

Abhishek Dwivedi

Senior Business Analyst at Euromonitor International

7+ years of experience in managing projects and building B2C products in Maritime and Data Science related companies. Focus on Digital Transformation and Agile Product Ownership.



✉ abhishek.dwivedi2692@gmail.com

☎ 8961679407

📍 Bangalore, India

🌐 [linkedin.com/in/abhishekdwivedi6941](https://www.linkedin.com/in/abhishekdwivedi6941)

WORK EXPERIENCE

Senior Business Analyst Euromonitor International

09/2021 - Present

Experience

- Led Forecast Model Product from ZERO to HERO stage.
- Drove the Product Adoption and Retention by an increase of 15k users within 2 months of launch.
- Devised product strategy to improve Adoption and Retention by 30% through a good UX flow, discarding complex elements, technology advancements, and introducing Web accessibility for visually challenged users.
- Responsible for reviewing and evaluating the industry data accuracy and liaising with DA team to address inconsistencies and continued improvement in the data accuracy and availability of data that led to an increase of 50% productivity

Business Analyst Marlabs Innovation Pvt Ltd (Client Euromonitor)

05/2021 - 09/2021

Assistant Manager Technology Information and Engineering Services (Part of Viswa Group)

03/2019 - 05/2021

Experience

- Led the team expansion from 3 members to 45 members in a 6-month period to work on different initiatives.
- Facilitated 3 retrofitting projects and 1 SaaS product from Initiation phase to project closure.
- Prepared the Business requirements with all the major documents like BRD, SRS, PRD, Business Case, and utilized different elicitation techniques for a 2X smooth flow project.

Marine Engineer Fleet Management Ltd

11/2017 - 10/2018

Marine Engineer Shipping Corporation Of India

12/2016 - 07/2017

Experience

- Led a 5-member cross-functional team to execute a \$1.5M critical ship maintenance project; minimized scope creep through variance analysis and implemented corrective actions to save \$100K

Assistant Operation Manager Riseteck Solutions

01/2016 - 11/2016

Experience

- Face value for the customer for the entire portfolio of products

SKILLS

Agile Process Knowledge

Azure Devops

SQL

Google Analytics

Power Bi

Azure Devops

Data Analysis

Data Reporting

Requirement Gathering

Project Management

Product Strategy

Teamwork and Collaboration

COMPANY PROJECTS

Industry Forecast Model for a Marketing Research application

Vessel Energy Efficiency and Monitoring System for Viswa Group

Retrofitting Projects held in China and Belgium

EDUCATION

B Tech in Marine Engineering Marine Engineering and Research Institute

08/2011 - 11/2015

Kolkata

CERTIFICATIONS

Certified Scrum Product Owner (CSPO) (08/2022 - 08/2024)

Certificate of Azure Fundamentals (AZ-900)

Certificate of Azure AI Fundamentals (AI-900)

Certification of Capability in Business Analysis (CCBA)

PG Certification in Business Analytics and Product Management from MNIT Jaipur (08/2022 - Present)

SUPPORTED CAUSES

DANA Foundation