Assignment 3

Deadline: Check the calendar of your course shell

Learning Objectives

The learning objectives of this assignment are:

- Learning the procedure of evaluation
- Learning Usability Metrics

Assignment Steps

P1) Create a list of functionalities and update your prototype (25%)

- Ask yourself "What are the main functionalities of my application?" List 5-10 main functionalities. For example, for an audiobook app to be used during workout, the main functionalities are:
 - 1. Basic operations to select/play/pause/fast-forward/fast-backward of audiobooks (with voice commands or touching the interface)
 - 2. Taking notes from the book
 - 3. Adding bookmarks
 - 4. ...
 - 5. ...

You can continue the above list with some other tasks that this application can do such as creating the profile for the user, change settings, etc. By the way, creating a profile or change settings are not really main functionalities of the app. Therefore, really focus on main specific functionalities.

COVID-19 app

For this semester, we had COVID-19 application. It should have some main functionalities such as registering as a volunteer to help others and also finding help if someone, such as a senior person needs it. Please add three more main functionalities based on your design.

P1 - Delivarable

- Write top five functionalities of your application based on your specific design (two main functionalities are given above, volunteer registering and seeking for help)
 - Volunteer registering
 - Seeking for help
 - Job board for volunteers
 - Contact registration for help-seekers

- Login
- Signup
- Forgot-Password
- COVID-19 Statistics for both the country of Canada and the province of Ontario
- COVID-19 Survival Guide
- Add navigation to your Figma prototype as it is described in <u>these video</u> <u>tutorials</u>. to make your prototype **interactive and clickable**.
- Include your final .fig file in submission.
- Watch this short video to see <u>How to share URL of app in UserTesting or with</u> the <u>Testers</u>, and include the final link in your submission for part 1.

P2) Creating a Test Plan for three Participants(25%)

Option 1: UserTesting.com

- Watch these video tutorial to learn How To Create an Account and How to create a Test Plan
- Watch How To Launch Tests For Different Participants? and also learn how to create screener questions

Option 2: Without UserTesting.com

- Watch How to create a Test Plan
- You should complete this <u>form</u> and use it during your test.
- You shuld use this form and attach to your assignment.
- Watch How To Launch Tests For Different Participants? and also learn how to create screener questions

Deliverable - P2

Regardless of what option you choose you should provide the following:

- Three participant profiles, two for senior people (one male one and one female over 60 years old) and one person (male or female) between 18 and 40 years old as volunteer. Create some screener questions for each participant
 - Participant: Faisal Eamani
 - Screener questions:
 - Which option best describes your employment situation?
 - Acceptable answers:
 - I work fulltime and am currently a student
 - I work fulltime and plan to become a student within the next six months
 - I work parttime and am currently a student
 - I work parttime and plan to become a student within the next six months
 - I am unemployed and plan to become a student within the next six months
 - What type of student are you or do you plan to become within the next six months?
 - Acceptable answers:
 - Community college student enrolled in a degree program
 - Undergraduate student
 - Graduate student
- Three different Test Plans for your prototype based on five main functionalities and three different participants you created profile for them. Notice the prototypes are same for all participants, but tasks and scenarios and Test Plans are different because the participants are different. For example, for a senior person, they should have a task for seeking help, and for a volunteer they should register as a volunteer. Therefore, make sure you are designing the

correct task for each participant.

- Option 1: you should copy the designed test plans on UserTesting.com into your assignment document.
- Option 2: you are required to attach completed <u>Consent Form</u> and <u>Task Forms</u>

Test Plan:

- 1. Read the tasks out loud and remember to share your thoughts as you perform them.
- 2. <u>Go to https://www.figma.com/file/3POQ6Lz9LR4B9m4fRnG0jb/My-COVID-19-App-Copy-Copy?node-id=0%3A1.</u>
- 3. Without leaving the webpage, what are your initial impressions of My COVID-19 App?
- 4. Find a volunteer job you would be interested in that is offered in the app.
- 5. Overall, this test was... [Explain your answer]

P3) Usability Metrics and analyzing videos (50%)

- Option 1: Watch How To Launch Tests For Different Participants? and launch your test for three participants using Gift Codes. Gift codes will be published as an announcment.
- Option 2: The students who have privacy concerns for using the platform will have an option to create a test with the same strategies by themselves. Instead of using the above platform that finds participants automatically, they should find volunteers themselves who go through the tasks and record their interactions while they perform the tasks. You should Watch the <u>overview of UserTesting</u> I created, and create similar tasks or scenarios and ask them by yourself during the test. You should not help testers to complete the tasks and let them find out how to perform each task. You should create a report on what happened during the test and calculate the usability measurements yourself. Finally, you will share recorded videos and report the same way you did in Assignment 1. You can have an online meeting with them using Zoom or similar, ask

them to share their screen and you should record the screen (using OBS or similar application) to be shared later. You do NOT need to record faces. You should inform the users you are using this for research purposes, and receive the consent as well. Please use this form and attach to your assignment.

• Study <u>"Usability Metrics"</u> article and based on the given guidelines, create some metrics. This article is just exploring some usability metrics you can apply. Please research about the other metrics, and find out what else you can include? Can you include number of clicks to complete a task for example?

Deliverable - P3

• Analyze the recorded videos based on three metrics you selected, and write a report similar to what you see in pages 3-5 of "Usability Metrics" document. We do not have other designs to test and compare results with redesign, so simply in measurment metircs table just report your only test result metrics. Also, calculate average metrics if some tasks are common among different participants.

Task 1	18 sec.
Task 2	7 sec.
Task 3	4 sec.
Task 4	7 sec.
Task 5	3 sec.
Satisfaction score (out of 10)	4

Given that the overall satisfaction score is 40%, there is no doubt that my protype design needs improvements. However, Figma does not allow multiple protypes to be user-interactive in one view, so it is more important to look at the design of the entire app on Figma rather than the functionality.

You should share all recorded links (available inside the usertesting.com platform when you access recorded videos or if you recorded by yourself, please upload them)
https://drive.google.com/file/d/1 KtQ czy7lIx205tgeOwcLkQ92NSfDdH/view?usp=sha ring

Submission

- All parts should be done and submitted **individually**
- You should upload the final .fig file and on your GitHub repository. Make sure you create a new prototype and do not overwrite previous fig file you have.
- You should submit a single PDF or Word document which contains P1, P2, P3 delivarables.
- The deadline is based on what you see on the course shell.
- Late submission will receive 10% deductions per 24 hours up to 72 hours. After 72 hours, 0 will be assigned.