# SCHOOL OF COMPUTATION, INFORMATION AND TECHNOLOGY

TECHNISCHE UNIVERSITÄT MÜNCHEN

Bachelor's Thesis in Information Systems

# From UI Images to Accessible Code: Leveraging LLMs for Automated Frontend Generation

Marco Lutz

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Author: Marco Lutz
Supervisor: Sidong Feng
Advisor: Chunyang Chen

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# **Abstract**

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# 1 Introduction

#### 1.1 Motivation

High quality webpages are the backbone of our modern society. For billions of people the internet and thus webpages are the central access point for information, education, work, trade and culture. Irrespective of its content, such as shop, private blogs or news pages, each webpage is evaluated based on its usability. However, yet the creation of webpages or user interfaces (UIs) follows a similar and repetitive pattern. First UI designs are created with the help of web-design tools. Those UI designs present the foundation for software developers. In a second step, they are translated into functional UI code which tries to resemble the intended layout and structure as close as possible.

One essential, but yet frequently underestimated aspect of quality in this process is *accessibility*: According to the official *WCAG* guidelines, code must be perceivable, operable, understandable and robust. This allows users with visual, hearing or cognitive impairments, as well as users of assistive technologies, to follow the content of a webpage.

Complying with accessibility standards is not only an optional or moral aspect of web development, but it now has to follow regulatory boundaries. For instance the *European Accessibility Act* came into effect on June 28, 2025 and obliges any e-commerce or digital service in the EU to comply with those standards. Neglecting to do so could result in warnings, reputational damage and loss of sales in the future.

At the same time, thanks to Large-Language Models (LLMs) we experience signifant improvements in automatic code generation. Current LLMs are capable to perform *Image-to-Code* tasks where based on a UI design or screenshot, LLMs generate functional frontend code code. Recent research has demonstrated that especially for less complex webpages LLMs show decent performance [Si+24].

But can LLMs also generate accessible frontend code in a realistic image-to-code scenario? This question has hardly been investigated to date. Especially due to rising frontend code generation, it will be interesting to see how the WCAG compliance will influence the visual similarity.

#### 1.1.1 Our Contributions

#### **Evaluation Pipeline**

In order to close this gap, we propose a large scale accessibility evaluation pipeline of LLM-based Image-to-Code generation. This pipeline combines visual and structural fidelity with an automatic WCAG conformity check. Therefore, we propose different benchmarks in order to measure the performance of the LLMs.

#### **Realistic Dataset**

We create a realistic dataset that contains of 53 real-world webpage examples which have been gathered from existing datasets and slightly mutated to minimize noise within the data. It

covers a wide spectrum of layouts, content areas and accessibility features. This dataset contains the screenshots of each webpage, but also the HTML/CSS created by human developers.

#### **Model Comparison**

We conduct an in-depth comparison of 3 state-of-the-art LLMs with vision capabilities (gpt-40, gemini flash 2.0, qwen 7B vl) under the same experiment conditions. The LLMs are tested across different prompting strategies, as well as pre- and post-processing techniques.

#### Quantitative and Qualitative Evaluation

Each result will be analyzed based on a quantitative and qualitative evaluation. We analyze differences across the LLMs and outline their reasons.

#### **Best-Practice Guidelines**

Based on our experience, we present concrete best-practice guidelines, how to combine different techniques in order to achieve a maximum amount of accessibility compliance.

## 2 Related Work

### 2.1 Background

Large Language Models (LLMs) and their performances in various domains are improving rapidly. Especially, in the domain of code generation those models show promising results. It is therefore not surprising to see attempts to automate the creation of webpages and frontend code.

## 2.2 Image-to-Code

The focus of the first attempts in this area was to capture the image as precise as possible in order to translate it into Frontend Code. For instance, *pix2code* [Bel17] used a combination of CNN encoder with a LSTM decoder to translate screenshots into a frontend specific language. While it showed promising results for the possibility of end-to-end learning, it could not create standard HTML/CSS.

Within the recent years, LLMs have improved a lot and new vision capabilities have been added to the models. Instead of further retraining models, researchers have explored the capabilities of different prompting structures and pre-processing steps. A prominent example is *DCGen* [Wan+24] where researchers have segmented screenshots into smaller, visual segments for the LLMs to generate code for each segment and reassemble them afterwards. This approach reduces the misplacement of components and shows improvements in the visual similarity. Other related papers explored ways to improve prompting techniques (paper). They showed that advanced prompting techniques, such as few-shot, chain-of-thought and self-reflection can improve the performance without changing the models parameters.

# 2.3 Web Accessibility

Even though the web has become more accessible over the past years, almost every website does not fully comply with the Web Content Accessibility Guidelines (WCAG) [24]. According to the 2025 annual *WebAIM* accessibility report, an average of 51 errors per webpage has been found across one million webpages tested [Web25]. In order to tackle this issue, recent research has inspected this topic. First, Aljedaani, Habib, Aljohani, et al. [Alj+24] asked developers to let ChatGPT generate frontend code and observe the corresponding accessibility violations of the outputs. While they found out that 84% of the webpages contained accessibility violations, they also demonstrated the LLMs' capabilities to repair roughly 70% of its own mistakes. However, more complex issues remain. Similar results have been shown by Suh, Tafreshipour, Malek, and Ahmed [Suh+25]. Introducing a feedback-driven approach helped to further improve the WCAG compliance.

While recent research shows promising results, there does not exist a comparable work in the area of Image-to-Code.

# 2.4 AI-enhanced GUI testing

if necessary...

## 3 Dataset

## 3.1 Scope and Design

The main goal is to gather a diverse and high-quality dataset which represents static real-world HTML/CSS webpages. The dataset should (1) include multiple domains and layouts, (2) contain annotated accessibility violations and (3) has a reasonable size to be statistically relevant, but is also small enough to be analyzed manually. There is no public dataset which fullfills all requirements.

#### 3.2 Construction

Two promising examples in the field of Image-to-Code are *Design2Code* [Si+24] and *Web-code2m* [Gui+24]. Both have used existing, large datasets and applied different processing steps to filter bad examples and remove noise or redundancy from the code. Based on their dataset curation, both serve as a good base for this thesis.

Therefore, we decided to use both datasets and manually select 53 high-quality data entries. Those 53 data entries consist of 28 entries from *Design2Code* and 25 entries from *Webcode2m*. In order to compare them on a fair basis, we only collect webpages that have english as their primary language.

#### 3.2.1 Content Distribution

By using data entries of various domains and different layouts, we make sure to get a fair representation of the distribution of webpages in the real world. Based on our manual selection, we present the domain distribution in a pie chart in Figure 1.

# 3.3 Dataset Alignment

Due to the fact that Design2Code and Webcode2m use different strategies to purify their data, it is necessary to align both datasets. This includes (1) removing all external dependencies such as multimedia files (images, audio, videos, links), replacing them with placeholders such as src="placeholder.jpg" for images or href="#" for <a> Tags. Furthermore, (2) scripts and other dynamic content are neutralised. Lastly, (3) non-visible content, such as advertisement-related tags or hidden elements are removed, because they are not required in an Image-to-Code environment and could only bias the accessibility score negatively.

## 3.4 Data Leakage

In a last step we try to rule out the risk of data leakage. Both datasets have been published On Huggingface within three months of the LLMs' official knowledge-cutoff. This means that theoretically both datasets could have been part of the LLM' training data. Therefore, we

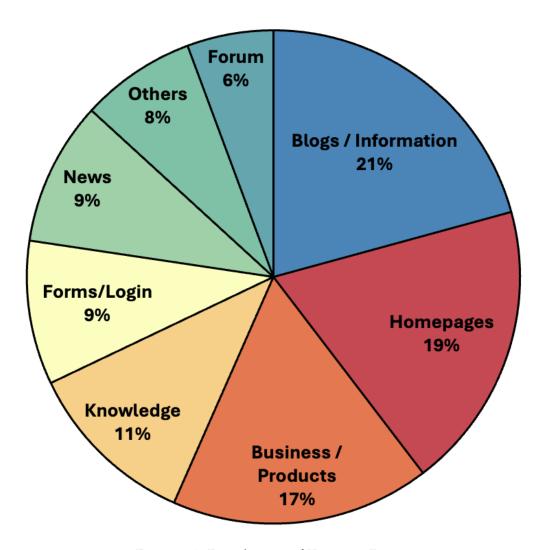


Figure 3.1: Distribution of Topics in Dataset

create a new, leakage-proof dataset of 20 entries which we test the LLMs on and compare their performance. This test dataset has 20 data entries and we construct it as follows:

- Mutation of existing Data Entries: We use 10 randomly-selected data entries of our existing dataset. Each data entry has been rewritten by an LLM. While the meaning and the length (max ±20 %) remains roughly the same, the wording changes completely. The text appearance is further changed by a set of 5 commonly used fonts in webpages and by changing the *HUE* color code of each element slightly based on a random shift (±20 degrees).
  - Additionally, We randomly change the structure of the data entries manually. Structural blocks, such as headers, tables and images, are shuffled within and across different pages. This ensures a completely new layout, while making sure that the new data entries remain realistic and similar to their real-world origin.
- **Collection of new Data Entries:** The other 10 data entries have been crawled from two Github repositories created in 2025. *AlphaOneLabs* [Alp25] is an educational project with different webpage styles and layouts. The second repository *E-Commerce-Site* [Fer25] offers a wide range of e-commerce related webpages. On this basis, we randomly sample 10 diverse webpages.

#### 3.4.1 Results

As can be seen in the final results in the appendix, across all different prompting techniques both models performed better on the *Data Leakage Test Dataset* in terms of the combined final score. The results also do not show a statistical significant difference in terms of the benchmarks between both datasets. Since we do not have any evidence for data leakage, we assume that the LLMs have not seen the existing data and therefore continue with the tests.

# 4 Benchmarks

#### 4.1 Visual and Structural

As the main instruction for LLMs for this study remains an Image-to-Code task, it is necessary to evaluate the generated HTML/CSS code based on visual and structural similarity. One approach which seems very promising has been presented in the paper Design2Code. This approach is more fine-grained than former ideas, since it compares the input and the output on a component-level rather than in its entirety. The authors describe a sophisticated matching algorithm that combines the HTML elements in the ground truth with those in the generated code. Based on this matching, it is then possible to run several metrics, such as text-similarity, position-similarity, color-difference, clip score and area sum score.

## 4.2 Accessibility

In order to measure and compare the accessibility improvements in terms of quantity and severity of the violations we use two different metrics.

The first metric is the *Inaccessibility Rate* (IR) which has been used in previous research in this field [AAM20]. This metric divides the amount of nodes with accessibility violations by the amount of nodes which are susceptible for violations. The interpretation of this metric is straight-forward, since it allows us to get the percentage of nodes with violations compared to the total amount of nodes.

$$IR = \frac{N_{\text{violations}}}{N_{\text{total}}} \tag{4.1}$$

However, the Inaccessibility Rate does not take the severity of issues into account. Thus, we have created the *Impact-Weighted Inaccessibility Rate* (IWIR). This metric uses the impacts of Accessibility Violations found (minor, moderate, serious, critical) and assigns them to a value (1, 3, 6, 10). Our scoring reflects the non-linear increase in impact for people with disabilities if a violation with a higher impact takes place within the code. Finally, the Impact-Weighted Inaccessibility Rate is calculated by creating the sum over all Violations found multiplied by the corresponding value for the severity. This sum is then divided by the amount of violations found multiplied by the highest impact score. By dividing the sum above through the worst possible outcome, a situation where every violation is critical, allows to get an understanding of the severity of the violations found.

IWIR = 
$$\frac{\sum_{i=1}^{k} v_{i} w_{i}}{\sum_{i=1}^{k} v_{i} w_{\text{max}}}$$
(4.2)

The combination of both metrics allows us to understand wether LLMs can not only decrease the amount of accessibility violations, but also its severity.

#### 4.2.1 Accessibility Tools

As prior papers have estimated,  $\approx$  96% contain accessibility violations in its source code. Thus, the accessibility compliance remains a central issue for developers (paper). Nowadays, there exist many accessibility tools which are specialized in detecting violations. They work in similar ways, however they differentiate in their approaches. It is important to mention that there still exist accessibility standards which can only be checked with manual tests. No tool can analyze all violations automatically, however a combination of various tools in this area can help to minimize the oversight of accessibility violations during the tests. Therefore for our experiment, we decided to use combine 3 light-weight but high-precision tools in this field.

The Axe-Core engine is a promising candidate in this fields, due to its *zero false-positives* approach. This means that this engine works more conservative in terms of reporting accessibility violations than other tools. We use the eponymous tool axe-core which is based on this engine. Google Lighthouse Accessibility works with the same engine, however during tests, it found additional violations which made it another promising candidate.

Lastly during test on our dataset, we found out that in for accessibility standards axe-core seems to be too conservative and produces *false-negatives*. While they can not be extinguished completely, they can be reduced by combining it with another tool. Based on those results, *pa11y* completes the list of automatic accessibility tools used in this pipeline. Especially in areas where the other tools seem to fail reporting violations, it has its strengths.

While this combination of different tools might not clear false-negatives, it can help to minimize their occurrence.

#### Mapping between Tools

Generally WCAG standards are based on a predefined multi-level structure. The principle (perceivable, operable, understandable, robust) builds the first level and defines the main categories of accessibility. The second level are the guidelines which are based on the principles. The third level are the success criteria which are based on the guidelines. The success criteria are the actual accessibility standards which can be checked. The last level are the techniques which are used to check the success criteria. They are more fine-grained than success criteria and split into multiple different checks.

While the operating principles of axe-core, lighthouse and pally are similar, their output varies. This is because they operate on different reporting levels. While axe-core and lighthouse operate on the level of success criterion, pally operates on the level of techniques. In order to combine the three tools and detect similar violations, this inequality requires a manual mapping of techniques to their corresponding success criterion. This has been implemented for the most common 200 pally violations and 100 axe-core (Zahlen?) violations. This mapping is used to combine the results of the three tools.

# 5 Experiment

## 5.1 Experiment Setup

In this thesis, we test the capabilities of LLMs to generate accessible code in an Image-to-Code environment. Therefore, a pipeline is used which provides the LLMs an image with instructions to replicate this image in HTML/CSS. In the following, advanced prompting techniques are also provided to guide the LLMs to generate accessible code. The output of the LLMs for each parameter tuple (Model, Prompting Technique) is then analyzed on visual and structural similarity, as well as on accessibility compliance, based on WCAG 2.2 standards. In order to cope with the probabilistic nature of LLMs, each experiment with a predefined tuple of parameters will be tested within 3 experiment runs.

After the generation of the LLMs' output for the Image-to-Code task, the HTML/CSS is first analyzed on visual and structural similarity as described above and afterwards analyzed on accessibility violations with the help of axe-core, lighthouse and pa11y.

#### 5.1.1 Model Selection

The selection of the LLMs is a decisive factor for the interpretation of the results. To see the differences of performance, we decided to use different types of state-of-the-art models. They differentiate in size, architecture and use case, but they all have vision capabilities in common. In order to provide a general picture, we identified three model groups of interest:

- **Commercial:** Big, commercial models build the foundation of our tests. We use *gpt-40* and *gemini flash 2.0* as representatives of this group. They have not been specifically trained for Image-to-Code tasks, but prior papers already show promising results in this field.
- **Small, Open-Source:** Small, open-source models build the second group. Theoretically, they should be more accessible for the public and could be hosted on local machines. The representatives of this group are *llama 3.2 vision* and *qwen 7B vl.* While the models are signifant smaller, they still have been trained on a lot of data.
- **Fine-tuned:** The last group are fine-tuned models. In this case, we consider models which have been trained specifically on similar Image-to-Code tasks. We use *VLM WebSight finetuned* which is a fine-tuned version official the models *SigLIP* and *Mistral 7B v0.1*. It has been trained on the *Websight* dataset which contains more than 800,000 HTML/CSS data entries.

# 5.2 Prompting Techniques

In order to understand the models' capabilities to generate accessible code, we test the models with different prompting techniques. Prior research has shown that more advanced prompting techniques can help to improve the generation of robust and accurate code. Therefore, we combine commonly used techniques with advanced prompting techniques to guide the LLMs

to create more accessible code. The wording of the prompts is similar to the one of prior research [Suh+25; Xia+24]. The content is the same while we have enriched the prompts with more details.

All prompts can be seen in the appendix.

#### **5.2.1** Naive

The naive approach only instructs the LLMs to accurately fulfill Image-to-Code tasks without mentioning accessibility in its prompt. This shows how state-of-the-art LLMs perform in generating accessible code naturally without instructing it to do so.

#### 5.2.2 Zero-Shot

The zero-shot approach resembles the naive approach in terms of the Image-to-Code instructions. However, here the LLMs are explicitly instructed to obey the WCAG 2.2 standards. The prompt does not contain examples, however it emphasizes accessibility by reminding it about the WCAG standards including a link to official WCAG standards.

#### 5.2.3 Few-Shot

The few-shot approach resembles the zero-shot prompt, however it is enriched with explicit examples to support the LLM to generate more accessible code. Since the number of possible examples is too large, we decided to provide examples for only 8 of the most common accessibility violations. For this approach, we have followed the structure of previous works [Suh+25]. The structure of the examples contains the rule's name, a description, a correct example and a wrong counter example. If possible, the examples were taken from the official W3C website [24].

#### 5.2.4 Reasoning

The reasoning prompt is used to let the LLMs reason about the task and possible accessibility problems within the generation. Similar to prior work, we use a prompt to generate reasoning steps with Let's think step by step.äs part of the output [Cha+24].

## 5.3 Advanced Strategies

To solve the limitations of current prompting techniques, we test three advanced improvement strategies. One is an iterative approach that uses the feedback from accessibility tools in an iterative manner to improve the code. The second is a composite approach which combines pre-processing and post-processing techniques to improve the LLMs' output. The last approach is a multi-agent approach that uses further state-of-the-art LLMs to detect and solve accessibility violations.

The advanced strategies are compared to old approaches and the capabilities of AI models to resolve accessibility violations are analyzed.

#### 5.3.1 Iterative Feedback

The iterative approach follows a similar approach to recent findings in the area of generating more accessible code [Suh+25]. This prompting technique lets the LLMs generate Image-to-Code tasks by using the naive prompting technique in the base iteration. Afterwards,

the generated output is analyzed and accessibility violations found are incorporated with a refinement message to the LLMs. The objective is to instruct the LLMs to create a more accessible code based on the violations found in the code. The iterative approach contains one naive prompt and three rounds of code refinement. If the LLMs generate code without any accessibility violations within one round, the iterations stop.

#### 5.3.2 Color-Aware Feedback

This approach uses an advanced block detection algorithm in order to receive the UI text components and its corresponding bounding boxes in an image. This algorithm is based on previous works [Si+24] and determines the components without using *OCR* (Optical Character Recognition). With the help of the bounding boxes, the font color and the background color of each UI component is determined. On this basis, the relative luminance and the color contrast ratio is calculated. If a color contrast ratio fails the requirements, a new color is recommended that fullfills this guideline.

After the generation of the frontend code by LLMs, similar to the iterative approach, the code is analyzed for accessibility violations. The violations found are combined with a refinement message to serve as input for a refinement round. In contrast to the iterative approach, we only use one round of improvements.

#### 5.3.3 Iterative Multi-Agent

In a combination with different agents, this approach uses a 3-layer architecture to detect, identify and fix violations in the code. In comparison to the approaches above, it is fully based on LLMs and does not use any pre- or post-processing techniques.

The first layer, called *Issue Detector*, finds the place in the code which violates a certain standard and outputs the violations in a pre-defined format. Based on this output, the second layer *Issue Identifier* classifies the issues. It identifies them based on the WCAG 2.2 standards by adding the guideline's name and the severity of the violation. In a last layer, the *Issue Resolver*, the violations are patched. In order to be as precise as possible, without adding new violations, we resolve the violations in batch sizes of n=5.

This architecture allows a clean separation between the location, the type and the solution to accessibility violations. Its structure can be seen in image xxy.

# 6 Evaluation

## 6.1 Accessibility

In order to provide a comprehensive analysis of the accessibility violations, we divide the analysis into 3 categories. Those categories differentiate in terms of quantitive and qualitive analysis as well as in its depth.

#### 6.1.1 Quantitive Analysis

#### **Prompting Techniques**

#### **Advanced Strategies**

Figure x shows the quantitive analysis of the amount and type of Accessibility Violations found during the 3 experiment runs for each tuple of parameters. Based on this figure, we can observe several interesting findings.

Firstly, the amount and types of Accessibility Violations show a similar patterns across the different models. While overall *gpt-40* produced slightly less violations, its numbers and distribution show a similar structure. Without the refinement techniques, we also see a very skewed error profile. Color contrast violations, as well as HTML landmark and region issues are the predominantly cause for at least 75% of all violations in both gemini's flash-2.5 and in gpt-40 model and with diverse prompting techniques.

While gemini seems to have more color contrast violations, landmark and region rules cause more problems for the gpt-40 model. Those findings are confirmed across different parameters. The subsequent types of violations are in the fields of missing labels, links without distinguishable color, issues with the HTML header and the size of frontend components. The results show a noticeable trend that only a small subset of possible WCAG violations cause non-negligible amounts of violations in an Image-to-Code environment. Especially in the case of gpt-40, there are only 6 types of violations which cause more than 10 violations combined across all prompting techniques in our dataset.

Similar to related papers in this field (paper xxx), our results also show that different prompting techniques only have small impact on the findings. Even if the naive prompting approach does not instruct the LLMs to generate code with compliance to the WCAG standards, it still only shows slightly increased amounts of violations than more advanced prompting techniques such as zero-shot or reasoning.

Figure xyy shows the violations found in the ground truth HTML/CSS of our dataset. The human-written HTML/CSS of our dataset counts 1339 accessibility violations, leading to  $\sim$ 25.26 violations per file across the whole dataset. On the other hand, even gemini with the naive prompting technique, the worst performing set of parameter, had a maximum of 917 accessibility violations, leading to  $\sim$ 17.3 violations per file across the whole dataset. This shows that LLMs write by default more accessible code than humans by incorporating the most important rules. However, as described above they struggle with more complex rules such as color contrast or landmarks that require further information or thinking.

IR noch mit aufnehmen. IW-IR noch mit aufnehmen. Verteilung der Issues bei Human und LLms mit aufnehmen. Bar Charts noch mit aufnehmen ohne iterative

#### 6.1.2 Qualitive Analysis

#### **Prompting Techniques**

#### **Advanced Strategies**

In a first step, we analyze how consistent violations are within different within different experiment runs and dataset entries. Figure xy shows the consistency of the type and the amount of a violation by using the *cosine-similarity*. Therefore, we analyze the type of violation and its amount per file in vector-like structure. The cosine-similarity is then calculated between the vectors of the different experiment runs and dataset entries. This allows us to analyze how similar the violations are and to understand how consistent the LLMs are in generating accessible code.

1. **Amount of Issues** For each test run and file we are counting the number of violations per class

$$\begin{pmatrix}
\operatorname{Issue}_{1} : & x_{1} \\
\operatorname{Issue}_{2} : & x_{2} \\
\vdots & & \vdots \\
\operatorname{Issue}_{k} : & x_{k}
\end{pmatrix} \xrightarrow{\text{to vector}} \mathbf{x} := \begin{pmatrix} x_{1} \\ x_{2} \\ \vdots \\ x_{k} \end{pmatrix} \in \mathbb{R}^{k}.$$

2. **Calculation of Cosine Similarity** Given two experiment runs with  $x, y \in \mathbb{R}^k$ , we define

$$\cos_{-}\text{sim}(\mathbf{x}, \mathbf{y}) = \frac{\mathbf{x}^{\mathsf{T}} \mathbf{y}}{\|\mathbf{x}\| \|\mathbf{y}\|} \quad \in [0, 1].$$

This cosine similarity is then plotted into a heatmap comparing the different experiment runs and files. The results can be seen in figure ab below. It is noticeable that most of the tiles show a bright color, referring to a high cosine similarity. The tiles with a darker color are mainly caused by 2 reasons. The first reason are files with only little violations that cause smaller cosine similarities due to the non-consistent distribution of violations. The second reason are randomly-generated files which have been mutated in such a way that they chose colors that comply with the Color Contrast Rules. Since overall the color constrast issues are one of the most common issues, this leads to a lower cosine similarity.

Those findings are consistent different models and prompting techniques. This demonstrates that the accessibility issues are consistent across multiple runs and not caused by halluzination of the LLMs but are based on their training data and the underlying parameters.

In a last step, the question arises why we see different results and violation distributions across the different models. Even though current LLMs are a *black-box* regarding their training data and its impact, we can infer some possible bias based on recent accessibility studies. As the *WebAIM 2025 Million* report [Web25] shows, 79% of all webpages contain low-contrast text. Similar results can be seen for WCAG landmark and region violations. 80,5% of webpages contained at least one region, but only for 42,6% a <main> element was present in the code. Other possible web-crawl training data sources like *StackOverflow* and other forums could further bias the LLMs since they often start with the first <div> and omit the full page structure. This training data bias could explain the observed differences in the amount and type of accessibility violations. Lastly, many of the observerd violations, such as color contrast can be classified as more sophisticated, requiring a LLM to focus on the relative luminance and color

contrast ratio. On the other hand, correct landmarks and regions require invisible semantics, apart from the raw pixel input of images. This semantic gap of information also requires deeper reasoning by the models. In conclusion, the observed violations follow a human bias which come from the vast training data that does not adhere fully to accessibility best practices.

## **6.2** Image-to-Code Similarity

#### **Prompting Techniques**

#### **Advanced Strategies**

Since Image-to-Code main task is to copy the input image as precise as possible, we have analysed the performance across the different parameter sets to see how exact their results remain. The results in table as in the appendix indicate that the final scores decrease slightly when further accessibility instructions are mentioned to the LLMs. While the text and position similarity remains constant, the size and especially the text color similarity scores decrease. This is caused due to accessibility compliance that can cause the LLMs to choose different colors and even component sizes to align with the WCAG issues. However, the changes in terms of the final score are very small and almost negligible.

Overall, similar to former research gpt-40 demonstrates the best performance in this field by outperforming gemini flash-2.0 by a few percent.

# 7 Conclusion

## 7.1 Section

ncoh bessere Überschrift finden

#### 7.1.1 Future Directions

Möglicherweise manual catalog mit aufnehmen RAG (externes Wissen) Fine-Tuning

# 8 Appendix

# 8.1 Results Data Leakage

Table 8.1: OpenAI GPT-4o: Data Leakage (DL) based on 3 iterations

		Final Score	Size	Text	Position	Text Color	CLIP	
	Naive	0.8917	0.8812	0.9701	0.8562	0.8451	0.906	
DL Test Dataset	Zero-Shot	0.8889	0.866	0.9737	0.8543	0.8407	0.9098	
DL Test Dataset	Few-Shot	0.8929	0.8929	0.9756	0.8486	0.8394	0.9078	
	Reasoning	0.8924	0.8819	0.9755	0.8498	0.8449	0.91	
	Iterative	0.8908	0.8819	0.9748	0.8475	0.8391	0.9109	
	Iterative Refine 1	0.8878	0.8729	0.974	0.8469	0.8372	0.9081	
	Iterative Refine 2	0.8887	0.8642	0.9771	0.8516	0.8439	0.9069	
	Iterative Refine 3	0.8871	0.8497	0.979	0.8511	0.8483	0.9076	
	Naive	0.8896	0.868	0.9661	0.8578	0.8456	0.9107	
Experiment Dataset	Zero-Shot	0.8779	0.8124	0.9663	0.8558	0.8467	0.9083	
Experiment Dataset	Few-Shot	0.8729	0.8131	0.9645	0.8562	0.8242	0.9067	
	Reasoning	0.8791	0.8348	0.9652	0.8549	0.8358	0.9048	
	Iterative	0.8854	0.8447	0.9694	0.8577	0.8412	0.914	
	Iterative Refine 1	0.8786	0.8306	0.9677	0.858	0.8233	0.9131	
	Iterative Refine 2	0.8767	0.8148	0.968	0.854	0.8315	0.915	
	Iterative Refine 3	0.8731	0.811	0.9685	0.855	0.8181	0.9127	

Table 8.2: Gemini-2.0-flash: Data Leakage (DL) based on 3 iterations

		Final Score	Size	Text	Position	Text Color	CLIP
	Naive <b>0.8801</b>		0.7992	0.9685	0.8591	0.8251	0.9079
DL Test Dataset	Zero-Shot	0.8798	0.8297	0.977	0.8645	0.8141	0.9134
DL Test Dataset	Few-Shot	0.8729	0.8131	0.9645	0.8562	0.8242	0.9067
	Reasoning	0.8683	0.799	0.9741	0.8541	0.8093	0.905
	Iterative	0.8823	0.8298	0.9742	0.8624	0.836	0.9091
	Iterative Refine 1	0.8783	0.8297	0.9753	0.8616	0.8136	0.9112
	Iterative Refine 2	0.8874	0.8617	0.9774	0.871	0.8182	0.9086
	Iterative Refine 3	0.8899	0.8682	0.9773	0.8719	0.8224	0.9099
	Naive	0.8712	0.7992	0.9686	0.8591	0.8215	0.9079
Experiment Dataset	Zero-Shot	0.8685	0.7875	0.9687	0.862	0.8166	0.9094
Experiment Dataset	Few-Shot	0.8695	0.7989	0.9658	0.8627	0.8154	0.9048
	Reasoning	0.868	0.7916	0.963	0.8594	0.7996	0.9067
	Iterative	0.8707	0.7891	0.9686	0.8657	0.8209	0.9093
	Iterative Refine 1	0.8622	0.7703	0.9654	0.8616	0.8073	0.9064
	Iterative Refine 2	0.8676	0.7803	0.9683	0.8724	0.8132	0.9039
	Iterative Refine 3	0.8609	0.7708	0.9672	0.8707	0.7939	0.9017

## 8.2 Prompts

#### **Naive Prompt**

#### (Instruction):

You are an expert web developer who specializes in HTML/CSS. Your task is to replicate the provided UI screenshot of a webpage pixel-perfectly using HTML/CSS.

#### [Guidelines]:

- 1. Layout: Structure the markup so the spatial arrangement of every element exactly matches the screenshot.
- 2. Styling: Reproduce fonts, colors, spacing, sizes, borders, shadows, and any other visual details as closely as possible.
- 3. Content: Include all visible text, icons, and graphic elements.
- 4. Image placeholders: Blue boxes represent images. Use '<img>' and as a source the placeholder file 'src="src/placeholder.jpg"' to reserve space. However, the appropriate height and width is very important.
- 5. Delivery format: Output only the complete HTML and CSS code in one file no additional comments or explanations.

Now convert the following image into HTML Reso - Schooting on ptese requirements. (Instruction):

#### **Zero-Shot Prompt**

(Instruction):

Naive Prompt

Accessibility Reminder

 $\frac{{\tt Naive\ Prompt}}{\cdot}$ 

Accessibility Reminder

Detailed accessibility rules with correct/incorrect examples for each rule. Each rule comes with [name, description, correct\_example, counter\_example].

8 Few-Shot examples.

#### **Accessibility Reminder**

#### (Instruction):

It is EXTREMELY important that your HTML/CSS complies with WCAG 2.2.

Refer to the full spec if in doubt:

Link to WCAG 2.2

Avoid any violations.

# Chain-of-Thought Prompt (CoT)

#### (Instruction):

Naive Prompt

Accessibility Reminder

Let's think step by step.

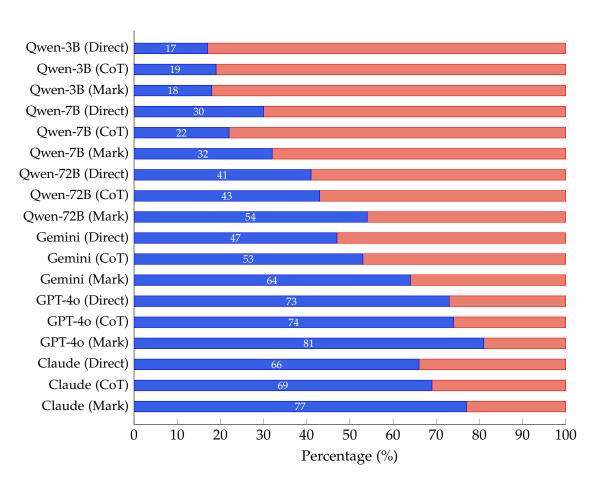
Output Format
When you reply:

- 1. Return ONE valid JSON object and nothing else.
- 2. It MUST have exactly these keys:
- "thoughts" your internal reasoning
  - "code" a complete HTML/CSS document as described above

Figure 8.1: Overview of Prompts.

# 8.3 Accessibility Violations Resolved





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