



MARCO MASIK

Strategic thinking, passionate about work and curious to learn about new technologies

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Tech stack

JavaScript Ecosystem



CSS



PHP/CMS



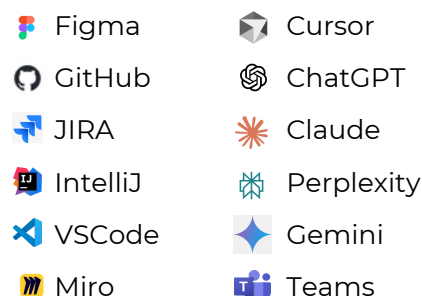
Backend



Analytics



Tools



Languages

English
Hungarian

German

Work experiences

Idealo - Frontend Engineer 04.2021 - 07.2025

- Developed and owned the "local offers" frontend, scaling it from experiment to core product with YOY growth in clicks and revenue
- Implemented Snowplow tracking and integrated it with GrowthBook for experimentation, previously using SiteSpect
- Managed CI/CD pipelines and AWS infrastructure for multiple applications supporting local offers systems
- Mentored junior developers and collaborated cross functionally with UX, data science, and sales teams to deliver product requirements

Miles - Web Developer 06.2020 - 12.2020

- Planned, developed, and deployed a new official website for Miles Mobility, a prominent carsharing company in Germany
- Analyzed user behavior using Hotjar (now Contentsquare), leveraging heatmaps and session recordings to optimize user flows
- Built a headless CMS using Contentful and Gatsby.js, unlocking interactive frontend capabilities with JavaScript and faster marketing content updates
- Participated in marketing meetings and provided technical insights

Plunet - Software Tester 09.2015 - 06.2020

- Conducted testing of the translation management tool of Plunet to ensure functionality, performance, and user experience
- Developed and maintained test plans and test cases to validate software functionality

Freelance Web Developer 10.2014 - 06.2020

- Developed and maintained websites for clients using WordPress, HTML, CSS, and JavaScript
- Implemented responsive design and SEO best practices to improve website performance and user experience

Education

Beuth Hochschule Berlin
Bachelor of Computer Science, 2017