

MARCOS BALMACEDA

KU Leuven
Faculty of Economics and Business
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EDUCATION:	Ph.D. in Business Economics, <i>KU Leuven</i>	2027 (expected)
	<i>Advisors: Stijn Kelchtermans, Bart Leten, Michael Mödl</i>	
	Doctum Colloquium in Business Economics (<i>magna cum laude</i>), <i>KU Leuven</i>	2024
	M.Sc. in Economics and Finance (<i>magna cum laude</i>), <i>Universitat Pompeu Fabra - BSE</i>	2023
	Prof. Degree in Business Engineering (First class honours), <i>Universidad de Chile</i>	2016
	B.A. in Economics (First class honours), <i>Universidad de Chile</i>	2015
	Visiting student, <i>Aalto University</i>	2014

FIELDS OF INTEREST:	Strategy, Entrepreneurship, Technology & AI, Digital Markets, Organizational Economics
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WORK IN PROGRESS:	[1] Information Shocks and Entrepreneurial AI Adoption: Evidence from a Randomized Experiment. (with J. Ronconi)
	[2] From Choice to Mandate: Artificial Intelligence Disclosure as a Pseudo-Certification Scheme. (with M. Mödl)
	[3] Knowledge Leak Through Human Capital: How Contract Design Affects Inventor Mobility. (with B. Leten, S. Kelchtermans, & E. Melero)
	[4] AI-Tutors and Entrepreneurial Skill Development: Evidence from Job-Seeker Training in France. (with T. Åstebro, B. Crépon, M. Mensmann, M. Schulte, & A. Funck)
	[5] AI Training for Micro-Entrepreneurs: A Field Experiment in Chile. (with J. Ronconi)

PRE-PHD WORK:	[1] Balmaceda, M., Hernández, L., & Alfaro, J. (2024). El costo económico de la delincuencia: Chile 2013-2022. <i>Estudios Públicos</i> , (175), 37-80.
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TEACHING EXPERIENCE:	KU Leuven	
	Teaching Assistant. Managerial Economics (Undergraduate level)	2025–2026
	Teaching Assistant. Technology, Trends, and Opportunities (Graduate level)	2024–2026
	Master's Thesis Supervisor and Evaluator (>20 students) <i>For the MSc. in Business Economics and MSc. in Business Engineering</i>	2023–present

	Universidad Austral de Chile	
	Instructor Professor. General Economics (Undergraduate level)	Fall 2020

Universidad de Chile

Teaching Assistant. Political Economy (Undergraduate level)

Fall 2015

Teaching Assistant. Development Economics (Undergraduate level)

Spring 2014

Teaching Assistant. Industrial Organization (Undergraduate level)

Fall 2013

RESEARCH ASSISTANCE:	Prof. Elisabet Viladecans-Marsal - <i>Universitat de Barcelona</i>	2022–2023
	Prof. Eugenio Figueroa - <i>Universidad de Chile</i>	2014
PROFESSIONAL EXPERIENCE:	Researcher - <i>CLAPES UC (Pontificia Universidad Católica de Chile)</i>	2023
	Regional Manager - <i>FPP (Think Tank)</i>	2020–2021
	Economic Advisor - <i>Ministry of Women and Gender Equality (Gobierno de Chile)</i>	2018–2020
	Research Associate - <i>LyD (Think Tank)</i>	2017–2018
	Business Intelligence Engineer - <i>Ultramar Group (Maritime Holding)</i>	2016–2017
	Intern - <i>Central Bank of Chile</i>	2014
GRANTS:	Full Doctoral Scholarship - <i>KU Leuven</i>	2023–2027
	Conference Expenses - <i>ION Management Science Lab at HEC Paris</i>	2025
	Travel Bursary Award - <i>Conference on Field Experiments in Strategy (CFXS)</i>	2025
	Travel Grant for International Conference - <i>Research Foundation – Flanders (FWO)</i>	2025
	Merit-Based Master's Tuition Scholarship - <i>Universitat Pompeu Fabra - BSE</i>	2023
AWARDS:	1 st Prize, Diploma in DSGE Models - <i>Universidad Nacional de Ingeniería (Perú)</i>	2019
PRESENTATIONS:	2025: Conference on Field Experiments in Strategy (INSEAD, California - Campus San Francisco); 1st Doctoral Seminar (KU Leuven); ST&I Summer School 2025 (KU Leuven); Academy of Management (Copenhagen); European Policy for Intellectual Property (Antwerp); Belgian Entrepreneurship Research Day (Namur) 2023: Chilean Public Policy Society (Santiago)	
OTHERS:	Languages: Spanish (Native), English (Proficient) Citizenship: Chilean, Italian	
REFERENCES:	Prof. Stijn Kelchtermans	Prof. Bart Leten
	Faculty of Economics and Business	Faculty of Economics and Business
	KU Leuven	KU Leuven
	stijn.kelchtermans@kuleuven.be	bart.leten@kuleuven.be
	Prof. Thomas Åstebro	Prof. Eduardo Melero
	Department of Economics & Decision Sciences	Department of Business Administration
	HEC Paris	Universidad Carlos III de Madrid
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