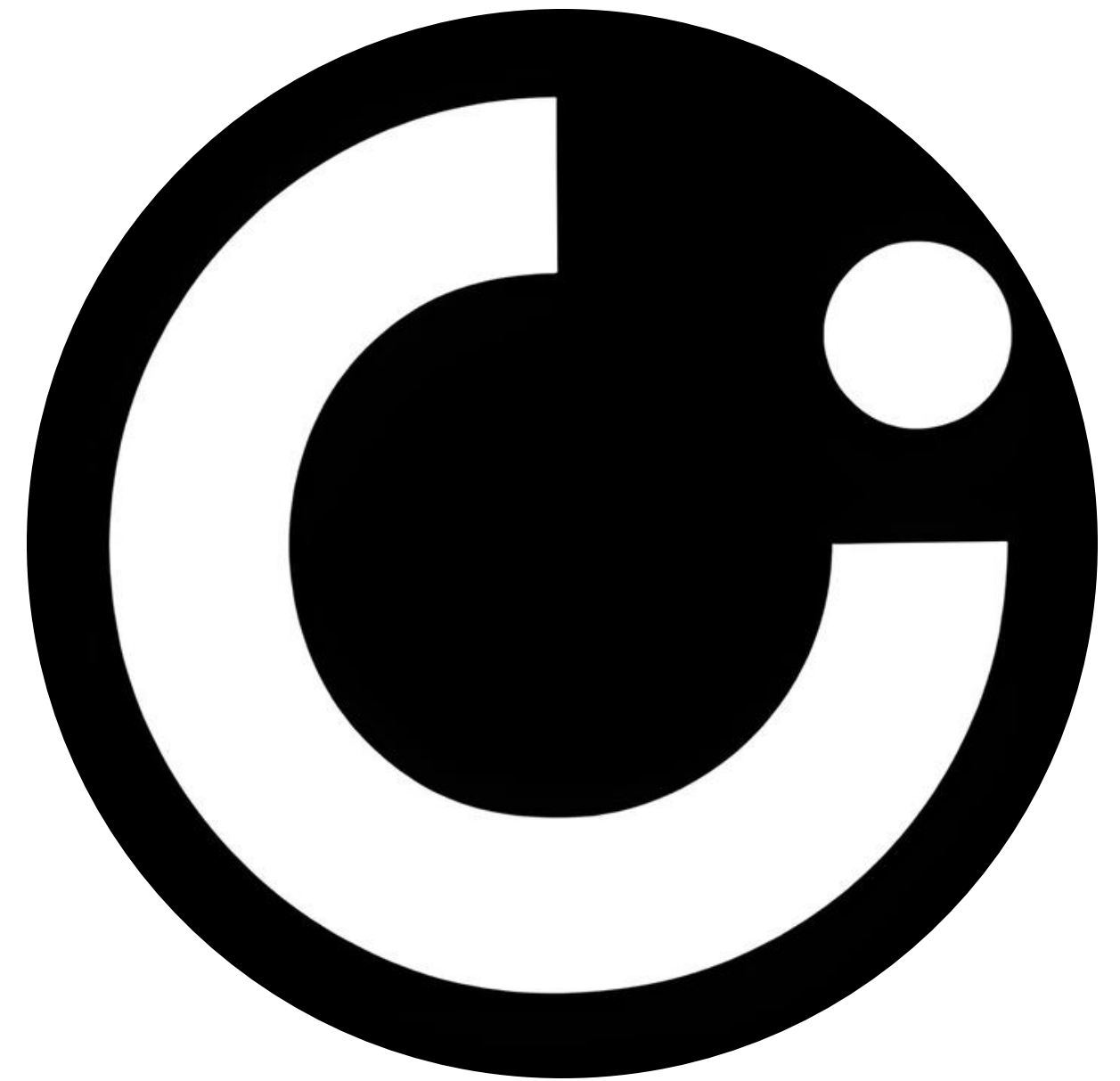


# AI Meets NIL:

## The Cache AI Advantage

Team: Sixth Sense



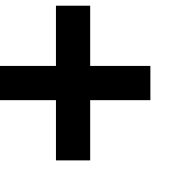
# Roadmap

- 1. Improved Metrics**
- 2. Expanding Cache AI™**
- 3. Dashboard Enhancements**
- 4. Long Term Impacts**

# Health

## Physical Insights

→ Identify injury –  
prone players



# Risk

## Character Insights

→ Legal History  
→ Drug test results

# Health + Risk Implementation



## Why:

- Risk impacts player marketability
- Health status affects players' CacheScore™

## How:

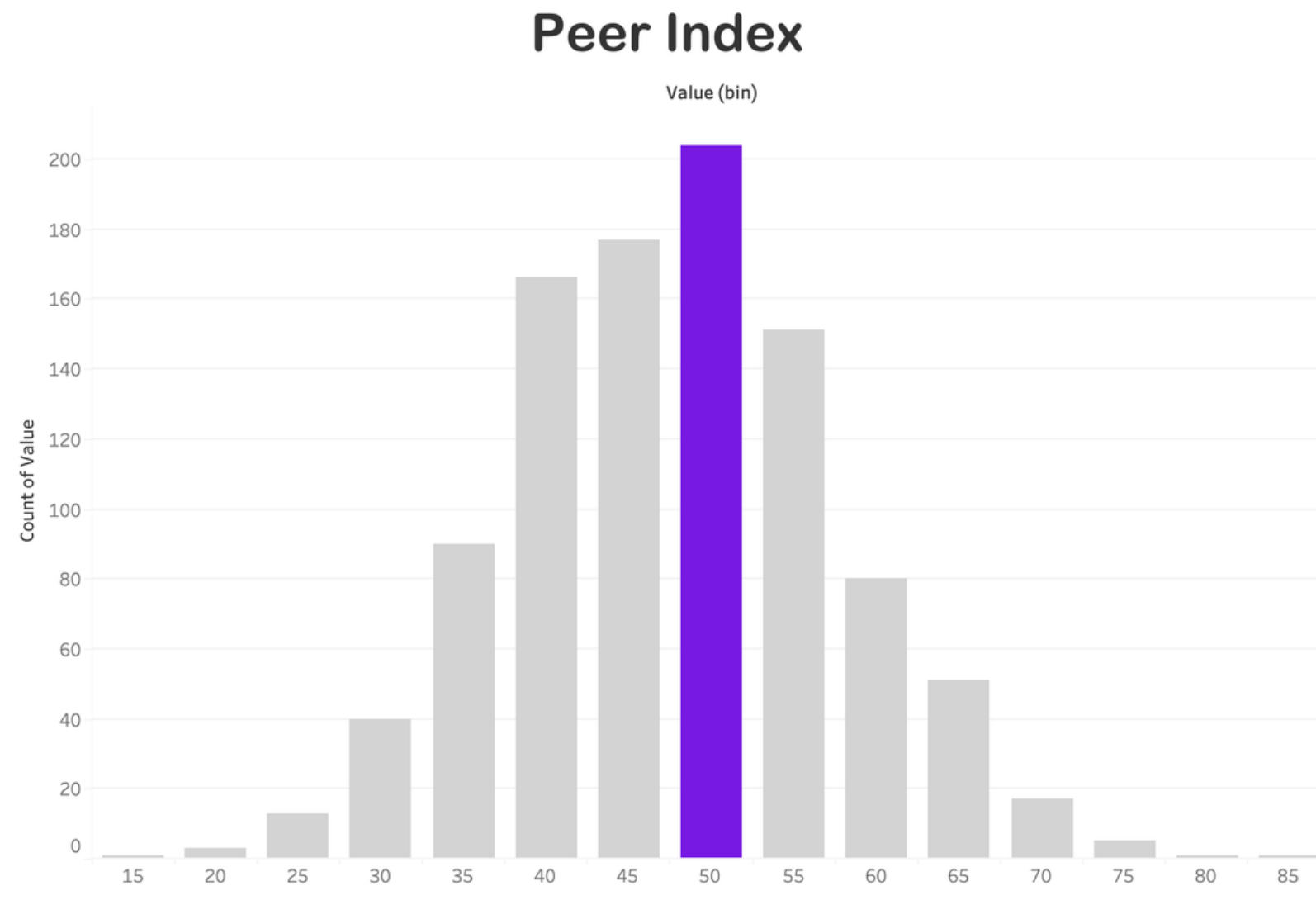
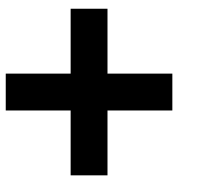
- Rating system based on frequency, recency, and severity
- Visualized as existing dashboard bars

# Peer Index



- Athletes rate and receive ratings from peers and coaches
- Insights on sideline behaviors and personal interactions
- Measure athlete character

# Peer Index Implementation



## Why:

→ Get **first-party data** on key metrics such as coachability and leadership

## How:

→ Weekly survey integrated into dashboard



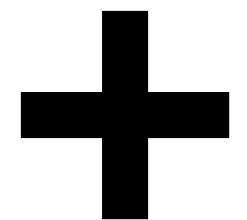
# + Improvements to CacheValue™

- Weighted Positions For Certain Sports
- Prospect Ranking
- Award Recipient Bonus



# CacheScore™ for Coaches

- Data-driven coach profiles with unbiased insights
- Help recruits find the best fit for their development
- Transparent evaluations to assist organizations in assessing coaching value





# CoachScore™ Implementation



## Why:

- Enhance user experience
- Revolutionize recruiting

## How:

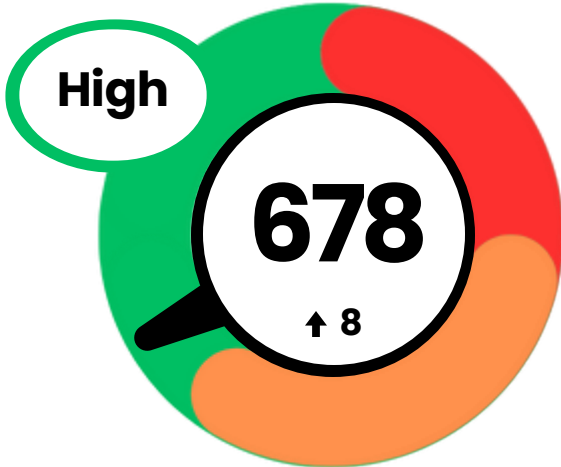
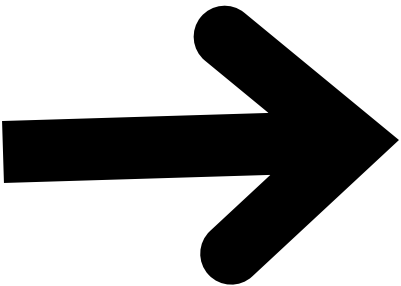
- Visually identical to athlete dashboard
- Coach-specific metrics

# CacheScore™ Revamped



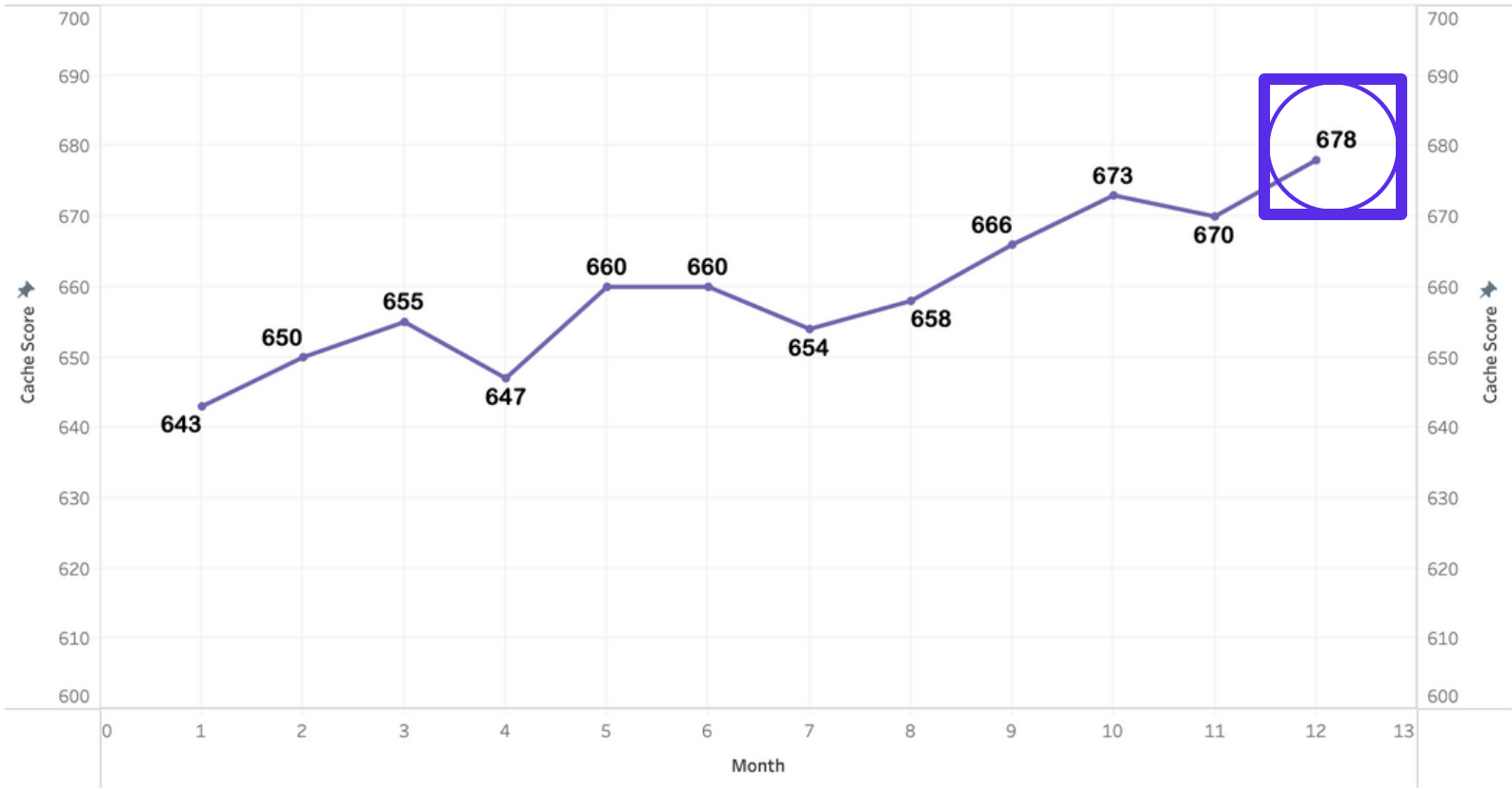
**CacheScore™**  
Value out of 1000. Indicator  
verified with high confidence level

Jan      Feb      Mar      Apr



**CacheScore™**  
Value out of 1000. Indicator  
verified with high confidence level

Cache Score Over Time



# Long-Term Impact

- Increase athlete marketability
- Improve athlete self-awareness
- More holistic valuation system
- Expanding the capabilities of Cache AI™



# Thank You +



**Marcus Walton**  
Minneapolis, MN



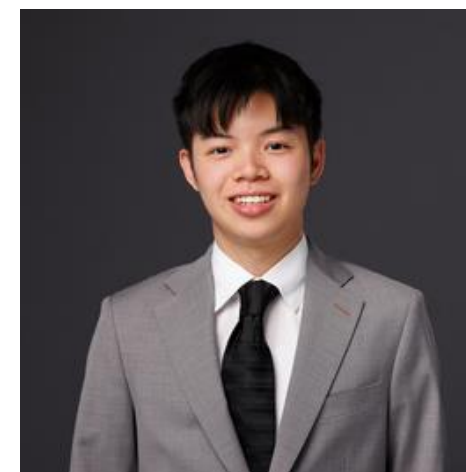
**Michael Melaku**  
Los Angeles, CA



**Jayson Leach**  
Sacramento, CA



**Idean Azari**  
San Jose, CA



**Neil Nieh**  
Taipei, Taiwan



**Ian Cabeen**  
Santa Rosa, CA

A huge shoutout to Cache AI for running the USC case competition! Your exceptional organization and support turned this event into an incredible learning experience. We're truly grateful for the opportunity to participate and showcase our skills in such a dynamic and innovative environment.