

# Data Quote

“Sem dados, você é apenas outra  
pessoa com uma opinião”

W. Edwards Deming

# Formação Analista de BI

Histórico de Dados

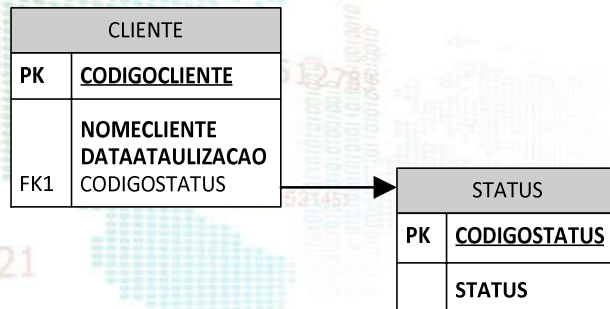


# Operacional não Mantém Histórico

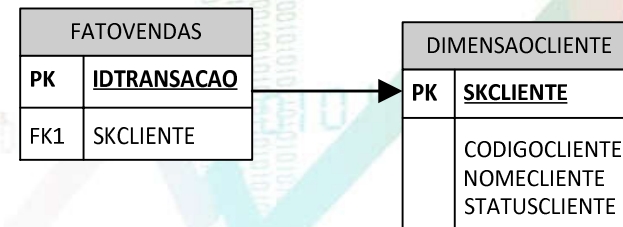


# Cliente de Empresa Aérea

## Operacional

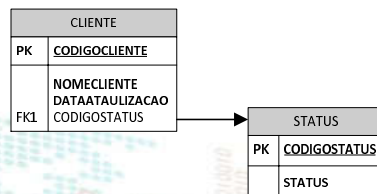


## Analítico



# Cliente de Empresa Aérea

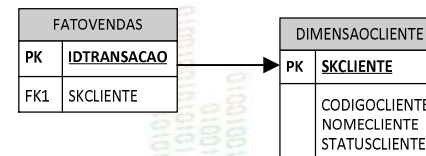
## Operacional



CODIGOCLIENTE	NOMECLIENTE	DATAATUALIZACAO	CODIGOSTATUS
CLI001	Pedro Silva	04/10/2016	1

CODIGOSTATUS	STATUS
1	Silver
2	Gold
3	Platinum

## Analítico

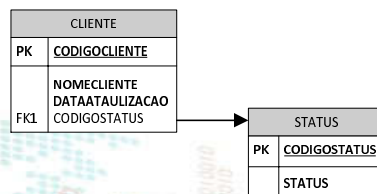


IDTRANSACAO	SKCLIENTE
TR001	SK001

SKCLIENTE	CODIGOCLIENTE	NOMECLIENTE	STATUSCLIENTE
SK001	CLI001	Pedro Silva	Silver

# Cliente Mudou de Status

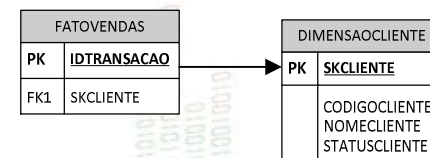
## Operacional



CODIGOCLIENTE	NOMECLIENTE	DATAATUALIZACAO	CODIGOSTATUS
CLI001	Pedro Silva	21/11/2017	2

CODIGOSTATUS	STATUS
1	Silver
2	Gold
3	Platinum

## Analítico



IDTRANSACAO	SKCLIENTE
TR001	SK001
TR876	SK099

SKCLIENTE	CODIGOCLIENTE	NOMECLIENTE	STATUSCLIENTE
SK001	CLI001	Pedro Silva	Silver
SK099	CLI001	Pedro Silva	Gold