theRoomie.com, persona description

Persona's Name: **College/University Student**

Age: **18 - 30**
Lives in: **Anywhere**
Occupation: **Student, part-time job.**

What types of activities does this persona do online?

1. **email**

2. **chatting and social networks**

3. **buying/selling online**

4. **search for information online**

5. **online classes**

6. **multimedia consumption**

What activities would this persona perform on your web site?

1. **search for roomies/ rooms/ or housing.**

2. **promote a room**

3. **contact matching roomies, rooms or housing.**

4. **saving search preferences.**

5. **create a 'roomie account'.**

FAQ

1. **What is this site for?**

This site will help you to find the perfect roommate or room! There is people searching for a room and a roommate, others have a room but need a roommate, or maybe you want to go by your own and just need a room. Once you find what you are searching for, you will be able to contact the person

2. **Why should I create an account in this site?**

We want to offer the best 'Roomie' experience to our users. By creating an account we will be able to remember your search results and preferences in the site.

3. **Who is storing my information?**

theRoomie.com, persona description

Your information is stored by theRoomie.com, you can be sure that we won't sell it or spam you. We appreciate your trust in us.

4. Who else is using this site?

This site is used mainly by students who go study abroad. People that rent rooms or houses may use it to advertise their properties.

5.   When can I use this site?

This site is live 24/7, you can search any time and save your preferences with a 'Roomie' account.

6. How much does it cost to use the 'Roomie' account.

It is free to use theRoomie.com site, this includes searching for roomies/rooms and promoting a single room. If you are a Landlord advertising several properties, you will need a 'roomie' ad account.

7.   How do I use this site?

theRoomie.com has been design to be used on the go. You should not have any trouble understanding the interface. As specific questions may arise, we'll be pleased to answer you. So please contact us.

theRoomie.com, persona description

Persona's Name: **Room/House advertiser with internet knowledge**

Age: **18 - 99**
Lives in: **Anywhere**
Occupation: **Owns/Manages property for rent/sale**

What types of activities does this persona do online?

1. **email**

2. **buying/selling online**

3. **chatting and social networks**

4. **multimedia consumption**

What activities would this persona perform on your web site?

1. **promoting/advertising rooms/houses for rent/sell**

2. **contact people interested in their properties.**

3. **Managing their properties online. (Setting prices, setting availability status)**

FAQ

1. **What is this site for?**

This site will help you promote and advertise your properties to students that search for rooms. You will have a especial section in the site where you will be able to manage your properties. Managing includes setting information por each room/house, contact info, setting availability status, setting prices (if wanted) and other options that you will find in the dashboard.

2. **Why do I need to create an account in this site?**

In order to promote your properties, is necessary that you create an account. We care for the security of the users of the site, by this we ensure that properties offered in the site are real.

3. **Who is storing my information?**

Your information is stored by theRoomie.com, you can be sure that we won't sell it or spam you. We appreciate your trust in us.

4. **Who else is using this site?**

This site is used mainly by students who go study abroad. People that rent rooms or houses may use it to advertise their properties.

5. **How much does it cost to use the 'Roomie' ad account.**

Prices will be based in the number of advertised properties. Actual prices will be announced latter.

6. **When can I use this site?**

This site is live 24/7, you can update and upload information any time with a 'Roomie' ad account.

7. **How do I use this site?**

theRoomie.com has been design to be used on the go. Even though, managing pages are a bit more complex to use. Specific questions about the dashboard can be find in another section.

Persona's Name: **Room/House advertiser with *little* internet knowledge**

Age: **18 - 99**
Lives in: **Anywhere**
Occupation: **Owns/Manages property for rent/sale mainly offline**

What types of activities does this persona do online?

1. **email**

2. **chatting and social networks**

3. **multimedia consumption**

What activities would this persona perform on your web site?

1. **promoting/advertising rooms/houses for rent/sell**

2. **contact people interested in their properties.**

3. **Managing their properties online. (Setting prices, setting availability status)**

FAQ

1. **How do I use this site if I'm not a very online person.**

Taking advantage of this site for promoting your properties is very easy. There are instructions as you navigate through the pages. Any questions please contact us.

2. **What is this site for?**

This site will help you promote and advertise your properties to students that search for rooms. You will have a especial section in the site where you will be able to manage your properties. Managing includes setting information por each room/house, contact info, setting availability status, setting prices (if wanted) and other options that you will find in the dashboard.

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