

Github Link (For Viewing): <https://marcus-cheema.github.io/CS-485/Sharing-Ideas.pdf>

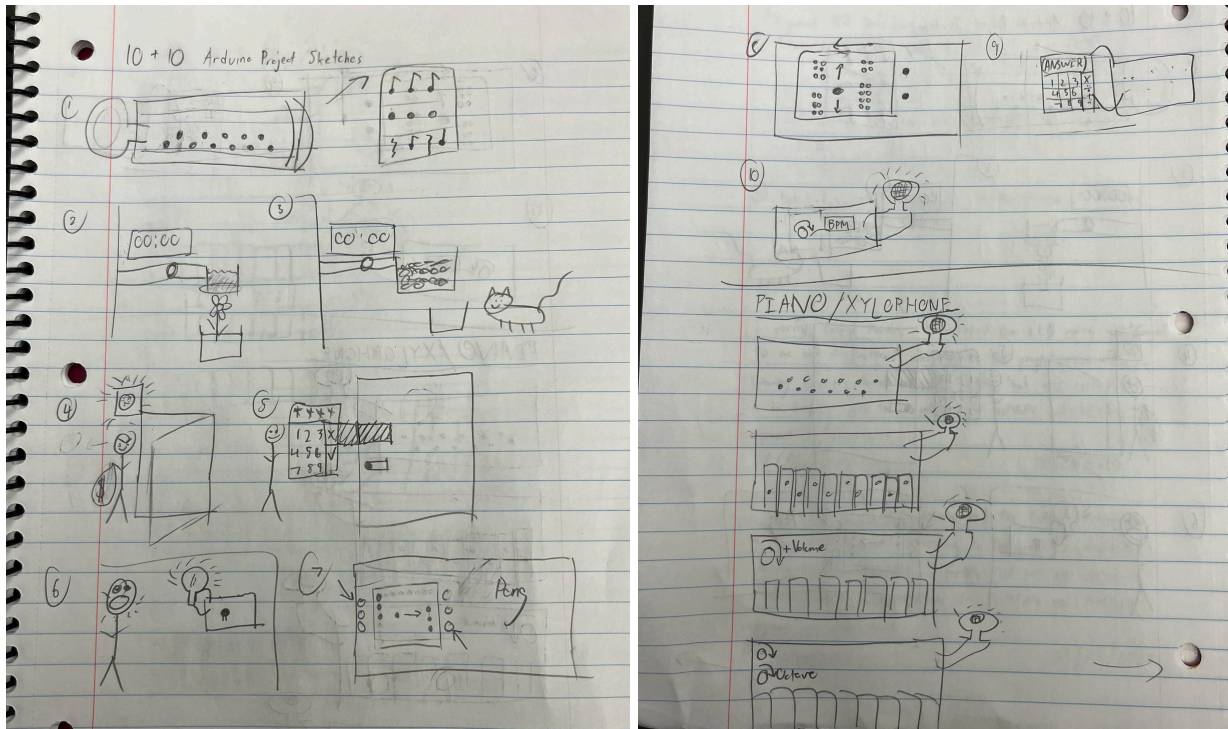
Marcus Cheema

CS-485-3

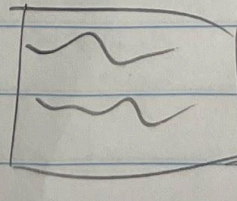
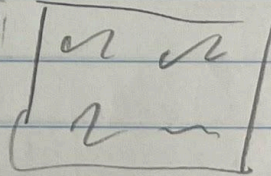
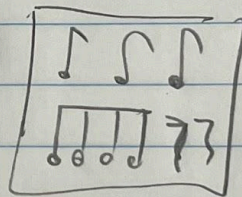
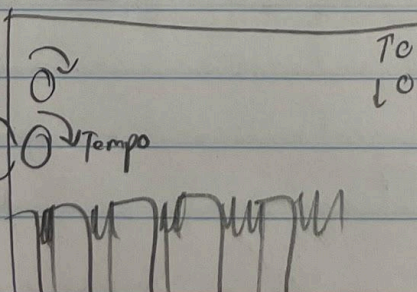
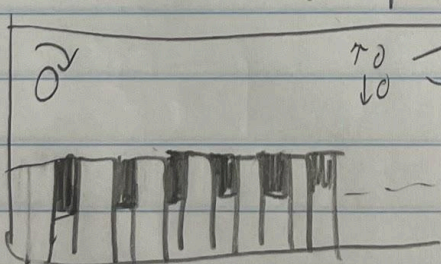
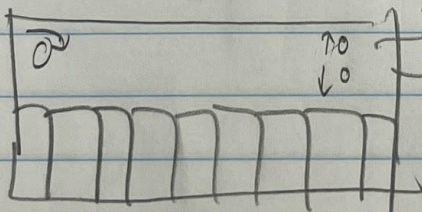
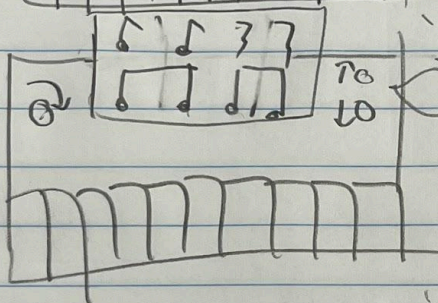
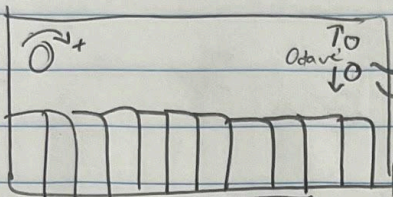
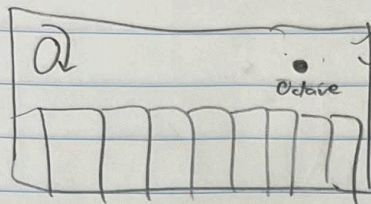
3 October 2024

Sharing Ideas

10 + 10 Sketches:



CS 485 10+10



10

Second Business Card Observations:

Matthew: Business

- 1) That's sick
- 2) Maybe use a real phone number (1234567890 isn't my number)
- 3) Is it supposed to be laminated or anything?
- 4) Font could pop more
- 5) Nothing in the back (what did he expect?)

Tristan M: Econ?

- 1) Is this your business card (lack of clarity?)
- 2) Why is there a slit
- 3) I like the color scheme
- 4) Link to socials is good
- 5) Thought the slit was funny (audible laugh)

Spencer: Bio

- 1) Is that meant to be there (cut out line)
- 2) Good font for the name
- 3) Line makes it flimsy (was playing with the card)
- 4) I like the icons
- 5) Can see through the back of the card

Tristan O: Bio

- 1) What is that icon for (Github icon)
- 2) Other icons made sense (Phone and LinkedIn)
- 3) The underline hole is cool
- 4) The underline hole is weird
- 5) Liked spacing for Data Analyst

Scott: Math Econ

- 1) Can I keep it? (No)
- 2) Need different paper 100%
- 3) Needs to be a smaller size (could not fit in his wallet)
- 4) Any benefit to the back? Could use the empty space for more information
- 5) I like the look

Elevator Pitches:

1)

Ever want to play the piano but you cannot afford it, or you don't have enough space in your house? Introducing the Arduino OctaKey! This compact Arduino device has piano keys that press buttons underneath to produce sound. With the press of the Octave Up or Down buttons, you can expand beyond the one octave limit, allowing for more musical creativity! The OctaKey also includes adjustable volume, a built-in metronome, and is small enough to fit in your backpack, making hands-on music creation more accessible than ever!

- I pitched this to Matthew, a 3rd year Business Major. He was confused as to what an Arduino was, but said the pitch sounded good.

2)

Ever want to play the piano but you cannot afford it, or you don't have enough space in your house? Introducing the Arduino OctaKey. It's a compact device built using Arduino technology, which is a popular, open-source platform for creating interactive electronic projects. The Arduino OctaKey has piano keys that press buttons underneath to produce sound. With the press of the Octave Up or Down buttons, you can expand beyond the one octave limit, allowing for more musical creativity! The OctaKey also includes adjustable volume, a built-in metronome, and is small enough to fit in your backpack, making hands-on music creation more accessible than ever!

- I pitched this to Evan, a 4th year Business Major and entrepreneur. He said it sounds great, but to say "Have you ever wanted to play the piano"?

3) (Final)

Have you ever wanted to play the piano but you cannot afford it, or you don't have enough space in your house? Introducing the Arduino OctaKey. It's a compact device built using Arduino technology, which is a popular, open-source platform for creating interactive electronic projects. The Arduino OctaKey has piano keys that press buttons underneath to produce sound. With the press of the Octave Up or Down buttons, you can expand beyond the one octave limit, allowing for more musical creativity! The OctaKey also includes adjustable volume, a built-in metronome, and is small enough to fit in your backpack, making hands-on music creation more accessible than ever!