

Marcus Acosta

Email: marcus.alan.acosta@gmail.com | **LinkedIn:** www.linkedin.com/in/marcus--acosta
GitHub: github.com/marcusacosta | **Portfolio:** marcus-acosta-portfolio.vercel.app

EDUCATION

Oregon State University

Post-Baccalaureate in Computer Science

University of California, Santa Cruz

Bachelor in Sociology

Corvallis, OR

2024 - Present (Expected 2026)

Santa Cruz, CA

2018 - 2022

PROJECT EXPERIENCE

Ticket Price Alert

Full-Stack Application – Javascript, Node.js, React, PostgreSQL

- Eliminated the need for manual ticket price checks by developing a REST API, automating monitoring workflows for users.
- Scaled system performance by processing 500+ concurrent simulated API requests with 0 failures using queue-based logic and load testing.
- Reduced notification latency to <10 seconds by integrating Twilio with cron-scheduled polling, demonstrating real-time event pipeline design.

Collaborative Expense Calendar

Cloud-Based Web Application – Python, Javascript, Flask, React, PostgreSQL

- Ensured 100% data reliability for recurring and one-time expenses by designing a cloud-hosted PostgreSQL schema with category tagging.
- Supported 100+ concurrent users with 0 data conflicts by stress-testing collaboration features and implementing transaction-safe queries.
- Increased user accountability by automating Twilio SMS reminders for upcoming expenses, reducing missed payments in testing by 25%.

WORK EXPERIENCE

Life Time Fitness

Facility Operations Supervisor

Walnut Creek, CA

Jan 2024 - Present

- Improved operational efficiency for a 25+ person team by analyzing workflows, identifying bottlenecks, and implementing optimized scheduling.
- Reduced customer wait times by 15–20% through streamlined restocking and check-in processes, directly improving throughput.
- Increased SOP compliance by preparing weekly reports, tracking recurring issues, and escalating systemic problems for resolution.

24 Hour Fitness

Sales Operations Lead

Bay Area, CA

Oct 2020 - June 2022

- Reduced order discrepancies by ~10% across multiple locations by reproducing CRM/POS issues and implementing data validation fixes.
- Increased lead response speed by diagnosing pipeline bottlenecks in CRM data and introducing process improvements.
- Improved reporting accuracy by maintaining documentation and validating operational data pipelines for consistency.

TECHNICAL SKILLS

Languages: Python, JavaScript, TypeScript, SQL

Frameworks/Libraries: React, Flask, Node.js, Next.js

Databases: PostgreSQL, MySQL, MongoDB

Tools & Platforms: Git, GitHub Actions (CI/CD), Render, Postman, Vercel

Core Strengths: Distributed systems concepts, concurrency & performance testing, backend API design, real-time event pipelines, debugging & scalability improvements