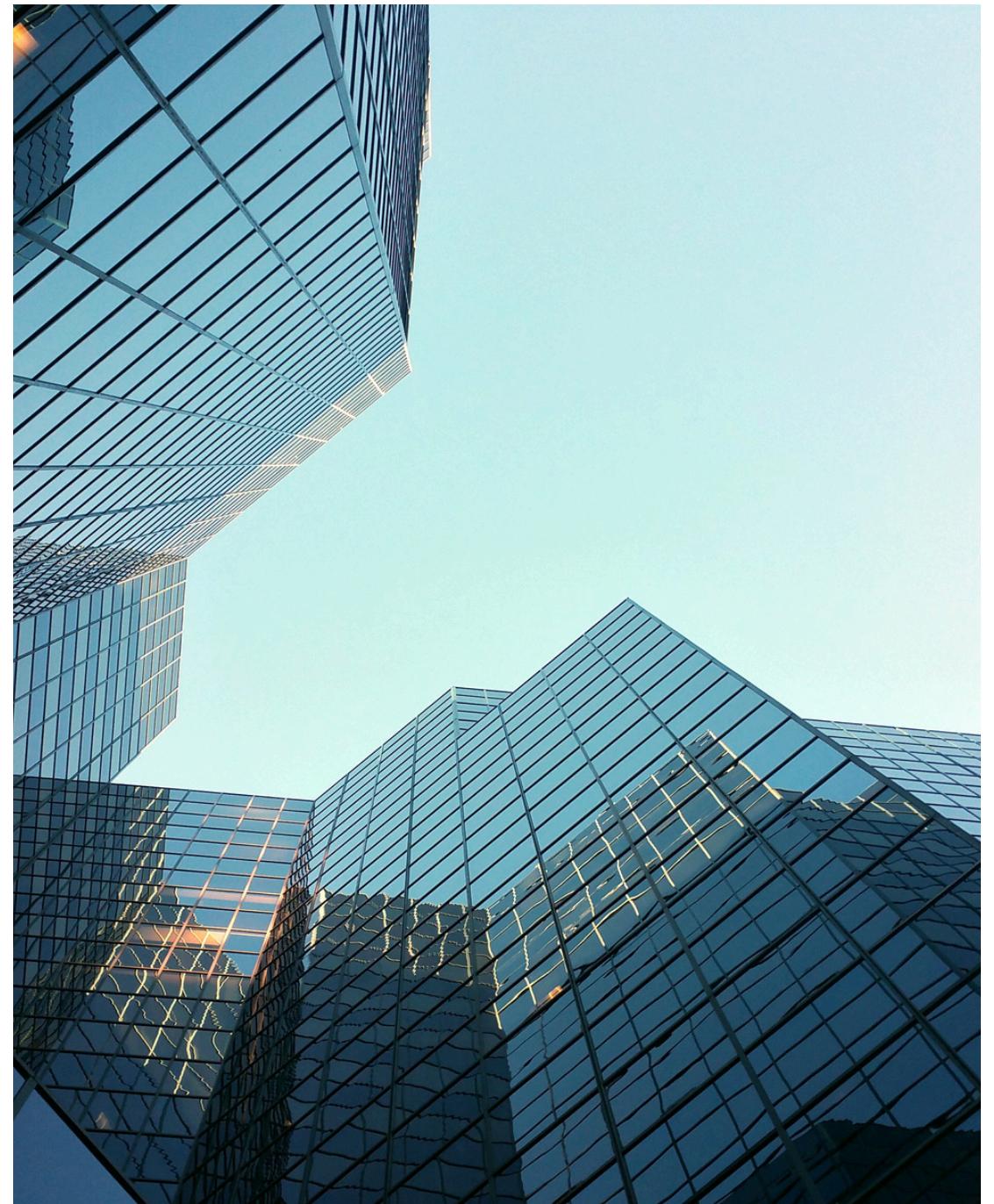


# Modeling Corporate Bond Returns Using IPCA

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# What Are Corporate Bonds?

## Debt Instrument

Corporate bonds are debt securities companies use to raise capital without giving up ownership. They function like loans from investors to the company.

## Investor Payments

- Bondholders receive fixed interest payments (called coupons) on a regular schedule, along with full repayment of the principal at maturity.

## Risk & Return Tradeoff

- Corporate bonds usually offer higher yields than government bonds, but come with added credit and market risk depending on the issuer's financial health.





# How The Market Works

## Primary vs. Secondary Market

- **Primary Market:** Companies issue new bonds to raise capital, typically through investment banks.
- **Secondary Market:** Investors trade existing bonds with one another. Prices fluctuate based on supply, demand, and market conditions.

## Pricing Influences

Bond prices are shaped by interest rates, credit ratings, and macroeconomic sentiment. As interest rates rise, bond prices typically fall, and vice versa.

## Key Participants

Institutional investors, market makers, dealers, and brokers all play roles in bond issuance and trading.

# Microstructure of Bonds

## OTC Trading (Over-the-Counter)

Most corporate bonds are traded OTC rather than on centralized exchanges. This means transactions are negotiated directly between parties, leading to limited price transparency.

## Market Inefficiency

Corporate bond markets tend to be less liquid and more fragmented than equity markets. As a result, prices can deviate from fair value, especially for lower-volume bonds.

## Role of Intermediaries

Dealers and brokers play a key role by facilitating trades and holding inventory. Their participation influences bid-ask spreads and execution speed.





# Intro To IPCA

Instrumented Principal Component Analysis (IPCA) is a factor modeling technique designed to explain bond returns, also useful in financial markets where there are rich cross-sectional characteristics

## What is IPCA?

- A factor model that uncovers hidden drivers of bond returns using both bond data and firm-level traits.

## Why IPCA Over PCA?

- It captures time-varying relationships and uses observable features to improve accuracy—unlike PCA, which is static and purely statistical.

## Application in Bonds

- Well-suited for modeling corporate bonds where risk exposure shifts over time across issuers.

# Bryan Kelly's Paper

“Modeling Corporate Bond Returns” – Bryan Kelly, Diogo Palhares, Seth Pruitt

## Purpose

Introduces the IPCA model to improve understanding of corporate bond return drivers through dynamic, factor-based modeling.

## Key Findings

- Higher-than-expected credit risk premium
- Stronger bond-equity market integration
- IPCA outperforms traditional factor models in explaining returns

## Application to Our Project

- Serves as the foundation for our modeling approach
- We benchmark our portfolio performance and Sharpe ratios against the paper's published results

# Business Value Buy-Side

## Value

- Uncovers dynamic risk exposures, improving portfolio efficiency and precision in alpha generation.
- Enhances portfolio diversification by focusing on time-varying, firm-specific risk factors, reducing reliance on static models.
- Provides more transparent, interpretable factors, helping traditional PMs gain confidence in data-driven strategies.

## Example

- A BlackRock portfolio manager could use IPCA to refine exposures in smart beta or actively managed equity funds, improving Sharpe ratios by focusing on impactful traits like quality, momentum, and size.

**BlackRock®**

**Vanguard®**



**PIMCO**

# Business Value Sell-Side

## Value

- Enables more accurate pricing and reduces mispricing risks in structured products and bonds.
- Supports creation of innovative, factor-based ETFs, indexes, or notes using IPCA-identified signals.
- Strengthens research and client advisory with data-driven insights on true return drivers, enhancing client trust.

## Example

- Goldman Sachs could use IPCA on their structured products desk to issue bond-linked notes that exploit IPCA-identified credit risk factors, offering clients differentiated exposure and fee revenue.

JPMorganChase

Morgan Stanley

 BARCLAYS

 citibank



# Preprocessing

## Feature Engineering

- Created bond-based features (e.g., duration, spread, rating) and firm-level variables (e.g., market cap, profitability).
- Included volatility, skewness, and liquidity measures to capture risk factors relevant for IPCA.

## Credit Excess Return Calculation

- Remove interest rate risk and isolate pure credit return.
- Calculated Credit Excess Return by subtracting the return of a duration-matched Treasury hedge portfolio from the bond's total return (coupon + price) – ICE's KRD approach
- This isolates credit risk exposure, providing clean inputs for the IPCA model.

# Model Performance

## In-Sample Results

Num of Factors	Intercept	Total R <sup>2</sup>	Time Series R <sup>2</sup>	Cross Sectional R <sup>2</sup>
1	True	0.443	0.042	0.329
	False	0.434	0.013	0.305
2	True	0.488	0.306	0.368
	False	0.482	0.290	0.355
3	True	0.505	0.314	0.392
	False	0.502	0.292	0.393
4	True	0.575	0.343	0.435
	False	0.568	0.308	0.420
5	True	0.582	0.337	0.442
	False	0.579	0.319	0.437

### Factor-Count Effects:

- Rising Total R<sup>2</sup>: As K goes from 1 to 5 factors, Total R<sup>2</sup> climbs from ~44% to ~58%.
- Sharply Up at K=4

### Diminishing Returns:

- Gains taper off beyond 4 factors, suggesting that the marginal benefit of each extra factor is smaller.
- Kelly's report has similar pattern in-sample: Total R<sup>2</sup> goes from ~42% at K=1 to ~50% at K=5 .



# Model Performance

## Out-of-Sample Results

	Training Window	Lag	Factors	Intercept	Total R <sup>2</sup>
Kelly	Expanding	Unspecified	5	No	50.7
Our Model	120	25	5	Yes	36.5
				No	38.7
			4	Yes	39.2
			3	Yes	39.3
			1	Yes	39.1

# Improvements of IPCA

Can we improve the model by adding new features?

## 1 Delta Distance-to-Default

Kelly shows that D2D is one of the most important features

## 2 Spread per Duration

Pure “value” signal: bonds with high spreads relative to their duration are cheap on a risk-adjusted basis, while low values flag potentially overvalued bonds.

Model	Number Factors	Total R <sup>2</sup> (In-Sample)	Time Series R <sup>2</sup>	Cross Sectional R <sup>2</sup>
Original	5	0.578	0.316	0.422
New Features		0.579	0.319	0.424



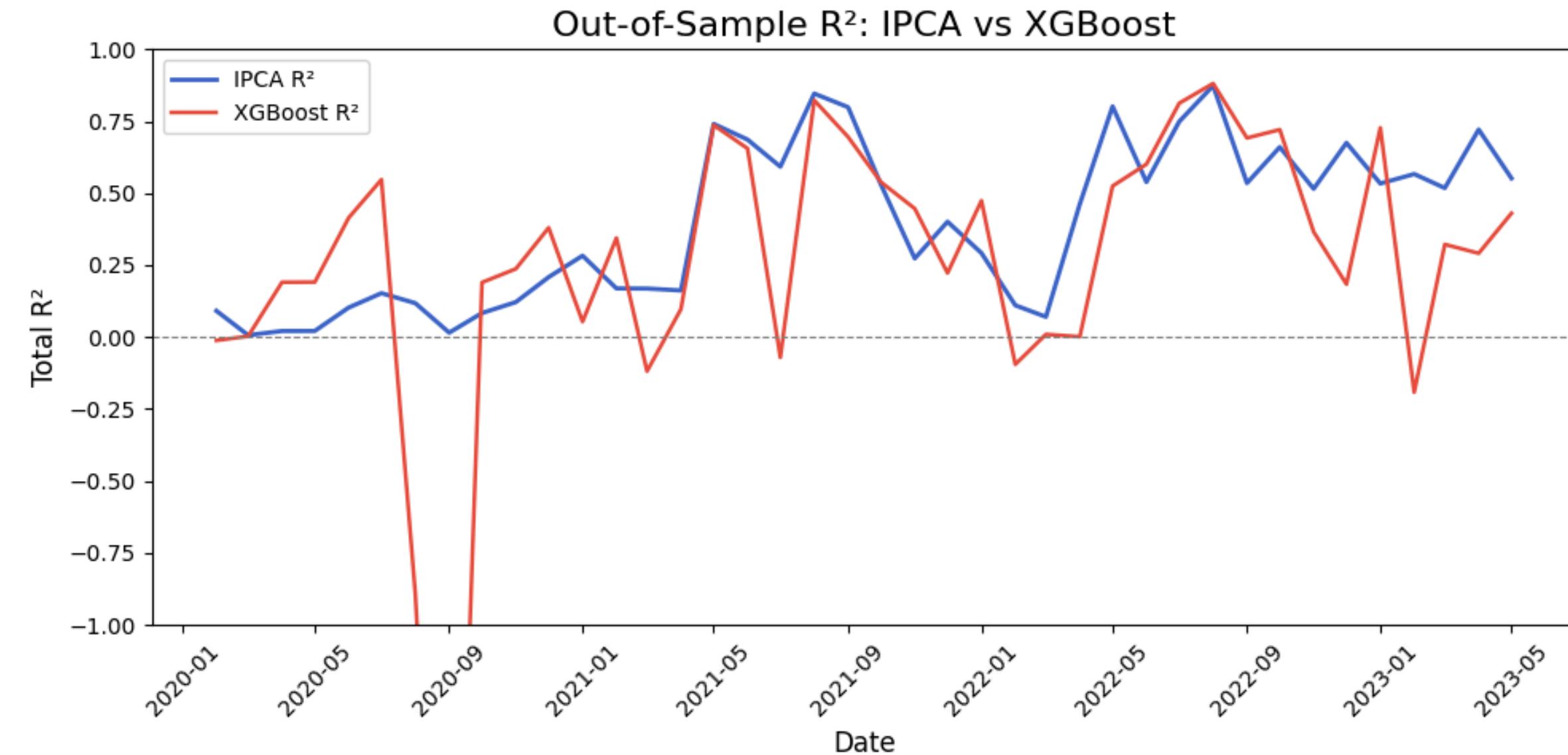
# Machine Learning Implementation

We'll be trying XG Boost and LSTM model and compare the performance of IPCA

Model	Reasons	Total R <sup>2</sup>	Time Series R <sup>2</sup>	Cross Sectional R <sup>2</sup>
XG Boost	Highly accurate, great with structured data, fine-grained control	0.264	0.254	0.207
LSTM	Excellent for time series forecasting, captures long-term patterns	0.021	0.014	0.077
XG Boost	After hypertuning	0.372	0.355	0.269

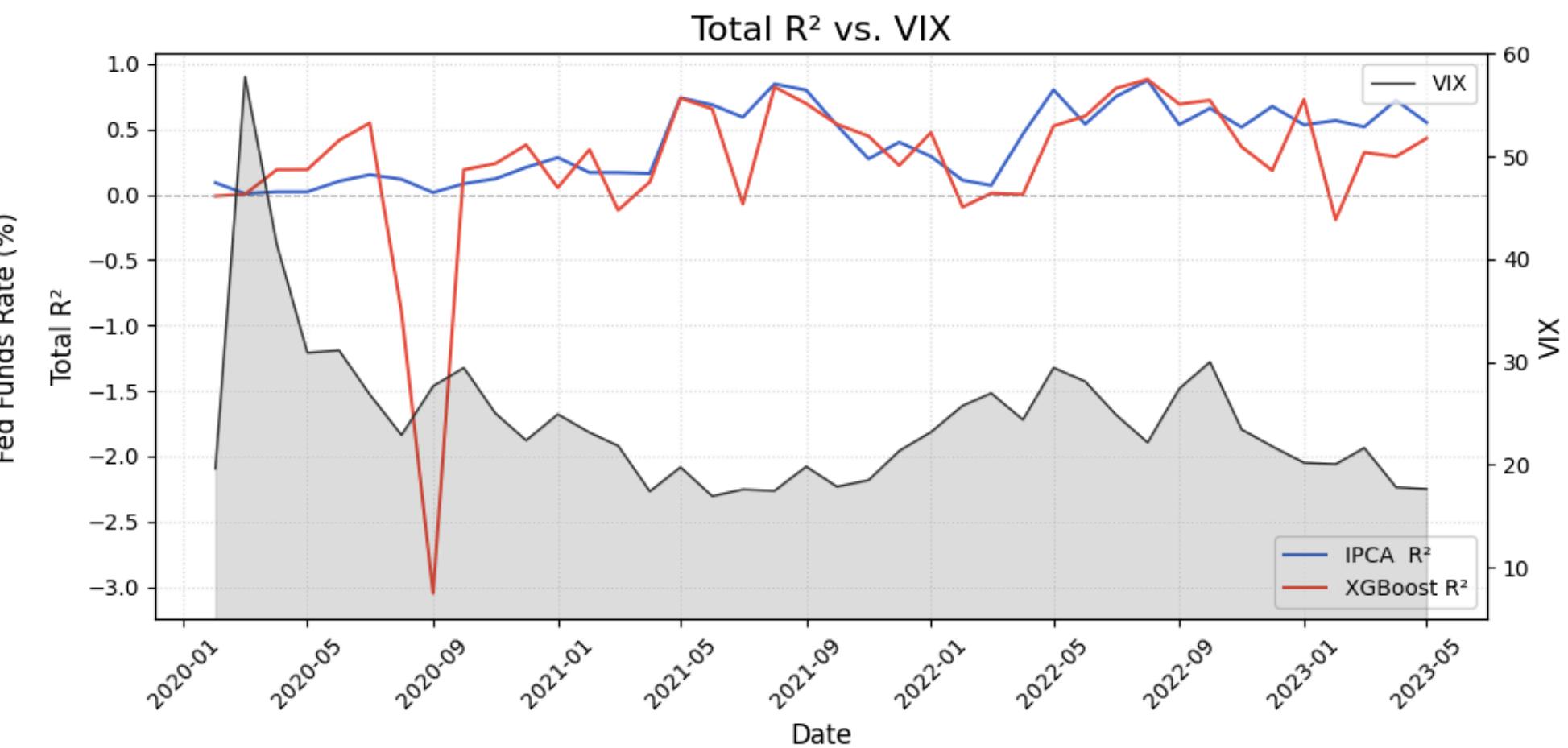
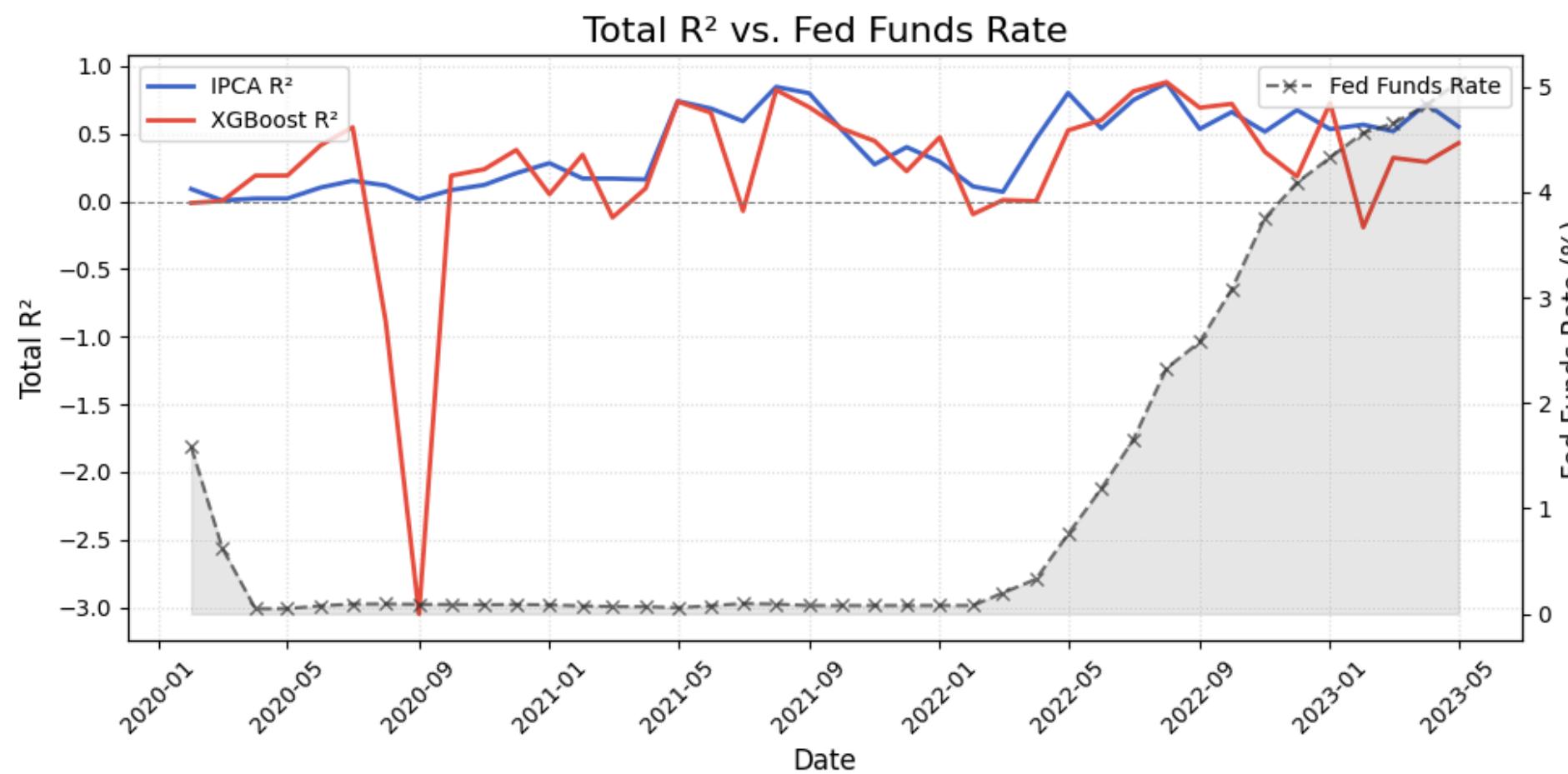
# IPCA vs. XG Boost Comparison

We then perform OOS with same traing window(= 120) and lag (= 25)

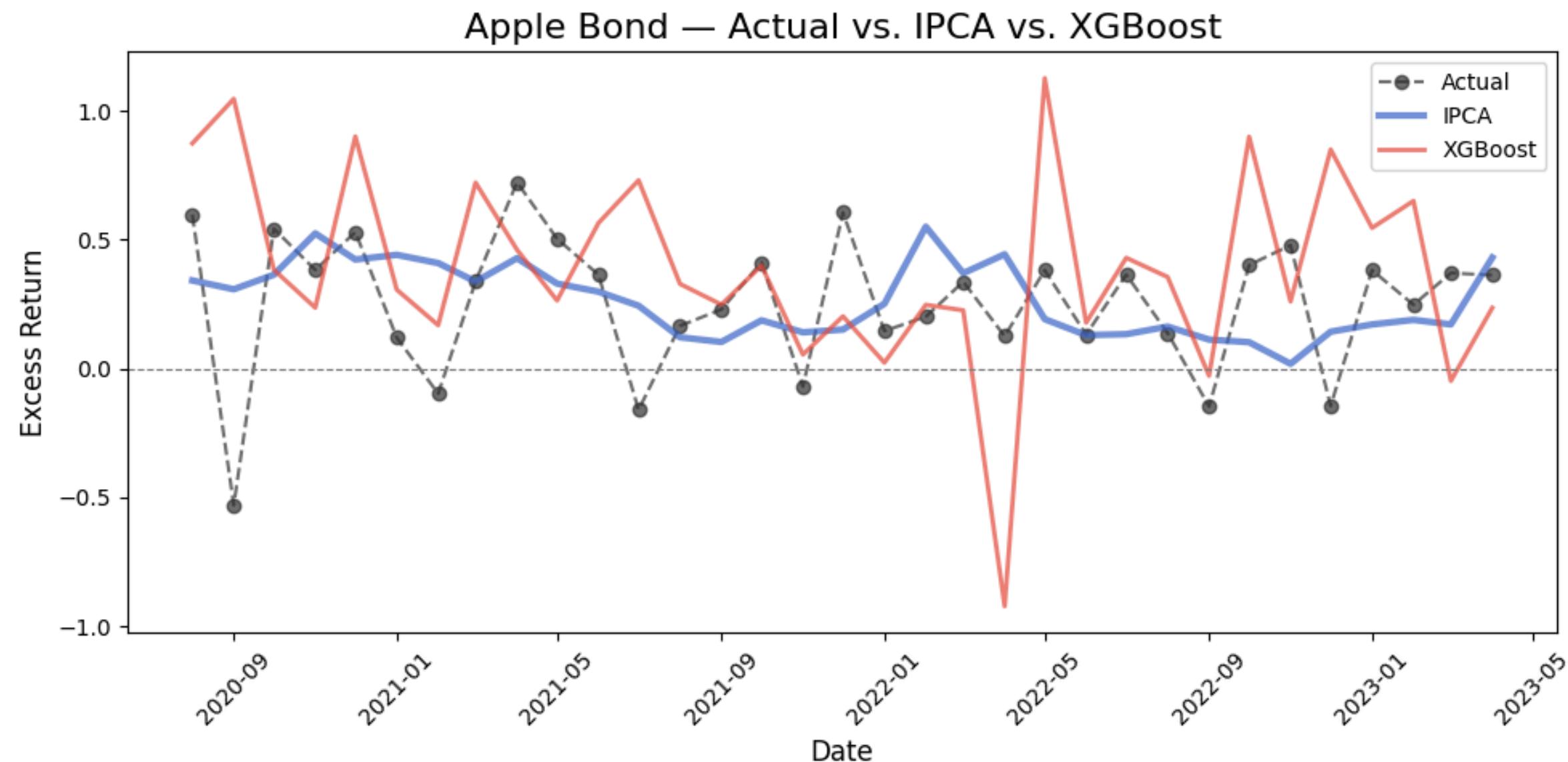


# IPCA vs. XG Boost Comparison

Do Fed Fund Rates/VIX impact on prediction power?



# IPCA vs. XG Boost Comparison



MAE	
IPCA	<b>0.225</b>
XG Boost	<b>0.334</b>

# Long-Short Portfolio Explained

## Explanation

- Rank Bonds by Predicted Excess Return
- Form a Equal-Weight Long-Short Portfolio
  - Long top 10%, short the bottom 10%
- Incorporate Trading Cost
  - 17/19 bps one-way cost

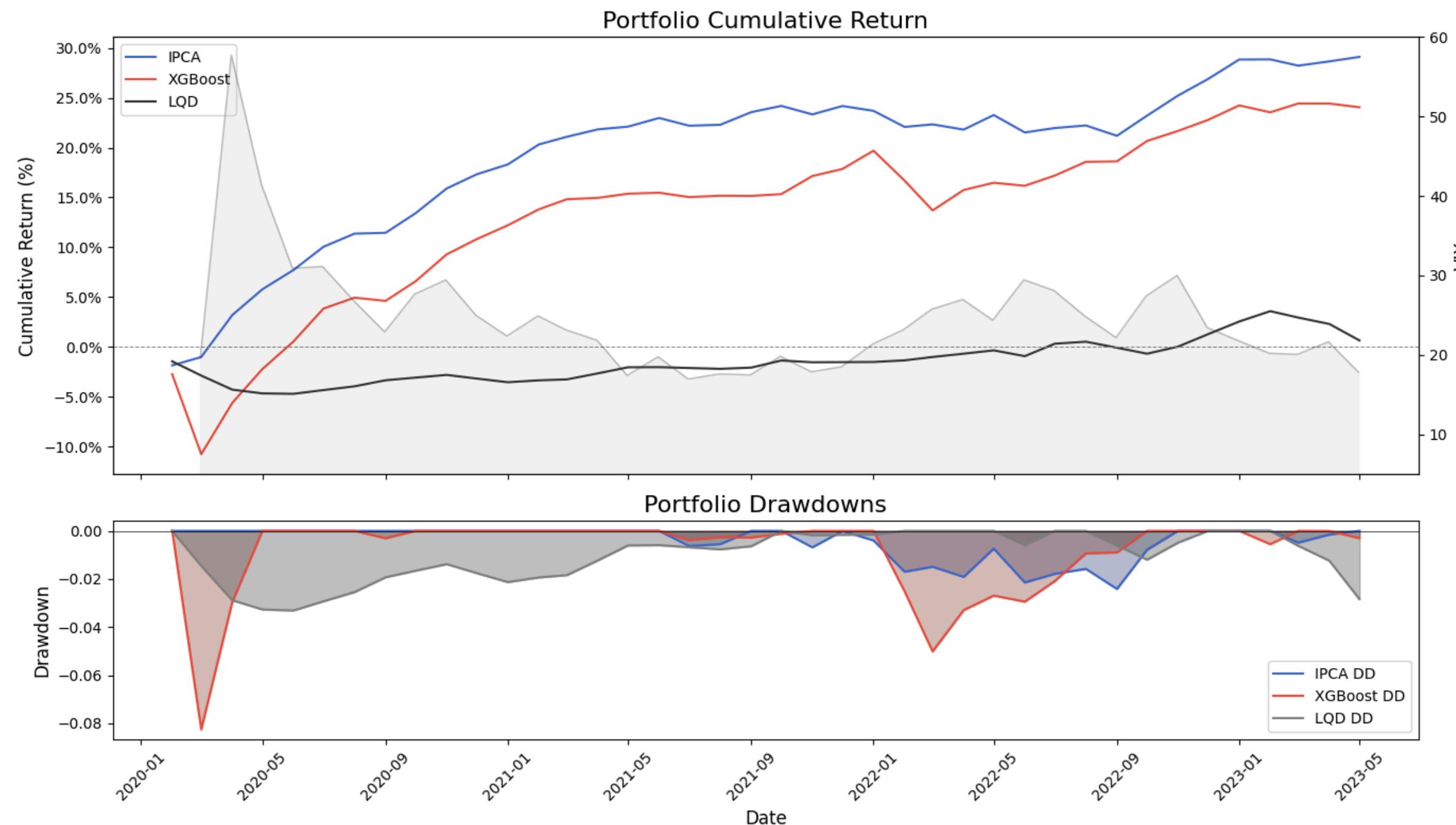
## Why a Long-Short Portfolio?

- **Isolates Alpha:** By offsetting longs and shorts, we strip out common drivers (e.g., shifts in overall yield levels or duration)
- P&L reflects purely the cross-sectional “spread” between under- and over-priced bonds.

	Annualized Return	Sharpe Ratio (Net Cost)	t-stat
IPCA	8.05%	1.62	12.4
XG Boost	6.97%	0.94	5.9



# Long-Short Portfolio Examination



# Conclusions

## Findings & Possible Improvements

- **Recap of Objectives:**

- Define Business Value
- Validate Kelly's Results
- Benchmark Against ML Models

- **Future Improvements**

- Find Reasons Causing OOS R<sup>2</sup> Difference
- Hybrid ML Approach
- Augmented Feature Discovery

Model	Total R <sup>2</sup> (In-Sample)	OOS R <sup>2</sup>	Portfolio Sharpe
Kelly's	0.49	0.51	1.94
Our Model	0.57	0.38	1.62

# Thank You

