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Should you have any questions or comments, please contact [Camila Ferreira](#)

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(and don't worry much about this)

Your main function



Your main space



Your role



Finish

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Data Design
UI, UX
Finance
General Mgm, Strategy
Marketing
Operations
Product Mgm
Sales, Biz Dev
Talent
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Your main function

Your main space

Your main space

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Education

Fin Tech

Health Tech

Marketplaces

Mobile

SaaS/ Ent. Software

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Your main space



Your role



Your role

Team Member

Leadership Team (reports do CEO/ board)

Founder

Advisor

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Your role



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Julio
Keepcon

May 22, 2014

I have a question regarding paying hosting services abroad from Brasil. Are some of you paying hosting services in USA from Brasil? In that case, what payment method are you using, credit card or wire transfers? Are you applying any kind of withholding tax? If someone can share your experience it would be very useful for us.

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Miguel
Baby

May 22, 2014

Hi Julio, we are paying Amazon Web Services in the US. We pay with a credit card (so there is not withholding tax applied at the moment of purchase) but afterwards we pay the service import taxes with a darf. It'd be interesting to hear from the other colleagues to see if this is the standard practice.

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Marcelo
MadeiraMadeira

May 23, 2014

Same as Miguel, taxes are 33,33% (very high) the tip is to calculate traffic/use of the server for next 12 month an make a yearly package (it reduces up to 40% that compensates the taxes)

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Gostaria de indicações de outros escritórios de contabilidade que trabalham com e-commerce, vocês poderiam me ajudar?

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Thiago Olook

May 22, 2014

Hoje estamos com a Valor Contabilidade e no atual momento em processo de renovação dos serviços prestados deles. Foi estipulado um prazo para retornarmos a proposta. Gostaria de indicações de outros escritórios de contabilidade que trabalham com e-commerce, vocês poderiam me ajudar?

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Tie Enjoei

May 22, 2014

usamos a honest.
<http://site.honesttecnologia.com.br/>

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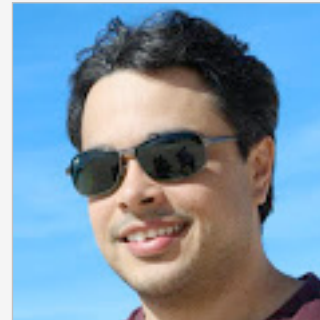
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Luis Bernardes

CEO
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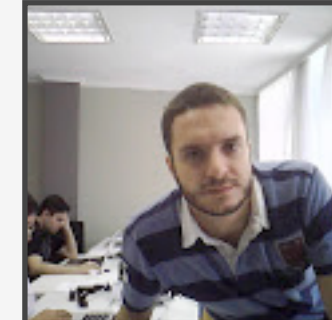
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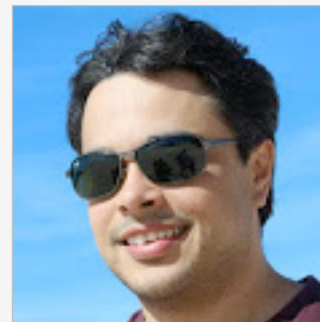
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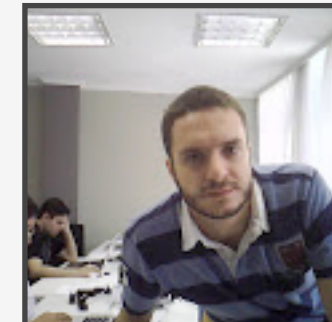
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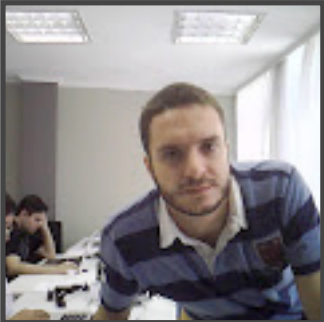
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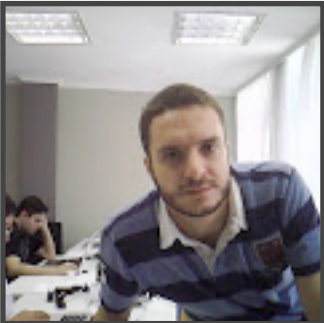
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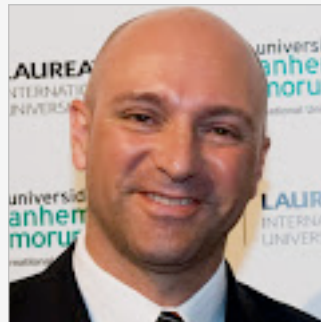
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Luis Bernardes

CEO

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Luis Bernardes

CEO
 boo-box

Luis Bernardes CEO at boo-Box

Function: General Management, Strategy
Space: SaaS
Role: Leadership Team



Luis Bernardes
 boo-box

May 22, 2014

Has anyone used a permission/security certification for boosting online registration conversion rates? For example: <http://certification.mypermissions.com/> I'm thinking in the Facebook-connect context and not e-commerce. If there's a Brazil-specific brand that has local credibility, that would be ideal. Thanks so much!

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Tie Enjoei

May 22, 2014

We tested these things with optimizely. We didn't see any conversion increase. Worse, when the security badge was clickable, we lost conversion.

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Daniel Cukler
Agile Methodologies, REST, Software Development, Ruby on Rails, Java, Web Development, Scrum, Linux, Ruby, Agile Project Management

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