

# Research Area-Specific Strategies

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## Vocabulary

**Your Industry:** The industry in which you are searching for employment—likely an industry with potential employment that your [university certificate](#) leads to.

**Area-Specific Strategy:** Strategy specific to your industry and region for making contacts, networking, finding/applying for a job, interviewing, polishing resources, etc.

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Every industry and every region in the world has different strategies for making contacts, networking, finding & applying for jobs, interviewing well and polishing resources. It is critical that you understand these area-specific strategies. You will spend time in the first few weeks of GS 170 researching these strategies. Follow the guidelines below to research these best strategies.

**First, download** the [Area-Specific Strategies Notes](#) template to **record** your findings.

## Step 1: Meet someone to help identify your area-specific strategies

A good first step in your research is to identify someone who can help you understand the best strategies in your industry and region to do so. We'll refer to this person as an "area-specific contact."

**Write these area-specific contacts on your Contacts & Opportunities sheet.**

These ideas may help you find someone:

- Do you know any involved in hiring in your industry and region (management, human resources, recruiting, etc.)?
- Local job service representatives.
- Local job fairs - a place to find many recruiters in your industry and region.
- [LDS employment and self-reliance centers](#).

Once you have identified these contacts, choose one you feel would be the most helpful and reach out to this person to **set up an appointment** to meet with you.

**Meet with your area-specific contact as soon as possible.** Meeting in person is best but you can meet through video conference or other means, if necessary. Ask your area-specific contact to help you answer the questions on the Area-Specific Strategies Notes document.

## Step 2: Research on your own using other resources

There are many resources available to you that may have useful information and resources to help you understand the best strategies for resources available to you here are just a few ideas:

- Local employment service brochures, documents or websites.
- Job-search or career development internet sites catered to your industry or region.
- Industry forums or professional organization websites.
- LinkedIn or other social media articles and posts catered to your industry or region.
- [Get Personal Help With Your Job Search](#) – ldsjobs.org article.
- Local job fair – opportunity to ask a lot of questions to many different recruiters in your industry and region, without the need to set up a future appointment.
- Ward and stake employment specialists.