



MARCO MASIK

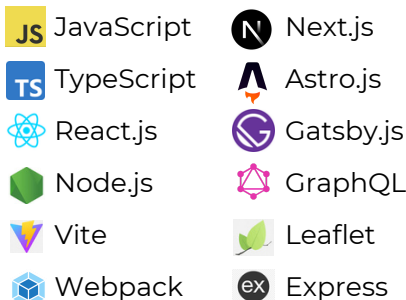
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TECH STACK

JavaScript Ecosystem



CSS



PHP/CMS



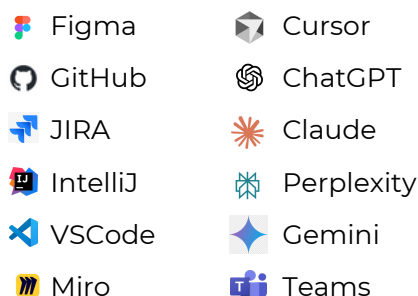
Backend



Analytics



Tools



Languages

English German
Hungarian

EXPERIENCE

Idealo - Frontend Engineer 04.2021 - 07.2025

- Developed and owned the frontend of the feature "local offers", in a high-load, customer-facing application, that is comparing prices of product in the german market
- Scaled it from experiment to core product with an average yearly growth rate on our main KPI (clicks that leads to shop page) of 54%
- Tech stack: Java Spring Boot services generating offer lists, embedded TypeScript micro frontends built with Astro.js and React, all deployed on AWS (EKS, containerized microservices, managed databases, and supporting infrastructure)
- Implemented Snowplow tracking and ran A/B tests using GrowthBook to optimize features, previously using SiteSpect for experimentation
- Managed CI/CD pipelines, AWS infrastructure and infrastructure as code for multiple applications
- Mentored junior developers, performed technical interviews for job candidates and collaborated cross functionally with UX, data science, and sales colleagues

Miles - Web Developer 06.2020 - 12.2020

- Planned, developed, and deployed a new official website for Miles Mobility, a prominent carsharing company in Germany
- Analyzed user behavior using Hotjar (now Contentsquare), leveraging heatmaps and session recordings to optimize user flows
- Built a headless CMS using Contentful and Gatsby.js, unlocking interactive frontend capabilities with JavaScript and faster marketing content updates
- Participated in marketing meetings and provided technical insights

Education

Beuth Hochschule Berlin

Bachelor of Computer Science, 2017