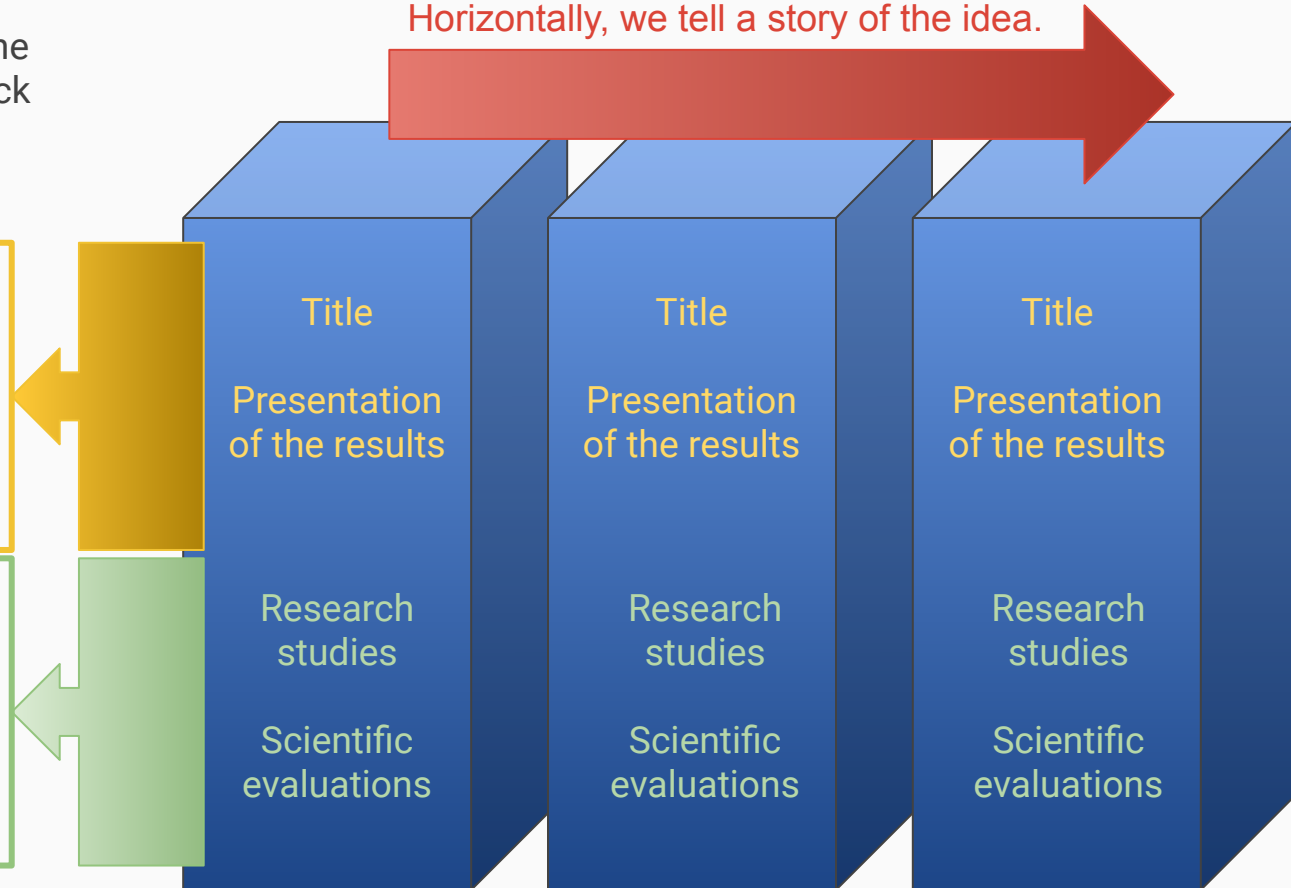
# Charles' Idea

Vertically, we elaborate on the results and we make them rock solid with the help of research.

On the top slide, we show the most relevant results. Reading only the top slides in a horizontal fashion should tell a story that gives crystal clear reasons for developing the idea.

On the bottom slide, we have the proofs for the results shown on top. All these results are obtained through research and scientific evaluations. This way our story have a solid base where to stand.

Horizontally, we tell a story of the idea.



# Our story

Do people use EBSNs?

Yes, results on active users of most popular EBSNs

Numbers of Meetup, Eventbrite, Facebook Local, The Table active users, references

What do EBSNs lack?

Ease of use, active interaction, real time events

Study of biggest EBSNs on the market. Through daily-based usage

What do we do to fill this gap?

WE DO IT BETTER  
Easy, active, real time

Do people like this new kind of approach?  
Survey and test phase with beta-version access

How is the EBSN structured?

Recommender system, community detection

Recommender system evaluation with Meetup data. Community detection on sample group

How should we place it on the market?

I have no idea

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