Linear Regression Assumptions



DATA SCIENCE BOOTCAMP

First, some notes about Covariance

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- It's a measure of how two random variables change together.
- The sign (+/-) shows the tendency of the linear relationship between X and Y
- The magnitude is harder to interpret.

Covariance (math)

Let's say X and Y are two random variables, where:

$$E(X) = \mu_X$$
 and $E(Y) = \mu_Y$

The <u>covariance</u> between X and Y is:

Cov(X, Y) = E[(X -
$$\mu_X$$
)(Y - μ_Y)]
= E(XY) - $\mu_X\mu_Y$
= σ_{XY}

Covariance, normalized

Pearson's correlation coefficient

$$\rho_{X,Y} = \frac{cov(X, Y)}{\sigma_X \sigma_Y}$$

- Here, magnitude shows strength of the linear relationship.
- $-1 \le \rho_{X,Y} \le 1$

Covariance (more math facts)

- Cov(X, X) = Var(X)
- Cov(X, Y) = Cov(Y, X)
- Cov(X, aY) = aCov(X, Y); a is any constant number
 - Var(aX) = Cov(aX, aX)= $a^2Var(X)$

Covariance

- If random variables X and Y are independent,
 Then Cov(X, Y) = 0
- BUT if Cov(X, Y) = 0, it *does not necessarily* mean that X and Y are independent!

$$y_{\beta}(x) = \beta_0 + \beta_1 x + \varepsilon$$

$$\beta_0 = 80$$
 million $\beta_1 = 0.5$

$$\beta_0 = 0$$

$$\beta_0 = 0$$
 $\beta_0 = 120$ million
 $\beta_1 = 1.5$
 $\beta_1 = 0.1$

$$\beta_0 = 30$$
 million $\beta_1 = 2$

- 1. Linear in parameters
- Identifiability / No exact pairwise collinearity
 / No exact multicollinearity
- 3. Either: the covariates $(X_i's)$ are fixed, OR, if $X_i's$ are random variables, then $X_i's$ are independent of ϵ i.e.: $Cov(X_1, \epsilon) = Cov(X_2, \epsilon) = ... = Cov(X_p, \epsilon) = 0$
- 4. Number of observations > number of β parameters
- 5. Sufficient variation in the values of the X variables
- 6. Errors ε are normally distributed
- 7. Mean of the errors ε is 0 i.e.: $E(\varepsilon) = 0$
- 8. Homoskedasticity. $Var(\varepsilon_i) = x^2$ for all i observations
- 9. No autocorrelation / no serial correlation i.e.: $Cov(\varepsilon_i, \varepsilon_i) = 0$ for any $i \neq j$
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Unbiased:

Estimators

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Best: smallest variances among all linear

unbiased estimators (efficient)

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Linear

Unbiased: $E(\hat{\beta}_i) = \beta_i = \text{ for i from 1, 2, ..., p}$

Estimators

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If an estimate is *not efficient* (but still unbiased), you're still generally OK if you use enough data, i.e.: your estimate will be asymptotically correct.

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• (good): $Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_2^2 + \epsilon$

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Test:

- Ask yourself: is Y numerical? Are you sure Y is not a rank?
- Try partial regressions and plots: Y ~ X_i, see if there's a linear relationship
- If all your standard errors are really big, might suspect nonlinearity
- (Assumption #8) residuals vs fitted plot: nonlinear

- Estimates for $\hat{\beta}_0$ and their standard errors will be wrong, so predictions Y will be wrong.
- Whole model will be wrong.

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Remedies:

Give up (try a nonlinear model)

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Exact multicollinearity:

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X_1 = production budget
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 X_2 = announced budget (= 2 × production budget)

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Test:

- Check 1 versus 1 scatterplots of suspect pairs of X_i's
- High R² and significant F-statistic but mostly insignificant t-statistics

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- BUT:
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- $\hat{\beta}$ and \hat{Y} estimates are still BLUE:
 - Still unbiased (best point estimates)
 - Still minimum possible variances
- BUT:
 - Large variances (large standard errors)
 - In perfect collinearity, standard errors would be infinite
 - Wide confidence intervals

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Consequences (continued):

- t-tests tend to fail to reject the null (statistically insignificant covariates)
 - Thus you would be incorrectly concluding that covariates aren't related to Y, when in actuality, they are.
- Tiny changes in data \rightarrow large differences in $\hat{\beta}$ and \hat{Y}

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Remedies:

- Feature selection; then see if standard errors get smaller
 - Regularize (Ridge/Lasso) this gets rid of some of the overlapping
- Be careful: sometimes it's better to have near-collinearity than a loss in signal.

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- (good) Store offering % discounts. Experimenting with sales revenue.
 - % discount levels (10%, 20%, 25%, etc.) are fixed.
- (non-experimental) treat movie budget as a random variable;
 then movie budget must not be correlated with ε

Test:

• Mostly you can assume the former. Else: don't worry about it.

Consequences:

Model may be mis-specified (see Assumption #10)

Remedies:

- Mostly you can assume X is fixed.
- Specify the model as best you can.
- Most importantly: be aware, but don't worry too much.

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Examples:

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 - Number of data points > (p + 1)
- (bad) Fitting all possible X_i's, their interactions
 (1000 covariates), but only having 100 movies in your dataset

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Test:

Count.

Consequences:

Overfit

Remedies:

- Feature selection / Regularization
- Get more data

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 - Then you try to predict revenues of films with \$50,000 budget

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Test:

• Look. (Be smart).

Consequences:

Wrong about anything outside of your covariate (X_i) range.

Remedies:

• Don't.