

MCA BUSINESS AND POSTGRADUATE SCHOOL

Academic Procedures Office

IMBA Study Program

This is a document issued by the MCA Business and Postgraduate School Academic Procedures Department descriptive of the IMBA subjects content.

The MCA Business and Postgraduate School IMBA Program prepares professional to enable them to perform positions where they manage, administrate, and run any form of organization both public and private. The course also provides advance knowledge on organizational management and other skills.

The master course is an online program with a total amount of 1260 hours of class. The studies take 14 continual months of engagement ending with a final paper.

Academic Program for the Master Course

Subject of Study	Hours included
Business and Enterprise management	148 h
Economics and Financing	124 h
Commercial management, Marketing and Sales	84 h
Management of Workforce Talent	92 h
Management Skills	140 h
Team Management	140 h
Leadership	92 h
Project Management	80 h
Strategic Management	148 h
Research Methodology	92 h
Diploma Paper	120 h



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 Academic Procedures Office



Each University or Higher Studies Institution will decide to acknowledge and homologate the studies described and their equivalence. Should verification be requested by the institution or organization, we will provide the requested

confirmation at academics@mcabschool.com

School of Business and Postgraduate

