



MARCO MASIK

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PROFILE

Full stack developer with 5 years experience in frontend focused roles.
Committed to take ownership. Skilled in collaborating on big scale projects.

EXPERIENCE

Idealo - Frontend Engineer 04.2021 - 07.2025

- Developed and owned the frontend of the feature "local offers", in a high-load, customer-facing application, that is comparing prices of product in the german market
- Scaled it from experiment to core product with an average yearly growth rate on our main KPI (clicks that leads to shop page) of 54%
- Tech stack: Java Spring Boot services generating offer lists, embedded TypeScript micro frontends built with Astro.js and React, all deployed on AWS (EKS, containerized microservices, managed databases, and supporting infrastructure)
- Implemented Snowplow tracking and ran A/B tests using GrowthBook to optimize features, previously using SiteSpect for experimentation
- Managed CI/CD pipelines, AWS infrastructure and infrastructure as code for multiple applications
- Mentored junior developers, performed technical interviews for job candidates and collaborated cross functionally with UX, data science, and sales colleagues

Miles - Web Developer 06.2020 - 12.2020

- Planned, developed, and deployed a new official website for Miles Mobility, a prominent carsharing company in Germany
- Analyzed user behavior using Hotjar (now Contentsquare), leveraging heatmaps and session recordings to optimize user flows
- Built a headless CMS using Contentful and Gatsby.js, unlocking interactive frontend capabilities with JavaScript and faster marketing content updates
- Participated in marketing meetings and provided technical insights

Education

Beuth Hochschule Berlin
Bachelor of Computer Science, 2017

TECH STACK

JavaScript Ecosystem

 JavaScript	 Next.js
 TypeScript	 Astro.js
 React.js	 Gatsby.js
 Node.js	 GraphQL
 Vite	 Leaflet
 Webpack	 Express

CSS

 SCSS/SASS	 Tailwind
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PHP/CMS

 PHP	 Laravel
 MySQL	 Shopify

Backend

 Java	 Spring
 AWS	 Maven
 GCP	 Docker
 MongoDB	

Analytics

 Hotjar	 Snowplow
 Growthbook	 SiteSpect

Tools

 Figma	 Cursor
 GitHub	 ChatGPT
 JIRA	 Claude
 IntelliJ	 Perplexity
 VSCode	 Gemini
 Miro	 Teams

Languages

English	German
Hungarian	