

# Marco Rollo



via R. Pilo, 16  
Milan, 20129, Italy

+39 3335269051

marcorollo95@gmail.com

## EDUCATION

**POLITECNICO DI MILANO** *Milan, Italy* 2016 - PRESENT

- BSc in Communication Design (previously enrolled in the BSc in Product Design)

**LICEO SCIENTIFICO BANZI** *Lecce, Italy* 2009 - 2015

- High school diploma - scientific track, final grade: 82/100

### ACTIVITIES:

*Elected student representative in the school board for two years in a row (2011-2013)*

*Elected student representative in the Youth Regional Parliament of the Apulia region (2014-2015)*

## EMPLOYMENT

**MR. WANY** Street Artist (wanyone.com) - *Milan, Italy* NOV 2017 - PRESENT

### GRAPHIC DESIGNER

- Created layout for 2018 calendar of street artist Mr. Wany
- Created graphic design content for other Mr. Wany's projects

**FREELANCE** *Lecce / Milan, Italy* SEP 2015 - PRESENT

### GRAPHIC DESIGNER & ILLUSTRATOR

- Created illustrations and graphic design content for the 13th and 14th editions of *Treno della Memoria*, a nationwide educational project
- Created illustration for *Ventomania 2016*, an international kite event near Perugia, Italy
- Created branding identity for *Mind the Map*, a job orientation project organised by the Brindisi City Council, Italy
- Created branding identity and other graphic design content for *Narin Camp*, an educational summer camp for young people near Lecce, Italy
- Created illustrations and graphic design content for various other individuals and private entities

**ZEMOVE** Car-sharing start up - *Lecce, Italy* OCT 2016 - JUN 2017

### GRAPHIC DESIGNER & ILLUSTRATOR

- Created illustrations and graphic design content for Zemove

**BIG SUR** Communication and branding agency (bigsur.it) - *Lecce, Italy* SEP 2015 - AUG 2016

### INTERN

- Created illustrations for a major local coffee roasting company
- Created illustrations and graphic design content for a number of other Big Sur's branding and communication projects

**CARTABIANCA** Cultural association - *Lecce, Italy* OCT 2013 - SEP 2015

### FOUNDER & PRESIDENT

- Main organiser of the music festival *Hip Hop Underground Night*, held on 18 December 2013 in Lecce, Italy: obtained funding from the regional government, liaised with artists and their agents and promoted the event
- Assisted in the organisation of *Street Art Day*, held on 20 December 2014 in Lecce, Italy: obtained funding from the provincial government, organised side events and made logistical arrangements
- Organised a number of artistic projects for urban regeneration in partnership with a number of city councils in the Apulia region in Italy: created graphic design content, promoted the event and liaised with local authorities
- Assisted in the organisation of the *Lecce Tattoo Fest*, held on 24, 25 and 26 April 2015 in Lecce, Italy: coordinated the street art component of the festival
- Created graphic design content for a number of events and projects

- Prepared funding applications for a number of events and projects
- Booking agent for local writers and street artists
- In charge of social communication, public relations and merchandising in a number of events and projects

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## VOLUNTEERING & OTHER

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### **TRENO DELLA MEMORIA** *Lecce, Italy* [JAN 2016 - PRESENT](#)

Group leader and educator in a one-week trip from Bari, Italy to Auschwitz and Birkenau, Poland taking place every year

### **NARIN CAMP** *Lecce, Italy* [MAR 2016 - PRESENT](#)

Organiser and trainer in yearly one-week summer camps in Lecce, Italy attracting hundreds of participants from every part of Italy

### **CINEMA DEL REALE** *Lecce, Italy* [JUN 2016 - AUG 2016](#)

Volunteer in a major local documentary film festival

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## ADDITIONAL INFORMATION

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**Languages** • Italian (native speaker) - English (intermediate)  
Spanish (basic understanding)

**Graphic design skills** • Illustrator - Photoshop - InDesign - After Effects

**Hobby & interests** • Arts - Travelling - Basketball - Hip hop music - TV series  
Contemporary history - Latin American history and culture