

# MARC CASANOVA

## SOFTWARE DEVELOPER

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## Working experience

### SNEAKER RESELLING / 2019-2020

- I sold sneakers through second-hand clothing apps and to friends through "word of mouth."
- Here I really learned to negotiate.
- Also communication and entrepreneurship

### WEB MONITORS / 2020-2022

- I started a small SaaS, connect with a community to understand what they wanted. Resulting in **around \$8k generated**.
- I differentiated myself in **closeness, communication and resolution** with my clients.
- The community reached more than 200 people interested in my service.
- I answered and sent **many messages a day**, especially in **English and Spanish**.
- Work as a team through **video conferencing** and **productivity apps** and websites.
- The stack I learned to use was mainly **Python and Javascript**, among other tools and microservices.

### FREELANCER / 2024-2025

- In **2023** I started **studying Business Administration** so I had to put aside my programming projects.
- When I finished my studies, I started working as a **freelancer**, especially with **automation and web monitoring**.

## Objectives

My goals could be said to be "basic", to have a stable job, to have a good salary... But also, I would like to expand my knowledge, my sales, communication and socialization skills, travel the world and learn about new cultures.

## Education

Medium Degree in  
Administration and Finance  
Institut Abat Oliba  
September 2022-2024  
Girona, Spain.

## Skills

- Verbal Communication
- Negotiation
- Creativity
- Relationship building
- Neuromarketing

## Languages

- Spanish (native)
- English (fluid)