



Making Entrepreneurs: Lessons From a Lifetime

By Chandra Mohan

2013. Hardcover. Condition: New. 284 This book was prompted by the double-digit inflationary spiral of last four years whose control has defied every conventional economic measure. Reasons are also crystal clear: Trillions of rupees being spent on budget-supported social programmes to arrest the growing disparity between English-speaking Urban-India and the vast majority living in Rural-Bharat, which our economy cannot support. At the same time, we were also churning out 1 million Engineering B.Techs & half a million MBA s annually deep in the interior of rural India. More than 80% of them end an expensive education without a job, with their parents deep in debt.Could we not groom some of them selectively to become Entrepreneurs and job-creators rather than job-seekers? Can t we harness their talent to setting-up technology-led Manufacturing Industry in their neighbor-hood. Such enterprises would not only create productive life-long employment in rural India, but obviate the need for social doles which only breed corruption, laziness and beggars. It is only an issue of establishing the right eco-system. Author has coupled his 40 years of direct and indirect experience in promoting thousands of young Techno-entrepreneurs in diverse fields with his recent involvement in Higher Technical Education and effort...



Reviews

This book is really gripping and interesting. It is actually full of knowledge and wisdom I am very easily will get a delight of reading a written ebook.

-- Ms. Sadie Padberg IV

A very wonderful pdf with lucid and perfect answers. Of course, it is play, nevertheless an amazing and interesting literature. You can expect to like just how the article writer compose this book.

-- Gunner Haag