



# Educação em Ciência de Dados

MARCOS ENNES BARRETO

Professor Associado (DCC/UFBA)

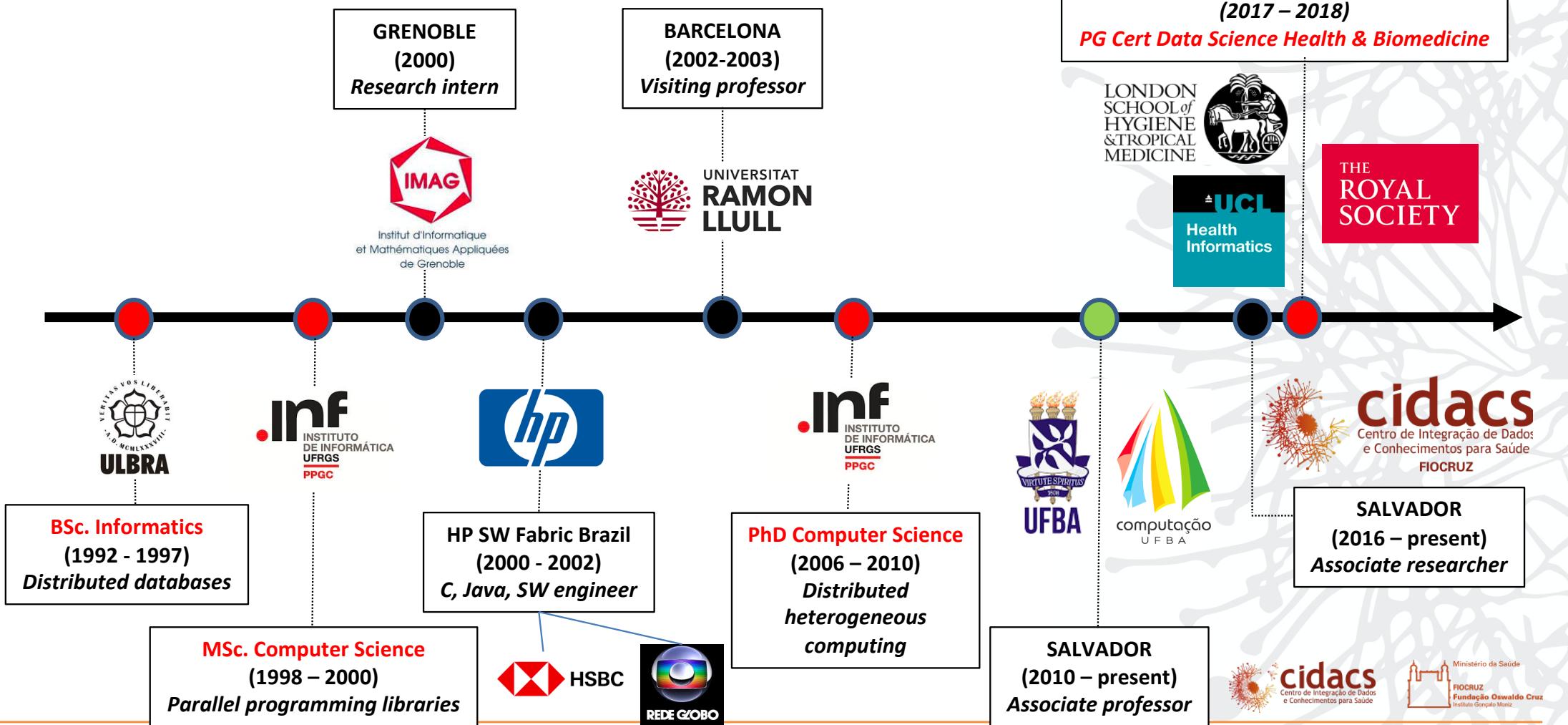
Pesquisador Associado (CIDACS / University College London)

Newton International Fellow Alumnus (The Royal Society, UK)

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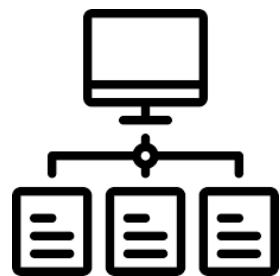
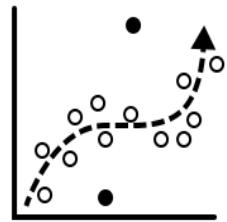
Salvador, 3 de fevereiro de 2020

# Short bio





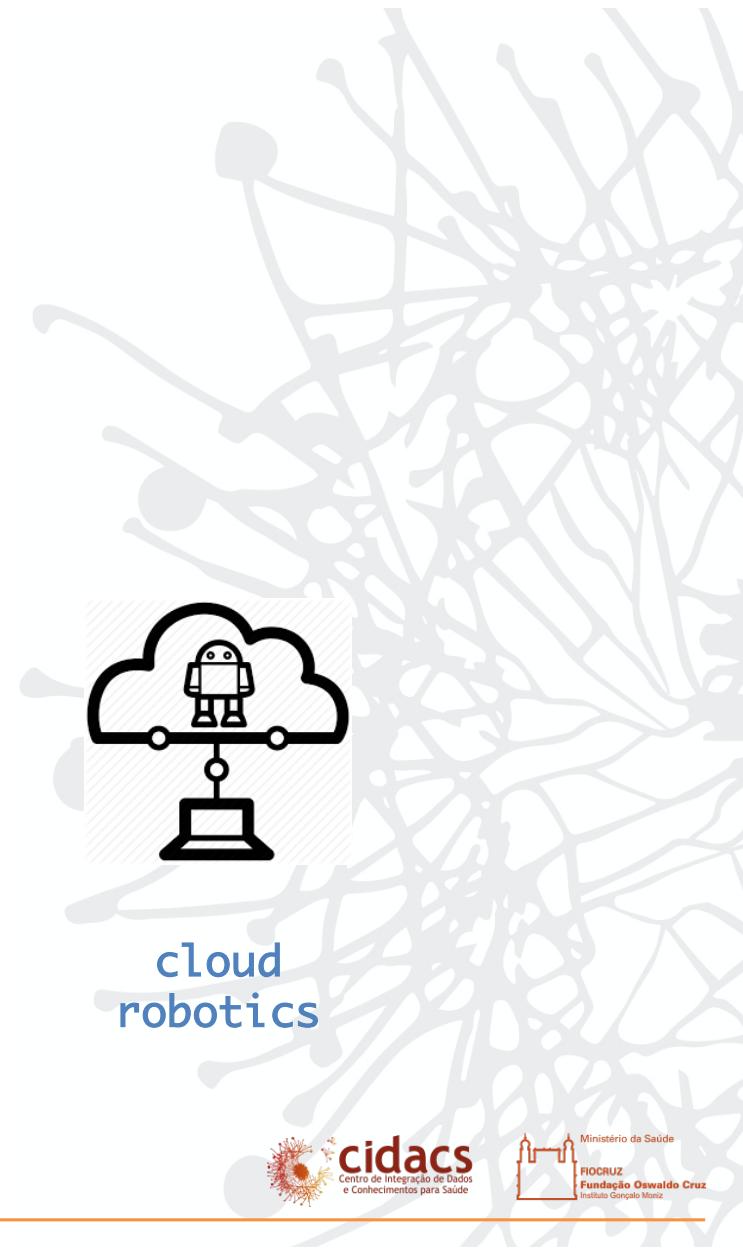
big data  
linkage &  
analytics



hybrid  
parallel  
computing



cloud  
robotics



# Projetos

- ✓ Scaling up **multimodal data fusion and analytical models** over multiple-GPU systems.
- ✓ Design and validation of **personalised risk prediction models** over Brazilian health care data.
- ✓ **Stratification of patients** suffering from myalgic encephalomyelitis/chronic fatigue syndrome.
- ✓ Standardisation of wearable-based algorithms for healthcare applications in developing countries.
- ✓ Early childhood development friendly index: **assessing the enabling environment for Nurturing Care**.
- ✓ The 100 million Brazilian linked data and datacentre.
- ✓ Treating **heterogeneity and uncertainty in data integration**: case study on Brazilian databases.
- ✓ **Integrating socioeconomic and health data to combat malaria**.
- ✓ Design of a **scientific repository (data lake)** for big data applications.
- ✓ Long-term **surveillance platform for Zika virus and microcephaly**.
- ✓ **Inference on Causation** from Examination of Familial Confounding (ICE FALCON).
- ✓ Brazilian **twin cohort**: data linkage on administrative databases.
- ✓ BAMBU - Metropolitan network for trial and innovation on future internet.
- ✓ **IEEE Working Groups**: Autonomous Robotics, Robot Task Representation, Ethical Design and Application of Robotic Systems, Personal Data Privacy Process.



BILL & MELINDA GATES foundation



## Doutorado

Clícia Pinto



Parallel data linkage

Everton Mendonça



Risk prediction models

Julio Oliveira



Quantum machine learning

Alberto Sironi



Visual data mining

Mirlei Moura



Multivariate time series analysis

Tiago Machado



Risk prediction models for chronic kidney diseases



Atyimo Lab

[www.atyimolab.ufba.br](http://www.atyimolab.ufba.br)

## Mestrado

Patrick Ferraz



Climate and health data

Daniela Almeida



NLP

Andrea Leão



Transfer learning

Murilo Guerreiro



Health risk perception systems

Robespierre Pita



Categorical data clustering

Juracy Bertoldo



Forecasting models

João Gondim



Data engineering

## Colaboradores

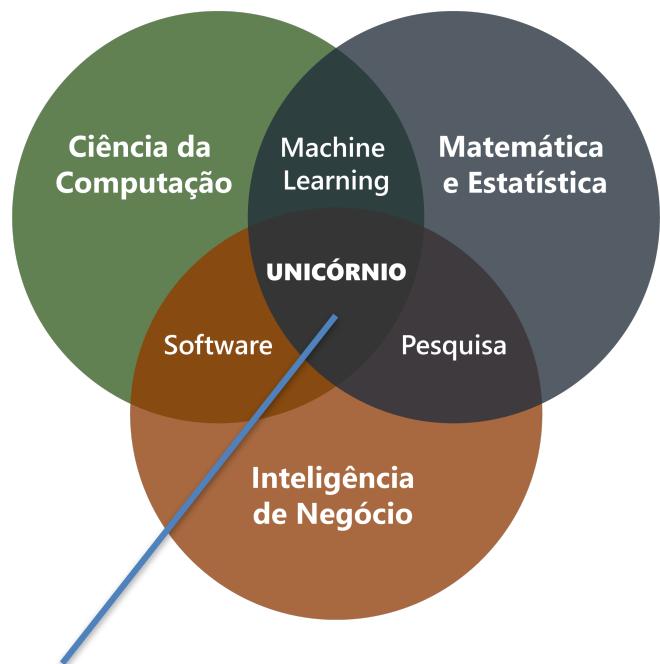
# Agenda

- Como definir Ciência de Dados
- Perfil professional
- Fluxo tradicional de Ciência de Dados
- Formação educacional em Ciência de Dados

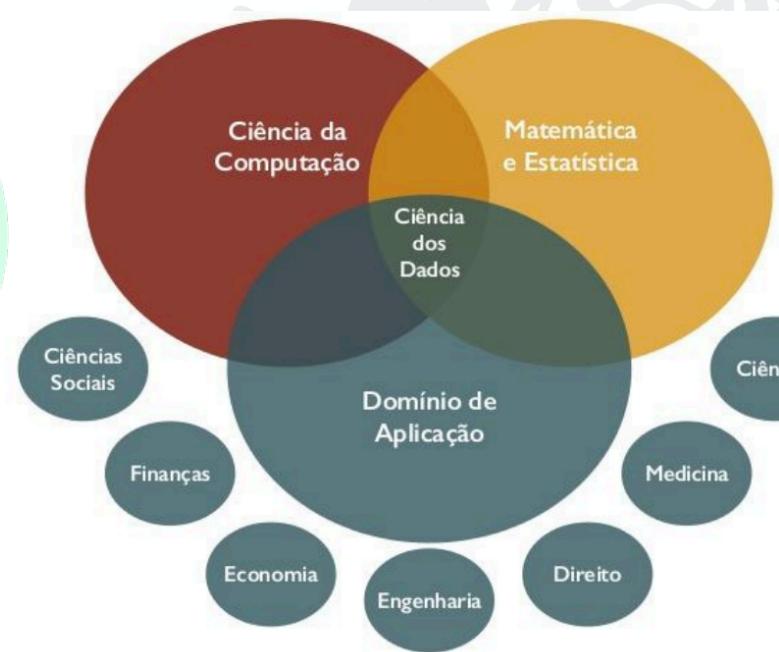
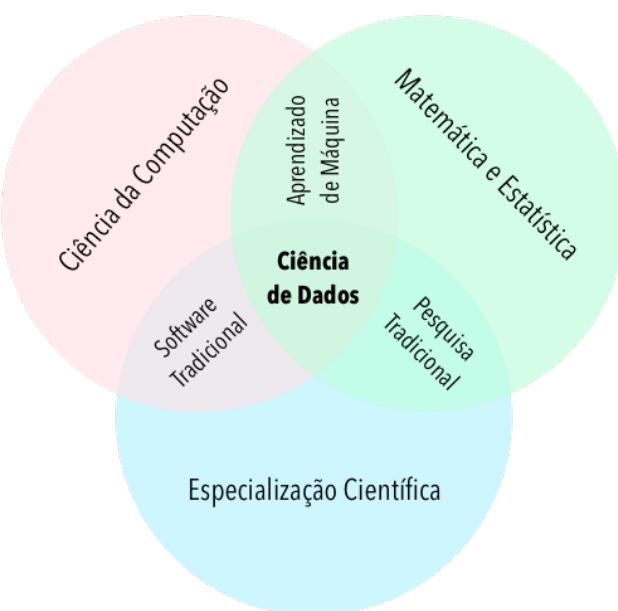


# Ciência de Dados

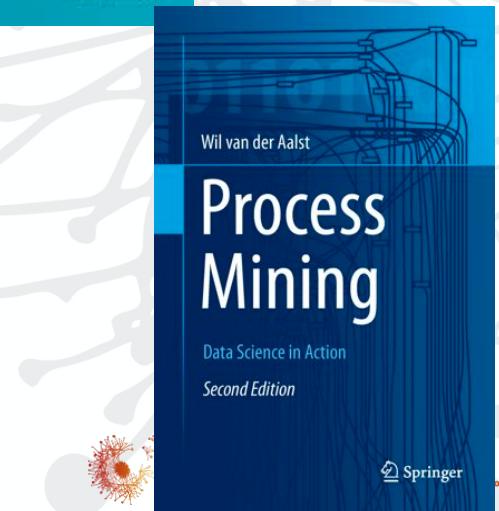
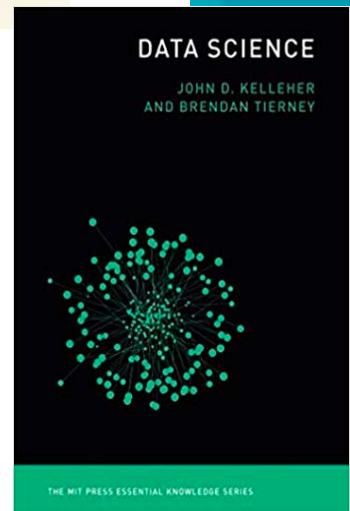
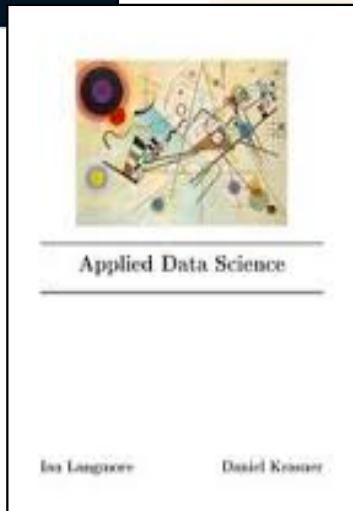
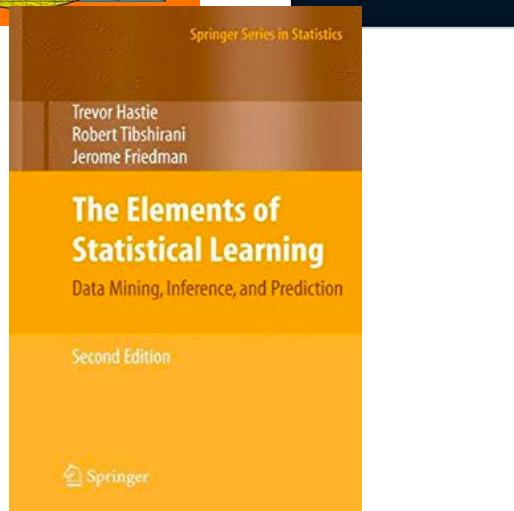
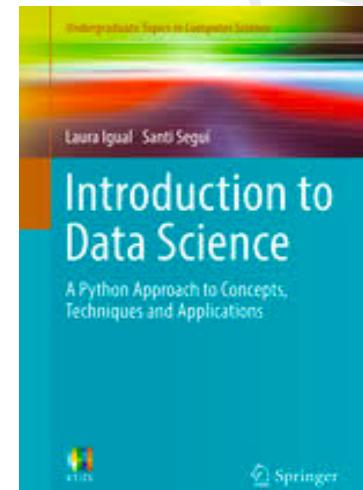
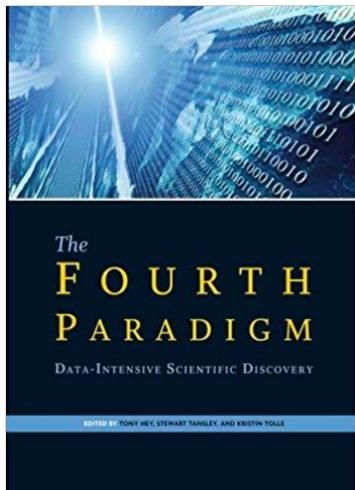
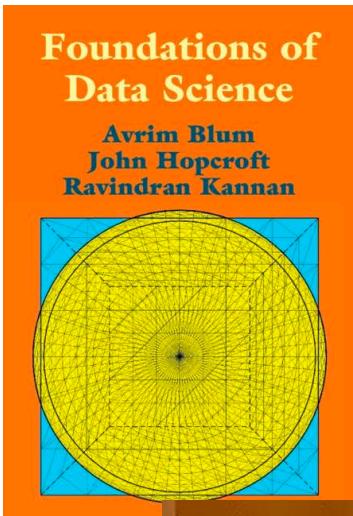
- ✓ Ciência de dados é uma área interdisciplinar voltada para o estudo e a análise de dados econômicos, financeiros e sociais, estruturados e não-estruturados, que visa a extração de conhecimento, detecção de padrões e/ou obtenção de *insights* para possíveis tomadas de decisão. [Wikipédia](#)



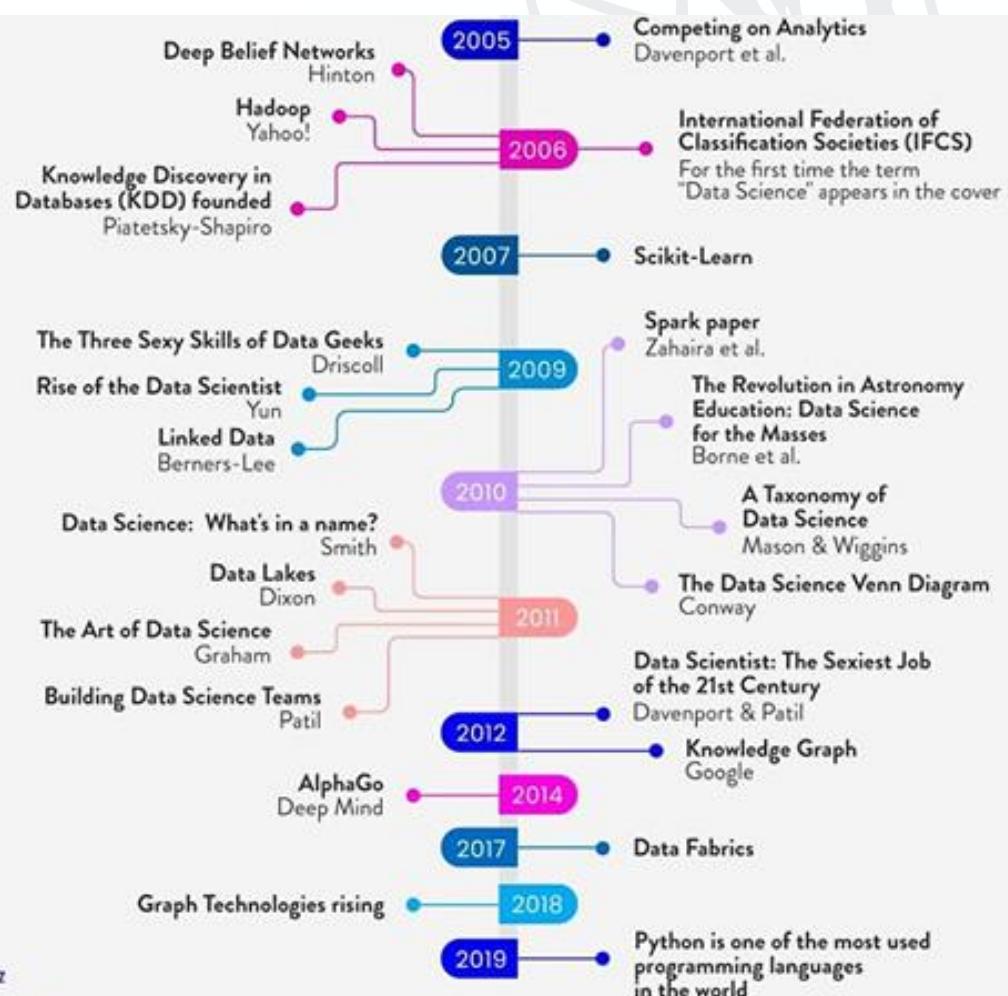
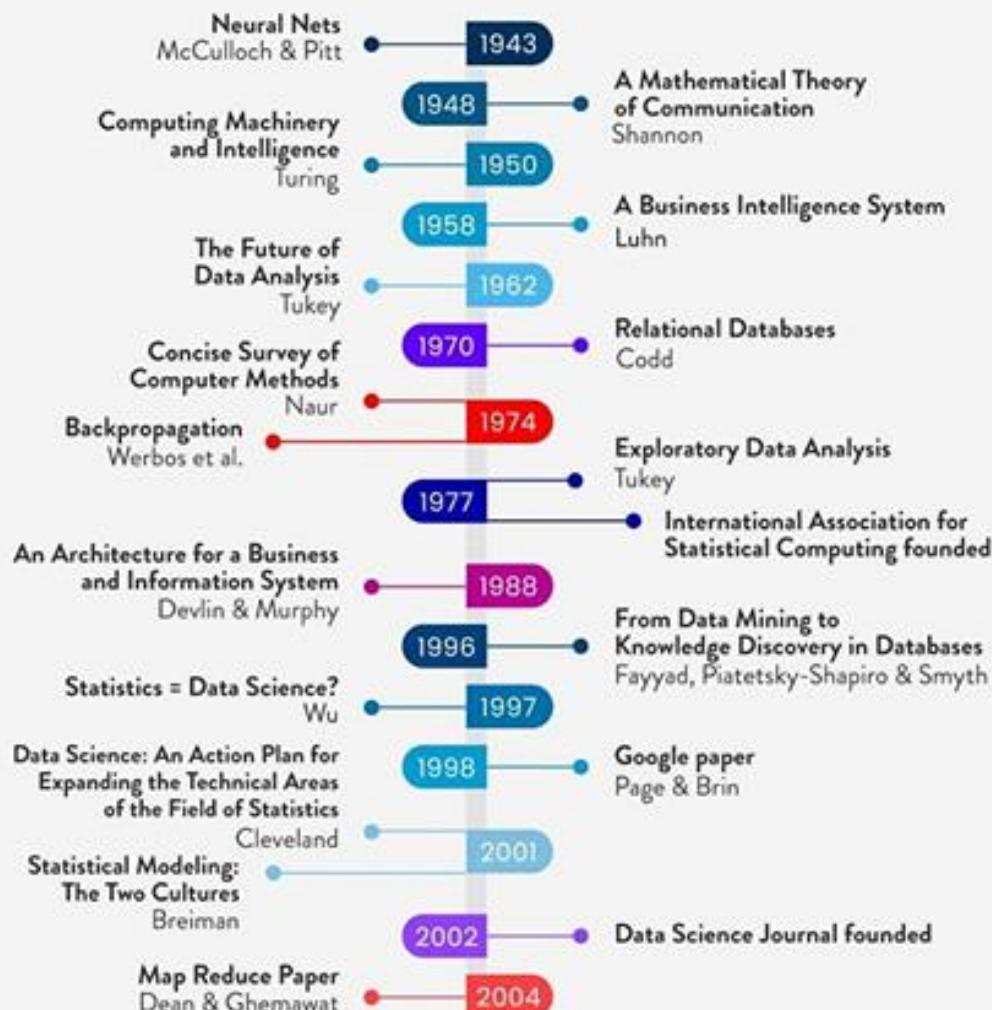
"A mythical beast with magical powers who's rumored to exist but is never actually seen in the wild." [Quora](#)



# Ciência de Dados



# DATA SCIENCE TIMELINE



@faviovaz  
@heizelvazquez

# Perfil profissional

## Data Scientist

also known as Data Managers, statisticians.



A data scientist will be able to take data science projects from end to end. They can help store large amounts of data, create predictive modelling processes and present the findings.

**Skills:** Mathematics, Programming, Communication



*Will use programmes such as:*

SQL, Python, R

## Data Engineers

also known as database administrators and data architects.



They are versatile generalists who use computer science to help process large datasets. They typically focus on coding, cleaning up data sets, and implementing requests that come from data scientists.

**Skills:** Programming, Mathematics, Big data



*Will use programmes such as:*

Hadoop, NoSQL, and Python

## Data Analysts

also known as business Analysts.



They typically help people from across the company understand specific queries with charts.

**Skills:** Statistics, Communication, Business knowledge



*Will use programmes such as:*

Excel, Tableau, SQL

# MODERN DATA SCIENTIST

Data Scientist, the sexiest job of 21st century requires a mixture of multidisciplinary skills ranging from an intersection of mathematics, statistics, computer science, communication and business. Finding a data scientist is hard. Finding people who understand who a data scientist is, is equally hard. So here is a little cheat sheet on who the modern data scientist really is.

## MATH & STATISTICS

- ★ Machine learning
- ★ Statistical modeling
- ★ Experiment design
- ★ Bayesian inference
- ★ Supervised learning: decision trees, random forests, logistic regression
- ★ Unsupervised learning: clustering, dimensionality reduction
- ★ Optimization: gradient descent and variants



## PROGRAMMING & DATABASE

- ★ Computer science fundamentals
- ★ Scripting language e.g. Python
- ★ Statistical computing package e.g. R
- ★ Databases SQL and NoSQL
- ★ Relational algebra
- ★ Parallel databases and parallel query processing
- ★ MapReduce concepts
- ★ Hadoop and Hive/Pig
- ★ Custom reducers
- ★ Experience with xaaS like AWS

## COMMUNICATION & VISUALIZATION

- ★ Able to engage with senior management
- ★ Story telling skills
- ★ Translate data-driven insights into decisions and actions
- ★ Visual art design
- ★ R packages like ggplot or lattice
- ★ Knowledge of any of visualization

## DOMAIN KNOWLEDGE & SOFT SKILLS

- ★ Passionate about the business
- ★ Curious about data
- ★ Influence without authority
- ★ Hacker mindset
- ★ Problem solver
- ★ Strategic, proactive, creative, innovative and collaborative

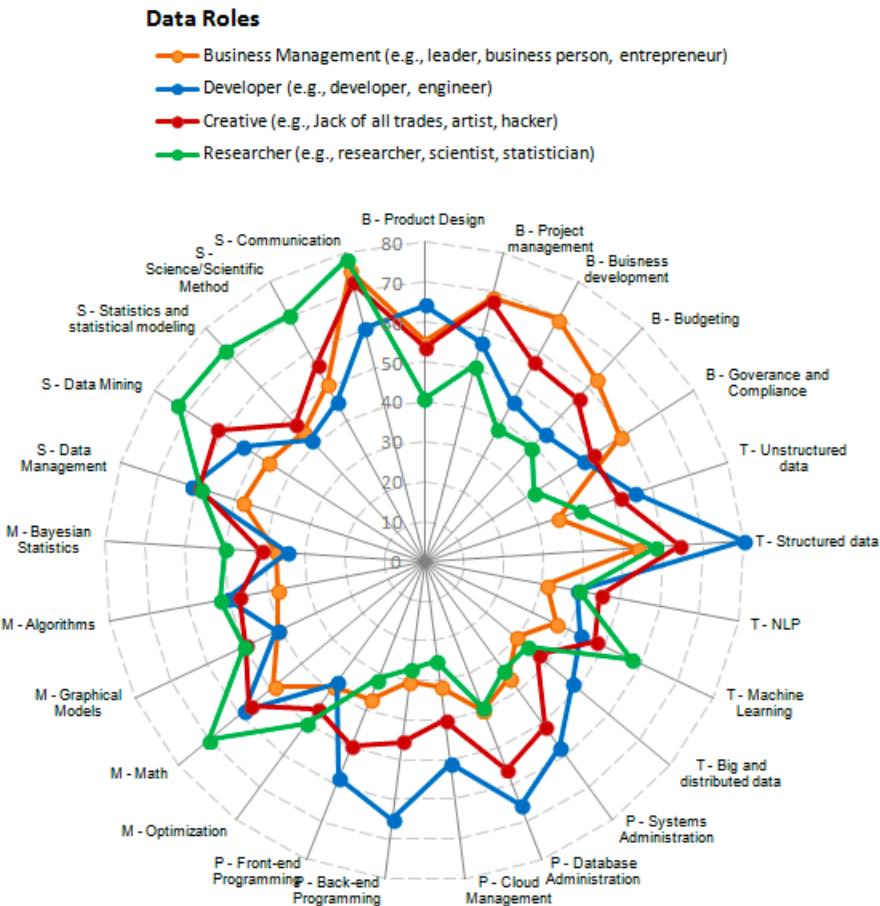
	Statistician	Data Scientist
<b>Image</b>	Baseball (Cricket)	HBR Sexiest Job of 21 <sup>st</sup> Century
<b>Mode</b>	Reactive	Consultative
<b>Works</b>	Solo	In a team
<b>Inputs</b>	Data File, Hypothesis	A Business Problem
<b>Data</b>	Pre-prepared, clean	Distributed, messy, unstructured
<b>Data Size</b>	Kilobytes	Gigabytes
<b>Tools</b>	SAS, Mainframe	R, Python, awk, Hadoop, Linux, ...
<b>Nouns</b>	Tables	Data Visualizations
<b>Focus</b>	Inference (why)	Prediction (what)
<b>Output</b>	Report	Data App / Data Product
<b>Latency</b>	Weeks	Seconds

Área	Analista de BI	Cientista de Dados
Foco	Relatórios, KPI's, Tendências	Padrões, Correlações, Modelos Preditivos
Processo	Estático, Comparativo	Exploratório, Experimental, Visual
Fontes de Dados	Data Warehouses, Bancos Transacionais	Big Data, Dados Não-Estruturados, Bancos Transacionais e NoSQL, Dados Gerados em Tempo Real
Qualidade dos Dados na Fonte	Alta	Baixa ou Média (requer processo de limpeza e transformação)
Modelo de Dados	Esquema de dados bem definido na fonte	Esquema de dados definido no momento da consulta
Transformações nos Dados	Pouca ou nenhuma (dados já organizados na fonte)	Transformação sob demanda, necessidade de complementar os dados
Análise	Descritiva, Retrospectiva	Preditiva, Prescritiva
Responde à pergunta:	O que aconteceu?	O que pode acontecer?

# Perfil profissional



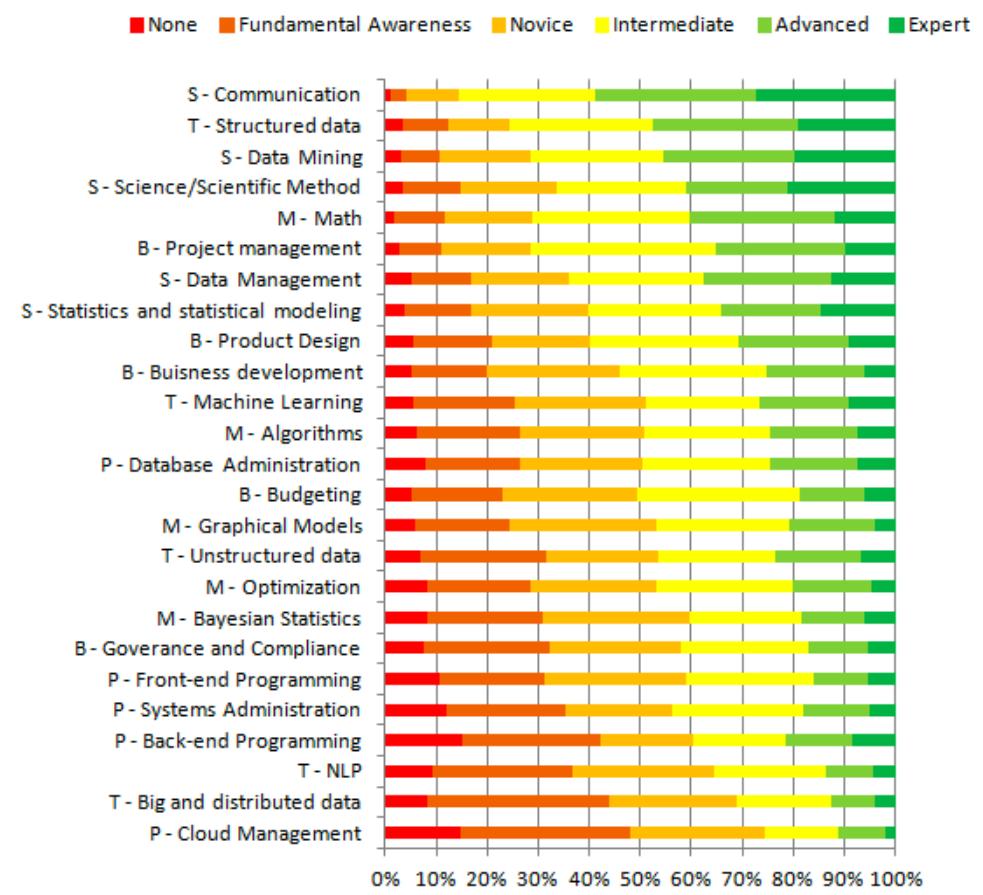
## Proficiency in Data Science Skills by Job Role



Note: Data are based on responses from 490 data professionals. Data professionals were asked to rate their proficiency across 25 skills using a scale from 0 (don't know) to 100 (expert).

This graph is based on respondents who selected only one primary job role. Business (n = 65); Developer (n = 47); Creative (n = 25); Researcher (n = 101)

## Proficiency in Data Science Skills



Note: Data are based on responses from 490 data professionals. Data professionals were asked to rate their proficiency across 25 skills using a scale from 0 (don't know) to 100 (expert).

# Perfil profissional



A Data Scientist at the office

<https://towardsdatascience.com/the-data-scientist-unicorn-8c86cb712dde>

How many data scientists are there  
and is there a shortage?



## LinkedIn Data Scientist Profile

[www.linkedin.com/title/data-scientist](http://www.linkedin.com/title/data-scientist)



### Top industries

- Information Technology & Services - 29,308
- Computer Software - 19,796
- Research - 13,162
- Internet - 7,705
- Financial Services - 6,503
- Management Consulting - 3,560
- Higher Education - 3,024
- Banking - 2,830
- Marketing & Advertising - 2,480
- Insurance - 2,239



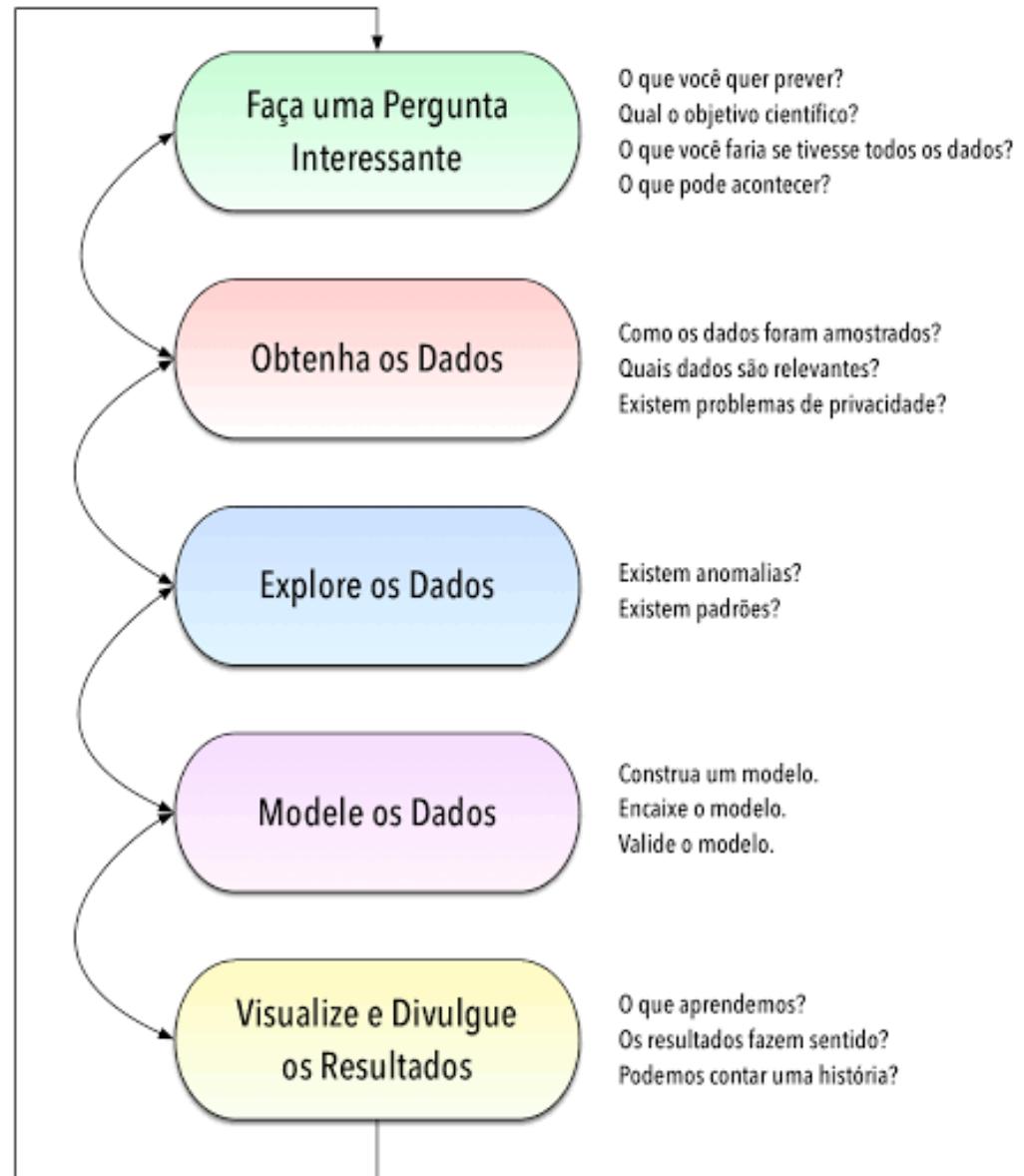
### Top locations

- United States - 48,881
- San Francisco Bay Area - 10,741
- India - 10,536
- United Kingdom - 8,315
- France - 7,897
- Greater New York City Area - 6,754
- Paris Area, France - 5,041
- Bengaluru Area, India - 3,676
- London, United Kingdom - 3,507
- Greater Boston Area - 2,752

<https://www.kdnuggets.com/2018/09/how-many-data-scientists-are-there.html>

# Fluxo tradicional

Ciência de Dados



# Fluxo tradicional de Ciência de Dados

Big Data Research 2 (2015) 49–52



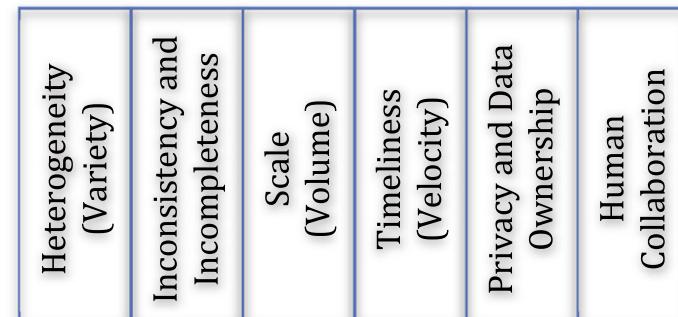
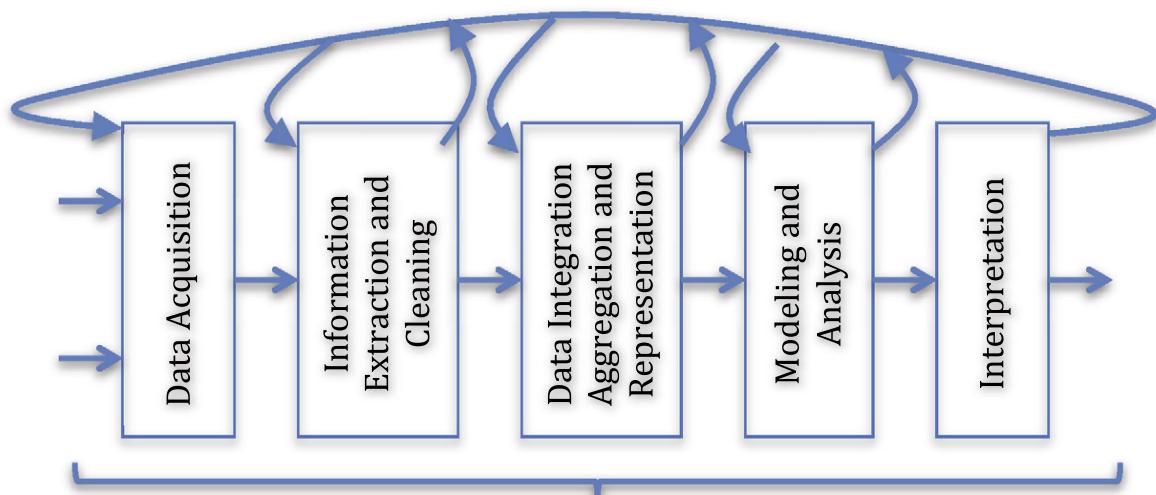
Big Data and Science: Myths and Reality <sup>☆</sup>

H.V. Jagadish

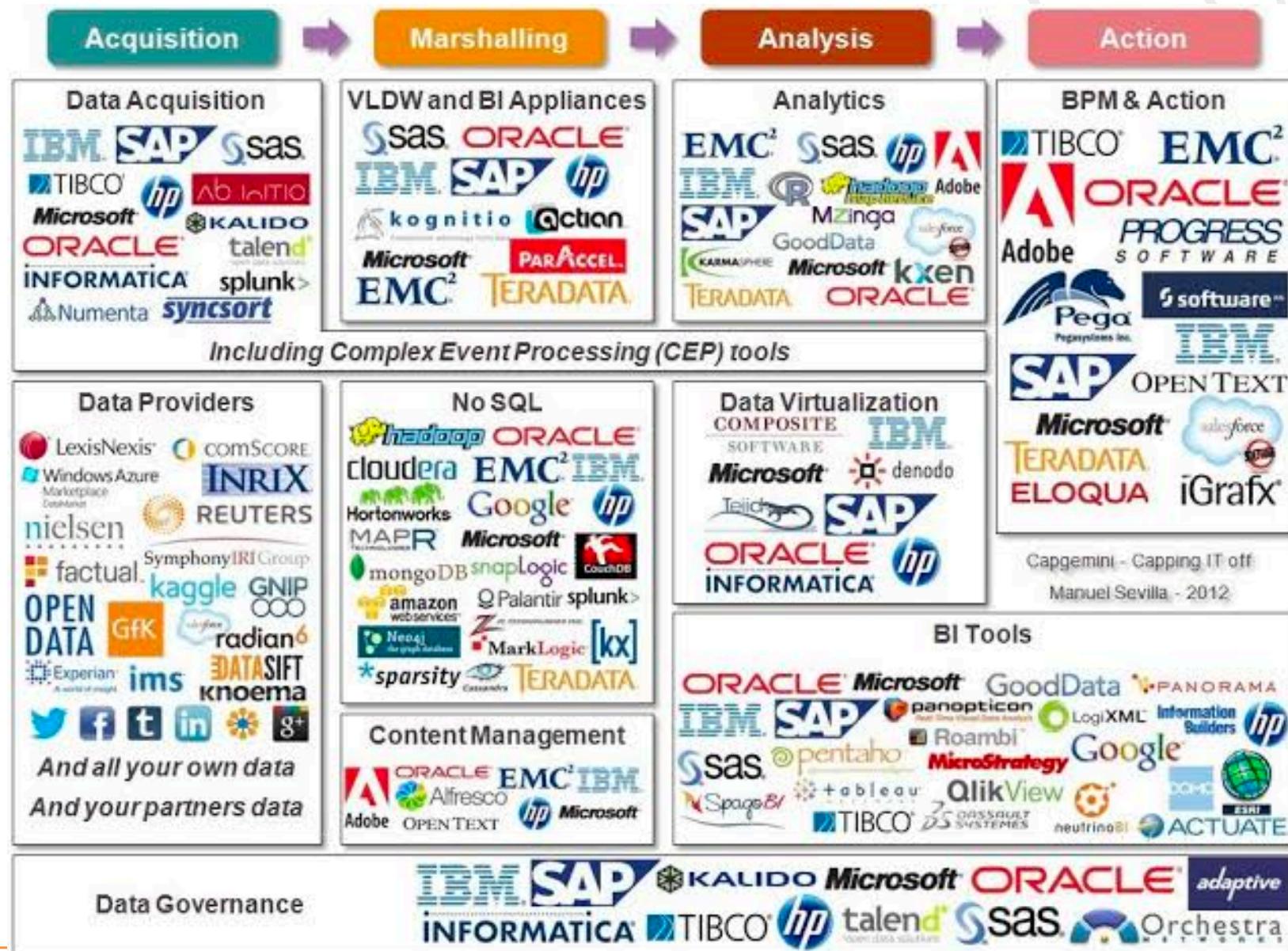
University of Michigan, United States



Phases in the Big Data Life-Cycle



# Infinidade de ferramentas



# Mas antes de iniciar este fluxo...

## Data-Driven vs. Hypothesis-Driven Research:

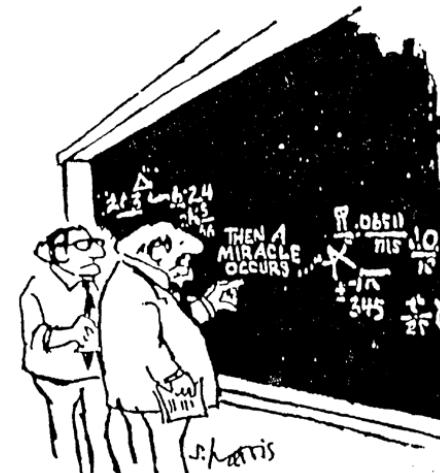
### Making sense of big data

Willy Shih and Sen Chai

empirical data-collection driven approach

Published Online: 30 Nov 2017 | <https://doi.org/10.5465/ambpp.2016.14843abstract>

Input → **BLACK BOX** → Output

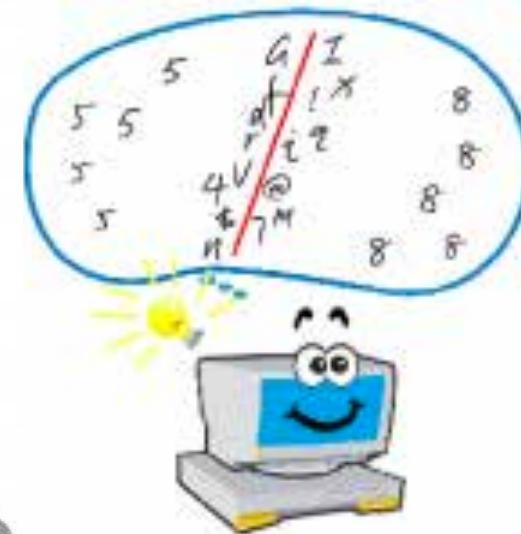
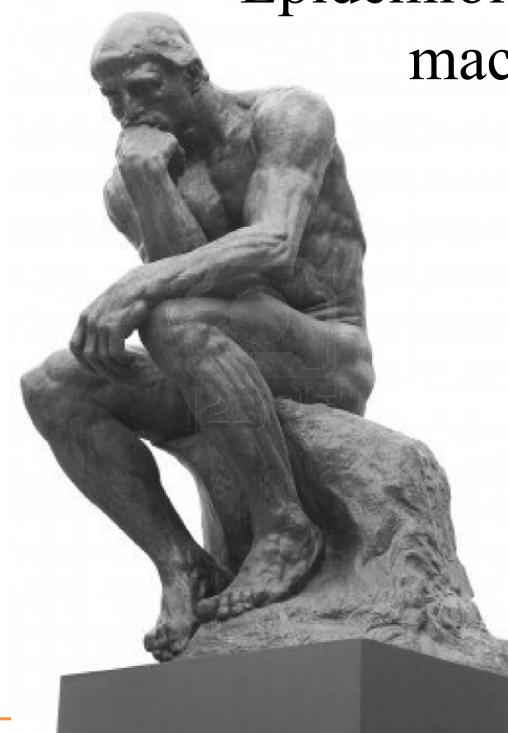


## Defining the scientific method

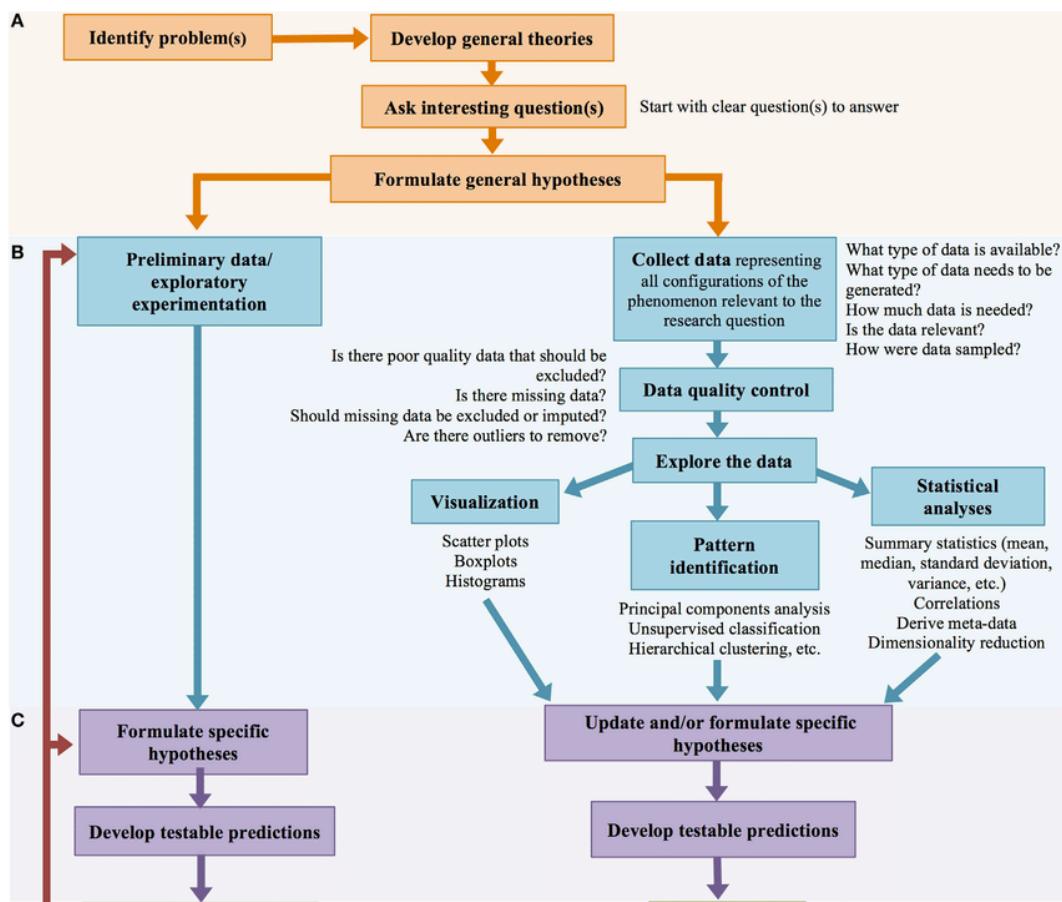
The rise of 'omics' methods and data-driven research presents new possibilities for discovery but also stimulates disagreement over how science should be conducted and even how it should be defined.

NATURE METHODS | VOL.6 NO.4 | APRIL 2009 | 237

Epidemiology - the antidote to machine learning



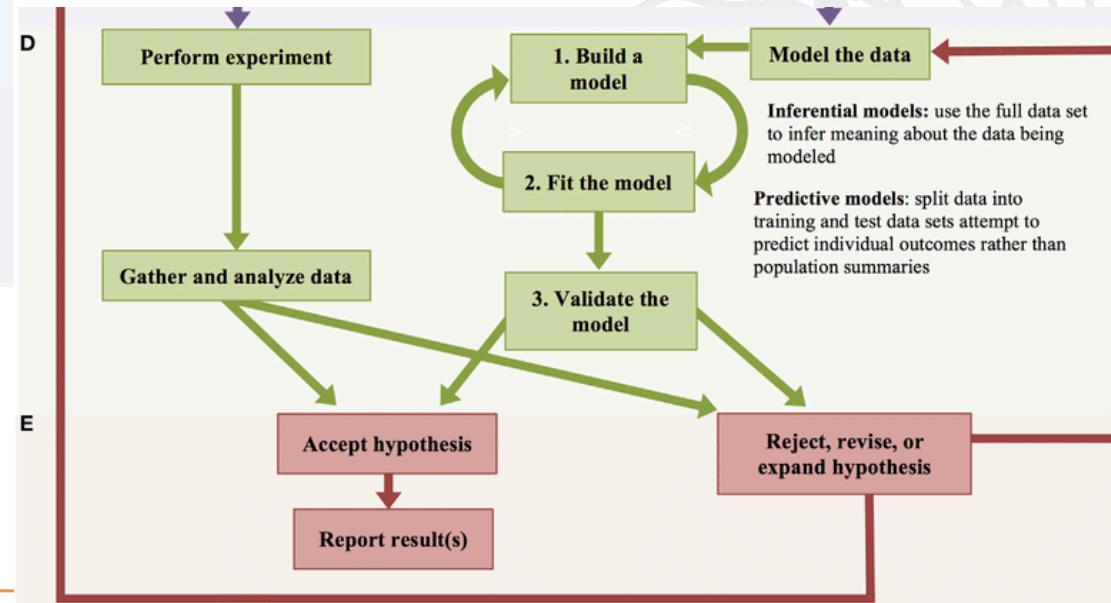
Prof. Andrew Hayward (UCL)



## The Scope of Big Data in One Medicine: Unprecedented Opportunities and Challenges

Molly E. McCue<sup>1\*</sup> and Annette M. McCoy<sup>2</sup>

**Big data scientific method.** Hypothesis-driven and data-driven scientific methods progress through parallel stages. (A) Framing the problem and general hypotheses. (B). Data collection and exploratory experimentation/analysis. (C) Formulation of specific hypotheses. (D) Testing the hypotheses. (e) Accepting or rejecting the hypotheses.



# Formação profissional



**Why data-driven science is more than just a buzzword**

May 10, 2017 3:38pm EDT

Forget looking through a telescope at the stars. An astronomer today is more likely to be online: digitally scheduling observations, running them remotely on a telescope in the desert, and downloading the results for analysis.

<http://theconversation.com/why-data-driven-science-is-more-than-just-a-buzzword-76949>

**Our education system needs to change, too**

Classic images of science include Albert Einstein writing down the equations of relativity, or Marie Curie discovering radium in her laboratory.

Computation, however, is rarely mentioned, and so many key skills are left undeveloped.

# Formação profissional

Curriculum Guidelines for  
Undergraduate Programs  
in Data Science

Park City Math Institute (PCMI)  
Undergraduate Faculty Group\*

## Key Competencies for an undergraduate Data Science Major

- Computational and Statistical Thinking
- Mathematical Foundations
- Model Building and Assessment
- Algorithms and Software Foundation
- Data Curation
- Knowledge Transference – Communication and Responsibility

Annual Review of Statistics 2017. 4:15-30,  
Posted with permission from the Annual  
Review of Statistics and Its Application,  
<http://www.annualreviews.org/>

<https://doi.org/10.1146/annurev-statistics-060116-053930>

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## An Outline of the Data Science Major

1. Intro to Data Science
  - Intro to Data Science I
  - Intro to Data Science II
2. Mathematical Foundations
  - Mathematics for Data Science I
  - Mathematics for Data Science II
3. Computational Thinking
  - Algorithms and Software Concepts
  - Databases and Data Management
4. Statistical Thinking
  - Intro to Statistical Models
  - Statistical and Machine Learning
5. Course in an Outside Discipline
6. Capstone Course

# Formação profissional

## The democratization of data science education

Sean Kross\* Roger D. Peng\* Brian S. Caffo\* Ira Gooding\*\* Jeffrey T. Leek\*  
kross@jhu.edu rdpeng@gmail.com bcaffo@gmail.com iragooding@jhu.edu jtleek@gmail.com

\* Department of Biostatistics, Johns Hopkins Bloomberg School of Public Health

\*\* Center for Teaching and Learning, Johns Hopkins Bloomberg School of Public Health

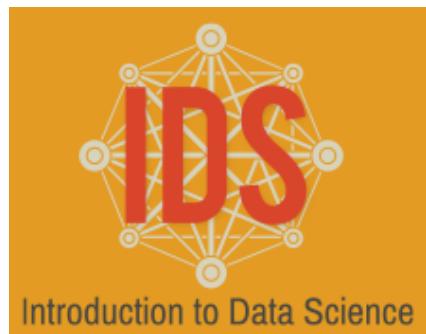
1. **The Data Scientist's Toolbox** (11) - covering version control and the most common tools used by data scientists.
2. **R programming** (12) - covering the fundamentals of how to program in R
3. **Getting and cleaning data** (13) - covering how to obtain data from databases, the web, and other sources, then clean it up.
4. **Exploratory data analysis** (14) - covering plotting and other initials explorations of a data set.
5. **Reproducible research** (15) - covers the basics of R markdown, literate programming, and the principles of reproducible research
6. **Statistical inference** (16) - covers probability and statistical inference.
7. **Regression models** (17) - covers linear models and their application to real data.
8. **Practical machine learning** (18) - covers the basics of machine learning and predicting in R.
9. **Developing data products** (19) - covers technologies for building data products like R packages, swirl courses, and Shiny apps.

Course	Enrollment	Completions
Mathematical Biostatistics Boot Camp 1	109,789	4,150
Mathematical Biostatistics Boot Camp 2	23,842	944
Computing for Data Analysis	243,987	21,069
Data Analysis	193,126	6,500
Biostatistics Case Study	39,140	3,322

**Table 1. Number of Students in Initial Online Courses**

*The size of the student enrollment and completion numbers from the initial courses we created for Coursera.org strongly encouraged our development of the Data Science Specialization.*

# Formação profissional

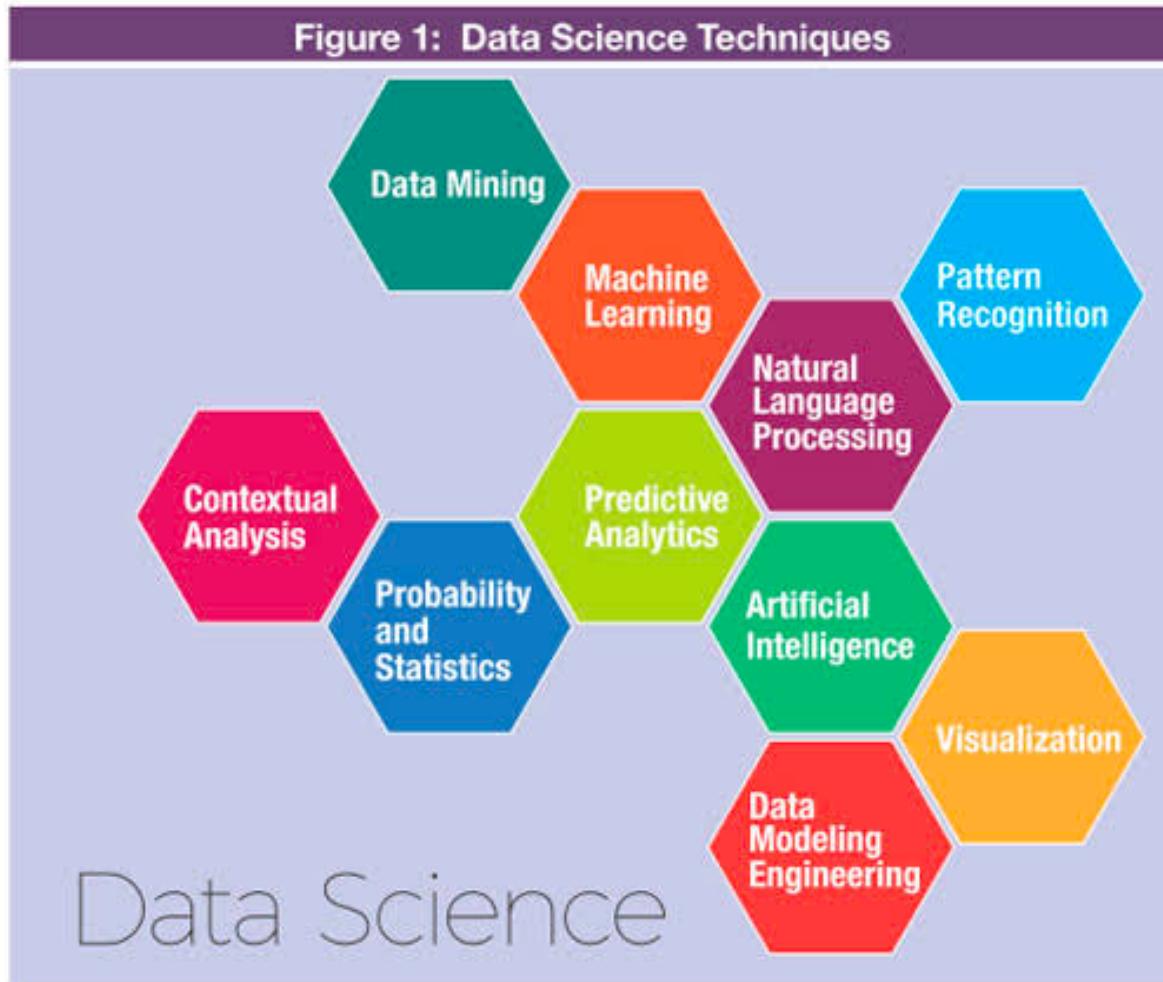


<https://www.ids.ucla.org/>

## Curriculum Overview

Unit #	Title	Description
Unit 1	Data and Visualizations	Introduces students to fundamental notions of data analysis—such as distribution and multivariate associations and emphasizes creating and interpreting visualizations of real-world processes as captured by data
Unit 2	Distributions, Probability, and Simulations	Students use numerical summaries to describe distributions and introduces probability through the lens of computer simulations for informal inference
Unit 3	Data Collection Methods: Traditional and Modern	Prepares students to learn about the various ways of collecting data, including Participatory Sensing, and the effect that data collection has on their interpretation of the patterns they discover
Unit 4	Predictions and Models	Students learn to make and how to use mathematical and statistical models to predict future observations and how data scientists measure the success of these predictions

# Formação profissional



# Formação profissional



DEEP  
LEARNING  
INSTITUTE



Explore ▾ data science

**IBM Data Science**  
IBM | PROFESSIONAL CERTIFICATE | ★★★★★ 4.5 (33,399) | 330K students | Beginner

**Data Science**  
Johns Hopkins University | SPECIALIZATION | ★★★★★ 4.5 (32,382) | 750K students | Beginner

**Applied Data Science with Python**  
University of Michigan | SPECIALIZATION | ★★★★★ 4.5 (16,383) | 390K students | Intermediate

**Introduction to Data Science**  
IBM | SPECIALIZATION



**Data Science: Foundations using R**  
Johns Hopkins University

SPECIALIZATION | ★★★★★ 4.5 (30,510) | 660K students | Beginner



**Data Science 101**

COURSE | ★★★★★ 4.7 (23,460) | 170K students | Beginner



**Advanced Data Science with IBM**  
IBM

SPECIALIZATION | ★★★★★ 4.3 (1,312) | 50K students | Advanced



**Introduction to Data Science in Python**  
University of Michigan

COURSE | Ministério da Saúde | cidacs | Centro de Integração de Dados e Conhecimentos para Saúde | FIOCRUZ | Fundação Oswaldo Cruz | Instituto Gonçalo Moniz

# EUxemplo



elasticsearch



Mind Project  
thinking with data



Administrative Data  
Research Centre  
England



Swansea  
University  
Prifysgol  
Abertawe



LONDON  
SCHOOL of  
HYGIENE  
& TROPICAL  
MEDICINE

Core Elasticsearch:  
Developer

Big Data  
Methods in R

Confident  
Spatial Analysis

Introduction to Spatial  
Data & Using  
R as a GIS

Advanced Analysis of  
Linked Health Data

Preventing the Zika Virus:  
Understanding and Controlling  
the Aedes Mosquito



Data Science  
Academy

Research Methods  
for Multilevel Data

Research Methods for  
Quantitative Data

Phenotyping Methods  
for Linked EHRs - CALIBER

Visualising Health  
Informatics Research

Using Machine Learning  
in Health Research

Learn to Code  
for Data Analysis

Artificial  
Intelligence



UDACITY

Machine Learning  
Engineer



MARCOS ENNES BARRETO

having satisfactorily completed the approved course of study and the  
prescribed assessment has this day been awarded the

Postgraduate Certificate

in

Data Science for Research in Health and  
Biomedicine

with

Merit

Date of award: 1st November 2018

Professor Michael Arthur  
President and Provost  
University College London



Technology  
Scholarship  
Program  
- AI Track



# Formação profissional

## EXAME

Coronavírus Apple

UM CONTEÚDO UDACITY

TECNOLOGIA

## 8 cursos para quem quer atuar como cientista de dados

Mercado brasileiro está aquecido para a profissão mais cobiçada de 2018. Saiba como ingressar nessa área promissora

Por Abril Branded Content

© 26 mar 2018, 19h00 - Publicado em 26 mar 2018, 18h58

Buscar

Valor | Carreira

Entrar

## Surgem os primeiros cursos de graduação em ciência de dados

Universidades no Rio e em São Paulo passam a oferecer a formação para quem ingressa neste ano

e Guia do Estudante

Prouni

Orientação Profissional

## Descubra a nova graduação em Ciência de Dados

Curso inédito forma o profissional que desenvolve algoritmos para analisar grandes volumes de dados e informações

Por Lisandra Matias

© 19 jul 2018, 08h00

Ended Oct 24th, 2019

## Como iniciar uma carreira em ciência dos dados?



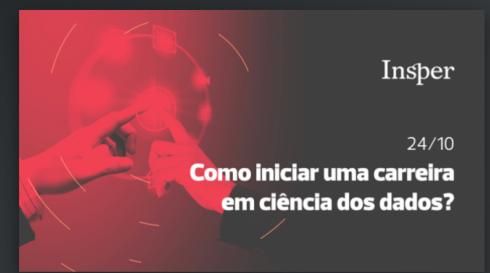
Insper



Instituto Oswaldo Cruz

R. Quatá, 300 - Vila Olímpia, São Paul...

Muitos dados são gerados diariamente e quase todos eles podem ser... More



cidacs  
Centro de Integração de Dados e Conhecimentos para Saúde

Ministério da Saúde  
FIOCRUZ  
Fundação Oswaldo Cruz  
Instituto Goncalo Moniz

# Big (and not so big) Data in Health Bahia'13

10/12/2013



Horário	Tema	Apresentador
14:20	Abertura	Manoel Barreto e Mauricio Barreto
14:20	Nova possibilidade de avaliação do impacto das intervenções em saúde na era digital	Mauricio Barreto
14:40	Métodos da Física Estatística e da Dinâmica Não-Linear aplicados para Sistemas Biológicos	Suan Pinho
15:10	Métodos da Física Estatística e da Dinâmica Não-Linear aplicados aos Sistemas Vivos, Parte II	Garcia
15:40	Infraestrutura computacional para o suporte de aplicações de big data na área de saúde	Marcos Barreto
16:00	Possibilidades da computação de alto desempenho na análise de grande volume de dados	Angelo Duarte
16:20	Pausa café	
16:40	An approach to reactive big data with OOL (Observations of Daily Living) repositories for monitoring personal and public health in real-time	Roberto Carrero
17:00	Identificação de microrganismos	Artur Queróz
17:20	Análise de rotas metabólicas em dados genômico sugere a existência de rotas metabólicas que não são encontradas na rotula enviada com asma na infância em Salvador - Brasil	Gustavo Costa
17:40	Perspectiva inicial sobre aquisição de dados para aprendizado de padrões de comportamento	Valter Senna
18:00	Discussão final e proposições futuras	Todos

**Local:**  
FIOCRUZ Bahia (Centro de Pesq Gonçalo Moniz)  
Rua Waldemar Falcão 121 - Salvador Bahia  
Auditório Aluizio Prata

**7 de abril de 2014**

## Big (and not so big) Data in Health Bahia

II Workshop on Big Data - Bahia

**Linhas Temáticas**

- Perspectivas para a Saúde através da Ciência dos Dados
- Big Data em Genómica e Proteómica

**Programação**

14:00	Abertura
14:10	Tema 1: Ciência dos Dados Bruno Domingues (Intel)
15:05	Tema 2: "How will Big Data change Healthcare Delivery and the Life Sciences Industry?" Mark Blatt (Intel)
16:00	Coffee Break
16:20	Aristoteles Góes Neto (UFBA)
17:15	Tema 4: Desafios em Dados Genéticos: Seleção e/ou Redução de Variáveis Rosemerde Fiaccione (UFBA) Paulo Canas (UFBA)
18:10	Encerramento

**Apoio:** MCTI, INPE, UFBA, UESF, Cidacs, Intel

**Website:** <https://plus.google.com/events/c1a8119279197919>

**III Workshop 10 de junho de 2015**

## Big (and not so big) Data in Health Bahia

III Workshop on Big Data - Bahia

**Locais:** Auditório Aluizio Prata, FIOCRUZ Bahia (CPqGm) Rua Waldemar Falcão, 121 - Salvador/BA

**Apóio:** MCTI, INPE, UFBA, UESF

**"PREPARANDO O BIG DATA PARA SER EFETIVO"**

**Programação**

14:00	Abertura: Mensagem de boas-vindas Manoel Barreto (FOICRUZ - BA)
14:20	Tema 1: Tendências do uso de Big Data em saúde pública Christovam Barcellos (ICICT - FIOCRUZ)
15:30	Intervalo Café
15:50	Tema 2: Desafios na governança de infraestruturas em ambientes de computação de alto desempenho em Big Data Renato Miceli (SENAI CIMATEC)
17:00	Encerramento: Perspectivas de projetos de Big Data em saúde na Bahia Mauricio Barreto (FOICRUZ - BA)

**Solicite a sua participação na nossa comunidade no Google+**

**Website:** <https://plus.google.com/communities/11136467614551239569>

**SEMINÁRIO Big Data Science BAHIA 2018**

De 07 a 12 de novembro

**QR Codes**

**PROMOTOR:** FIOCRUZ Bahia, Fundação Oswaldo Cruz, UFBA, UESF, Cidacs

**PATROCINADORES:** Newton Fund, fapesb, UCL

**SEMINÁRIO**

**CIDACS:** UMA NOVA CULTURA NA PESQUISA EM SAÚDE

**06.DEZ.2019 | 9:30 ÀS 12:00 AUDITÓRIO DO TECNOCENTRO**

**PALESTRA**

**Placing AI at the service of public health: The key role of data management and linkage**

**Sabina Leonelli**

Co-diretora do Exeter Centre for the Study of the Life Sciences e líder do grupo de pesquisa sobre "Data Governance, Algorithms and the Future of the Life Sciences" no Alan Turing Institute de Londres, editora chefe da revista internacional History and Philosophy of the Life Sciences, editora associada da Harvard University Press, membro do Conselho Consultivo da Sociedade Europeia de Filosofia da Ciéncia, membro do comité diretor da Sociedade Europeia de Filosofia da Ciéncia, Praticante e embassador do Programa de Doutorado em Filosofia da Ciéncia, financiada em grande parte pelo Conselho Europeu de Pesquisa tendo por foco a filosofia, a história e a sociologia da ciéncia intensiva no uso de dados, especialmente o impacto do Big Data e as implicações éticas, legais e sociais para a governança e gerenciamento de dados de pesquisa. Em 2018 recebeu o prêmio Laktatos por seu livro Data-Centric Biology: A Philosophical Study.

**DEBATEDORES**

Prof. dr. Marcos Barreto  
Ciéncia da Computação - UFBA

Dr Gustavo Matta  
Ciéncias Sociais - FioCruz

Prof. dr. Giovanni Rolla  
Filosofia - UFBA

**120 ANOS**

**FIOCRUZ**

**PATRIMÔNIO DA SOCIEDADE BRASILEIRA**

**FÓRUM OSWALDO CRUZ**

**CIÉNCIA, TECNOLOGIA E INOVAÇÃO PARA O ACESSO UNIVERSAL: DESAFIOS PARA O SUS**

**SEMINÁRIO**

**O FUTURO DA SAÚDE NO BRASIL: COMPROMISSO SOCIAL DA CIÉNCIA**

**APÓIO:** MCTI, PROP, INCT, INPD, FIOCRUZ, Fundação Oswaldo Cruz, Ministério da Saúde

**REALIZAÇÃO:** Cidacs, Centro de Integração de Dados e Conhecimentos para Saúde

**cidacs**

Centro de Integração de Dados e Conhecimentos para Saúde

**Ministério da Saúde**

**FIOCRUZ**

**Fundação Oswaldo Cruz**

**Innovative Engineering Solutions for Affordable Health Technologies for Latin America**

13-15 May 2019, Rio de Janeiro, Brazil.

[www.affordablehealthtech.com](http://www.affordablehealthtech.com)

**METODOLOGIAS PARA A UTILIZAÇÃO DE GRANDES VOLUMES DE DADOS NA PESQUISA**

**Seminário**

Cidacs/Fiocruz Bahia, UFBA e LNCC

Sala Multiuso, 1º Andar 02 - 03/05 A partir das 9h (ver programação)

# Formação profissional



CURSO DE ATUALIZAÇÃO - 2020

Modalidade: Presencial

Carga Horária: 60 horas

Local: Rio de Janeiro/RJ



A Ciência de Dados e Suas Aplicações na Indústria 4.0

## PALESTRANTES:

**Dr. Simon See,**  
Diretor Global do Nvidia AI Technology Center

**Dr. Erick Sperandio,**  
Coord. do Centro de Referência em IA do CIMATEC

**Dr. Maurício Barreto,** Diretor do CIDACS - Fiocruz Bahia

MESA REDONDA

Como a Ciência de Dados pode impactar os diversos setores da sociedade?

Mediator:  
Adhvan Furtado

Participantes:  
Dr. Simon See  
Dr. Erick Sperandio  
Dr. Maurício Barreto



Horário:  
18h às 22h

Local:  
ParqueTecnológico



# Novas perspectivas

## CITIZEN DATA SCIENCE

Citizen data science is a branch of data science that allows internal users to extract advanced insights from data without the formal training in advanced mathematics and statistics required to be a specialist data scientist.

(Krensky, P, Linden, A & Hare, J, 2016)

**WHO ARE CITIZEN DATA SCIENTISTS?**  
A person who creates or generates models that leverage predictive or prescriptive analytics but whose primary job function is outside of the field of statistics and analytics.  
(Morgan, L, 2015)

**WHO WILL USE IT?**

**WHAT ABOUT THE DATA SCIENTIST/ANALYST?**  
Trained data analysts can focus things that require their expertise such as higher-level data curation, model building and governance - making them more productive.

**NOT FOR EVERYONE**  
Not everyone in an organisation will become a citizen data scientist, they are "power users" in the business, corporate services or IT roles.  
(Morgan, L 2015).

**It's empowering people to become more capable with their own data, and enabling them to think about their business in new ways.**  
(Noyes, 2016)

**WORLDWIDE SHORTAGE**  
of data scientists, analysts and statisticians is leading to a growing need for broader access to data and reporting to meet the demands of the business

**In 2017 the number of citizen data scientists will grow **5 TIMES FASTER** than the number of data scientists.**  
(Krensky, P, Linden, A & Hare, J 2016)

**CONFIRM, PREDICT & DIAGNOSE**  
Data scientists have a role to play in developing methods to confirm the citizen's findings with statistical confidence.  
(Dedalo, S, 2016)

# Novas perspectivas



# A new twenty-first century science for effective epidemic response

## Box 2

### Precision public health

Precision medicine refers to the use of genomic sequencing to retrace the specific course of a disease in individual patients, with the aim of being able to choose the best treatment option for each person. In public health, the analogous idea of precisely directing the right intervention to the right population is equally appealing.

The potential of such an approach has been illustrated by the PREVENT project, which has developed a framework for precision public health.

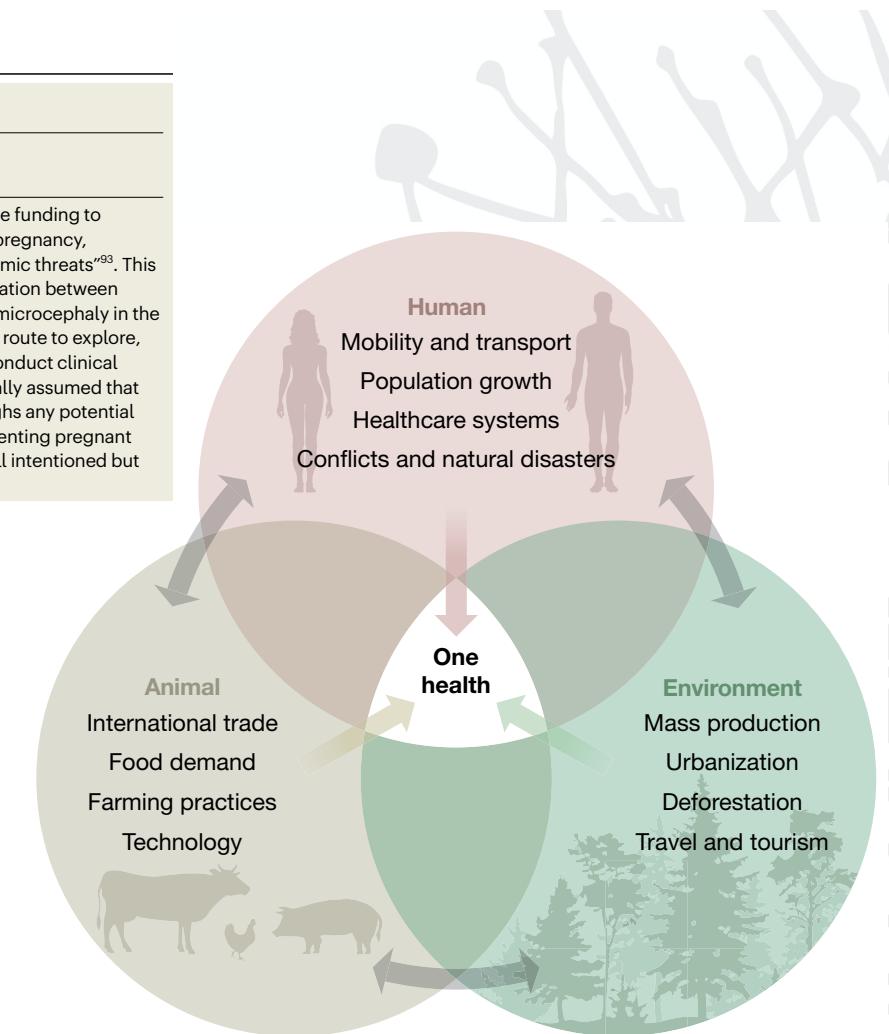
**Table 1 | Selected key areas to integrate into twenty-first century epidemic responses**

Area	Key areas and/or disciplines
Governance and infrastructure	Local, national and international organizations; integrate accountability and transparency across multiple stakeholders; improve data sharing, improve logistics and crisis management
Engagement and communication	Encourage a community-led response, community engagement and health diplomacy
Social sciences	Anthropology, political science, human geography, linguistics
Ethics	Consent, clinical trial designs
Emerging technologies	Pathogen genomics, metagenomics, systems serology and analytics, data science and artificial intelligence
Research and development	Diagnostics, therapeutics and vaccines
One Health	Ecology and environmental, veterinary and agricultural sciences

## Box 3

### Epidemic ethics

In 2016, the PREVENT project received Wellcome funding to provide ethics guidance “at the intersection of pregnancy, vaccines, and emerging and re-emerging epidemic threats”<sup>93</sup>. This was in response to the newly recognized association between infection with Zika virus during pregnancy and microcephaly in the newborn. Developing a vaccine was an obvious route to explore, but many researchers felt that they could not conduct clinical trials with pregnant women because it is generally assumed that the risk to the woman, the fetus or both outweighs any potential benefit. However, as Heyrana et al. argue: “Preventing pregnant women from participating in clinical trials is well intended but misguided.”<sup>94</sup>



**Fig. 1 | An ecosystem of interactions.** The tightly interconnected nature of human, animal and environmental health makes the emergence and decline of epidemics difficult to predict. One Health integrates multiple perspectives in a framework that emphasizes the need to consider any particular aspect in this broader context.

# Mensagem final

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DATA SCIENCE

## Data Scientists: Generalists or specialists?

The answer depends on your company's stage of maturity.

By Daniel Tunkelang. December 17, 2015

M

towards  
data science

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## Finding Your Flavor of Data Science Career

Three Approaches to Guide You in Choosing Your Path



Paul Simpson [Follow](#)  
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Managing Organizations | Why Data Science Teams Need Generalists, Not Specialists

MANAGING ORGANIZATIONS

## Why Data Science Teams Need Generalists, Not Specialists

by Eric Colson

March 08, 2019





## EDUCAÇÃO EM CIÊNCIA DE DADOS

Marcos Barreto

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### APOIADORES:



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