MARCO MASIK

Strategic thinking, passionate about work and curious to learn about new technologies

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linkedIn GitHub

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Tech stack

JavaScript Ecosystem

JavaScript, Next.js, TypeScript, Astro.js, React.js, Gatsby.js, Node.js, GraphQL, Vite, Leaflet, Webpack, Express

CSS

SCSS/SASS, Tailwind

PHP/CMS

PHP, Laravel, MySQL, Shopify

Backend

Java, Spring, AWS, Maven, GCP, Docker, MongoDB

Analytics

Hotjar, Snowplow, Growthbook, SiteSpect

Tools

Figma, Cursor, GitHub, ChatGPT, JIRA, Claude, IntelliJ, Perplexity, VSCode, Gemini, Miro, Teams

Languages

English, German, Hungarian

Work experiences

Idealo - Frontend Engineer 04.2021 - 07.2025

- Developed and owned the "local offers" frontend, scaling it from experiment to core product with YOY growth in clicks and revenue
- Implemented Snowplow tracking and integrated it with GrowthBook for experimentation, previously using SiteSpect
- Managed CI/CD pipelines and AWS infrastructure for multiple applications supporting local offers systems
- Mentored junior developers and collaborated cross functionally with UX, data science, and sales teams to deliver product requirements

Miles - Web Developer 06.2020 - 12.2020

- Planned, developed, and deployed a new official website for Miles Mobility, a prominent carsharing company in Germany
- Analyzed user behavior using Hotjar (now Contentsquare), leveraging heatmaps and session recordings to optimize user flows
- Built a headless CMS using Contentful and Gatsby.js, unlocking interactive frontend capabilities with JavaScript and faster marketing content updates
- Participated in marketing meetings and provided technical insights

Plunet - Software Tester 09.2015 - 06.2020

- Conducted testing of the translation management tool of Plunet to ensure functionality, performance, and user experience
- Developed and maintained test plans and test cases to validate software functionality

Freelance Web Developer 10.2014 - 06.2020

- Developed and maintained websites for clients using WordPress, HTML, CSS, and JavaScript
- Implemented responsive design and SEO best practices to improve website performance and user experience

Education

Beuth Hochschule Berlin
Bachelor of Computer Science, 2017