



MARCO BATTISTON | STUDENT

I'm a motivated Italian student, currently attending my sophomore year at the Bachelor's Degree in Digital Management.

| PERSONAL INFORMATIONS |

Date of birth : 7 December 2000

Address : [REDACTED] Motta di Livenza (TV), Italy

Nationality : Italian

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EDUCATION | HISTORY

2014 – 2019 : Scientific High School «ISS Antonio Scarpa» of Motta di Livenza (TV)

2019 : FCE – First Certificate in English (B2 level)

2019 – present : Bachelor's Degree in Digital Management @Ca' Foscari & H-Farm (GPA: 27.67/30)

ENHANCING COURSES | RELEASED BY H-FARM COLLEGE

2019 - [Presentation Design](#), [Public Speaking](#), [Business English](#)

2020 - [Data Visualization - Infographics](#), [Soft Skills Lab](#), [Writing for Impact](#),

[Project Management](#), [Create a Business Plan](#)

2021 - [Social Media and Digital Marketing](#), [The Complete Web Developer](#) (Released by Udemy)

WORK EXPERIENCE | CHEMICAL LABORATORY

Scholastic internship in 2017 at «INNOVAZIONE CHIMICA s.r.l.» in Motta di Livenza (TV) – 200 hours

PROJECT WORKS | IN TEAM

PYTHON DATA ANALYSIS PROJECT

The objective of the project was to figure out if culture can influence people willingness to travel. We selected several datasets and we performed operations such as data loading, data cleaning, data reshaping, data combining, data visualization, and data analysis to draw the conclusions.

UNIPIAZZA BUSINESS MODEL CHALLENGE

Starting from a formulation of the current business model, we were challenged to develop a new business model based on a different use of the data they collect. My team won the challenge involving about 15 teams.

MARKET RESEARCH ON SELF-DRIVING CARS

The objective was to analyze people's worry on self-driving cars concerning ethical and safety issues, and how do these affect consumers' choice. We spread an online survey to analyze data.

| ADDITIONAL INFORMATION S |

I have knowledge on the use of R and R Studio (programming language for statistical computing and graphics) and Python (programming language). I also have a basic knowledge of some web development software given by the Udemy course I attended.

To see more in detail my university career, here you are the exams I made until now.

[ET7002 - MATHEMATICS FOR DECISION SCIENCES 1](#)

[ET7005 - INTRODUCTION TO ECONOMICS](#)

[ET7006 - INTRODUCTION TO CODING AND DATA MANAGEMENT](#)

[ET7007 - PROBABILITY AND STATISTICS](#)

[ET7010 - E-BUSINESS, ENTREPRENEURSHIP AND DIGITAL TRANSFORMATION](#)

[ET7001 - INTRODUCTION TO DIGITAL MANAGEMENT](#)

[ET7003 - MATHEMATICS FOR DECISION SCIENCES 2](#)

[ET7014 - STRATEGIC AND DIGITAL MARKETING](#)

[ET7009 - PLANNING AND MANAGEMENT CONTROL SYSTEMS](#)

[ET7011 - ORGANIZING IN A DIGITAL WORLD](#)

[ET7004 - FUNDAMENTALS OF IT LAW](#)

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