

MARCUS LAU

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SUMMARY

A young, driven individual with professional experience across the real estate, hospitality and technology industry. Skilled in problem-solving, client communication, software and analysis. Clear understanding of both western and eastern cultures which helps to foster productivity and broaden perspectives within the corporate environment.

SKILLS

Languages: HTML5, CSS3, JavaScript ES6(front and back-End), NodeJS, Node Modules, React

Frameworks: Bootstrap, Bulma, JQuery, Express

Applications: GitHub, GitBash, Heroku, API, MySQL, MongoDB

- Bilingual fluency in English, Chinese (Cantonese and Mandarin).
- Business Development & Client Facing skills obtained from previous experiences.
- Project Management.

ACHIEVEMENTS

Certificate, Full Stack Web Development

The University of Birmingham, UK, 2021

- **Vegan Pals | Deployed:** <https://github.com/marcuslau0903/vegan-pals>

Developed an app to cater food allergies by featuring a user registration system and filtering recipe search according to user's intolerances. The app matches users with similar preferences on the desired dishes and allows them to interact with each other.

Tools & Technologies: Node.js, Bootstrap, HTML5, JS, CSS, NPM packages, handlebars, Heroku

- **Samplify UK | Deployed:** <https://github.com/marcuslau0903/samplify-uk>

A responsive website that allows users to search for a song by its song name, artist or lyrics and returns results through fetching data from YouTube & music API(genius).

Tools & Technologies: HTML5, CSS, JavaScript, jQuery, Bulma, Github.

PROFESSIONAL EXPERIENCE

Contracted Voice-Overwork – Speech Ocean Beijing

February 2020 - April 2021

- Successfully organized an overseas project in Hong Kong, remotely managed a team of 4 through Zoom to collect 300 Cantonese sample dialogues.
- Worked as an individual contractor to find business opportunities and build relationships with companies.
- Budgeting for each project to maximize profit margins & minimize costs.

Voice-Overwork - Native English Speakers, Regus Building Victoria Square

- Involved in the hiring process and oversaw 8 staff members, attained teamwork and leadership skills.
- Promoted the project locally by creating referral schemes, job posting, leafleting.
- Set up hardware computer equipment's and routinely check the system for recording.
- Collected 800 Native English voice-over samples (2 hours per participant).

Sales Assistant – Ricacorp Properties Ltd

Summer 2018

- Preparation for new property launches and exhibitions.
- Presented new property developments and followed up with potential clients.
- Closed a property deal with a client.

Intern at the Investment Department – Savills (Hong Kong) Ltd

July 2016

- Gained understanding of real-estate process and transaction flows for different property types.

- Acquired knowledge in the sales process and leasing through participating in research & conducting investment portfolios.
- Assisted in keeping and updating client records.

Intern at PowerMew Technology Ltd (Hong Kong Science Park)

Summer 2016

- Assisted in writing proposals for acquiring start-up funds.
- Gained knowledge in website development and social media marketing.

Trainee - Lanson Place Hotel, Hong Kong

April 2016

- Conducted telemarketing and Competitors Analysis.
- Gained an understanding in digital marketing and online guest reputation management on social media.

EDUCATION

Bachelor of Arts (Hons) Business and Management

- De Montfort University, Leicester 2018 – 2019

Diploma of Higher Education in Business and Management

- Brunel University London 2014 - 2017
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