Quantitative Social Science Methods, I, Lecture Notes: Discrete and Limited Outcome Models

Gary King¹
Institute for Quantitative Social Science
Harvard University

August 17, 2020

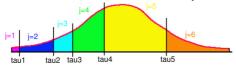
¹GaryKing.org

Grouped Binary Variable Models

Count Models

Duration Models and Censoring

- Ordered probit: $Y_i^* \sim STN(y_i^* | \mu_i)$, $\mu_i = x_i \beta$, $Y_i \perp Y_{i'} | X$
- Quiz: what's the model if Y_i^* is observed? linear regression?
- Quiz: What about the assumption $\sigma^2 = 1$
- Observation mechanism: $y_i = \begin{cases} j & \text{if } \tau_{j-1,i} \le y_i^* \le \tau_{j,i} \\ 0 & \text{otherwise} \end{cases}$



- · Quiz: Where would you apply the ordered probit model?
- With observation mechanism: same β as regression
- Quiz: How to interpret β ?
- If instead $Y_i^* \sim STL(y_i^*|\mu_i)$: ordered logit model

Deriving the Ordered Probit Likelihood Function

· Probability of one observation

$$Pr(Y_i = j) = Pr(\tau_{j-1} \le Y_i^* \le \tau_j) = \int_{\tau_{j-1}}^{\tau_j} STN(y_i^* | \mu_i) dy_i^*$$

$$= F_{stn}(\tau_j | \mu_i) - F_{stn}(\tau_{j-1} | \mu_i)$$

$$= F_{stn}(\tau_j | \mathbf{x}_i \boldsymbol{\beta}) - F_{stn}(\tau_{j-1} | \mathbf{x}_i \boldsymbol{\beta})$$

- Joint probability: $P(Y) = \prod_{i=1}^{n} [Pr(Y_i = j)]$
- Log-likelihood

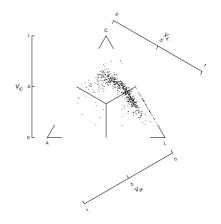
$$\ln L(\beta, \tau | y) = \sum_{i=1}^{n} \ln \Pr(Y_i = j)$$

$$= \sum_{i=1}^{n} \ln \left[F_{stn}(\tau_j | x_i \beta) - F_{stn}(\tau_{j-1} | x_i \beta) \right]$$

• Careful of optimization constraints: $\tau_{j-1} < \tau_j$, $\forall j$

Ordinal Probit Interpretation

- β : linear effect of X on Y^* (in SD units)
- $Pr(Y_i|X)$: on the simplex, J probabilities sum to 1
- One first difference: effects all J probabilities
- When one probability goes up: ≥ 1 must go down
- Ternary diagram: UK Cons., Labour, Alliance vote



Grouped Binary Variable Models

Count Models

Duration Models and Censoring

Grouped Uncorrelated Binary Model

- Same as binary logit, but only observe sum of iid Bernoulli trials
- · Quiz: Where would you apply this?
- Model: $Y_i \sim \text{Binomial}(y_i|\pi_i), \ \pi_i = [1 + e^{-x_i\beta}]^{-1}, \ E(Y_i) = N_i\pi_i$
- $L(\pi|y) \propto \prod_{i=1}^n \text{Binomial}(y_i|\pi_i) = \prod_{i=1}^n \binom{N_i}{y_i} \pi_i^{y_i} (1-\pi_i)^{N_i-y_i}$
- Log-likelihood

$$\ln L(\pi|y) = \sum_{i=1}^{n} \left\{ \ln \binom{N_i}{y_i} + y_i \ln \pi_i + (N_i - y_i) \ln(1 - \pi_i) \right\}$$

$$\stackrel{=}{=} \sum_{i=1}^{n} \left\{ -y_i \ln[1 + e^{-x_i \beta}] + (N_i - y_i) \ln(1 - [1 + e^{-x_i \beta}]^{-1}) \right\}$$

$$= \sum_{i=1}^{n} \left\{ (N_i - y_i) \ln(1 + e^{x_i \beta}) - y_i \ln(1 + e^{-x_i \beta}) \right\}$$

· Similar to the binary logit log-likelihood

Grouped Uncorrelated Binary Model Interpretation

- Inferential goal: the same π as in binary logit
- Draw one simulation
 - Maximize log-likelihood; save $\hat{\beta}$ and $\hat{V}(\hat{\beta})$
 - Draw $\tilde{\beta} \sim N[\hat{\beta}, \hat{V}(\hat{\beta})]$ from multivariate normal
 - Set X to your choice of values, X_c
 - Calculate simulations of the probability that any of the component binary variables is a one: $\tilde{\pi}_c = \left[1 + e^{-x_c \tilde{\beta}}\right]^{-1}$
 - If π is of interest, stop
 - If simulations of y are needed, draw \tilde{y} from Binomial $(y_i|\pi_i)$
- Compute QOIs: mean, SD, CI's, histogram, etc.

Grouped Correlated Binary Model

- Modeling issues with grouped uncorrelated model:
 - Is iid assumption reasonable (within observation *i*)?
 - $V(Y) = \pi_i(1 \pi_i)/N_i$, with no σ^2 -like parameter to take up slack
 - These are the same issue!
- Extended Beta-Binomial Model: $Y_i \sim f_{\text{ebb}}(y_i|\pi_i, \gamma), \quad \pi_i = [1 + e^{-x_i\beta}]^{-1}$
- The EBB pdf:

$$f_{\text{ebb}}(y_i|\pi_i, \gamma) = \Pr(Y_i = y_i|\pi_i, \gamma, N)$$

$$= \frac{N!}{y_i!(N - y_i)!} \prod_{j=0}^{y_i-1} (\pi_i + \gamma_j) \prod_{j=0}^{N-y_i-1} (1 - \pi_i + \gamma_j) / \prod_{j=0}^{N-1} (1 + \gamma_j)$$

- Math looks complicated, but is conceptually simple
- Role of y: soaks up binomial misspecification
- · Assuming binomial when EBB is right: se's & fit wrong

Simulating QOIs from Correlated Binary Model

- Draw one simulation
 - Run optim, get $\hat{\eta} = \{\hat{\beta}, \hat{\gamma}\}$ and $\hat{V}(\hat{\eta})$
 - Draw $\tilde{\eta}$ from multivariate normal: $N[\eta \mid \hat{\eta}, \hat{V}(\hat{\eta})]$
 - Set X to your choice of values, X_c
 - Calculate sims of the probability that any of the component binary variables is one: $\tilde{\pi}_c = \left[1 + e^{-x_c \tilde{\beta}}\right]^{-1}$
 - If π is of interest, stop
 - If simulations of y are needed, draw \tilde{y} from $f_{\text{ebb}}(y_i|\pi_i)$
- Compute QOIs: mean, SD, CI's, histogram, etc.

Grouped Binary Variable Models

Count Models

Duration Models and Censoring

Count Models 11/25.

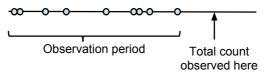
Event Count Applications

- Units of analysis: over time (count per year), across areas (count per state), or both
- · Event count: Number of events in a time period for some unit
- Upper limit on number of events: none
- · Quiz: Can you think of examples from your field?
- · Some examples from real research
 - Number of cooperative and conflictual international incidents
 - · Number of triplets born in Norway in each half-decade
 - · Annual number of appointments to the Supreme Court
 - Number of coups d'etat in African states
 - · Number of medical consultations for each survey respondent

Count Models 12/25 .

Recall Poisson distribution's first principles

Begin with a (black box) observation period and count point:



- Assumptions concern: events occurring during black box period
- 0 events occur at the start of the period
- No 2 events can occur at the same time
- Markov Independence:

Pr(event at time $t \mid$ events up to t - 1) constant $\forall t$.

· Quiz: When will these assumptions be violated?

Count Models 13/25 •

The Poisson regression model

- Model: $Y_i \sim \text{Poisson}(y_i|\lambda_i)$, $\lambda_i = \exp(x_i\beta)$, $Y_i \perp Y_j|X$
- The probability density of all the data: $P(y|\lambda) = \prod_{i=1}^{n} \frac{e^{-\lambda_i} \lambda_i^{y_i}}{y_i!}$
- The log-likelihood:

$$\ln L(\beta|y) = \sum_{i=1}^{n} \{y_i \ln(\lambda_i) - \lambda_i - \ln y_i!\}$$

$$= \sum_{i=1}^{n} \{(x_i\beta)y_i - e^{x_i\beta} - \ln y_i!\}$$

$$\stackrel{=}{=} \sum_{i=1}^{n} \{(x_i\beta)y_i - e^{x_i\beta}\}$$

- Modeling issues
 - · Like EBB, Markov Independence
 - No extra parameter like σ^2 in regression to take up slack

· Consequence of violation: SEs and fit wrong

Count Models 14/25 •

Poisson Model Interpretation

· Derivative method:

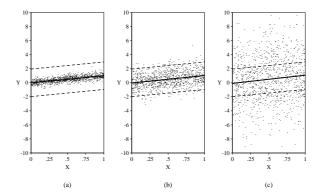
$$\frac{\partial \lambda_i}{\partial X_i^1} = \exp(x_i \beta) \beta_1 = \lambda_i \beta_1$$

so we could use $\bar{y}\beta$ for an approximate linearized effect.

- To simulate
 - Set X₀
 - Draw $\tilde{\beta} \sim N(\hat{\beta}, \hat{V}(\hat{\beta}))$
 - Compute $\tilde{\lambda}_c = \exp(X_c \tilde{\beta})$
 - Draw fundamental variability: $Y_c \sim \text{Poisson}(y|\tilde{\lambda})$
- Variance under misspecification
 - Under Poisson model: $V(Y_i|X_i) = E(Y_i|X_i)$, heteroskedastic & fixed
 - $V(Y_i|X_i) > E(Y_i|X_i)$ is overdispersion: SEs will be too small (very common)
 - $V(Y_i|X_i) < E(Y_i|X_i)$ is underdispersion: SEs too big
 - Variance conditional on X, dispersion changes with specification

Count Models 15/25.

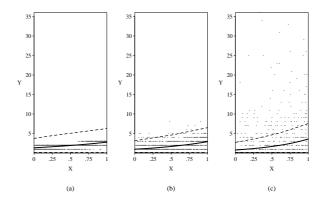
Problems without an extra parameter? Stylized Normal



E(Y|X) and 95% CI.

Count Models 16/25.

Problems without an extra parameter? Poisson



E(Y|X) and 95% CI.

Count Models 17/25 .

Negative Binomial Event Count Model

- For overdispersed data (conditional on X)
- · The model:

$$Y_i \sim \text{NegBin}(y_i|\phi,\sigma^2), E(Y_i) \equiv \phi = e^{x_i\beta}, Y_i \perp Y_j \mid X$$

Likelihood

$$L(\phi, \sigma^2|y) \propto P(y|\phi, \sigma^2) = \prod_{i=1}^n \frac{\Gamma\left(\frac{\phi}{\sigma^2 - 1} + y_i\right)}{y_i! \Gamma\left(\frac{\phi}{\sigma^2 - 1}\right)} \left(\frac{\sigma^2 - 1}{\sigma^2}\right)^{y_i} \left(\sigma^2\right)^{\frac{-\phi}{\sigma^2 - 1}}$$

- Computational Issues
 - $\ln \Gamma(a)$ with large a is hard to compute in 2 steps (since $\Gamma(a) \approx a!$ is immense) but easy in one. In R, see 1 gamma
 - β is unbounded; no need to reparameterize
 - $\sigma^2 > 1$; so reparameterize $\sigma^2 = e^{\gamma} + 1$ and estimate γ
- Interpretation
 - $V(Y|X) = \phi \sigma^2$ and $\sigma^2 > 1$
 - Recall: $\lim_{\sigma^2 \to 1} \text{Negbin}(y_i | \phi_i, \sigma^2) = \text{Poisson}(y_i | \phi_i)$
 - Test of Poisson vs NegBin: look at σ^2 (likelihood ratio doesn't work since Poisson doesn't nest within Negbin)
 - Careful of off-the-shelf programs: maybe $V(Y|X) = \phi(1 + \sigma^2 \phi)$

Count Models 18/25 •

A Generalized Event Count (GEC) Model

An event count model with under-, Poisson, and over-dispersion

Stochastic component:

$$\begin{split} Y_i &\sim \mathsf{GEC}(y_i | \lambda_i, \sigma^2) \equiv \mathsf{P}\big(Y = y_i | \lambda_i, \sigma^2\big) \\ &= \frac{1}{y_i!} \left(\frac{\lambda_i}{\sigma^2}\right)^{\left(y_i, 1 - \frac{1}{\sigma^2}\right)} \left[\sum_{j=0}^{y_i^{\mathsf{max}}} \frac{1}{j!} \left(\frac{e^{\lambda_i}}{\sigma^2}\right)^{\left(j, 1 - \frac{1}{\sigma^2}\right)}\right]^{-1}, \end{split}$$

where $y_i^{\text{max}} = \infty$ for $\sigma^2 \ge 1$, $n_i = \lambda_i / (1 - \sigma^2)$, $y_i^{\text{max}} = [n_i + 1)$ for $0 < \sigma^2 < 1$, and

$$[x) = x - 1 \text{ for integer } x \text{ and floor}(x) \text{ for non-integer } x.$$

$$x^{(m,\delta)} = \begin{cases} \prod_{i=0}^{m-1} (x+\delta i) = x(x+\delta)(x+2\delta) \cdots [x+\delta(m-1)] & m \ge 1\\ 1 & m = 0 \end{cases}$$

Systematic component:

$$E(Y_i|X_i) \equiv \lambda_i = \exp(X_i\beta)$$

Crazy math, but same logical structure as the other models today!

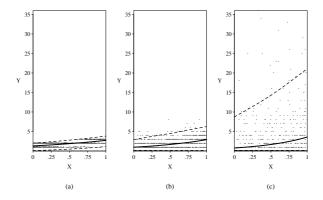
Count Models 19/25.

GEC Interpretation:

- Special cases of the GEC
 - Negative Binomial, $\sigma^2 > 1$, the over-dispersed case.
 - Poisson, $\sigma^2 = 1$
 - Continuous Parameter Binomial, $0 < \sigma^2 < 1$, the underdispersed case. (This special case itself reduces to an even more special case, the *Binomial*, when $\lambda_i/(1-\sigma^2)$ is an integer.)
- Can simulate in three parts, indexed by σ^2
- References: King and Signorino, Political Analysis, 1996. King American Journal of Political Science, 1989

Count Models 20/25 •

What happens with the extra parameter? GEC



E(Y|X) and 95% CI.

Count Models 21/25.

Grouped Binary Variable Models

Count Models

Duration Models and Censoring

The Exponential Model

- The density: Same first principles as the Poisson, except that we observe the duration between events.
- The Model: $Y_i \sim \text{expon}(\lambda_i) = \lambda_i e^{-\lambda_i y_i}, \quad E(Y_i) = \frac{1}{\lambda_i} = \frac{1}{e^{-x_i \beta}} = e^{x_i \beta}$
- · Quiz: When would you apply this model?
- · Log-likelihood

$$\ln L(\beta|y) = \sum_{i=1}^{n} \left\{ \ln \lambda_i - \lambda_i y_i \right\}$$
$$= \sum_{i=1}^{n} \left\{ -X_i \beta - e^{-X_i \beta} y_i \right\}$$

 Reference: King, Alt, Burns, Laver, "A Unified Model of Cabinet Dissolution in Parliamentary Democracies," American Journal of Political Science, 1990

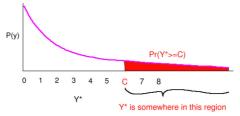
What to do about censoring?

Examples

- · Parliamentary coalition duration; some still in office
- Duration of unemployment spells; some people still unemployed
- Duration in graduate school. (What will we do with you?)
- Longevity
- · Time since you called home
- What to do with the unfinished observations?
 - Drop them: → Selection bias.
 - Set duration = observed: → Underestimate duration→bias
 - Guess: Even a good guess → biased SEs
 - Better: Include censoring information in the likelihood

Incorporating censoring information in the likelihood

- Observation mechanism $y_i = \begin{cases} y_i^* & \text{if } y_i^* < C \\ C & \text{if } y_i^* \ge C \end{cases}$
- Likelihood for censored observations. All we know is:



•
$$\Pr(Y_i = C) = \Pr(Y_i^* \ge C) = \int_C^\infty \exp(y_i | \lambda_i) dy_i$$

= $\int_C^\infty \lambda_i e^{-\lambda_i y_i} dy_i = e^{-\lambda_i C}$

· Full likelihood:

$$L(\beta|y) = \left[\prod_{y_i^* < C} \exp(y_i|\lambda_i) \right] \left[\prod_{y_i^* \ge C} \Pr(Y_i^* \ge C) \right]$$