



Packages are valid until May 22, 2014

Friend Sponsor - \$2,500 pesos + TAX

- "Friend of Pride" Certificate

Bronze Sponsor - \$5,000 pesos + TAX

- The above benefits plus:
- Inclusion in the official Vallarta Pride Facebook campaign
- Inclusion in the official Vallarta Pride Twitter campaign
- Logo featured at Lazaro Cardenas Park during the Festival
- Logo on the ACTLGBT website with a link to your site
- Logo and/or description the Vallarta Pride APP *

Silver Sponsor - \$10,000 pesos + TAX

- The above benefits plus:
- Logo featured on posters and tarpaulins
- Logo featured at all events

Gold Sponsor - \$25,000 pesos + TAX

- The above benefits plus:
- Print ad and web banner on GayPV and in GayGuide
- National Ad Campaign on Urbana and Stereo

Platinum Partner - \$50,000 pesos + TAX

- The above benefits plus:
- Local radio spots throughout the month of May **
- PR Items **
- An international digital campaign through LGBT media

*The profile depends on the type of sponsor

**The frequency depends on the type of sponsor

All Vallarta Pride 2014 sponsorship levels are listed in Mexican pesos and include taxes.