# **COGNITIVE PROCESSES**

#### Agenda

Language

#### **Announcements**

- Midterm grades will be posted today
- No class next Monday

**Language:** a system of communication using sounds or symbols that enable us to express our feelings, thoughts, ideas, and experiences

- 1) give you a high 5
- 2) hand you their phone
- 3) tell you who the president is

Language involves sequences of signals



LOVE

words



signs

sounds

Language creates images
The Red Wheelbarrow

so much depends upon

a red wheel barrow

glazed with rain water

beside the white chickens



William Carlos Williams

Language is meaningful

CRAP

**PCRA** 

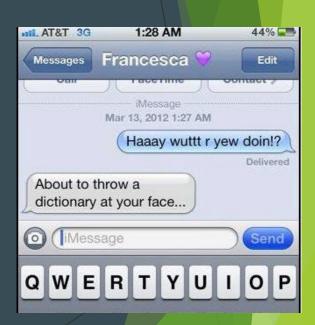
Language is hierarchical and follows rules

- Hierarchical nature of language: consists of small components that can be combined to form larger units
- Rule-based nature of language: components can be arranged in some ways, but not others

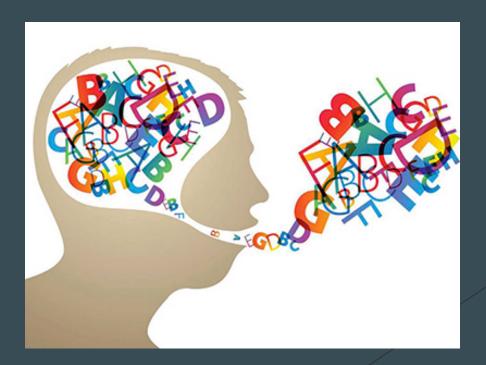
Language is hierarchical and







► Language is universal



Language

=

Semantics meaning of a word, sentence, or passage Syntax
rules that
determine how
words combine
into sentences

Language

Semantics meaning of a word, sentence, or passage

+

Syntax rules that determine how words combine into sentences





Language

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Semantics meaning of a word, sentence, or passage Syntax rules that determine how words combine into sentences

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Semantics meaning of a word, sentence, or passage

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Syntax rules that determine how words combine into sentences

Red is my favorite color. Color favorite is my red.

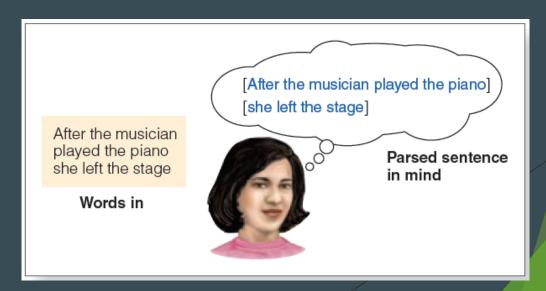
Phrasal semantics: meaning of sentences

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- Sentences: strings of words in a sequence
- Parsing: mentally grouping the words into phrases to create meaning

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- Sentences: strings of words in a sequence
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Phrasal Semantics Lexical
Semantics

+

**Parsing** 

#### **NEWSPAPER HEADLINES**

"Squad helps dog bite victims."

"Iraqi head seeks arms."

"Local high school dropouts cut in half."

"Miners refuse to work after death."

"Kids make nutritious snacks."



## Think, pair, share

How do you understand the following sentence?

"After the musician played the piano was wheeled off the stage"

### Garden Path Model

"After the musician played the piano was wheeled off the stage"

assumed to be part of the same phrase

 Late closure: parser assumes each new word is part of the current phrase

Complete the sentence, "After the musician played the piano..."

- a) ...she left the stage
- b) ...she bowed to the audience
- c) ...the crowd cheered wildly
- d) ...was wheeled off the stage

Complete the sentence, "After the musician played the piano..."

- a) ...she left the stage
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- Garden path sentences: sentences that begin by appearing to mean one thing, but then end up meaning something else

### Garden Path Model

Garden path model of parsing: listeners use heuristics (syntax-based rules) to group words into phrases

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Garden path model of parsing: listeners use heuristics (syntax-based rules) to group words into phrases

Late closure: parser assumes each new word is part of the current phrase

Constraint-based approach to parsing: listeners use syntax along with other information (word meaning, context, memory load) to group words into phrases

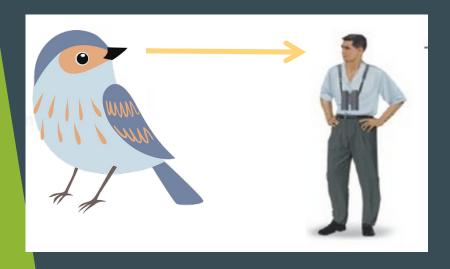
Word meaning influences parsing

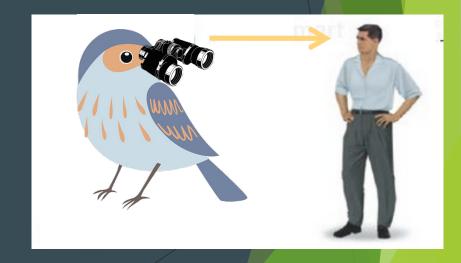
Word meaning influences parsing
The spy saw the man with the binoculars





Word meaning influences parsing
The BIRD saw the man with the binoculars





Story context influences parsing

Story context influences parsing

The horse raced past the barn fell.

Story context influences parsing

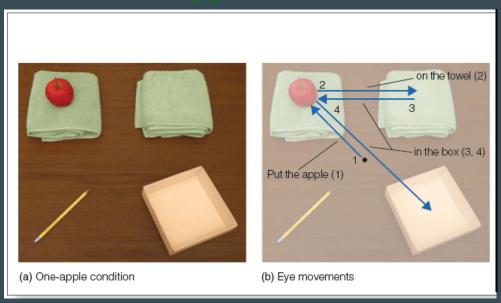
There were two jockeys who decided to race their horses. One raced his horse along the path that went past the garden. The other raced his horse along the path that went past the barn.

The horse raced past the barn fell.

Scene context influences parsing

Scene context influences parsing

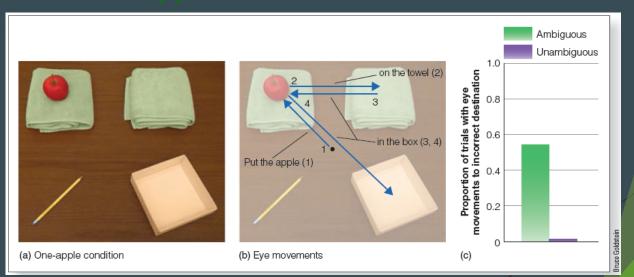
"Place the apple on the towel in the box"



Visual world paradigm (one-apple scene)

Scene context influences parsing

"Place the apple that's on the towel in the box" "Place the apple on the towel in the box"

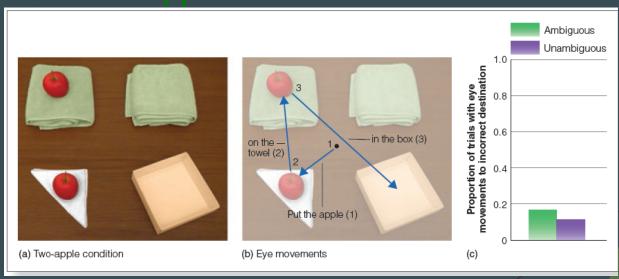


Visual world paradigm (one-apple scene)

Scene context influences parsing

"Place the apple that's on the towel in the box"

"Place the apple on the towel in the box"



Visual world paradigm (two-apple scene)

Memory load influences parsing

- Memory load influences parsing
- 1) The senator who spotted the reporter shouted

2) The senator who the reporter spotted shouted

- Memory load influences parsing
- 1) The senator who spotted the reporter shouted

2) The senator who the reporter spotted shouted

the main clause is the same

- Memory load influences parsing
- 1) The senator who spotted the reporter shouted
  - Subject-relative construction: the senator is the subject of the embedded clause
- 2) The senator who the reporter spotted shouted
  - Object-relative construction: the senator is the object of the embedded clause

Memory load influences parsing



parentese



grandparentese

Hierarchical nature of language: consists of small components that can be combined to form larger units

### **Phonemes:**

smallest unit of speech Th uh b oh y sounds

#### **Phonemes:**

smallest unit of speech Th uh b oh y l ah ee sounds

### Morphemes:

smallest meaningful unit of language

The boy lie -ed

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Words

The boy lied

### **Phonemes:**

smallest unit of speech Thuh bohy lahee c

### Morphemes:

smallest meaningful unit of language

The boy lie -ed

Words

The boy lied

Sentences

The boy lied

# Psycholinguistic Approach

- Comprehension: How do we understand language?
- Representation: How is language represented in the mind?
- Speech production: How do we produce language?
- Acquisition: How do we learn language?

### "No!" can be described as \_\_\_\_.

having two phonemes

a morpheme

a word

a sentence

all of the above are true

# Learning Objectives

- 1. Define language and know its key features
- Describe the elements of language and how they are structured
- 3. Explain how word comprehension is affected by word frequency and context

### Lexical semantics: meaning of words

- **Lexicon:** all of the words we know
- Semantics: meaning of words, sentences, or passages

Lexical semantics: meaning of words

"Let's take a selfie!"



Lexical semantics: meaning of words

"Is he ghosting you?"

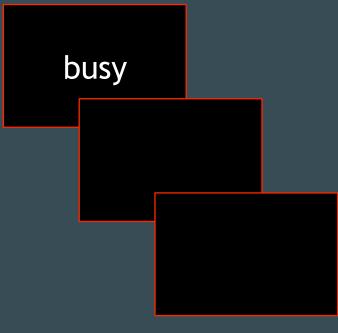
### ghosting

- 1.) The act of disappering on your friends without notice.
- 2.) Cancelling plans with little or no notice.

	IT	THIS	OR	SO	WHEN	PERSON	THEN	BACK	EVEN
	FOR	BUT	AN	UP	MAKE	INTO	THAN	AFTER	NEW
	NOT	HIS	WILL	OUT	CAN	YEAR	NOW	USE	WANT
	ON	BY	MY	IF	LIKE	YOUR	LOOK	TWO	BECAUSE
	WITH	FROM	ONE	ABOUT	TIME	GOOD	ONLY	HOW	ANY
	HE	THEY	ALL	WHO	NO	SOME	COME	OUR	THESE
	AS	WE	WOULD	GET	JUST	COULD	ITS	WORK	GIVE
	YOU	SAY	THERE	WHICH	HIM	THEM	OVER	FIRST	DAY
	DO	HER	THEIR	GO	KNOW	SEE	THINK	WELL	MOST
1	AT	SHE	WHAT	ME	TAKE	OTHER	ALSO	WAY	US

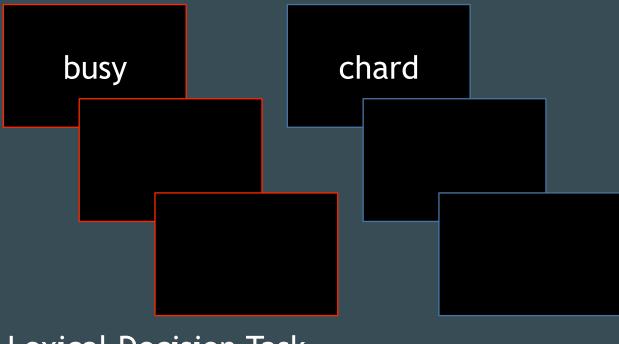
Word frequency: how often words occur

Is it a real word?



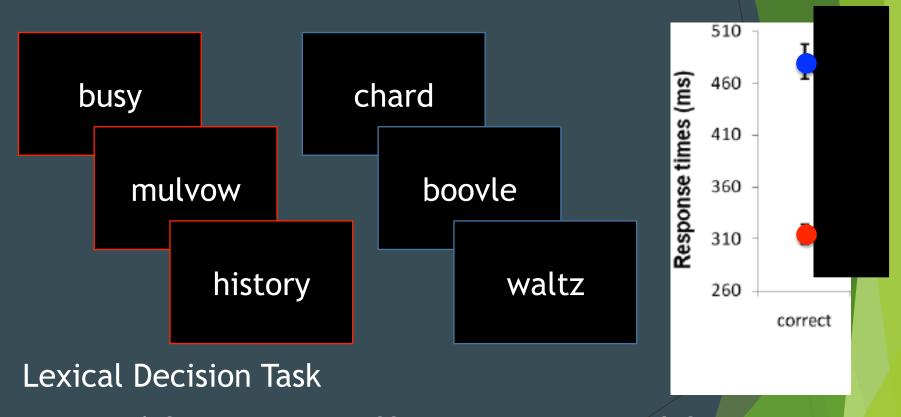
Lexical Decision Task

Is it a real word?

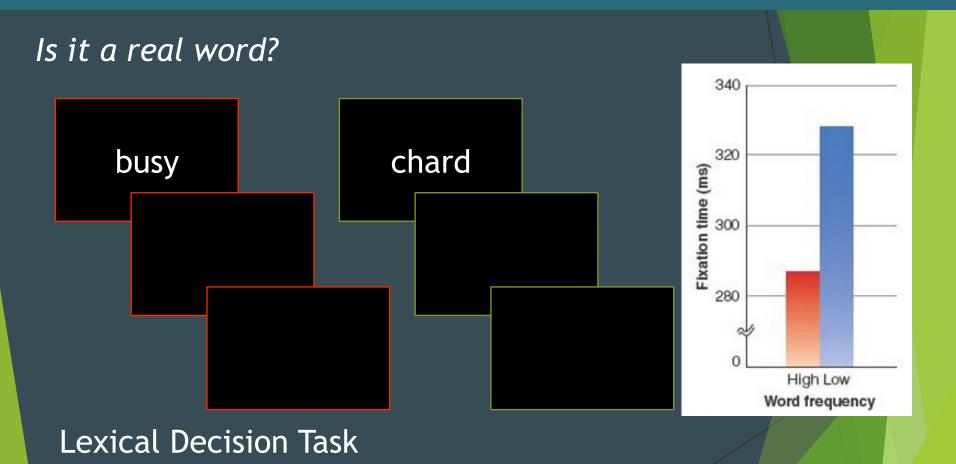


**Lexical Decision Task** 

Is it a real word?



Word frequency effect: we respond faster to words that occur more frequently



Word frequency effect: we fixate less to words that occur more frequently

Word pronunciation: how we say words is affected by speech speed, accents, and word "slurring"

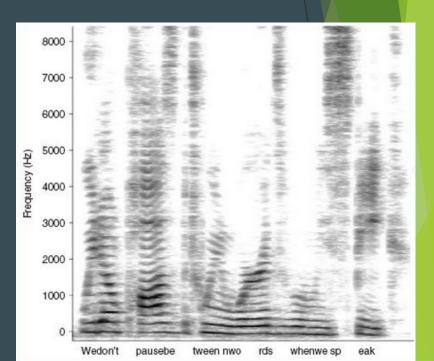
Word pronunciation: how we say words is affected by speech speed, accents, and word "slurring"

amana

juwana

dijoo

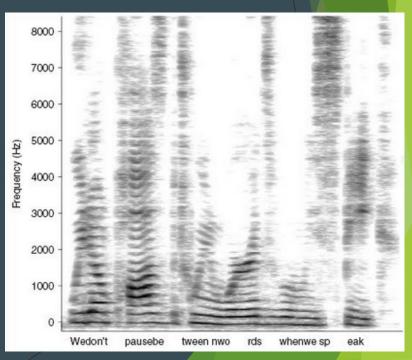
Speech segmentation: we perceive individual words even though there are often no silences between them



Speech segmentation: we perceive individual words even though there are often no silences between them

#didyouseethegamelastnight

#wonitatthebuzzer



Speech segmentation: we perceive individual words even though there are often no silences between them

When Carlos moved to the U.S., he did not understand any English:

"Anna Mary Can Pi"
"I Scream Class Hick"

Now that has been learning English, he recognizes the phrases:

"An American Pie"
"Ice Cream Classic"

Speech segmentation: we perceive individual words even though there are often no silences between them



Speech segmentation: we perceive individual words even though there are often no silences between them

"Have you met my buddy <u>big</u>

Earl?"

"Be a <u>big girl</u> and go talk to him!"



HEAR: "excuse me while I kiss this guy"

NOT: "excuse me while I kiss the sky"

Three old guys are out walking.

First one says, "Windy, isn't it?"

Second one says, "No, it's Thursday!"

Third one says, "So am I. Let's go get a beer."

mondegreens: mishear something

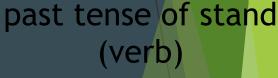
Lexical ambiguity: words often have more than one meaning

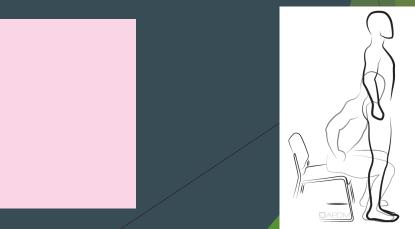
Lexical ambiguity: words often have more than one meaning ROSE

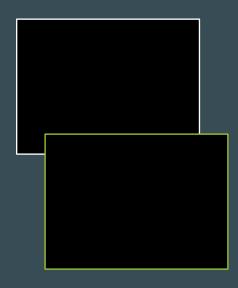
thorny flower (noun)



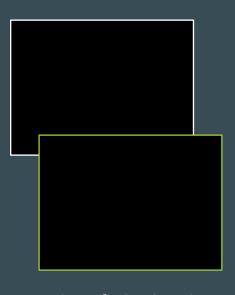
warm pink color (noun)





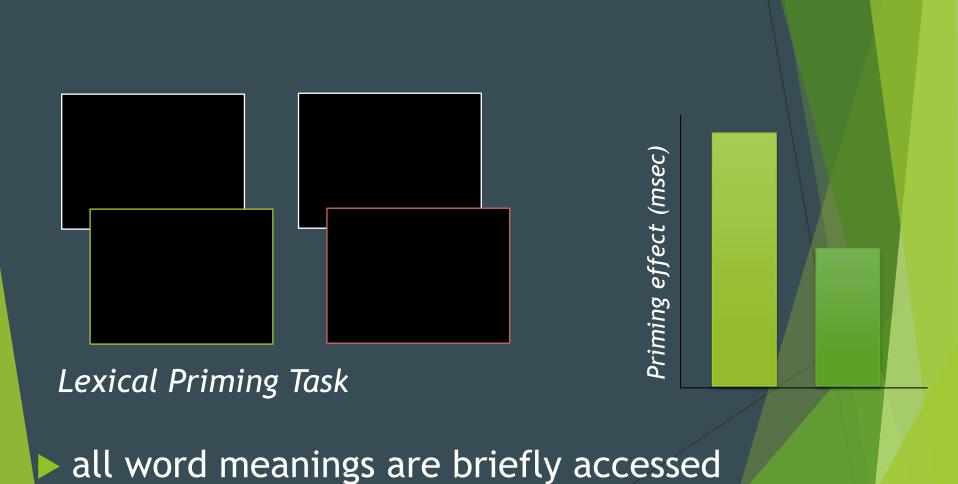


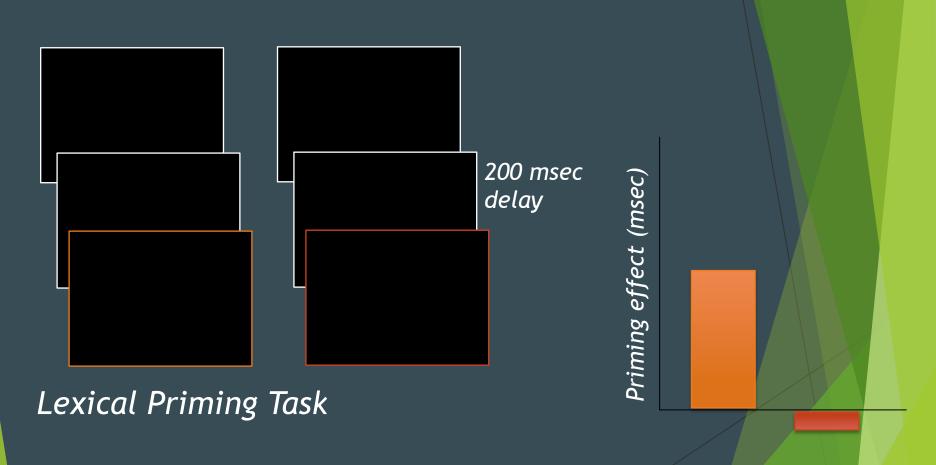
Lexical Priming Task



Lexical Priming Task







 all word meanings are briefly accessed before context is used to select the correct meaning

The old man the ships

► The fat people eat accumulates

Cast iron sinks quickly rust

► The old man the ships

The fat people eat accumulates

Cast iron sinks quickly rust

The old man the ships

The fat people eat accumulates

- Cast iron sinks quickly rust
- biased dominance: one meaning occurs more often than others

- Word frequency influences
  - how quickly we process word meaning
- Sentences create context that helps us
  - identify words regardless of pronunciations
  - perceive individual words in continuous speech streams
  - determine the meaning of ambiguous words