**Advertiser Name / Agency:**

**E-mail / Skype name:**

**Full Name (Contact person):**

**Offer Name:**

**Landpage:**

**Weblink (with client parameters):**

**Traffic Sources** *(check as many as you need)*

[ x ] Web sites

[ ] Doorways

[ ] Context AD

[ ] Brand Context AD

[ ] Teaser/banner AD

[ ] Social networks: targeted AD

[ ] Social networks: publics, games, applications

[ ] Emailing

[ ] Mobile traffic

[ ] ClickUnder/PopUnder

[ ] Rebrokering

[ ] Incent traffic

**Using utm\_source or another parameter to identify the traffic source?**

[ ] **utm\_source**

[ ] **Another parameter**

**If another, please to specify the name of the parameter: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**The client use GTM?**

[ ] YES [ ] NO

**The client can give access to GTM ?**

[ ] YES [ ] NO

**Currency: MXN pesos mexicanos**

**Served Region(s): NACIONAL**

**Target:**

**H M,**

Gross commission: \_\_\_ % / $ \_\_\_\_.\_\_

Price for publishers / affiliates: \_\_\_ % / $ \_\_\_\_.\_\_

**Integration type**:

[ ] Postback ( Server to Server. [ ] Tracking Pixel

**Recorded Action:**[ x ] CPL [ ] CPA [ ] CPS [ ] Other (CPI, etc)

**Last click type:**

[ x] *30* days cookie lifetime [ ] Session cookie

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Restrictions / Notes: