

What is the aim of the  
**ARGUMENT?**

To make the conclusion *guaranteed*.

**DEDUCTIVE**

Assume for a moment the premises are true.  
Then is the conclusion *guaranteed* to be true?

Yes

**VALID**

No

**INVALID**

Yeah, but are the  
premises actually true?

Yes

**SOUND**

No

**UNSOUND**

To make the conclusion *probable*.

**INDUCTIVE**

Assume for a moment the premises are true.  
Then is the conclusion *probably* true?

Yes

**STRONG**

No

**WEAK**

Yeah, but are the  
premises actually true?

Yes

**COGENT**

No

**NOT COGENT**

\*By definition, an invalid argument is unsound and a weak argument is not cogent.