

# PSYC305: Cognitive Processes

Marcus Cappiello



# Agenda

- Introductions
- Tips for undergrad & grad school
- Syllabus
  - Course organization
- Intro to cognition
  - Why cognitive neuroscience?
  - History
  - Functional neuroanatomy
  - Methods

# Who am I?

Marcus Cappiello

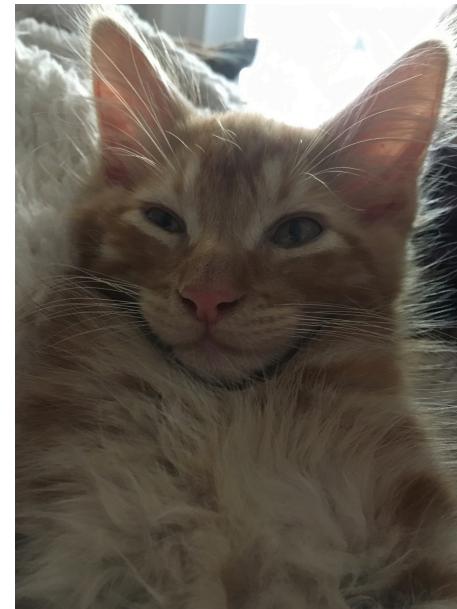
- PhD as of last term!
  - Cognitive Psychology
  - Memory
  - Email: [marcuscappiellowork@gmail.com](mailto:marcuscappiellowork@gmail.com)
  - OH: H735
    - Tuesdays after class (12pm)

# Who are you?

- Name
- Year
- Major
- Something you like that starts with the first letter of your first name.

# Introductions

- Intermission entertainment: Daisy and Fiddler



# Tips for higher education

1. Sleep more than you study
2. Study more than you party
3. Party as much as possible

# Tips for getting into grad school

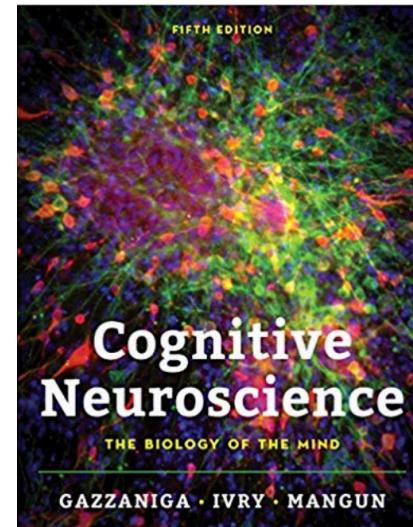
- GPA and GRE scores only matter to a point
- Most important:
  1. Fit to the lab
    - Show interest in the lab material
    - Why would you be a good addition?
  2. Lab experience
    - Join a lab as soon as possible
  3. Letters of recommendation
    - One for your lab experience
    - One from a professor (whose class you did well in)

# What can you do with cognitive psychology?

- Academia
  - Research professor
  - Teaching professor
- Industry
  - Military
    - Brain enhancement
  - Artificial intelligence
    - Best systems built by modeling the brain
  - Virtual reality
  - User interface research

# Course Structure and Layout

- Course will cover a wide variety of cognitive processes, including
  - sensation and perception
  - object and face processing
  - learning and memory
  - knowledge and language
  - attention and consciousness
  - cognitive control
  - social/affective/neuroscience
- “The Biology of the Mind” or how the brain gives rise to our experiences, thoughts and behaviors (optional).



# Think, pair, share

- Each lecture there will be at least one TPS
- I will provide a prompt/question
  - Think about it on your own first (no talking)
  - Get together in a small group (min 2 in a group) and discuss what you think
  - Share with the class (included in your participation)

# Grading

Midterms	30% (15% each)
Quizzes	10%
Short Papers	15% (5% each)
Final	30%
Term Paper	15%

2 midterms – material from lecture only

1 final – cumulative

3 short papers – link class topic to outside world

1 term paper – summary of empirical study

# Quizzes

- 4 points total
- Will include attendance/participation (1 pt. for turning it in)
- ~8 questions each quiz
  - Will not have quizzes on review or test days
- First 4 questions will be from previous lecture
  - Multiple choice
  - Will be graded! 2 points total
    - Half or more right – 2 points
    - 1 right - 1 point
- Second 4 questions will be on material covered during the current lecture
  - Will not be graded, only given points on completion (1 point)
  - Gets you to think about the material before you see it

# Quiz 1

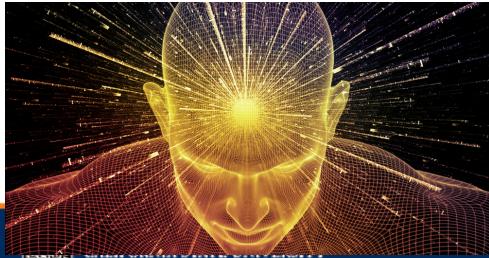
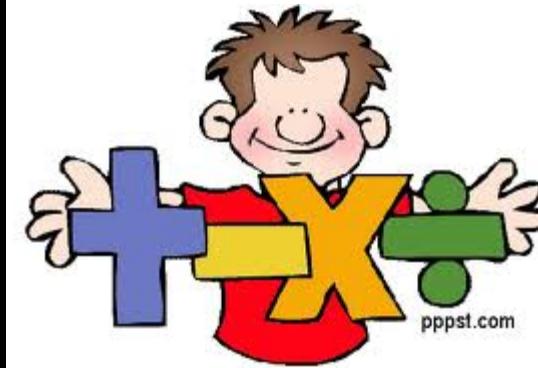
1. What is the goal of cognitive neuroscience as a research field?
2. What is the black box problem?
3. What is phrenology and how does it relate to modern day cognitive science?
4. Name the 4 lobes and where they are in the brain (draw a picture).

# Cognitive Neuroscience

- **Cognition** is the mental action or process of acquiring knowledge and understanding through thought, experience, and the senses.
- **Cognitive neuroscience** is the scientific field that is concerned with the study of the biological processes that underlie cognition.



# Why Cognitive Neuroscience?



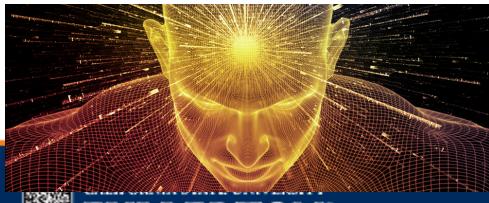
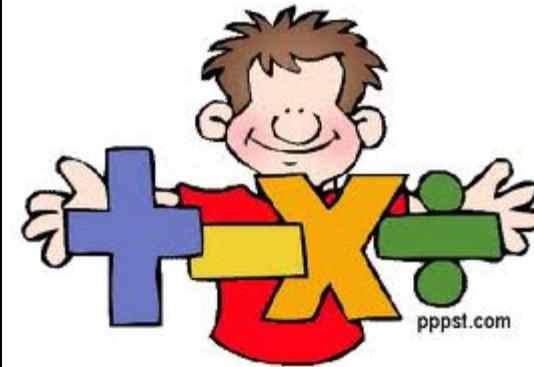
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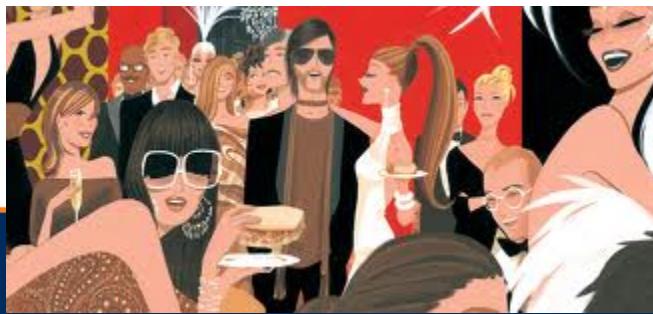


# Why Cognitive Neuroscience?

- Politics
- Education
- Art
- Social interactions
- Science
- Philosophy
- *Everything we do*

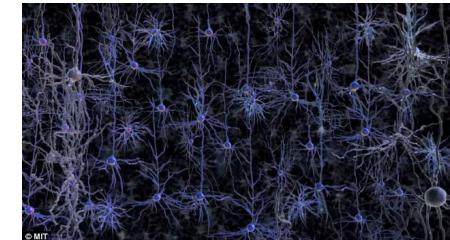


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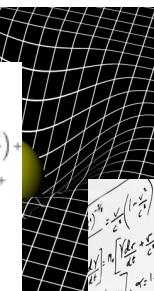


# Cognitive neuroscience: goals

- To understand the brain!
- Model every cell interaction?
  - Then you have a brain again... haven't learned anything new
- Example: physics of a ball dropping



$$\begin{aligned}\tau + \delta\tau &= \int \left( -g_{\mu\nu} \frac{dx^\mu}{d\lambda} \frac{dx^\nu}{d\lambda} - \partial_\sigma g_{\mu\nu} \frac{dx^\mu}{d\lambda} \frac{dx^\nu}{d\lambda} \delta x^\sigma - 2g_{\mu\nu} \frac{dx^\mu}{d\lambda} \frac{d(\delta x^\nu)}{d\lambda} \right)^{1/2} d\lambda \\ &= \int \left( -g_{\mu\nu} \frac{dx^\mu}{d\lambda} \frac{dx^\nu}{d\lambda} \right)^{1/2} \left[ 1 + \left( -g_{\mu\nu} \frac{dx^\mu}{d\lambda} \frac{dx^\nu}{d\lambda} \right)^{-1} \right. \\ &\quad \times \left. \left( \frac{\alpha}{0-T_W} \left( \frac{-\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\nu\mu}^{\text{st}}}{4S^4} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{st}}}{4S^4} - \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{st}}}{4S^4} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{st}}}{4S^4} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{st}}}{4S^4} \right) + \right. \right. \\ &\quad \left. T_R \left( \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{R}}}{4S^4} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{R}}}{4S^4} - \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{R}}}{4S^4} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{R}}}{4S^4} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{R}}}{4S^4} \right) + \right. \\ &\quad \left. T_H \left( \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{H}}}{S^n} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{H}}}{4S^n} - \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{H}}}{4S^n} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{H}}}{4S^n} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{H}}}{4S^n} - \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{H}}}{4S^n} \right) + \right. \\ &\quad \left. T_S \left( \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{S}}}{S^4} - \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{S}}}{4S^4} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{S}}}{4S^4} - \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{S}}}{4S^4} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{S}}}{4S^4} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{S}}}{4S^4} \right) + \right. \\ &\quad \left. T_{SW} \left( \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{SW}}}{4S^4} - \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{SW}}}{4S^4} \right) + \right. \\ &\quad \left. T_{NR} \left( \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{NR}}}{4S^4} - \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{NR}}}{4S^4} \right) + \right. \\ &\quad \left. T_{RE} \left( \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{RE}}}{4S^4} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{RE}}}{4S^4} \right) + \right. \\ &\quad \left. T_{HW} \left( \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{HW}}}{4S^n} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{HW}}}{4S^n} \right) + \right. \\ &\quad \left. T_P \left( \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{P}}}{S^n} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{P}}}{4S^n} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{P}}}{4S^n} - \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{P}}}{4S^n} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{P}}}{4S^n} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{P}}}{4S^n} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{P}}}{4S^n} - \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{P}}}{4S^n} \right. \right. \\ &\quad \left. \left. - \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{P}}}{4S^n} + \frac{\Delta y_{\mu\nu}^{\text{st}} \Delta y_{\mu\nu}^{\text{P}}}{4S^n} \right) \right)\end{aligned}$$



$\times 10^{50}$

$$\begin{aligned}W &= M_0 \sqrt{\frac{1}{1 - \frac{c^2}{v^2}}} \\ F &= M_0 \sqrt{\frac{1}{1 - \frac{c^2}{v^2}}} \cdot \frac{dv}{dt} dx = M_0 \sqrt{\frac{1}{1 - \frac{c^2}{v^2}}} \cdot \frac{c^2}{v^2} \cdot \frac{dv}{dt} \\ W &= M_0 \sqrt{\frac{1}{1 - \frac{c^2}{v^2}}} \cdot \frac{c^2}{v^2} \cdot \frac{dt}{ds} \\ W &= M_0 \sqrt{\frac{1}{1 - \frac{c^2}{v^2}}} \cdot \frac{c^2}{v^2} \\ W &= M_0 c^2 \\ W &= M_0 c^2 - M_0 c^2 \Rightarrow W + M_0 c^2 = M_0 c^2 \frac{1}{1 - \sqrt{\frac{c^2}{v^2}}}\end{aligned}$$



# Cognitive neuroscience: goals

- To understand the brain!
- Model every cell interaction?
  - Then you have a brain again... haven't learned anything new
- Example: physics of a ball dropping



$$y = y_0 + v_0 t + \frac{1}{2} a t^2$$

initial speed  
initial position

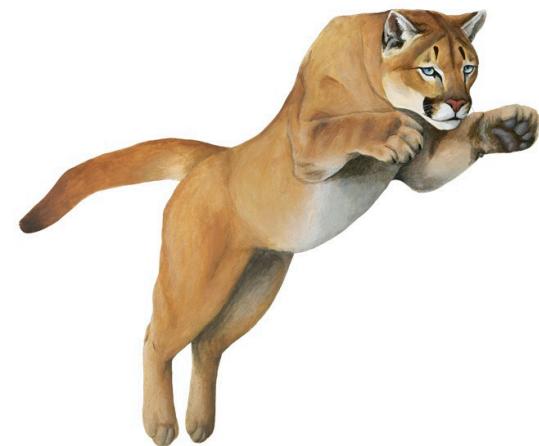
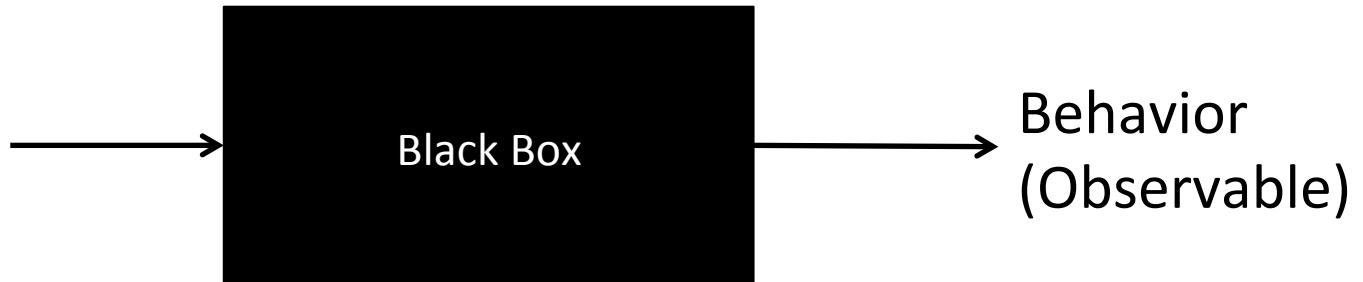
→ Ball rolling  
Two balls being juggled  
Two people high fiving  
ANY MOVING THING

# Cognitive neuroscience: goals

- To understand the brain!
- Model every cell interaction?
  - Then you have a brain again... haven't learned anything new
- Instead, we want to *simplify*
  - Find underlying principles that can be used to describe the brain and cognition

# The Black Box Problem

Environment  
(Observable)





=



## *Cognitive Neuroscience*

- Infer what is happening by looking at behavior
  - Behavioral paradigms
- Observe what happens when the box (the brain) is damaged
  - Case studies
- Observe what happens when we mess with the box
  - Brain stimulation
- Can image what is happening inside the box
  - Brain imaging

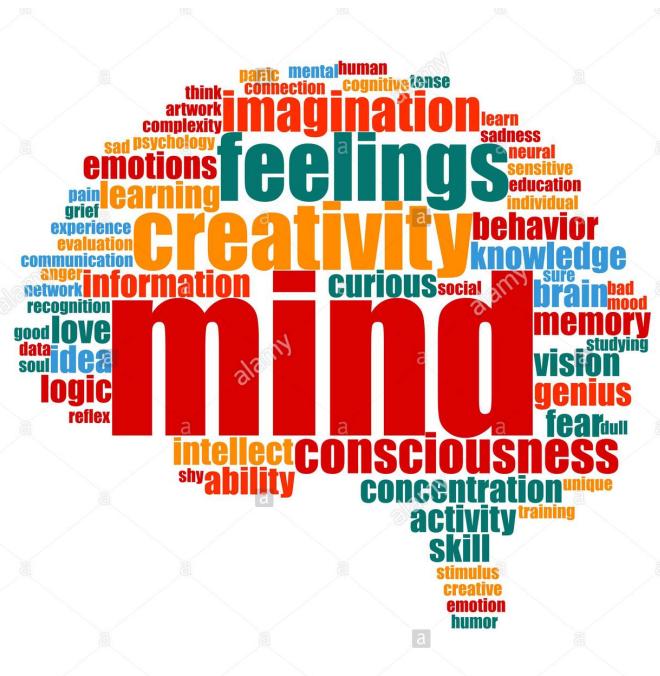
# David Marr's three levels of analysis

- Computational level
  - What does the system do and why
    - Nothing about how
- Algorithm level
  - How does the system do what it does
    - Representations and processes
- Physical level
  - How is the system physically realized

Cognitive  
neuroscience:  
Understand all three  
levels

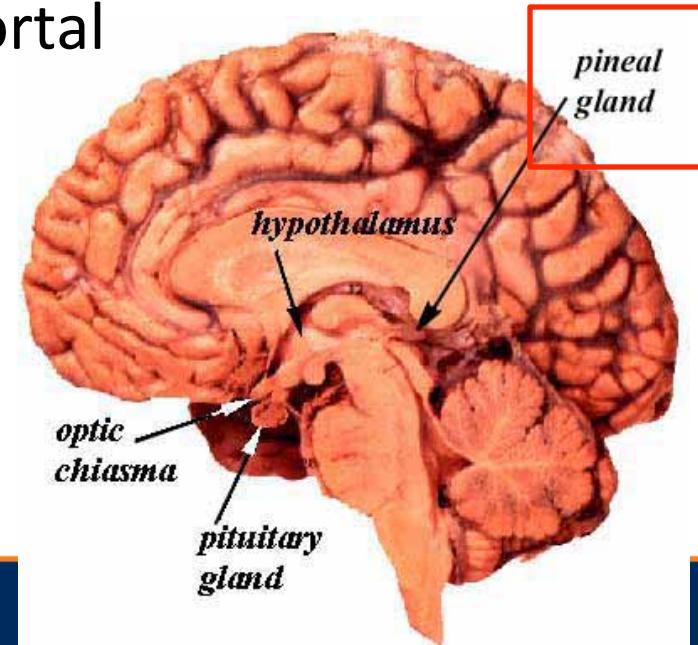
# Think, pair, share

- How is the mind related to the physical brain?
  - Mind: feelings, thoughts, emotions, and conscious awareness



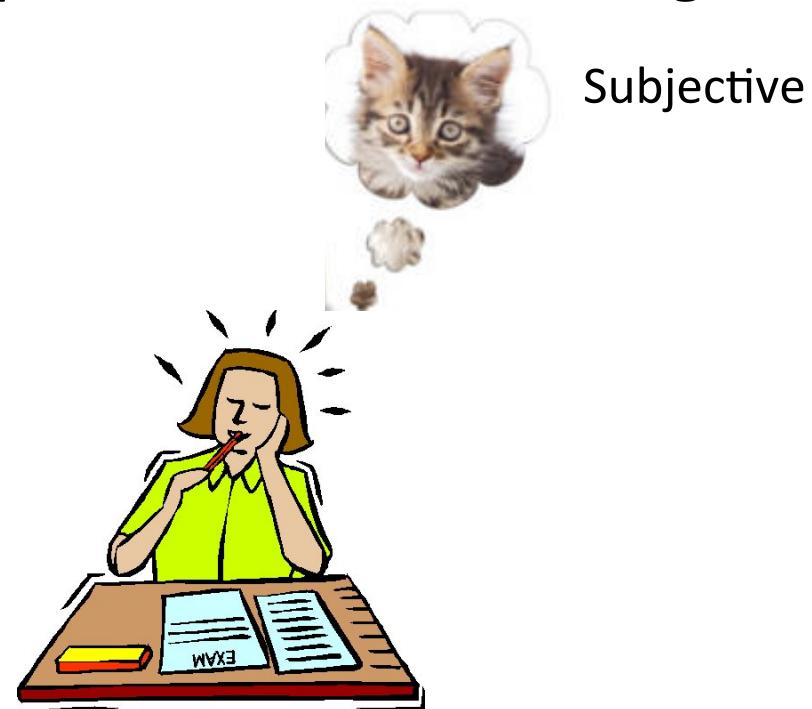
# History: How is mind related to the brain?

- Mind-body problem: how can a physical substance give rise to our feelings, thoughts, emotions?
- Dualism - Rene Descartes (1596-1650)
  - Mind was non-physical (awareness) and immortal
  - Brain was physical and mortal
  - Interact in the...



# How is mind related to the brain?

- Dual-aspect theory (Spinoza)
  - Mind and brain are two aspects of the same thing (emergent properties)
  - Subjective and objective



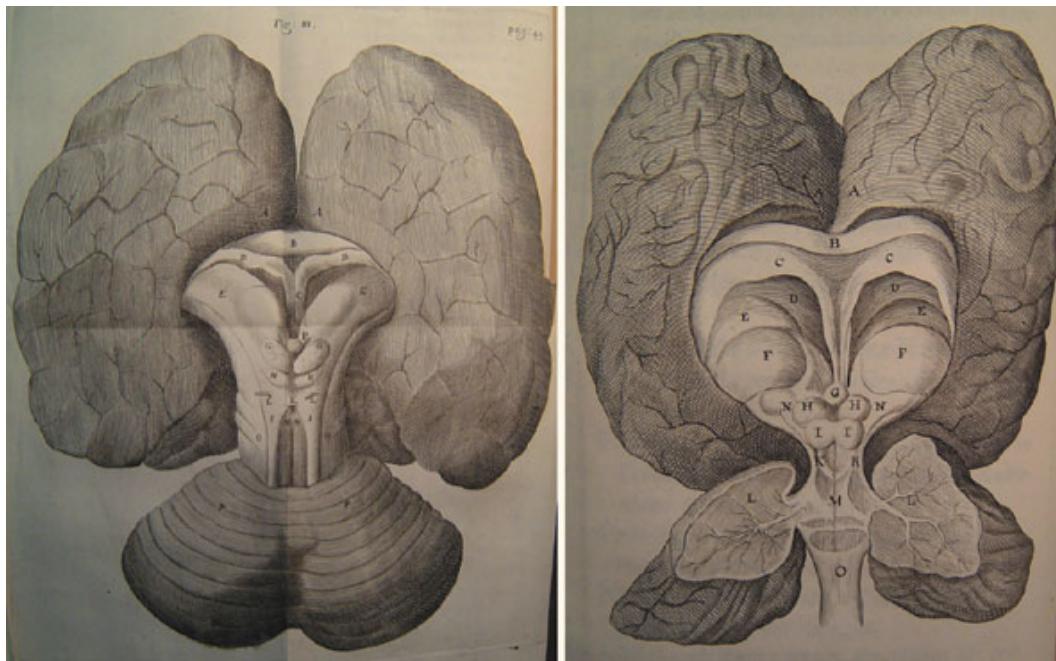
Objective

# How is mind related to the brain?

- Dual-aspect theory (Spinoza)
  - Mind and brain are two aspects of the same thing (emergent properties)
  - Subjective and objective
- Reductionism (Churchland, Crick)
  - Mind can be reduced to biological constructs (e.g., patterns of neuronal firing, neurotransmitters)
  - “there is no soul, no mind, only the brain”
  - Only objective

# How the mind got into the brain

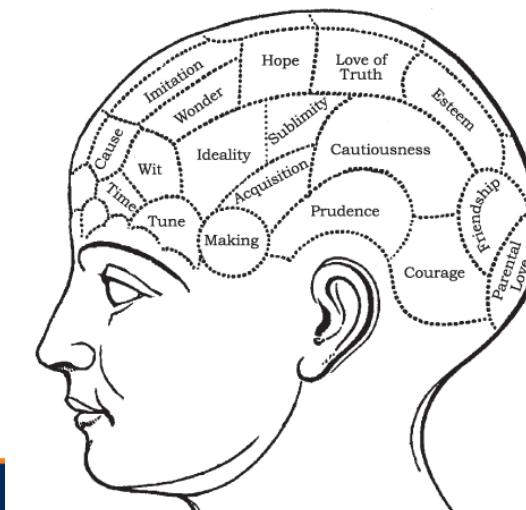
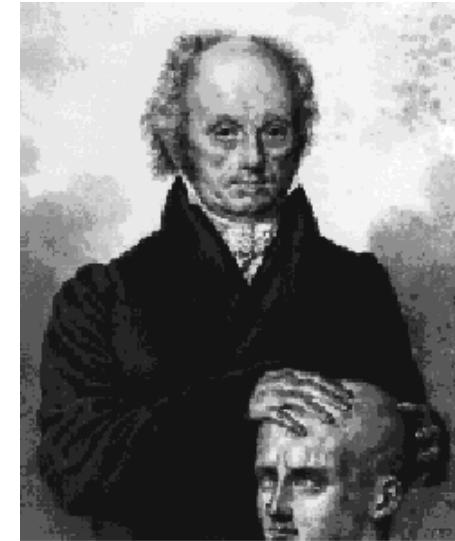
- Thomas Willis (17<sup>th</sup> century)
  - Father of clinical neurology.
  - Linked brain damage with cognitive dysfunction
    - Followed patients for many years and then did postmortum dissections.



The illustration shows a normal brain (left) and a brain from a case of congenital mental retardation (right).

# Phrenology (early 19th century)

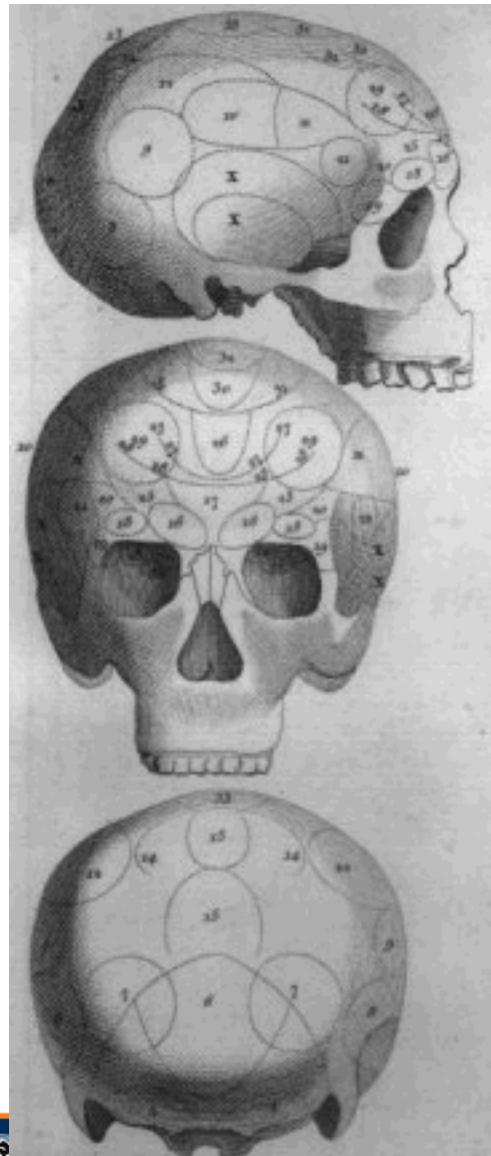
- Led by Franz Gall  
( 1758-1828)
- “Localizationist” view
  - *Cognitive* functions to specific brain regions
  - Idea:
    - Using a mental function caused corresponding brain region to grow bigger,
    - Which created bumps on skull



# Phrenology

*The good...*

Brought about the idea that different mental functions are localized to discrete brain regions



*the bad...*

Cannot determine cognition by bumps on the skull (if only it were that easy)

*and the ugly*

Good  
mother



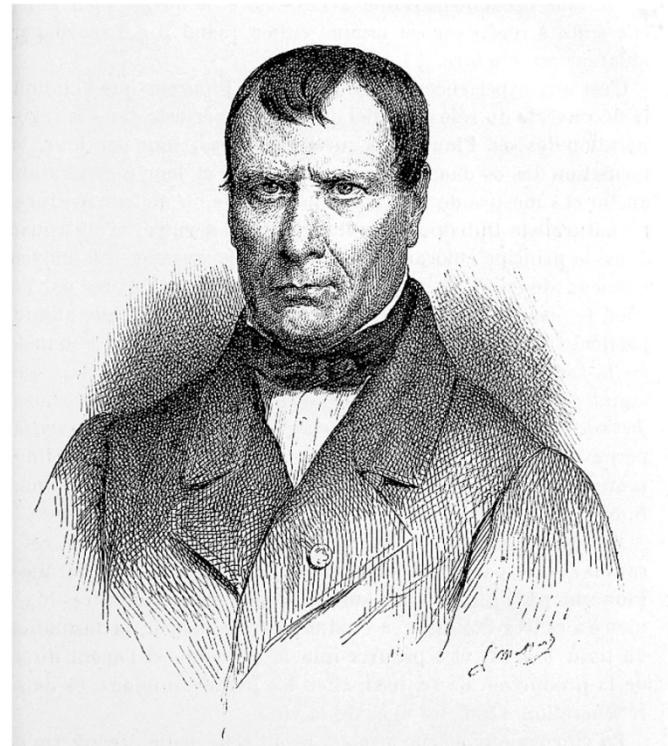
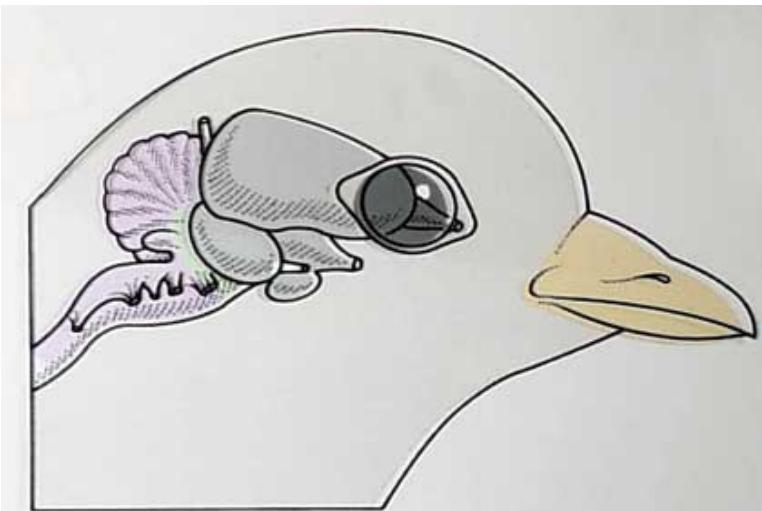
Bad  
mother

Or who we should marry



# Localizationism vs Holism

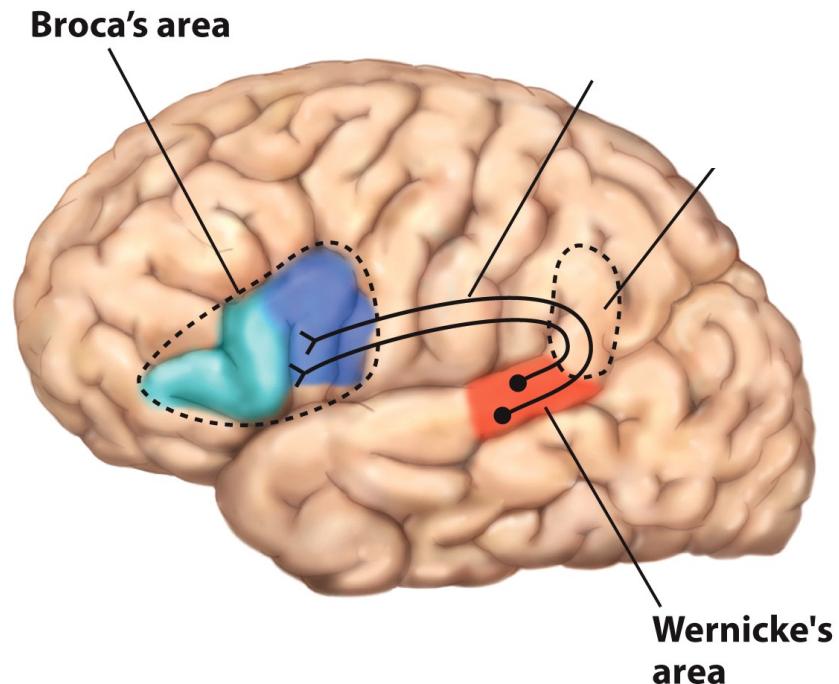
- Holism
  - *Whole brain participates in each behavior.*
    - Birds with brain lesions recover no matter where lesion was
    - Lesions did not produce specific deficits.



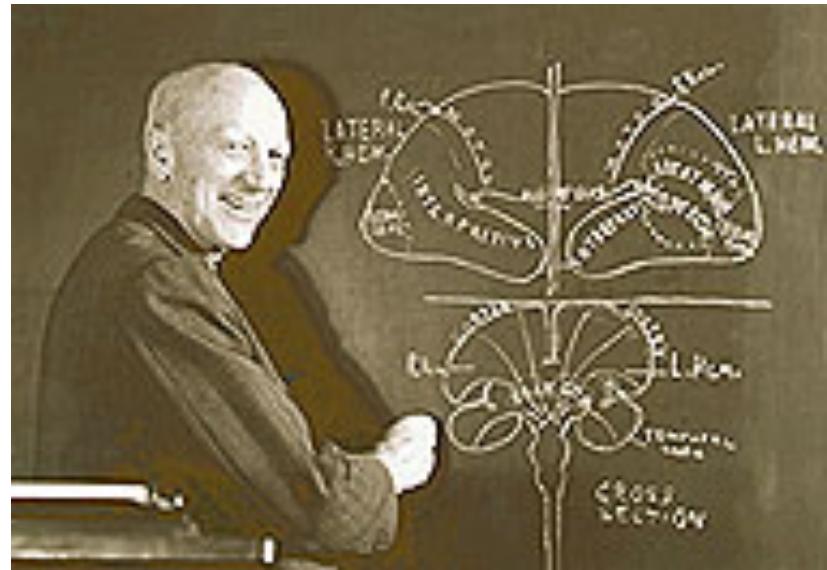
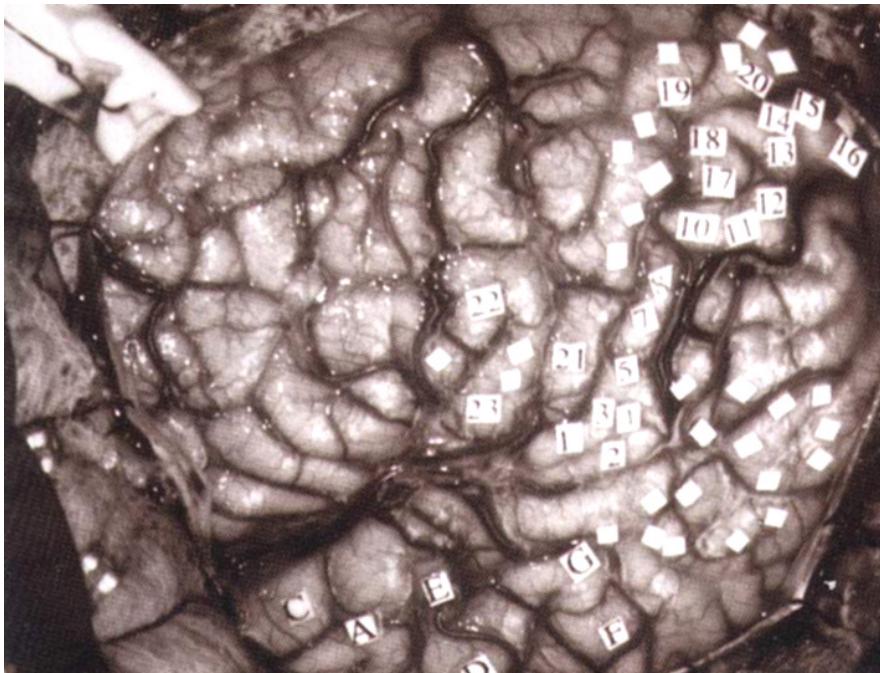
Pierre Flourens

# Localizationism vs Holism (1860s)

- 1861: Paul Broca's patient "Tan"
  - Inability to generate speech  
*(Broca's aphasia)*
  - Post-mortem autopsy found left anterior region lesion
- 1874: Carl Wernicke
  - Comprehension loss  
*(Wernicke's aphasia)*
  - Post-mortem autopsy found posterior region lesion



# Wilder Penfield Canadian neurosurgeon (1891-1976)



- 1950s: *stimulated* brain tissue to find source of epileptic seizures
- stimulating different parts of brain elicited different movements, sensations, memories, etc.
- developed map of motor cortex  
“motor homunculus”

# Localizationism vs Holism: Who wins?

- Both were partially right
- Specific processes can be localized to single brain regions
- BUT complex functions are carried out by many brains regions acting in concert
- Debate continues in almost every domain of study in cognitive neuroscience.

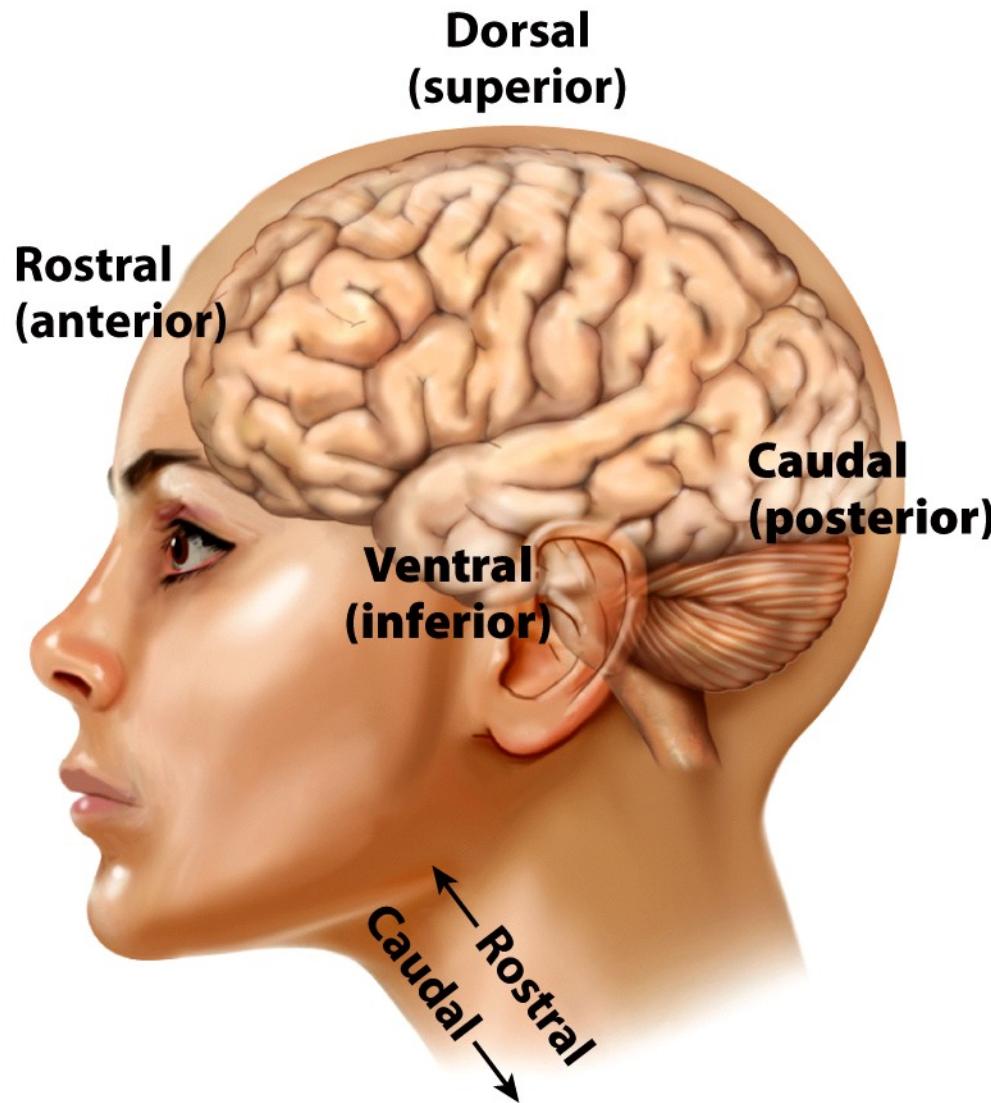


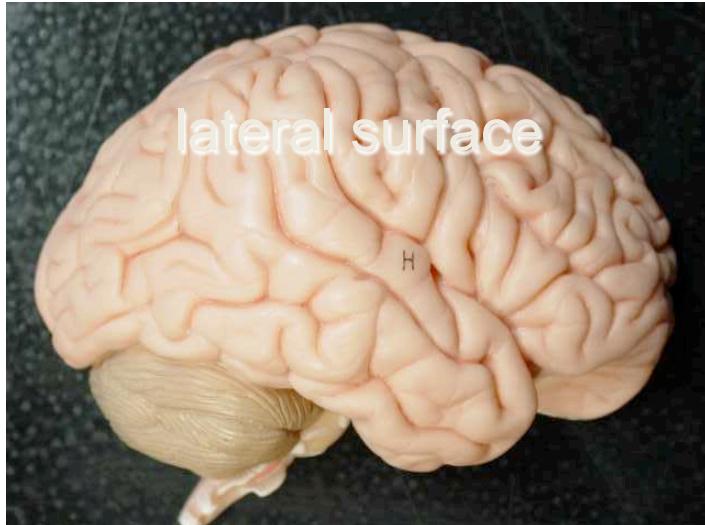


# Neuroscience Intro

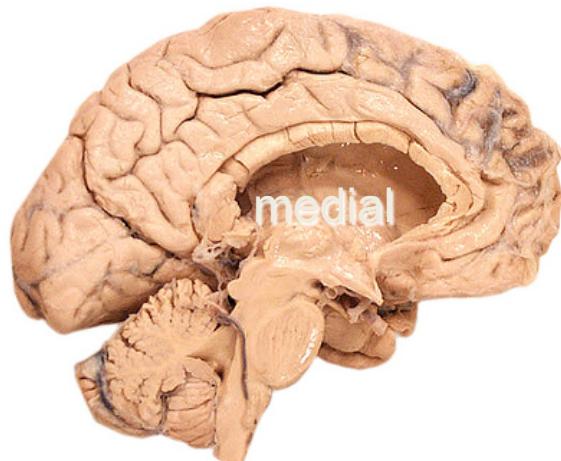
- To discuss neuroscience, we need terms to talk about locations in the brain



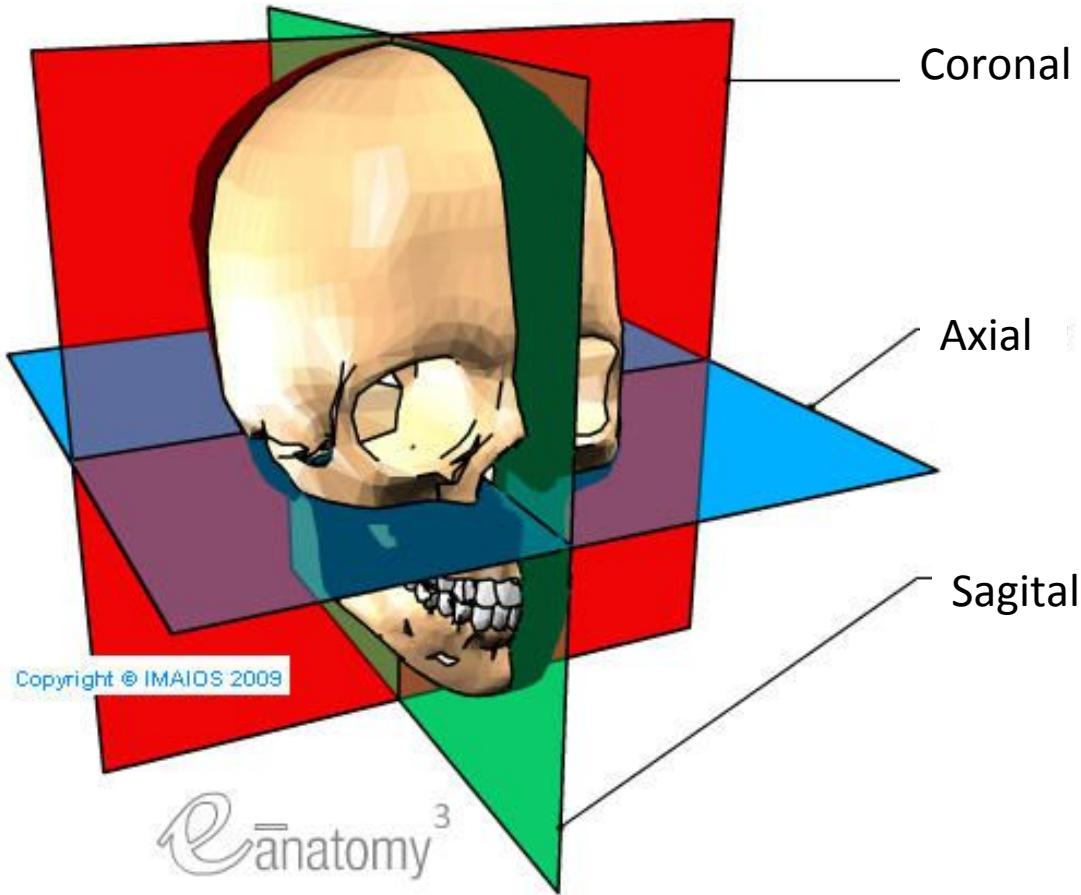




- Lateral: toward the outside.

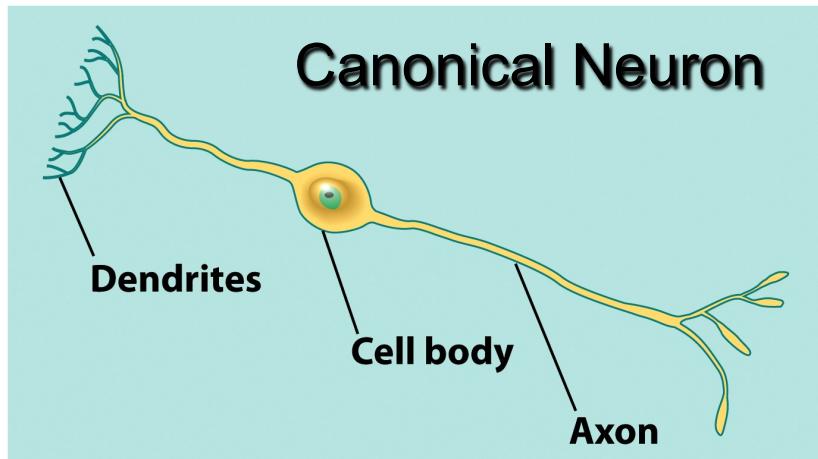


- Medial: toward the inside (middle).



- Sagittal, coronal, and axial planes.

# Micro-neuroanatomy: Cell staining



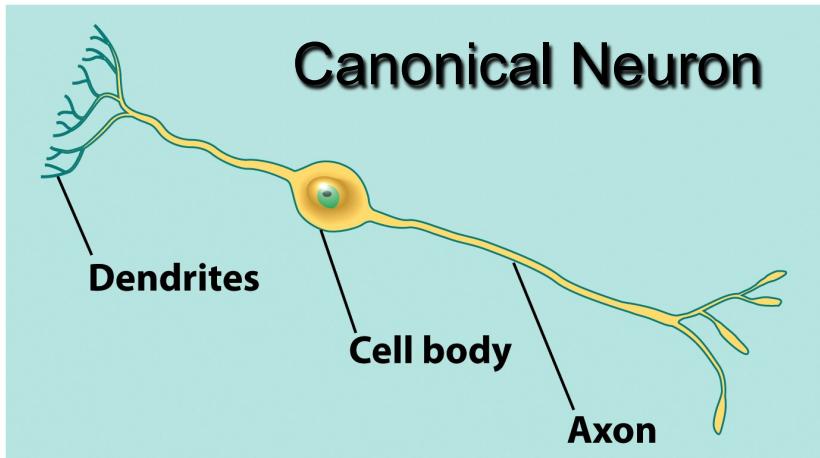
Stain cell bodies and processes with *Golgi Stain*, i.e., cytoarchitectonics

## Structure

1. Dendrites: input
2. Cell body (soma):
3. Axon: output



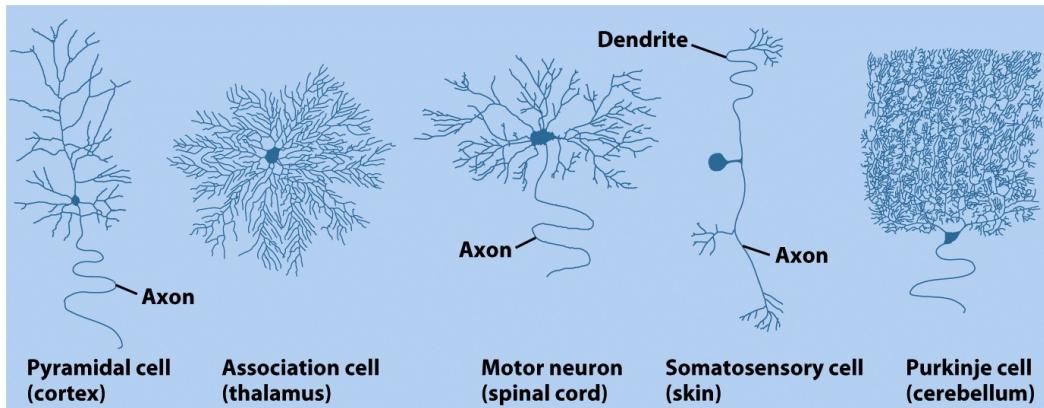
# Micro-neuroanatomy: Cell staining



Stain cell bodies and processes with *Golgi*  
*Stain*, i.e., cytoarchitectonics

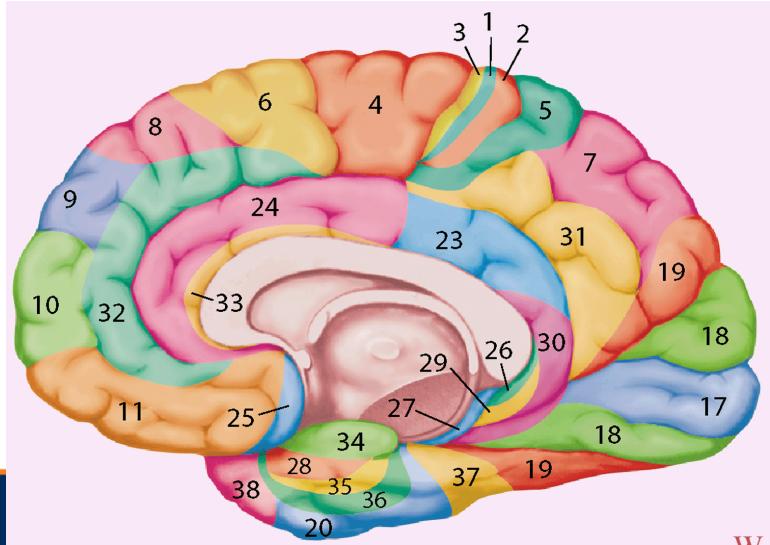
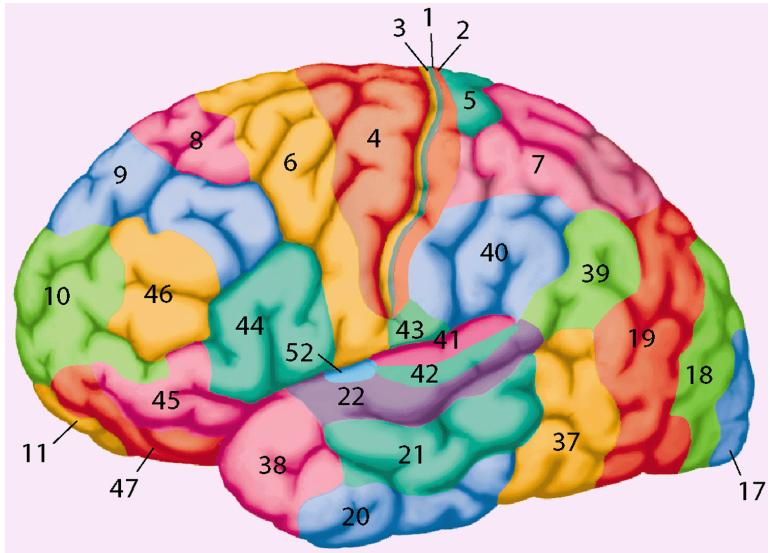
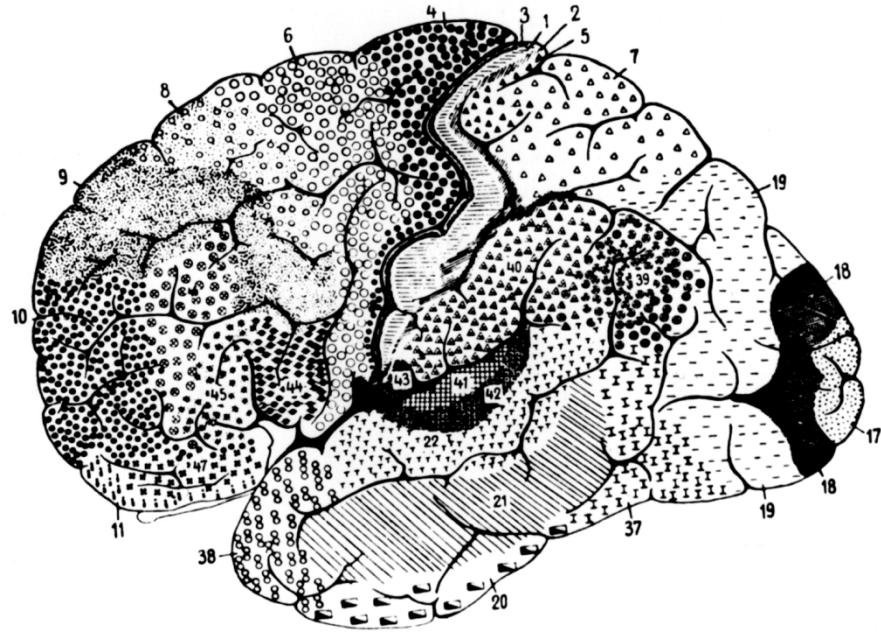
## Structure

1. Dendrites: input
2. Cell body (soma):
3. Axon: output



- 100 billion neurons
- About 10,000 connections with other neurons

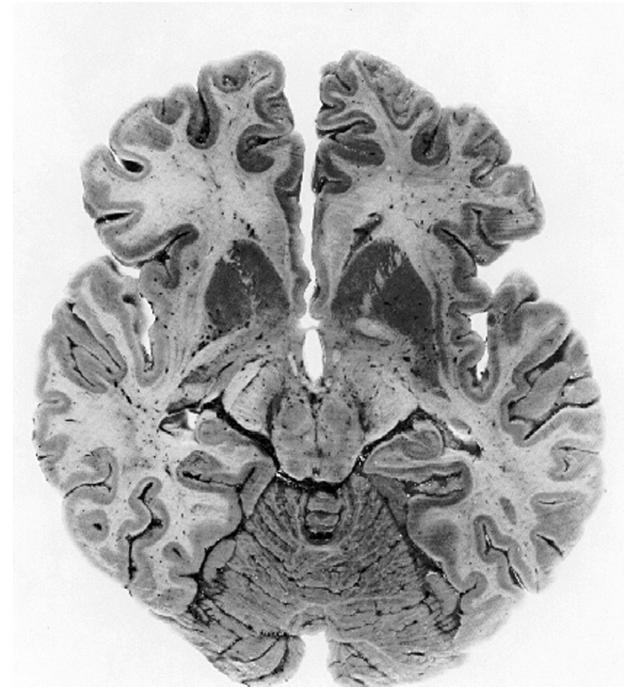
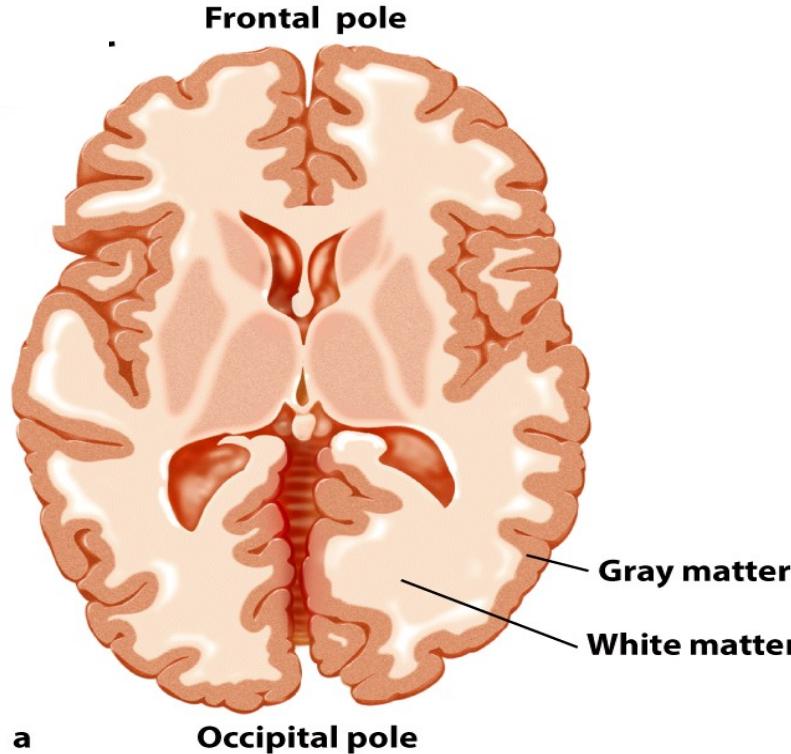
# Brodmann's areas



- Broadman's area based on different cell types (cytoarchitectonics) in postmortem brain.

# Gross Anatomy

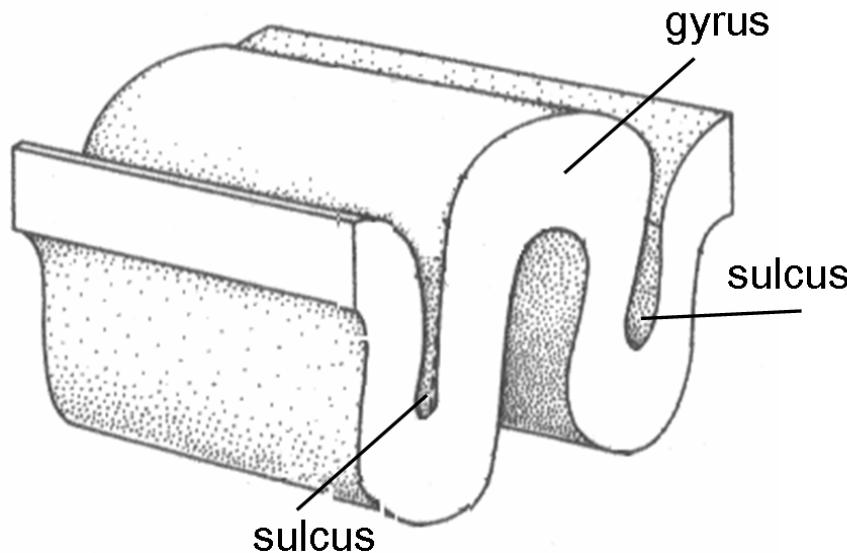
- Two types of tissue: grey and white matter.
  - Grey – cell bodies (soma & dendrites)
  - White - axons



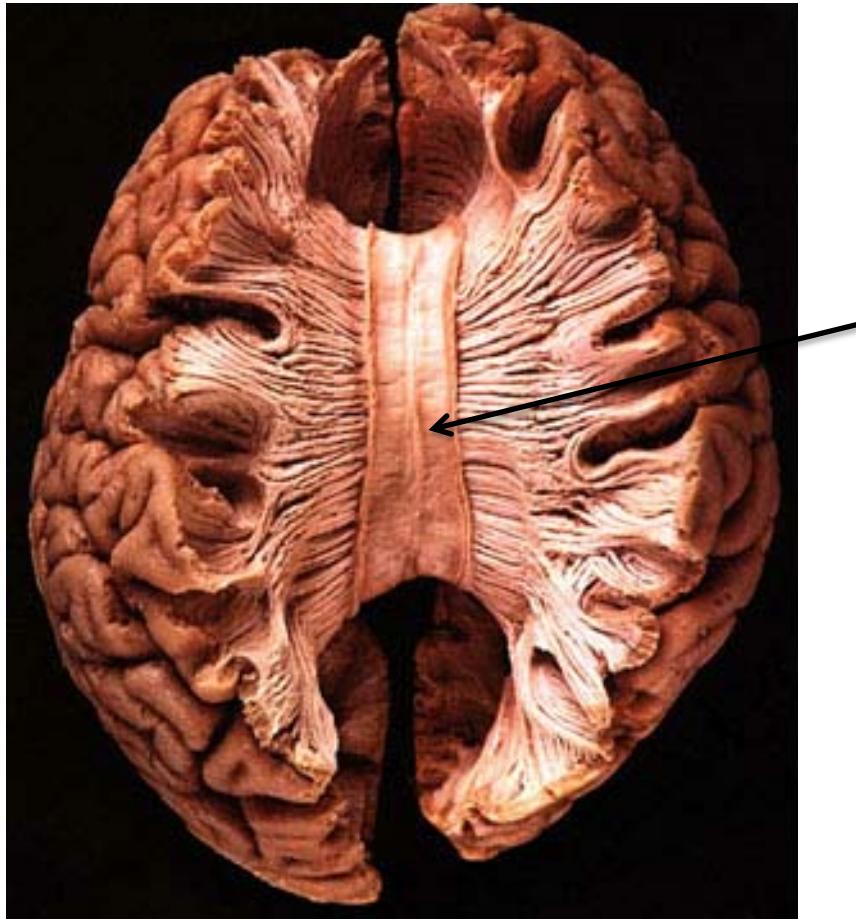
# Gross Anatomy



- Peaks and troughs
- Gyri (protrusion)  
and sulci  
(invagination).

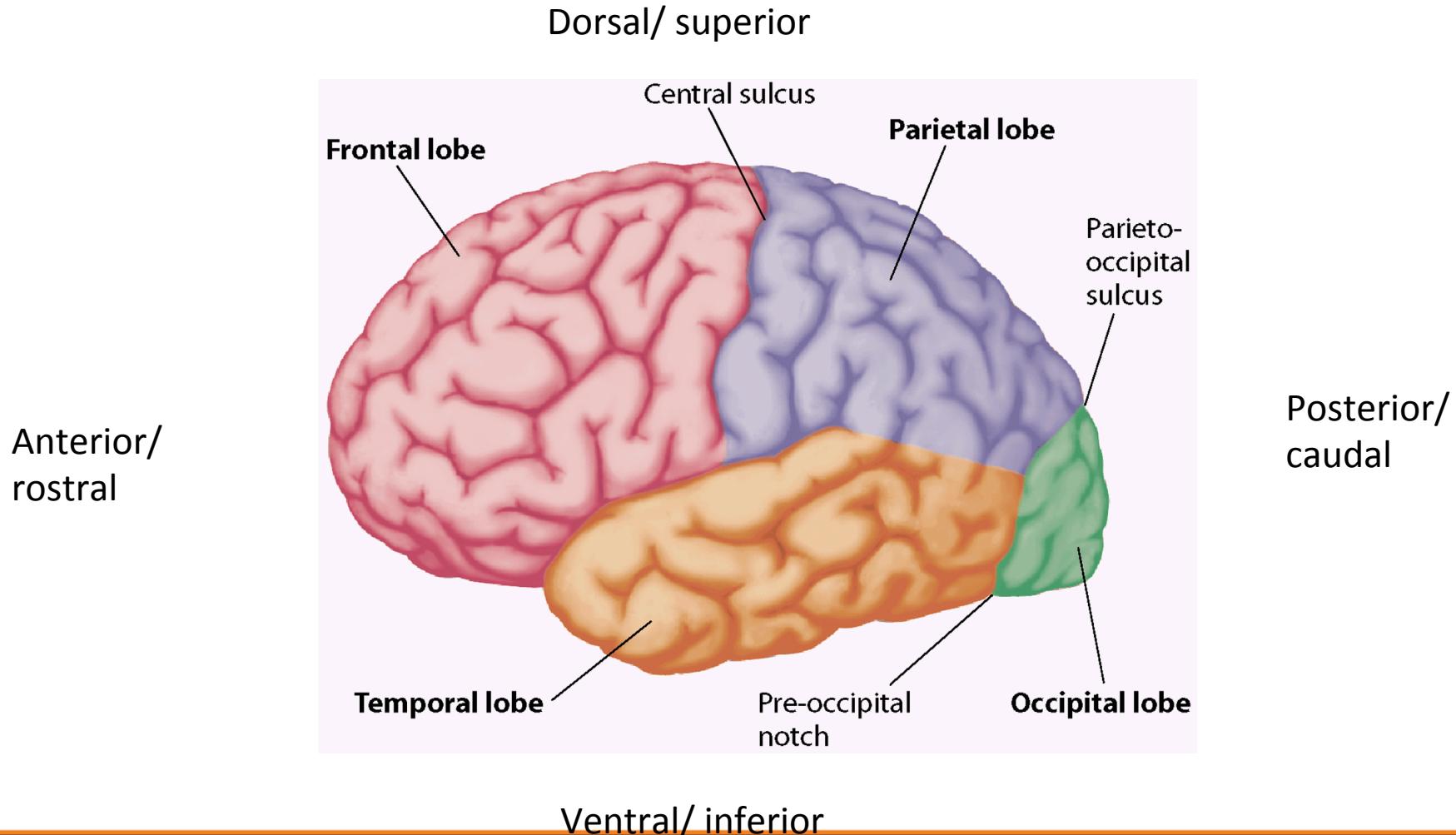


# Gross Anatomy

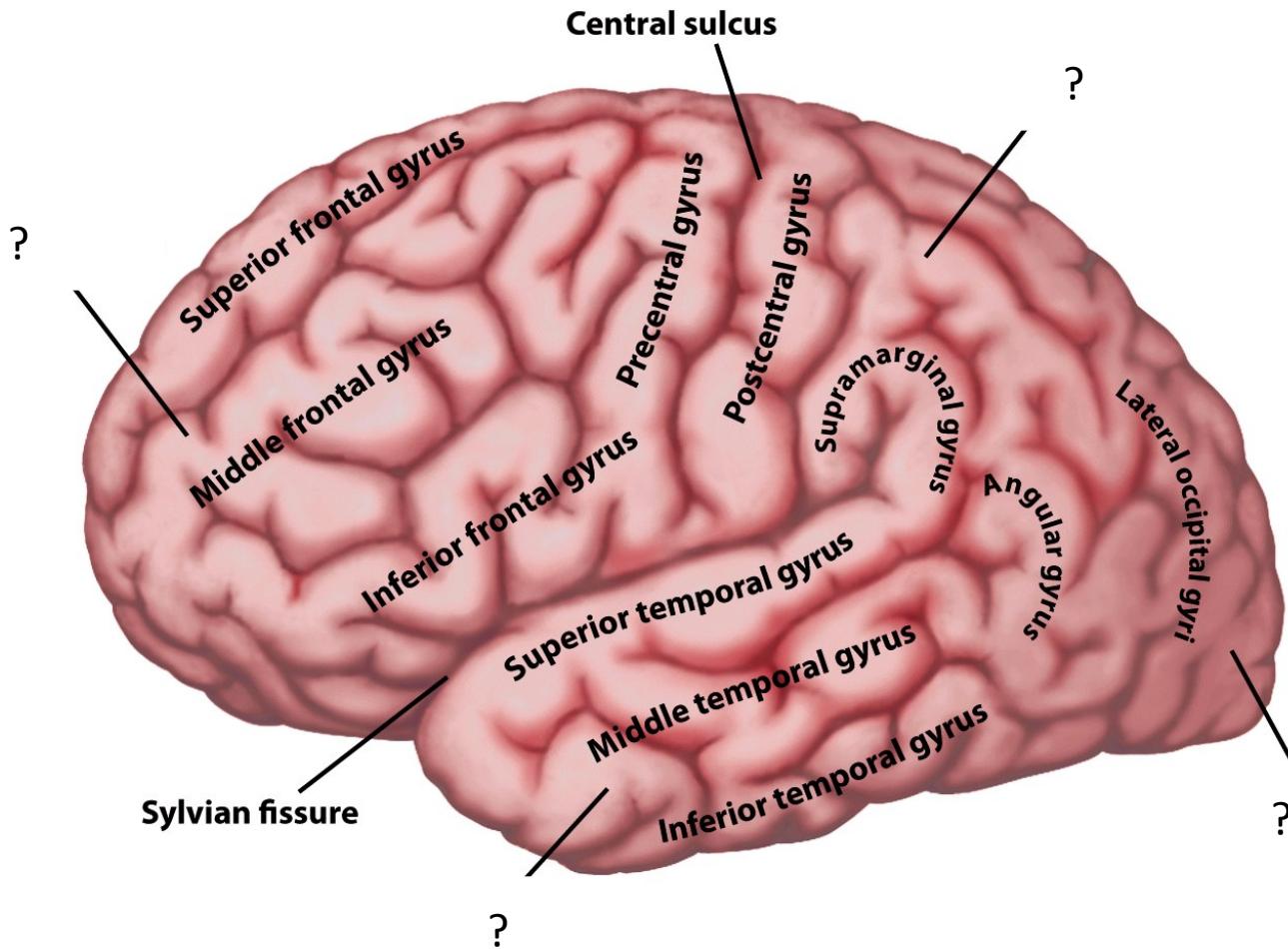


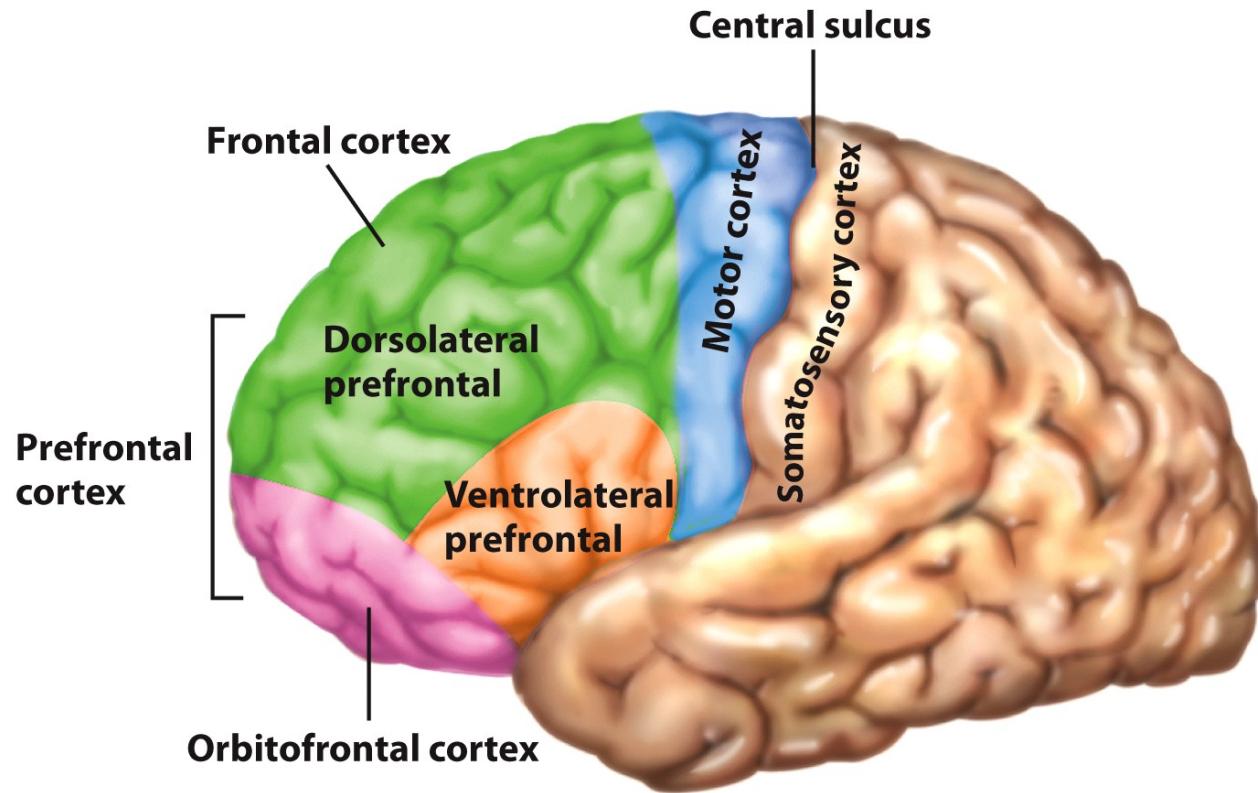
- Brain has left and right hemispheres.
- Connections between lobes via corpus callosum.

# Gross Anatomy: Lobes



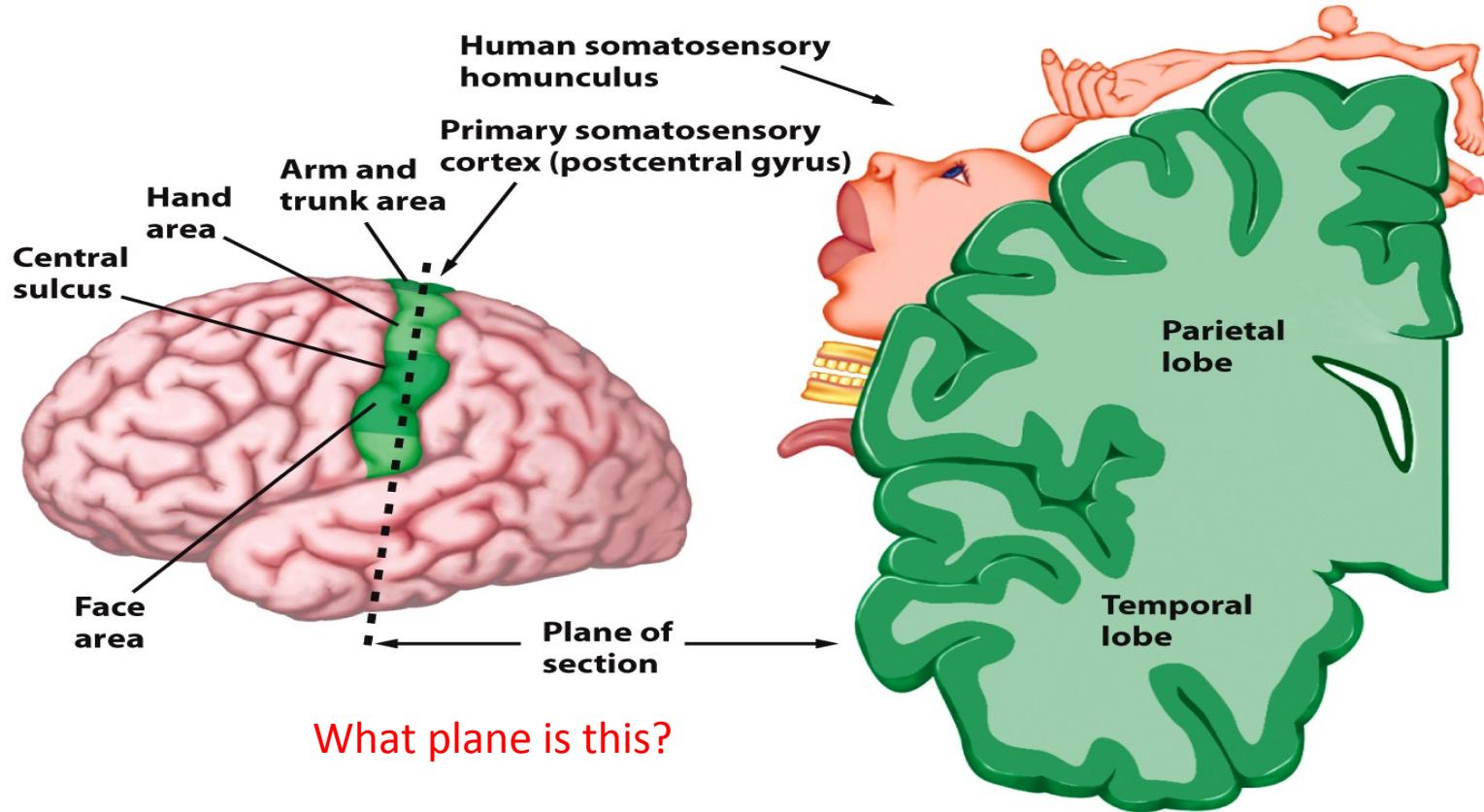
# Gyri and Sulci on the lateral surface





- Functional subdivisions based on
  - loss of function from lesions
  - manipulation of function from stimulation.

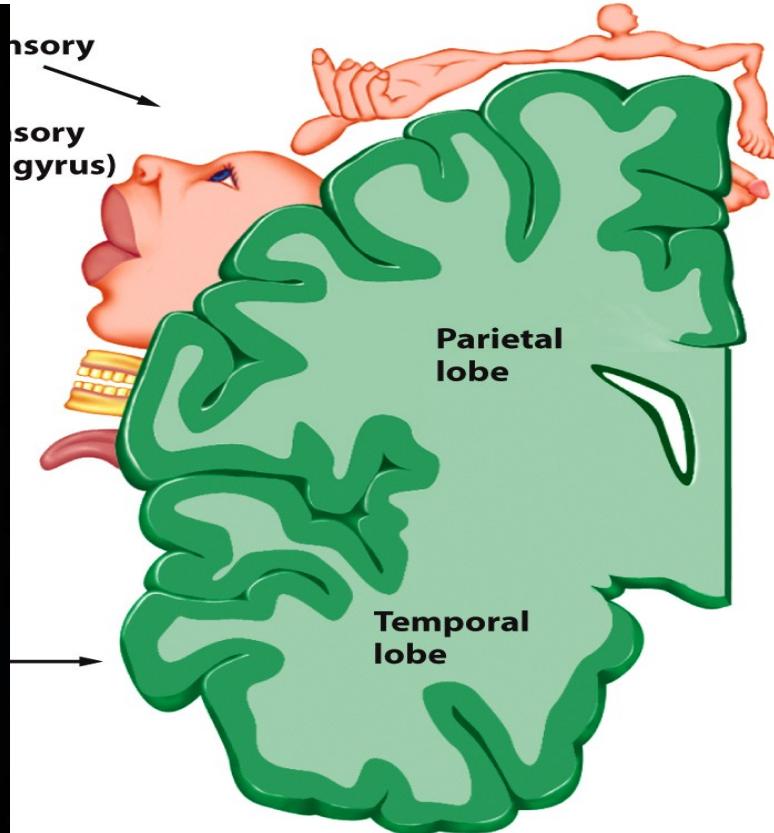
# Cortical maps



What plane is this?

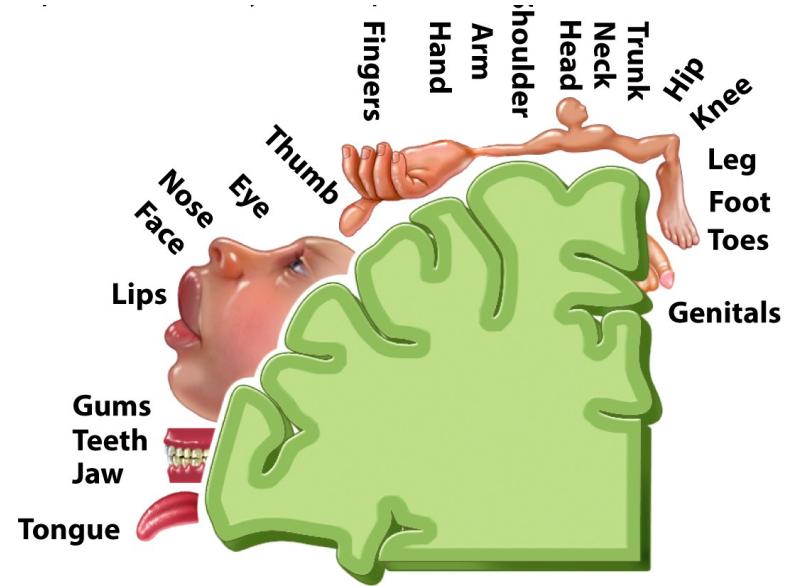
- Our representation of the somatosensory world is mapped onto our brains!
- Topographic correspondence between cortical regions & body surface

# Cortical maps

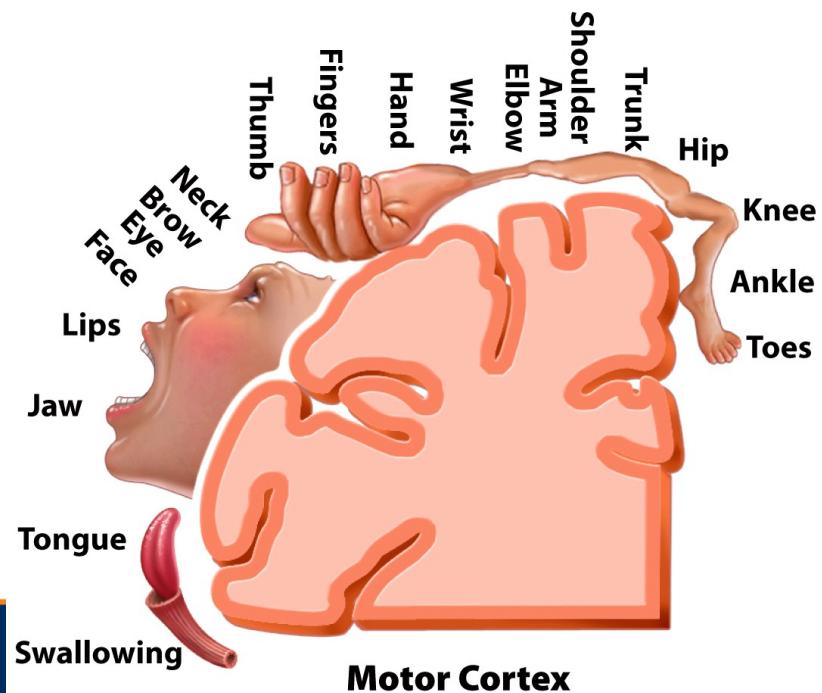
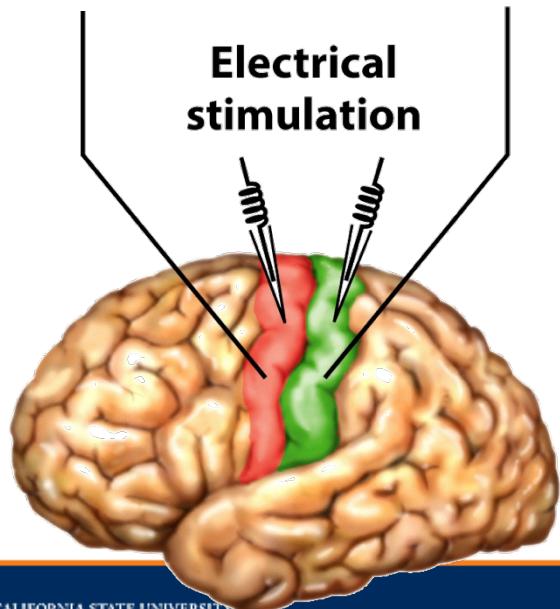


- Amount of cortex used is associated with how much you use that body part
  - Not the size of the body part

- This topographic map also exists in motor cortex in similar way



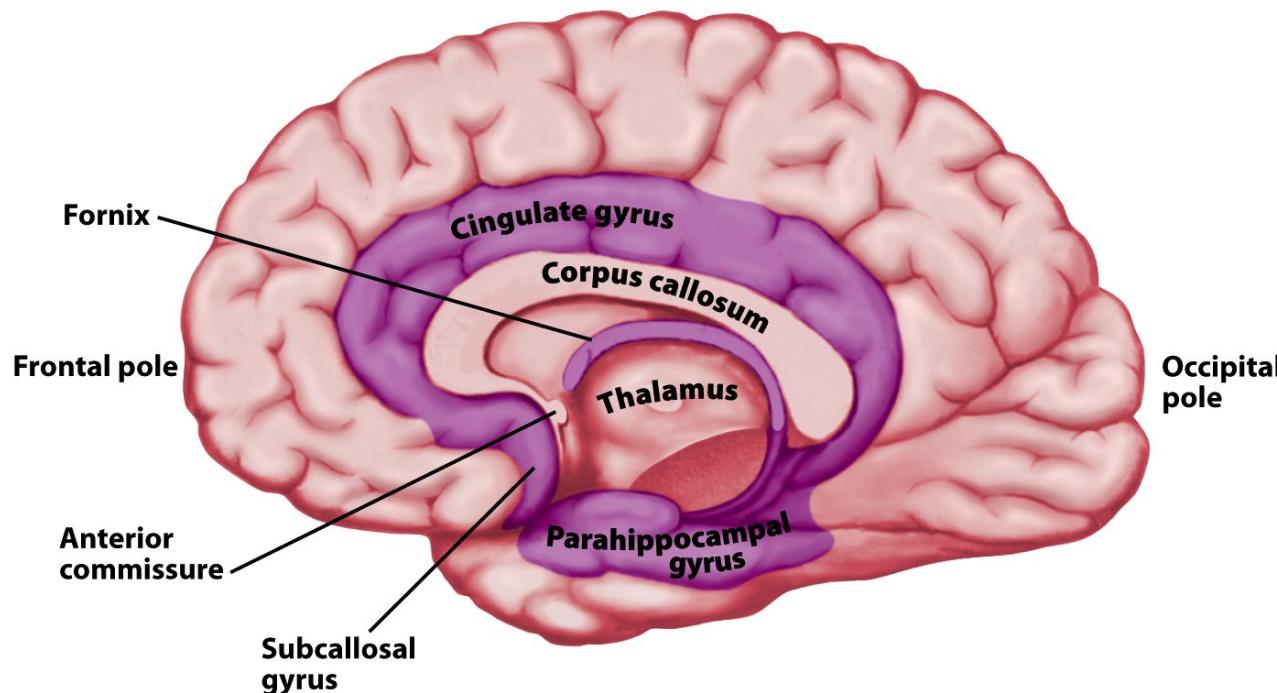
**Somatosensory cortex:  
somatic sensation**



**Motor Cortex**

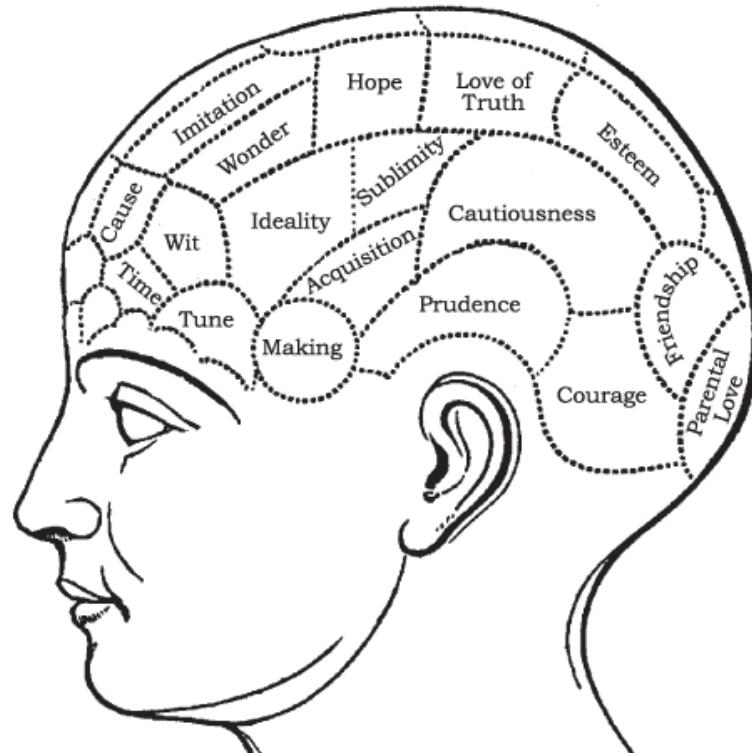
# Limbic system

- Composed of hippocampus, hypothalamus, parts of thalamus, amygdala, and parts of basal ganglia.
- Limbic system: emotion and behavior, learning, memory

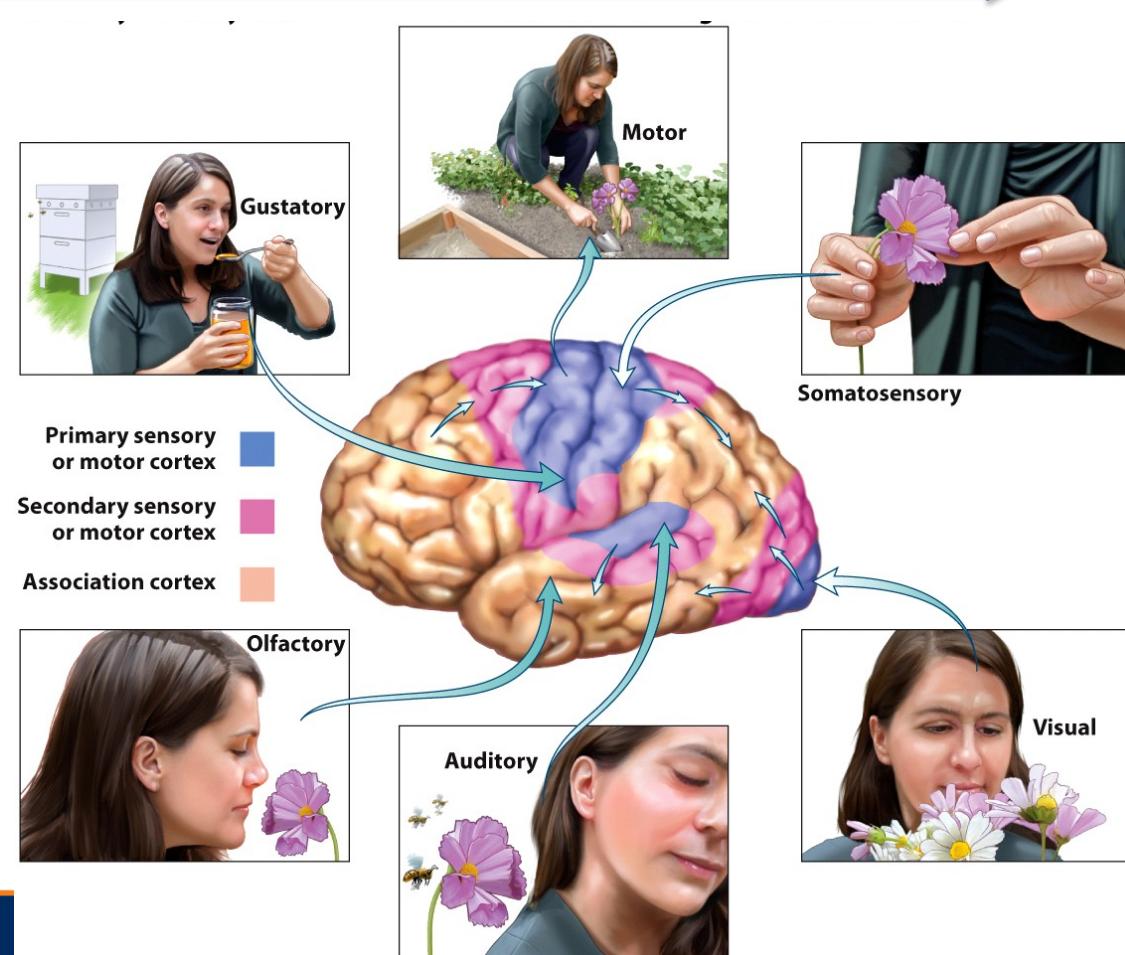


# From Phrenology to CogNeuro

early 19th century



~Last 30 years



# Review

- What is cognitive neuroscience
- Black box problem
- Marr's three levels
- Mind-brain history
- Localization vs. holism
- Coordinates
  - Dorsal/ventral, anterior/posterior, superior/inferior, rostral/caudal
  - Coronal, axial, sagittal
  - Lateral, medial
- Neuron structures
  - Soma, axon, dendrites
- Grey matter/white matter
- Corpus callosum
- Lobes – FPOT
- Gyri – if you know coordinates, you can name gyri
- Functional subdivisions
  - 3 PFC areas
  - Precentral and postcentral gyri – cortical maps
- Limbic system – where is it, what structures are involved