Introduction

On the Security of Application Installers & Online Software Repositories

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Trojanization

Introduction

Agenda

Repositories

Installers

Trojanization

Conclusion

Conclusion

Repositories

Installers

Introduction

•0000000000

Agenda

Introduction

3/38

Trojanization

Conclusion

Apps Stores

Introduction

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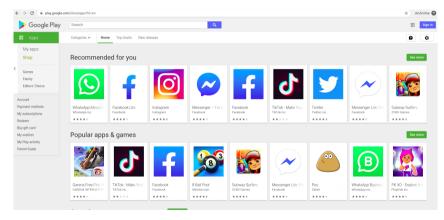


Figure: Android's App Store.



Desktop Software Repositories

Introduction

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Figure: Evaluated Repositories.



Software Repositories

Introduction

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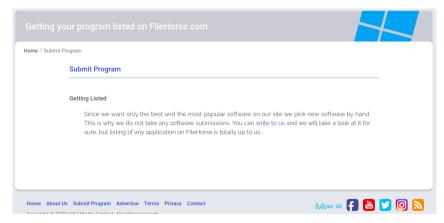
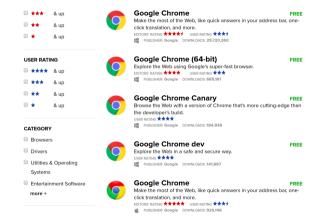


Figure: Software Inclusion.



Software Repositories



Software Repositories



Figure: Repackaging.



Software Repositories



KEY DETAILS OF IOBIT UNINSTALLER

- Remove stubborn apps, browser plug-ins, and injected programs
- Last updated on 03/25/20
- · There have been 13 updates within the past 6 months
- The current version has 3 flags on VirusTotal badge, icon.

EDITORS' REVIEW

BY EDDIE CHO / NOVEMBER 13, 2013

Figure: Binary Replacement.



Introduction

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Figure: Security Checks.



Introduction

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Table: Repository Summary.

Repository	Uploaded By	Reviewed By	Sponsored Ranking	Servers	Security Checks
FileHorse	Users	Site	Х	Internal/External	✓
Cnet	Users	Site	✓	External*	✓
FileHippo	Site	Site	×	Internal	✓
SourceForge	Users	×	X Internal		✓
Softpedia	Users	Site	×	Internal/External	✓



Research Questions

Repositories

Introduction

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- How often do they replace binaries?
- How fast do applications climb the rankings?

Installers

- How do installers work?
- Are they vulnerable?

Trojanization

- Is there evidence of Trojanization?
- Is Trojanization prevalent?



Methodology

Introduction

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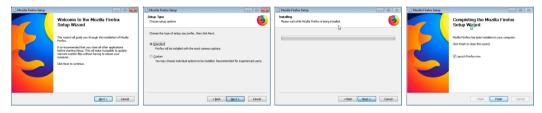


Figure: Automated Installation Example.



Trojanization

- 1ntroductio
 - 2 Repositories
- Installer
- Trojanizatio
- 5 Conclusio

Conclusion

Dataset

Introduction

Table: **Dataset overview**. The number of unique files differs due to changes in distribution over time.

Repository	Programs (#)	Unique Files (#)
FileHorse	82	314
Cnet	118	295
FileHippo	433	906
SourceForge	99	631
Softpedia	901	897
Total	1,633	2,935

Table: File sharing among repositories. They usually do not share files for the same programs.

Repositories	Sharing Rate (%)		
(Cnet, FileHorse)	48.04		
(FileHippo, FileHorse)	17.65		
(Cnet, FileHippo)	15.69		
(FileHippo, Source Forge)	07.84		
(Cnet, Softpedia)	04.90		
(Cnet, Source Forge)	03.92		
(FileHorse, Softpedia)	00.98		
(FileHippo, Softpedia)	00.98		

Dataset

Introduction

Table: **File types distribution.**Self-contained PE files are the prevalent type of program installers.

Туре	Format	Prevalence (%)
Java		0.67
ISO		1.04
Compressed	7-zip 0.37	RAR 0.30
File	XZ 0.37	ZIP 20.47
Formats	bzip2 0.37	gzip 1.34
Windows	DOS 0.45	PE 65.63
Binaries	.Net 0.67	PE+ 0.45
Other		7.87

Table: Binary file's size distribution. Small binaries are associated to downloaders and large ones to droppers.

Interval (MB)	Frequency	Binaries(%)
[0.000, 0.400)	93	5.42
[0.400, 1.400)	128	7.46
[1.400, 5.000)	242	14.11
[5.000, 70.000)	619	36.08
[70.000, 150.400)	145	8.45
[150.400, 600.400)	105	6.12
[600.400, 888.000)	16	0.93



Installers Collection

Introduction

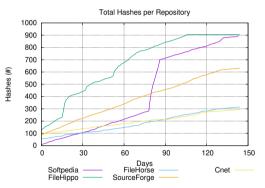


Figure: **Accumulative downloads** for each software repository.

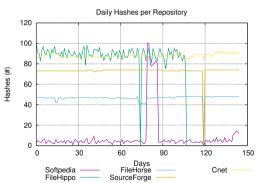


Figure: Daily Downloads. FileHippo's servers were unreachable in the last week.

Introduction

Evolution Strategy 1: Adding a new repository entry¹

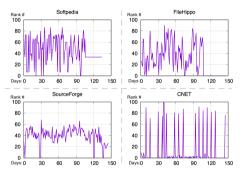


Figure: Ranking position changes of the top-100 downloaded programs.

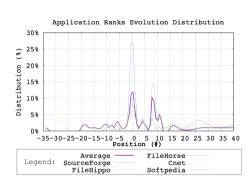


Figure: Distribution of Programs in Ranking Positions.

Introduction

Evolution Strategy 2: Replacing an existing binary²

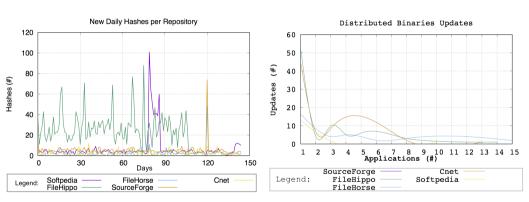


Figure: Download of new (unique) files.

Figure: Distributed Binaries Updates.

²Hypothesized based on the behavior of all installers, not only Trojanized ones.

Trojanization

- Introduction
- Repositoria
- Installers
- Trojanizatio
- Conclusion

Installer Types

Introduction

Code 1: **Dropper Installer.** Some Installers drop embedded payloads to disk and launch them as new processes.

```
GET 200.143.247.9:80 (et1.zonealarm.com/V1?
TW9kdWxlPWluc3RhbGxlch98U2Vzc2lvbj0wYzNjNDA10D)
```

Code 2: **Downloader Installer.** Some Installers perform (encoded) network requests to retrieve payloads from Internet.



Downloaders

Introduction



Figure: Internet-Based Installers. Some applications require Internet access for full software installation.



System Changes

Introduction

Table: Top-5 file extensions most written by installers.

Extension	DLL	EXE	TMP	VPX	SYS
Files (#)	6,949	1,309	1,302	811	790

C:\Users\Win7\AppData\Local\Temp\BullGuard Backup Setup.exe| SetValueKey | HKU \ < userid > \ Software \ Microsoft \ Windows \ CurrentVersion\Internet Settings | ProxvEnable | 1

Code 3: **Proxy Definition.** Some installers change system-wide proxy settings.



Persistence

Introduction

C:\Users\Win7\AppData\Local\Temp\7zS4DEAD364\Stub.exe|
SetValueKey|HKU\<userid>\Software\Microsoft\Windows\
CurrentVersion\RunOnce|PandaRunOnce|

Code 4: **Persistence.** Some installers set executable paths in the Registry to be executed after a system reboot.

C:\Users\Win7\AppData\Local\Temp\ajAE1E.exe|SetValueKey|HKLM\
SOFTWARE\Wow6432Node\AVAST Software\Browser|
installer_run_count|1

Code 5: Multi-Step Installers. They control how many times they will run.



Network Usage

Introduction

```
GET iavs9x.u.avast.com/iavs9x/
avast_free_antivirus_setup_online_x64.exe

GET download.bitdefender.com/windows/bp/all/avfree_64b.exe

GET iavs9x.avg.u.avcdn.net/avg/iavs9x/
avg_antivirus_free_setup_x64.exe

GET dm.kaspersky-labs.com/en/KAV/19.0.0.1088/startup.exe

GET download.bullguard.com/BullGuard190AV_x64_190411.exe
```

Code 6: **Unencrypted Download by Installers.** The use of HTTP-only connections may make users vulnerable.

Network Attacks

Introduction

Bad Practice

• https://www.youtube.com/watch?v=dRI0J9TGqy4

Good Practice

https://www.youtube.com/watch?v=vGrLbFlyXb0



Installation Tracking

Introduction

```
GET /v1/offer/campaignFilter/?bundleId=UT006&campaignId=5
   b6352b3ce72513ae0a6beef
GET sos.adaware.com|/v1/offer/campaignFilter/?bundleId=UT006&
   campaignId=5b6352b3ce72513ae0a6beef
GET flow.lavasoft.com|/v1/event-stat?ProductID=IS&Type=
   StubBundleStart
```

Code 7: Installation Tracking. Some installers sent back tracking information to notify providers about the installation.

Uninstallers

Introduction

```
E4DAB37A96AB}\Install.exe|Create|C:\Users\Win7\AppData\
  Local\Temp\{907A1104-E812-4b5c-959B-E4DAB37A96AB}\Uninst.
  exe
```

Code 8: Uninstaller Definition. Some Installers set uninstallers for the applications.

```
C:\Program Files (x86)\GUM5D5C.tmp\fmanUpdate.exe|SetValueKev
  Users\Win7\AppData\Local\fman\Update\fmanUpdate.exe" /
  uninstall
```

Code 9: Parameter-Based Uninstallers. They define command line parameters for software removal



Third-Party Components

Introduction

```
C:\installer\3rdPartyApp\GoogleToolBar\
GoogleToolbarInstaller_zh-TW.exe
```

Code 10: Google Toolbar embedded as third-party extension of the main app.

```
HKCU\Software\Microsoft\Internet Explorer\LinksBar\ItemCache\
ToolBar|Add
```

Code 11: **IE Settings Modification.** New bookmarks, cookies, and configurations set in the browser.

```
C:\Users\Win7\AppData\Local\Temp\is-3ACQL.tmp\
Advertising_english.exe
```

Code 12: **Adware.** The advertisement software is dropped from a file created by the main installer.



Targeting & Fingerprinting

Introduction

```
C:\Setup.exe|SetValueKey|HKCU\<userid>\Software\Microsoft\
      SQMClient | UserId | { C2CFE0D4 - A3A2 - 4458 - A73F - F16F10E4C0D7 }
  C:\Setup.exe|SetValueKey|HKCU\<userid>\Software\Microsoft\
2
      SQMClient | UserId | { EAOCB74D - DB5D - 40EE - A402 - 47 A97F23904E }
  C:\Setup.exe|SetValueKey|HKCU\<userid>\Software\Microsoft\
      SQMClient | UserId | { E81A6607 - 9EB3 - 49BA - B354 - FA42817594BA }
```

Code 13: Tracking IDs of installers of distinct repositories. Each installer presents a distinct tracking ID according the repository from which they were downloaded



Trojanization

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Introduction

- 1 Introduction
- Repositorie
- Installer
- Trojanization
- 5 Conclusio

Conclusion

Popularity

Introduction

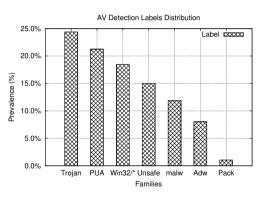


Figure: **Security Warning.** Trojanization has become popular to the point of some installers warning users about this possibility.



AV Scans

Introduction



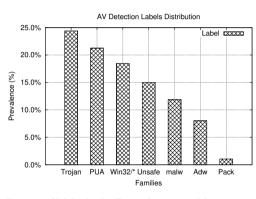
Detected Trojans per AV 70 60 Detected Samples (%) 50 40 30 20 10 O 10 15 20 30 35 AV ID (#)

Figure: **AV Labels Distribution.** Many samples were considered either as malicious or as Trojanized.

Figure: **Trojanized Apps Detection per AV.**Distinct AVs present very distinct criteria and thus detection rates.

Repositories

Introduction



Detected Trojan Distribution 50% 40% Trojans (%) 20% 10% 0% Cnet FHorse FHippo SForge Spedia

Figure: **AV Labels Distribution.** Many samples were considered either as malicious or as Trojanized.

Figure: Trojanized Apps Detection per Repository. Distinct repositories present very distinct rates.

Trojanization

Introduction

- Introduction
- Repositorie
- Installer
- Trojanizatio
- 6 Conclusion

Conclusion •0000000

Implications

Introduction

For Users

• Always prefer downloading from the official source.

For Repositories

Pay special attention to popular applications.

For Researchers

- Scan binaries before assuming goodware ground-truth.
- Make hashes available to ensure reproducibility.



Trojanization

Conclusion

Introduction

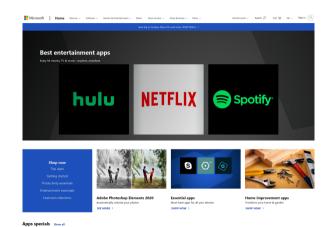


Figure: Microsoft's App Store.



Thank You!

Introduction

Contact

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- Twitter: @MarcusBotacin

Source Code

Github:

https://github.com/marcusbotacin/Application.Installers.Overview

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Introduction

```
apocalypse@demise:find . -name "*Skype*"
/a1e345498c89f31d65763332284b4aa3/bin/Skype.exe
/208d150aef1cca9956f763878153bde7/bin/Skype.exe
./7d1e3fc65e117485e16326dc3c7387da/bin/Skype.exe
/6b30b75c6008a7beb12af23928698862/bin/Skype.exe
/dce4e3f1310e0e2a7fdcd0a5b11ca01a/bin/Skype.exe
/2a0c34eec72b233c4f89b5347f381297/bin/Skype.exe
/c255d16ad06aa1d1563b6670e767945c/bin/Skype.exe
/8cbbdf4c6e2be9b16039b03f36318be3/bin/Skype.exe
/45ed9696f86419239b3fc3647356ad88/bin/Skype.exe
/2e42376b834735e2cd48de5b4467707b/bin/Skype.exe
/dd18a745a900a6ef24fde30ca3f06877/bin/Skype.exe
/5c0afbd59656cb48b01bd9da668ff657/bin/Skype.exe
/66ea1ca7d3f3bc4bce8d517f746c27f2/bin/Skype.exe
/4deba6929be3eb8ecbc76647821ae96d/bin/Skype.exe
/927aa920c9d61b3e047b3a315c916ded/bin/Skype.exe
/3b7f6ab75ece6d88b6523e967b7a294f/bin/Skype.exe
```

```
apocalypse@demise:find . -name "*Chrome*"
./0a794408e82e0fedfba7e34cd3d50c93/bin/Google_Chrome.exe
./3a619481c57511014a36154c0c39120d/bin/Google_Chrome.exe
./cda51365130b7eed14fa6d8cf3e6c0bd/bin/Google_Chrome.exe
./5cee85a622fd3f100f534408e637599e/bin/Google_Chrome.exe
./1e5a43d283e35ae1d0d53eb18505e3cb/bin/Google_Chrome.exe
./9c3ab36d50d438639909a82415e7af1c/bin/Google_Chrome.exe
./98b6115d215b2e2bd928ca2e4d6bc59d/bin/Google_Chrome_Canary
./92a45c2781e05a0ff3f500bde3bb5626/bin/Google_Chrome.exe
./4ce907a1a773c8ac53a6117999ce702c/bin/Google_Chrome.exe
./b55361f74358f83f140b7134a3ed1ec2/bin/Google_Chrome.exe
./69ea19438a35e20abceac0c16cffba25/bin/Google_Chrome.exe
```

Figure: Multiple Skype Versions.

Figure: Multiple Chrome Versions.

Installer's Policies

Action

Introduction

"We collect some limited information that your device and browser routinely make available whenever you visit a website or interact with any online service."

Goal

"We collect this data to improve the overall quality of the online experience, including product monitoring, product improvement, and targeted advertising."

Scope

"We may also include offers from third parties as part of the installation process for our Software."



Introduction

Figure: Integrity check on a bank's app.

Thank You (Once Again)!

Contact

Introduction

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- Twitter: @MarcusBotacin

Source Code

Github:

https://github.com/marcusbotacin/Application.Installers.Overview