

Synopsis1s

We all need solutions that enable rapid development without sacrificing scalability or maintainability.

Enter AWS AppSync: the game-changing service that's revolutionising how we build and deploy applications.

This talk will showcase how AppSync serves as the ultimate productivity booster for teams looking to ship robust, scalable products quickly. We'll explore:

Rapid Prototyping: How AppSync enables developers to bring ideas to life faster than ever before.

Infinite Scalability: The power of serverless architecture in handling growth from MVP to enterprise-level applications.



Team Collaboration: How GraphQL bridges the gap between frontend and backend teams, fostering a shared language and improved communication.

Native AWS Integration: AppSync's seamless connections to AWS services, reducing the



**Why You Should
Build Your
Next Product
With AppSync**

Hello there!

- Marco Troisi
- Born in  Living in 
- CTO at Trilo
- Software Developer and Software Architect for over 12 years
- AWS Community Builder (Serverless)
- Writer for The Serverless Mindset newsletter

companies

Rapid Prototyping

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Infinite Scalability

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Team Collaboration

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Native AWS Integration

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Error Reduction

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Cloud-Native Evolution

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Empowering Small Teams

Example of how we rebuild our entire API layer at Trilo in the space of a few weeks

