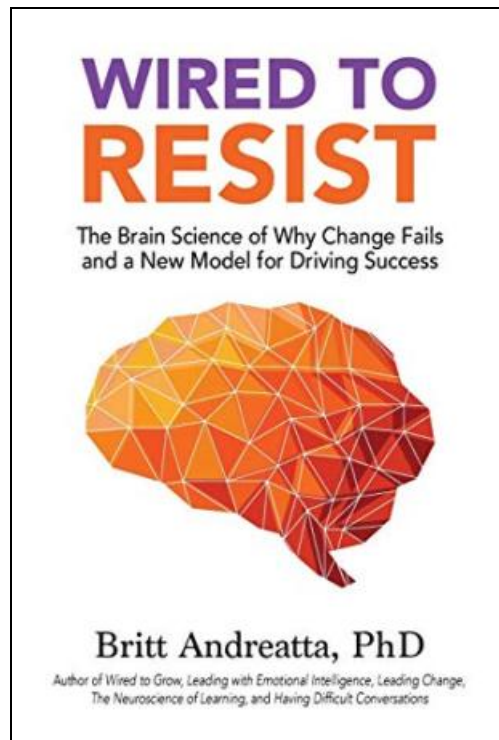


## Wired to Resist: The Brain Science of Why Change Fails and a New Model for Driving Success (Paperback)



Filesize: 6.51 MB

### **Reviews**

*This is actually the greatest publication i have go through right up until now. I really could comprehended every little thing using this composed e book. I realized this book from my i and dad advised this ebook to learn.*  
*(Jimmie Schmidt I)*

## WIRED TO RESIST: THE BRAIN SCIENCE OF WHY CHANGE FAILS AND A NEW MODEL FOR DRIVING SUCCESS (PAPERBACK)



7th Mind Publishing, United States, 2017. Paperback. Condition: New. Language: English. Brand new Book. "Illustrated by real-life examples and evidence from renowned scholars and practitioners, *Wired to Resist* provides novel insights into understanding why efforts to change often fail and--more importantly--how they can succeed." Barry Posner, PhD, New York Times best-selling author of *The Leadership Challenge* "A must-read for business leaders and HR professionals. In this constantly changing world, it's critical to find leadership strategies that realistically address the human side of change. Dr. Andreatta offers a fresh look at the nature of resistance with a clear path to overcoming it. I couldn't put it down." Erin Earle, VP, HRBP for Engineering, LinkedIn "I've read many books on leading organizational change and I appreciate how Dr. Andreatta gives me insight into the 'whys' behind the 'hows.' *Wired to Resist* arrived just as I was launching a new change initiative in my organization--and it immediately showed me several things I needed to address to increase our chance of success." Kevin Goldsmith, Chief Technology Officer, Avvo "Making a simple change in our behavior can be the difference between success and failure, but so often we quickly go to our default position and don't know why. Dr. Andreatta unlocks the puzzle and guides us with proven scientific steps to help us shift to positive outcomes every time we tackle a new goal." Jacqui Burge, Founder, Desk Yogi Every year failed change costs billions of dollars. We are biologically wired to resist change: it's the key to our survival and the obstacle that often gets in the way of us fulfilling our potential. *Wired to Resist* provides a new understanding of our biology and why change fails, despite our best plans. Dr. Andreatta synthesizes the latest research into a new model for change that harnesses the power of...



[Read \*Wired to Resist: The Brain Science of Why Change Fails and a New Model for Driving Success \(Paperback\)\* Online](#)



[Download PDF \*Wired to Resist: The Brain Science of Why Change Fails and a New Model for Driving Success \(Paperback\)\*](#)

## Other eBooks



### Experimental Enquiry Concerning the Natural Powers of Wind and Water to Turn Mills and Other Machines Depending on a Circular Motion. (Paperback)

Gale Ecco, Print Editions, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The 18th century was a wealth of knowledge, exploration and rapidly growing technology and expanding...

[Download](#) [Book](#)

»



### Experimental Enquiry Concerning the Natural Powers of Wind and Water to Turn Mills and Other Machines Depending on a Circular Motion and an Examination of the Quantity and Proportion of Mechanic Power Necessary

Gale Ecco, Print Editions, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The 18th century was a wealth of knowledge, exploration and rapidly growing technology and expanding...

[Download](#) [Book](#)

»



### Reading Matthew as the Climactic Fulfillment of the Hebrew Story (Hardback)

Wipf & Stock Publishers, United States, 2015. Hardback. Condition: New. Language: English. Brand new Book. This book is a reading of Matthew's Gospel as though it were written to integrate with, advance, and conclude the...

[Download](#) [Book](#)

»



### The Science of Crystallization: Macroscopic Phenomena and Defect Generation (Paperback)

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2006. Paperback. Condition: New. Language: English. Brand new Book. This book, together with its companion volume The Science of Crystallization: Microscopic Interfacial Phenomena, make up a complete course that will...

[Download](#) [Book](#)

»



### When Death Comes: Why, How and When We Die (Paperback)

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English. Brand new Book. Many mystics know that there are ways to predict death. These ways or principles are all related. We can predict...

[Download](#) [Book](#)

»