



# WEB I

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# Levantamento dos requisitos

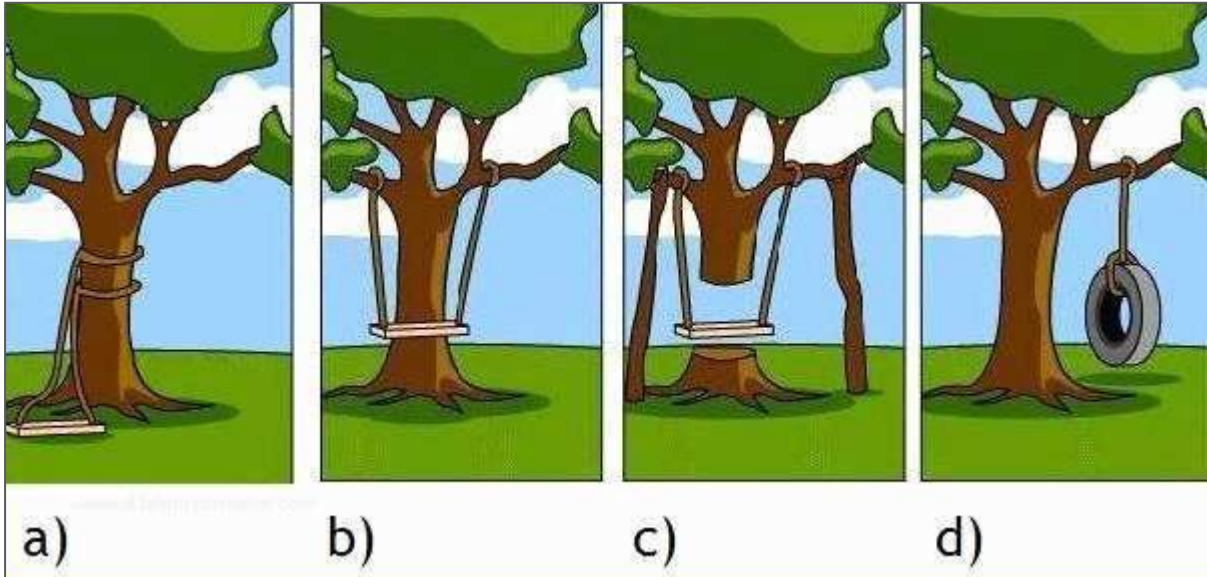
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O desenvolvimento de websites começa...



# Levantamento dos requisitos

O desenvolvimento de websites começa...



# Levantamento dos requisitos

## Briefing

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Nele, estarão alocadas as seguintes informações:



### **Detalhes**

Produto ou serviço



### **Panorama**

Qual mercado  
inserido



### **Perfil**

Consumidor final



### **Objetivos**

Da empresa e do  
cliente

# **Elabore o seu Levantamento dos requisitos**

## **Briefing**



**NEW  
JOBS**

# Tempero & Arte

## Briefing

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### Cidade de Goiás

#### O que o cliente quer

E-commerce/Vendas

01



#### Qual o conteúdo

Catálogo de pratos

02



#### Qual o contexto

Aumentar o faturamento

03



#### Usuários

Cidadão Vilaboense /  
Turista

04



05

#### Identidade visual

E-commerce/Vendas



06

#### Seções do site

Vendas, Contrato/Quem  
somos



07

#### Responsável

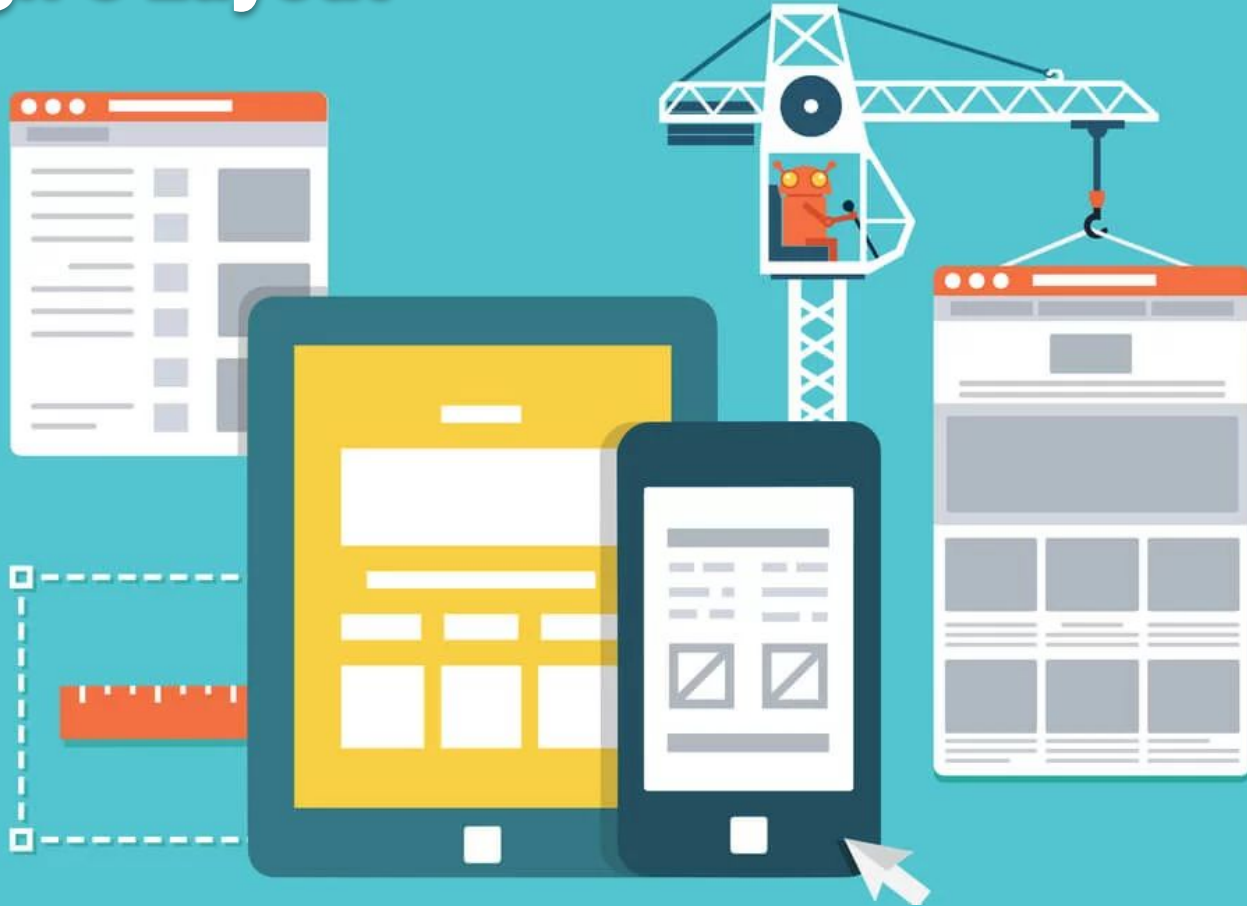
Cliente



# Elabore contrato

Elabore o contrato de prestação de serviço.

# Design e Layout





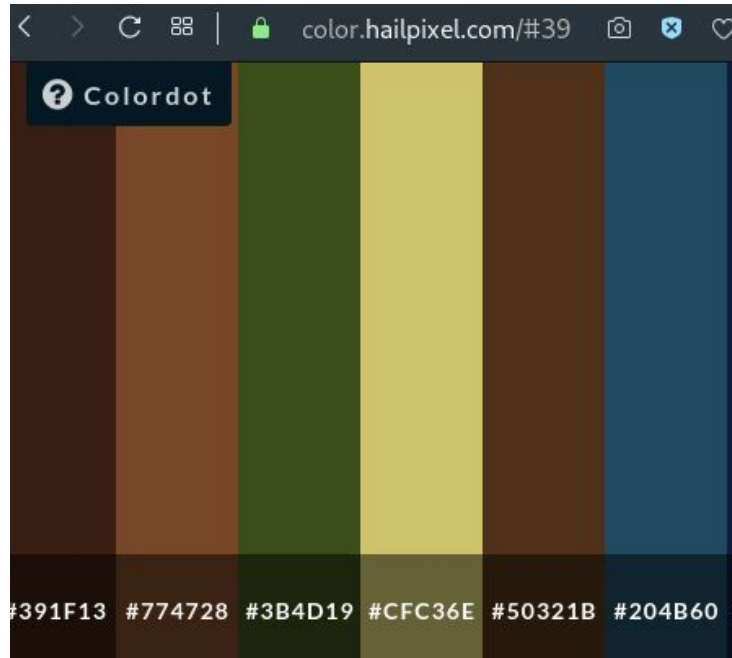
# Design



# Design

## Paleta de cores

<https://color.hailpixel.com/>

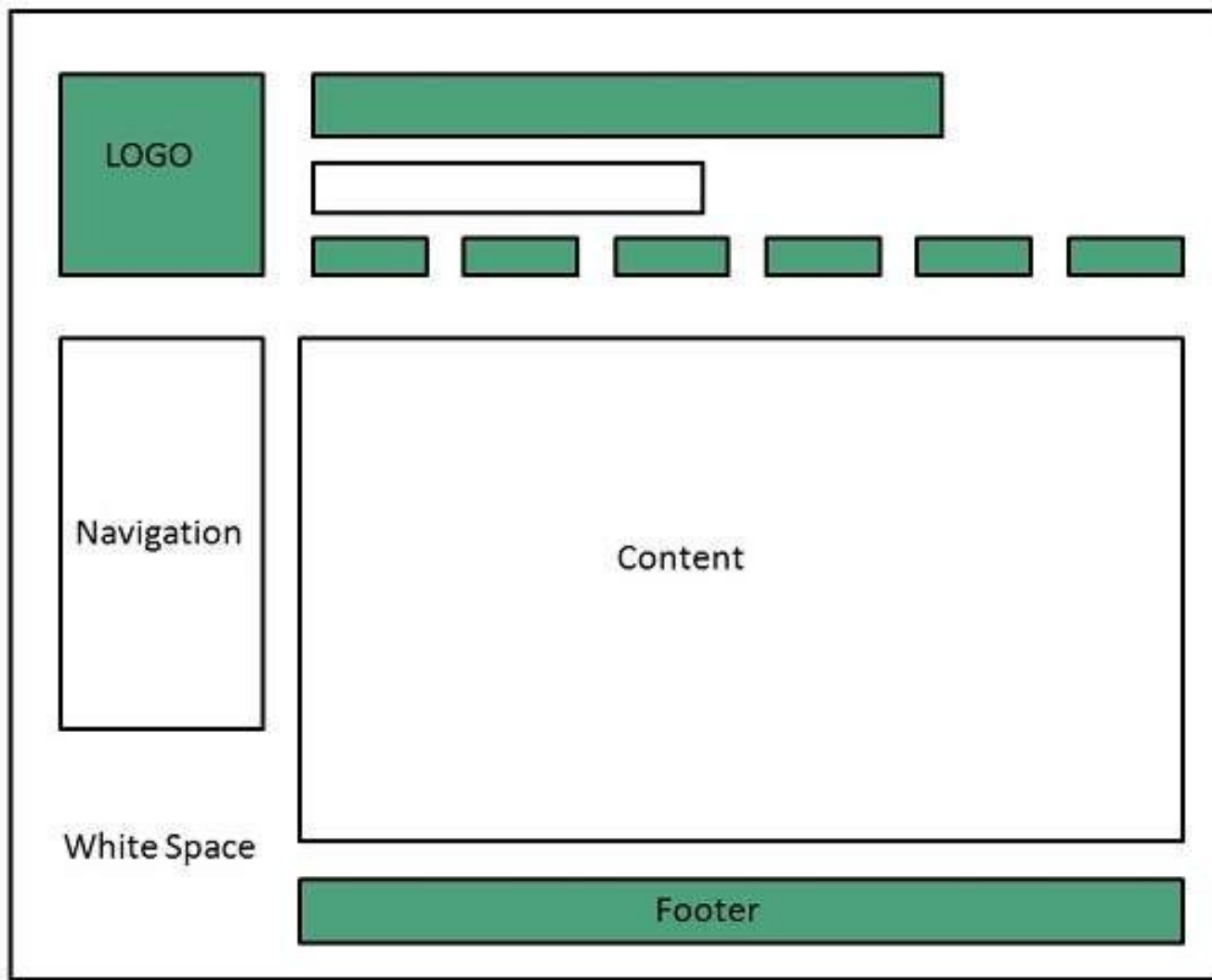


# Layout

## HOMEPAGE



# Elabore o seu Layout



# SITEMAP



HOME



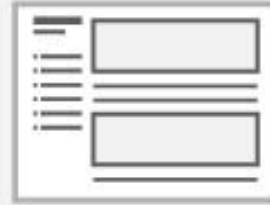
QUEM SOMOS



SERVIÇOS



FAQ



BLOG



CONTATO



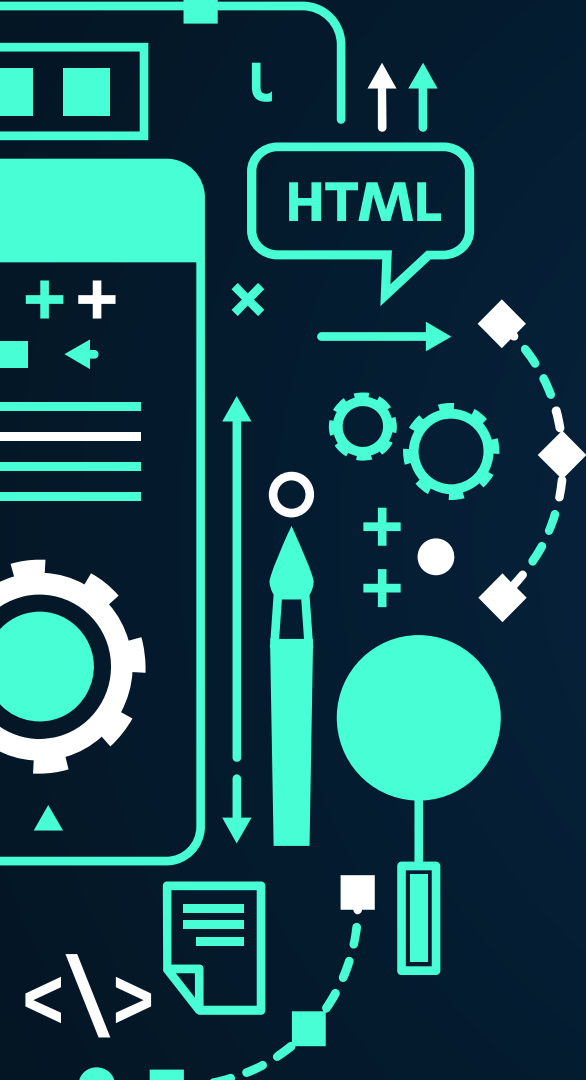
SERVIÇO 01



SERVIÇO 02

# Codificação Programação

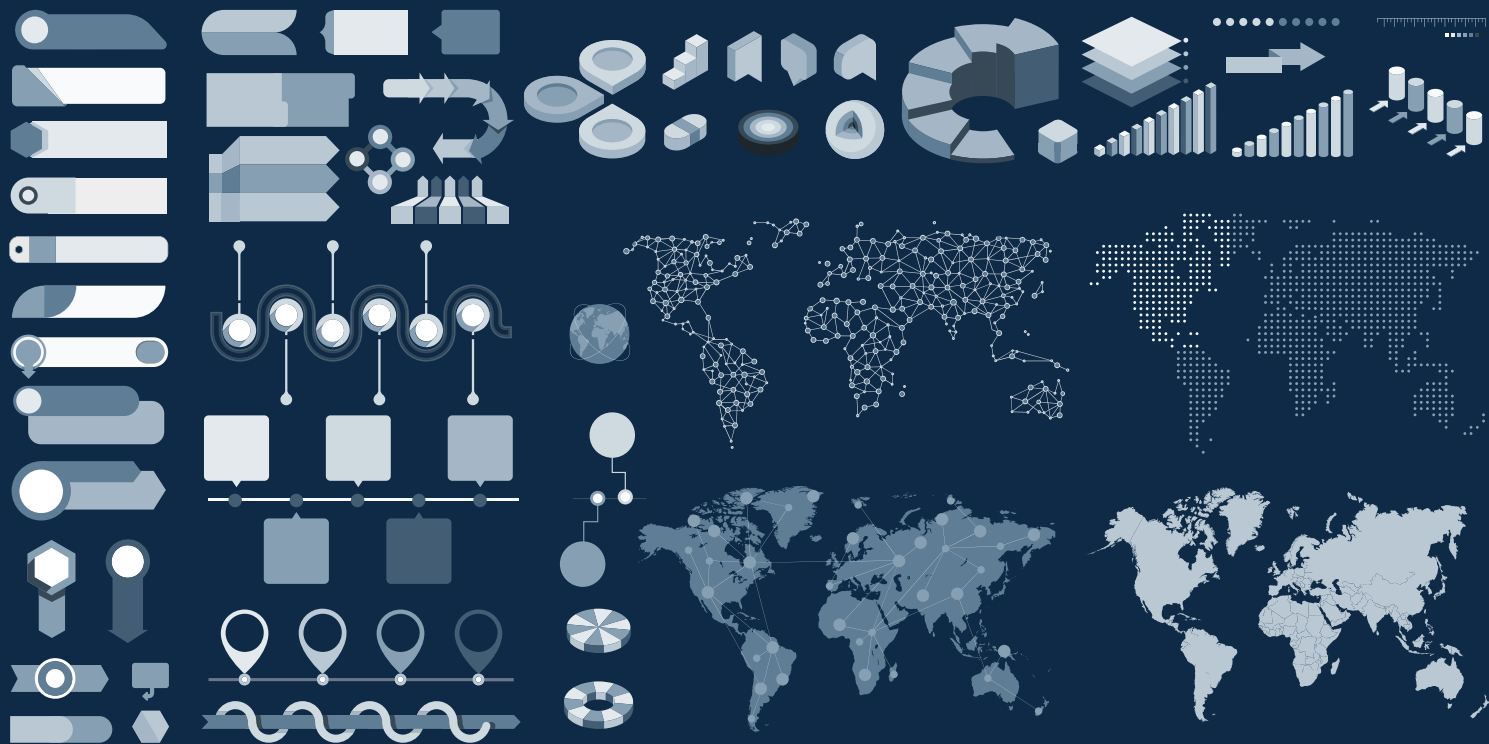




# THANKS!

Alguém tem alguma dúvida?

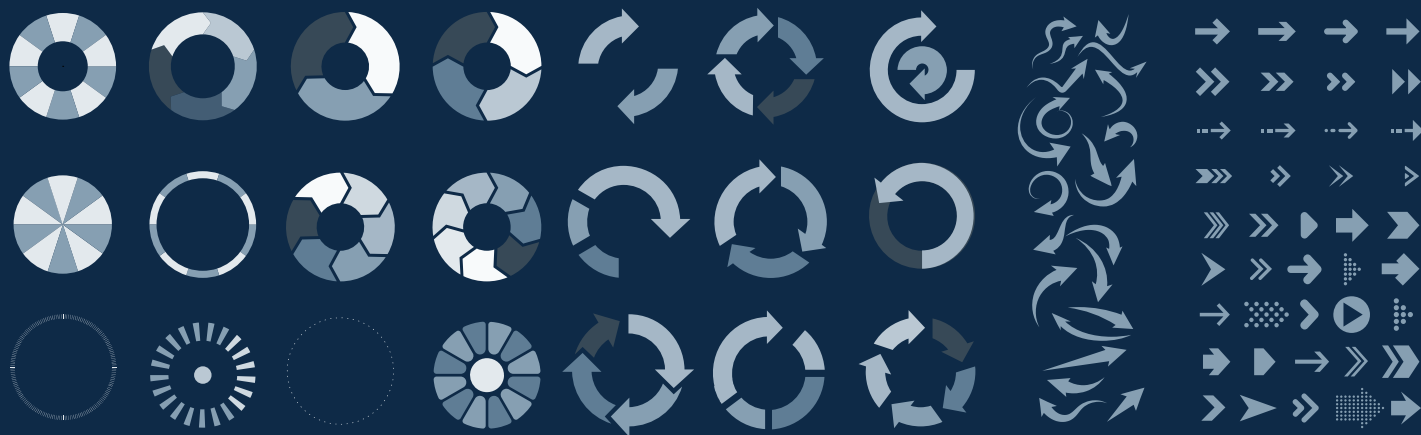
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# Use our editable graphic resources...

You can easily **resize** these resources, keeping the quality. To **change the color**, just ungroup the resource and click on the object you want to change. Then, click on the paint bucket and select the color you want. Don't forget to group the resource again when you're done.



## ...and our set of editable icons

You can resize these icons, keeping the quality.

You can change the stroke and fill color; just select the icon and click on the paint-bucket/pen.

In Google Slides, you can also use Flaticon's extension, allowing you to customize and add even more icons.



# Business Icons



# Avatar Icons



# Creative Process Icons



# Educational Process Icons



# Help & Support Icons



# Medical Icons





# Nature Icons



# Performing Arts Icons



# SEO & Marketing Icons



# Teamwork Icons



